

# **United States Fast Food Market Report 2016**

https://marketpublishers.com/r/U2A6111B72BEN.html Date: November 2016 Pages: 109 Price: US\$ 3,800.00 (Single User License) ID: U2A6111B72BEN

# Abstracts

#### Notes:

Sales, means the sales volume of Fast Food

Revenue, means the sales value of Fast Food

This report studies sales (consumption) of Fast Food in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

McDonald's KFC Subway Pizzahut Starbucks Burger King Domino's Pizza Dunkin' Donuts Dairy Queen



Papa John's

Wendy's

Taco Bell

Dunkin' Donuts

Chick-fil-A

Panera Bread

Sonic Drive-In

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Fast Food in each application, can be divided into

Takeout

Dine-in

Application 3



# Contents

United States Fast Food Market Report 2016

## 1 FAST FOOD OVERVIEW

- 1.1 Product Overview and Scope of Fast Food
- 1.2 Classification of Fast Food
- 1.2.1 Type I
- 1.2.2 Type II
- 1.2.3 Type III
- 1.3 Application of Fast Food
  - 1.3.1 Takeout
  - 1.3.2 Dine-in
- 1.3.3 Application

1.4 United States Market Size Sales (Value) and Revenue (Volume) of Fast Food (2011-2021)

1.4.1 United States Fast Food Sales and Growth Rate (2011-2021)

1.4.2 United States Fast Food Revenue and Growth Rate (2011-2021)

### 2 UNITED STATES FAST FOOD COMPETITION BY MANUFACTURERS

2.1 United States Fast Food Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 United States Fast Food Revenue and Share by Manufactures (2015 and 2016)

- 2.3 United States Fast Food Average Price by Manufactures (2015 and 2016)
- 2.4 Fast Food Market Competitive Situation and Trends
- 2.4.1 Fast Food Market Concentration Rate
- 2.4.2 Fast Food Market Share of Top 3 and Top 5 Manufacturers
- 2.4.3 Mergers & Acquisitions, Expansion

## 3 UNITED STATES FAST FOOD SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 United States Fast Food Sales and Market Share by Type (2011-2016)
- 3.2 United States Fast Food Revenue and Market Share by Type (2011-2016)
- 3.3 United States Fast Food Price by Type (2011-2016)
- 3.4 United States Fast Food Sales Growth Rate by Type (2011-2016)



### 4 UNITED STATES FAST FOOD SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 United States Fast Food Sales and Market Share by Application (2011-2016)
- 4.2 United States Fast Food Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

#### **5 UNITED STATES FAST FOOD MANUFACTURERS PROFILES/ANALYSIS**

- 5.1 McDonald's
  - 5.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 5.1.2 Fast Food Product Type, Application and Specification
  - 5.1.2.1 Type I
  - 5.1.2.2 Type II
  - 5.1.3 McDonald's Fast Food Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.1.4 Main Business/Business Overview
- 5.2 KFC
  - 5.2.2 Fast Food Product Type, Application and Specification
  - 5.2.2.1 Type I
  - 5.2.2.2 Type II
  - 5.2.3 KFC Fast Food Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.2.4 Main Business/Business Overview
- 5.3 Subway
  - 5.3.2 Fast Food Product Type, Application and Specification
    - 5.3.2.1 Type I
    - 5.3.2.2 Type II
  - 5.3.3 Subway Fast Food Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.3.4 Main Business/Business Overview
- 5.4 Pizzahut
  - 5.4.2 Fast Food Product Type, Application and Specification
  - 5.4.2.1 Type I
  - 5.4.2.2 Type II
- 5.4.3 Pizzahut Fast Food Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.4.4 Main Business/Business Overview
- 5.5 Starbucks
  - 5.5.2 Fast Food Product Type, Application and Specification
  - 5.5.2.1 Type I
  - 5.5.2.2 Type II
- 5.5.3 Starbucks Fast Food Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.5.4 Main Business/Business Overview



