

# **United States Fan Heaters Market Report 2017**

https://marketpublishers.com/r/U645BB8AF0CEN.html Date: October 2017 Pages: 98 Price: US\$ 3,800.00 (Single User License) ID: U645BB8AF0CEN

## Abstracts

In this report, the United States Fan Heaters market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West Southwest The Middle Atlantic New England The South The Midwest

with sales (volume), revenue (value), market share and growth rate of Fan Heaters in these regions, from 2012 to 2022 (forecast).

United States Fan Heaters market competition by top manufacturers/players, with Fan Heaters sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Panasonic



Rheem

Whirlpool

Haier

GREE

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Portable Fan Heaters

**Fixed Fan Heaters** 

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Fan Heaters for each application, including

Household Use

**Commercial Use** 

Industrial Use

If you have any special requirements, please let us know and we will offer you the report as you want.



# Contents

United States Fan Heaters Market Report 2017

#### 1 FAN HEATERS OVERVIEW

1.1 Product Overview and Scope of Fan Heaters

1.2 Classification of Fan Heaters by Product Category

1.2.1 United States Fan Heaters Market Size (Sales Volume) Comparison by Type (2012-2022)

1.2.2 United States Fan Heaters Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

1.2.3 Portable Fan Heaters

1.2.4 Fixed Fan Heaters

1.3 United States Fan Heaters Market by Application/End Users

1.3.1 United States Fan Heaters Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

1.3.2 Household Use

1.3.3 Commercial Use

1.3.4 Industrial Use

1.4 United States Fan Heaters Market by Region

1.4.1 United States Fan Heaters Market Size (Value) Comparison by Region (2012-2022)

1.4.2 The West Fan Heaters Status and Prospect (2012-2022)

1.4.3 Southwest Fan Heaters Status and Prospect (2012-2022)

1.4.4 The Middle Atlantic Fan Heaters Status and Prospect (2012-2022)

1.4.5 New England Fan Heaters Status and Prospect (2012-2022)

1.4.6 The South Fan Heaters Status and Prospect (2012-2022)

1.4.7 The Midwest Fan Heaters Status and Prospect (2012-2022)

1.5 United States Market Size (Value and Volume) of Fan Heaters (2012-2022)

1.5.1 United States Fan Heaters Sales and Growth Rate (2012-2022)

1.5.2 United States Fan Heaters Revenue and Growth Rate (2012-2022)

### 2 UNITED STATES FAN HEATERS MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Fan Heaters Sales and Market Share of Key Players/Suppliers (2012-2017)

2.2 United States Fan Heaters Revenue and Share by Players/Suppliers (2012-2017)



2.3 United States Fan Heaters Average Price by Players/Suppliers (2012-2017)

2.4 United States Fan Heaters Market Competitive Situation and Trends

- 2.4.1 United States Fan Heaters Market Concentration Rate
- 2.4.2 United States Fan Heaters Market Share of Top 3 and Top 5 Players/Suppliers
- 2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Fan Heaters Manufacturing Base Distribution, Sales Area, Product Type

## 3 UNITED STATES FAN HEATERS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

3.1 United States Fan Heaters Sales and Market Share by Region (2012-2017)

- 3.2 United States Fan Heaters Revenue and Market Share by Region (2012-2017)
- 3.3 United States Fan Heaters Price by Region (2012-2017)

## 4 UNITED STATES FAN HEATERS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

4.1 United States Fan Heaters Sales and Market Share by Type (Product Category) (2012-2017)

4.2 United States Fan Heaters Revenue and Market Share by Type (2012-2017)

4.3 United States Fan Heaters Price by Type (2012-2017)

4.4 United States Fan Heaters Sales Growth Rate by Type (2012-2017)

# 5 UNITED STATES FAN HEATERS SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Fan Heaters Sales and Market Share by Application (2012-2017)
- 5.2 United States Fan Heaters Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

# 6 UNITED STATES FAN HEATERS PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 Panasonic

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Fan Heaters Product Category, Application and Specification
  - 6.1.2.1 Product A
  - 6.1.2.2 Product B