- 5.6 Burger King
  - 5.6.2 Fast Food Product Type, Application and Specification
  - 5.6.2.1 Type I
  - 5.6.2.2 Type II
- 5.6.3 Burger King Fast Food Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.6.4 Main Business/Business Overview
- 5.7 Domino's Pizza
  - 5.7.2 Fast Food Product Type, Application and Specification
    - 5.7.2.1 Type I
  - 5.7.2.2 Type II
  - 5.7.3 Domino's Pizza Fast Food Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.7.4 Main Business/Business Overview
- 5.8 Dunkin' Donuts
  - 5.8.2 Fast Food Product Type, Application and Specification
    - 5.8.2.1 Type I
    - 5.8.2.2 Type II
  - 5.8.3 Dunkin' Donuts Fast Food Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.8.4 Main Business/Business Overview
- 5.9 Dairy Queen
  - 5.9.2 Fast Food Product Type, Application and Specification
  - 5.9.2.1 Type I
  - 5.9.2.2 Type II
- 5.9.3 Dairy Queen Fast Food Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.9.4 Main Business/Business Overview
- 5.10 Papa John's
  - 5.10.2 Fast Food Product Type, Application and Specification
  - 5.10.2.1 Type I
  - 5.10.2.2 Type II
  - 5.10.3 Papa John's Fast Food Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.10.4 Main Business/Business Overview
- 5.11 Wendy's
- 5.12 Taco Bell
- 5.13 Dunkin' Donuts
- 5.14 Chick-fil-A
- 5.15 Panera Bread
- 5.16 Sonic Drive-In

### 6 FAST FOOD MANUFACTURING COST ANALYSIS



- 6.1 Fast Food Key Raw Materials Analysis
  - 6.1.1 Key Raw Materials
  - 6.1.2 Price Trend of Key Raw Materials
  - 6.1.3 Key Suppliers of Raw Materials
  - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
  - 6.2.1 Raw Materials
  - 6.2.2 Labor Cost
- 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Fast Food

#### 7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Fast Food Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Fast Food Major Manufacturers in 2015
- 7.4 Downstream Buyers

#### **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 8.1 Marketing Channel
  - 8.1.1 Direct Marketing
  - 8.1.2 Indirect Marketing
- 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
  - 8.2.3 Target Client
- 8.3 Distributors/Traders List

#### 9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
  - 9.1.1 Substitutes Threat
- 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

#### 10 UNITED STATES FAST FOOD MARKET FORECAST (2016-2021)



10.1 United States Fast Food Sales, Revenue Forecast (2016-2021)
10.2 United States Fast Food Sales Forecast by Type (2016-2021)
10.3 United States Fast Food Sales Forecast by Application (2016-2021)
10.4 Fast Food Price Forecast (2016-2021)

### **11 RESEARCH FINDINGS AND CONCLUSION**

#### **12 APPENDIX**

Author List Disclosure Section Research Methodology Data Source Disclaimer



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Fast Food Table Classification of Fast Food Figure United States Sales Market Share of Fast Food by Type in 2015 Table Application of Fast Food Figure United States Sales Market Share of Fast Food by Application in 2015 Figure Takeout Examples Figure Dine-in Examples Figure United States Fast Food Sales and Growth Rate (2011-2021) Figure United States Fast Food Revenue and Growth Rate (2011-2021) Table United States Fast Food Sales of Key Manufacturers (2015 and 2016) Table United States Fast Food Sales Share by Manufacturers (2015 and 2016) Figure 2015 Fast Food Sales Share by Manufacturers Figure 2016 Fast Food Sales Share by Manufacturers Table United States Fast Food Revenue by Manufacturers (2015 and 2016) Table United States Fast Food Revenue Share by Manufacturers (2015 and 2016) Table 2015 United States Fast Food Revenue Share by Manufacturers Table 2016 United States Fast Food Revenue Share by Manufacturers Table United States Market Fast Food Average Price of Key Manufacturers (2015 and 2016) Figure United States Market Fast Food Average Price of Key Manufacturers in 2015 Figure Fast Food Market Share of Top 3 Manufacturers Figure Fast Food Market Share of Top 5 Manufacturers Table United States Fast Food Sales by Type (2011-2016) Table United States Fast Food Sales Share by Type (2011-2016) Figure United States Fast Food Sales Market Share by Type in 2015 Table United States Fast Food Revenue and Market Share by Type (2011-2016) Table United States Fast Food Revenue Share by Type (2011-2016) Figure Revenue Market Share of Fast Food by Type (2011-2016) Table United States Fast Food Price by Type (2011-2016) Figure United States Fast Food Sales Growth Rate by Type (2011-2016) Table United States Fast Food Sales by Application (2011-2016) Table United States Fast Food Sales Market Share by Application (2011-2016) Figure United States Fast Food Sales Market Share by Application in 2015 Table United States Fast Food Sales Growth Rate by Application (2011-2016) Figure United States Fast Food Sales Growth Rate by Application (2011-2016)



Table McDonald's Basic Information List Table McDonald's Fast Food Sales, Revenue, Price and Gross Margin (2011-2016) Figure McDonald's Fast Food Sales Market Share (2011-2016) Table KFC Basic Information List Table KFC Fast Food Sales, Revenue, Price and Gross Margin (2011-2016) Table KFC Fast Food Sales Market Share (2011-2016) Table Subway Basic Information List Table Subway Fast Food Sales, Revenue, Price and Gross Margin (2011-2016) Table Subway Fast Food Sales Market Share (2011-2016) Table Pizzahut Basic Information List Table Pizzahut Fast Food Sales, Revenue, Price and Gross Margin (2011-2016) Table Pizzahut Fast Food Sales Market Share (2011-2016) Table Starbucks Basic Information List Table Starbucks Fast Food Sales, Revenue, Price and Gross Margin (2011-2016) Table Starbucks Fast Food Sales Market Share (2011-2016) Table Burger King Basic Information List Table Burger King Fast Food Sales, Revenue, Price and Gross Margin (2011-2016) Table Burger King Fast Food Sales Market Share (2011-2016) Table Domino's Pizza Basic Information List Table Domino's Pizza Fast Food Sales, Revenue, Price and Gross Margin (2011-2016) Table Domino's Pizza Fast Food Sales Market Share (2011-2016) Table Dunkin' Donuts Basic Information List Table Dunkin' Donuts Fast Food Sales, Revenue, Price and Gross Margin (2011-2016) Table Dunkin' Donuts Fast Food Sales Market Share (2011-2016) Table Dairy Queen Basic Information List Table Dairy Queen Fast Food Sales, Revenue, Price and Gross Margin (2011-2016) Table Dairy Queen Fast Food Sales Market Share (2011-2016) Table Papa John's Basic Information List Table Papa John's Fast Food Sales, Revenue, Price and Gross Margin (2011-2016) Table Papa John's Fast Food Sales Market Share (2011-2016) Table Wendy's Basic Information List Table Wendy's Fast Food Sales, Revenue, Price and Gross Margin (2011-2016) Table Wendy's Fast Food Sales Market Share (2011-2016) Table Taco Bell Basic Information List Table Taco Bell Fast Food Sales, Revenue, Price and Gross Margin (2011-2016) Table Taco Bell Fast Food Sales Market Share (2011-2016) Table Dunkin' Donuts Basic Information List Table Dunkin' Donuts Fast Food Sales, Revenue, Price and Gross Margin (2011-2016) Table Dunkin' Donuts Fast Food Sales Market Share (2011-2016)



Table Chick-fil-A Basic Information List Table Chick-fil-A Fast Food Sales, Revenue, Price and Gross Margin (2011-2016) Table Chick-fil-A Fast Food Sales Market Share (2011-2016) **Table Panera Bread Basic Information List** Table Panera Bread Fast Food Sales, Revenue, Price and Gross Margin (2011-2016) Table Panera Bread Fast Food Sales Market Share (2011-2016) Table Sonic Drive-In Basic Information List Table Sonic Drive-In Fast Food Sales, Revenue, Price and Gross Margin (2011-2016) Table Sonic Drive-In Fast Food Sales Market Share (2011-2016) Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Fast Food Figure Manufacturing Process Analysis of Fast Food Figure Fast Food Industrial Chain Analysis Table Raw Materials Sources of Fast Food Major Manufacturers in 2015 Table Major Buyers of Fast Food Table Distributors/Traders List Figure United States Fast Food Production and Growth Rate Forecast (2016-2021) Figure United States Fast Food Revenue and Growth Rate Forecast (2016-2021) Table United States Fast Food Production Forecast by Type (2016-2021) Table United States Fast Food Consumption Forecast by Application (2016-2021)



### I would like to order

Product name: United States Fast Food Market Report 2016

Product link: https://marketpublishers.com/r/U2A6111B72BEN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/U2A6111B72BEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970