- 6.1.3 Panasonic Fan Heaters Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 Rheem
  - 6.2.2 Fan Heaters Product Category, Application and Specification
  - 6.2.2.1 Product A
  - 6.2.2.2 Product B
- 6.2.3 Rheem Fan Heaters Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.2.4 Main Business/Business Overview
- 6.3 Whirlpool
  - 6.3.2 Fan Heaters Product Category, Application and Specification
  - 6.3.2.1 Product A
  - 6.3.2.2 Product B
  - 6.3.3 Whirlpool Fan Heaters Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.3.4 Main Business/Business Overview
- 6.4 Haier
  - 6.4.2 Fan Heaters Product Category, Application and Specification
  - 6.4.2.1 Product A
  - 6.4.2.2 Product B
  - 6.4.3 Haier Fan Heaters Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.4.4 Main Business/Business Overview
- 6.5 GREE
  - 6.5.2 Fan Heaters Product Category, Application and Specification
  - 6.5.2.1 Product A
  - 6.5.2.2 Product B
  - 6.5.3 GREE Fan Heaters Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.5.4 Main Business/Business Overview

#### 7 FAN HEATERS MANUFACTURING COST ANALYSIS

- 7.1 Fan Heaters Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Fan Heaters



#### **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Fan Heaters Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Fan Heaters Major Manufacturers in 2016
- 8.4 Downstream Buyers

#### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
- 9.1.1 Direct Marketing
- 9.1.2 Indirect Marketing
- 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
- 9.2.1 Pricing Strategy
- 9.2.2 Brand Strategy
- 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

### 11 UNITED STATES FAN HEATERS MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Fan Heaters Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Fan Heaters Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Fan Heaters Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Fan Heaters Sales Volume Forecast by Region (2017-2022)

#### 12 RESEARCH FINDINGS AND CONCLUSION

#### **13 APPENDIX**



#### 13.1 Methodology/Research Approach

- 13.1.1 Research Programs/Design
- 13.1.2 Market Size Estimation
- 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Product Picture of Fan Heaters Figure United States Fan Heaters Market Size (K Units) by Type (2012-2022) Figure United States Fan Heaters Sales Volume Market Share by Type (Product Category) in 2016 Figure Portable Fan Heaters Product Picture Figure Fixed Fan Heaters Product Picture Figure United States Fan Heaters Market Size (K Units) by Application (2012-2022) Figure United States Sales Market Share of Fan Heaters by Application in 2016 Figure Household Use Examples Table Key Downstream Customer in Household Use Figure Commercial Use Examples Table Key Downstream Customer in Commercial Use Figure Industrial Use Examples Table Key Downstream Customer in Industrial Use Figure United States Fan Heaters Market Size (Million USD) by Region (2012-2022) Figure The West Fan Heaters Revenue (Million USD) and Growth Rate (2012-2022) Figure Southwest Fan Heaters Revenue (Million USD) and Growth Rate (2012-2022) Figure The Middle Atlantic Fan Heaters Revenue (Million USD) and Growth Rate (2012 - 2022)Figure New England Fan Heaters Revenue (Million USD) and Growth Rate (2012-2022) Figure The South of US Fan Heaters Revenue (Million USD) and Growth Rate (2012 - 2022)Figure The Midwest Fan Heaters Revenue (Million USD) and Growth Rate (2012-2022) Figure United States Fan Heaters Sales (K Units) and Growth Rate (2012-2022) Figure United States Fan Heaters Revenue (Million USD) and Growth Rate (2012-2022) Figure United States Fan Heaters Market Major Players Product Sales Volume (K Units) (2012 - 2017)Table United States Fan Heaters Sales (K Units) of Key Players/Suppliers (2012-2017) Table United States Fan Heaters Sales Share by Players/Suppliers (2012-2017) Figure 2016 United States Fan Heaters Sales Share by Players/Suppliers Figure 2017 United States Fan Heaters Sales Share by Players/Suppliers Figure United States Fan Heaters Market Major Players Product Revenue (Million USD) (2012 - 2017)Table United States Fan Heaters Revenue (Million USD) by Players/Suppliers (2012 - 2017)



Table United States Fan Heaters Revenue Share by Players/Suppliers (2012-2017) Figure 2016 United States Fan Heaters Revenue Share by Players/Suppliers Figure 2017 United States Fan Heaters Revenue Share by Players/Suppliers Table United States Market Fan Heaters Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Fan Heaters Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Fan Heaters Market Share of Top 3 Players/Suppliers Figure United States Fan Heaters Market Share of Top 5 Players/Suppliers Table United States Players/Suppliers Fan Heaters Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Fan Heaters Product Category Table United States Fan Heaters Sales (K Units) by Region (2012-2017) Table United States Fan Heaters Sales Share by Region (2012-2017) Figure United States Fan Heaters Sales Share by Region (2012-2017) Figure United States Fan Heaters Sales Market Share by Region in 2016 Table United States Fan Heaters Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Fan Heaters Revenue Share by Region (2012-2017) Figure United States Fan Heaters Revenue Market Share by Region (2012-2017) Figure United States Fan Heaters Revenue Market Share by Region in 2016 Table United States Fan Heaters Price (USD/Unit) by Region (2012-2017) Table United States Fan Heaters Sales (K Units) by Type (2012-2017) Table United States Fan Heaters Sales Share by Type (2012-2017) Figure United States Fan Heaters Sales Share by Type (2012-2017) Figure United States Fan Heaters Sales Market Share by Type in 2016 Table United States Fan Heaters Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Fan Heaters Revenue Share by Type (2012-2017) Figure Revenue Market Share of Fan Heaters by Type (2012-2017) Figure Revenue Market Share of Fan Heaters by Type in 2016 Table United States Fan Heaters Price (USD/Unit) by Types (2012-2017) Figure United States Fan Heaters Sales Growth Rate by Type (2012-2017) Table United States Fan Heaters Sales (K Units) by Application (2012-2017) Table United States Fan Heaters Sales Market Share by Application (2012-2017) Figure United States Fan Heaters Sales Market Share by Application (2012-2017) Figure United States Fan Heaters Sales Market Share by Application (2012-2017) Figure United States Fan Heaters Sales Market Share by Application (2012-2017) Figure United States Fan Heaters Sales Growth Rate by Application (2012-2017) Figure United States Fan Heaters Sales Growth Rate by Application (2012-2017) Figure United States Fan Heaters Sales Growth Rate by Application (2012-2017)



Table Panasonic Basic Information List Table Panasonic Fan Heaters Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure Panasonic Fan Heaters Sales Growth Rate (2012-2017) Figure Panasonic Fan Heaters Sales Market Share in United States (2012-2017) Figure Panasonic Fan Heaters Revenue Market Share in United States (2012-2017) Table Rheem Basic Information List Table Rheem Fan Heaters Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure Rheem Fan Heaters Sales Growth Rate (2012-2017) Figure Rheem Fan Heaters Sales Market Share in United States (2012-2017) Figure Rheem Fan Heaters Revenue Market Share in United States (2012-2017) Table Whirlpool Basic Information List Table Whirlpool Fan Heaters Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure Whirlpool Fan Heaters Sales Growth Rate (2012-2017) Figure Whirlpool Fan Heaters Sales Market Share in United States (2012-2017) Figure Whirlpool Fan Heaters Revenue Market Share in United States (2012-2017) **Table Haier Basic Information List** Table Haier Fan Heaters Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure Haier Fan Heaters Sales Growth Rate (2012-2017) Figure Haier Fan Heaters Sales Market Share in United States (2012-2017) Figure Haier Fan Heaters Revenue Market Share in United States (2012-2017) Table GREE Basic Information List Table GREE Fan Heaters Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure GREE Fan Heaters Sales Growth Rate (2012-2017) Figure GREE Fan Heaters Sales Market Share in United States (2012-2017) Figure GREE Fan Heaters Revenue Market Share in United States (2012-2017) Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Fan Heaters Figure Manufacturing Process Analysis of Fan Heaters Figure Fan Heaters Industrial Chain Analysis Table Raw Materials Sources of Fan Heaters Major Players/Suppliers in 2016 Table Major Buyers of Fan Heaters Table Distributors/Traders List



Figure United States Fan Heaters Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States Fan Heaters Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Fan Heaters Price (USD/Unit) Trend Forecast (2017-2022)

Table United States Fan Heaters Sales Volume (K Units) Forecast by Type (2017-2022) Figure United States Fan Heaters Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Fan Heaters Sales Volume (K Units) Forecast by Type in 2022 Table United States Fan Heaters Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Fan Heaters Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Fan Heaters Sales Volume (K Units) Forecast by Application in 2022

Table United States Fan Heaters Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States Fan Heaters Sales Volume Share Forecast by Region (2017-2022) Figure United States Fan Heaters Sales Volume Share Forecast by Region (2017-2022)

Figure United States Fan Heaters Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



#### I would like to order

Product name: United States Fan Heaters Market Report 2017

Product link: https://marketpublishers.com/r/U645BB8AF0CEN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/U645BB8AF0CEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970