

United States Facial Tissues Market Report 2017

https://marketpublishers.com/r/U29B83D9DC7EN.html

Date: December 2017

Pages: 110

Price: US\$ 3,800.00 (Single User License)

ID: U29B83D9DC7EN

Abstracts

In this report, the United States Facial Tissues market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Facial Tissues in these regions, from 2012 to 2022 (forecast).

United States Facial Tissues market competition by top manufacturers/players, with Facial Tissues sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Reckitt Benckiser



Procter & Gamble

Henkel
Colgate-Palmolive
Unilever
Clorox
Church & Dwight
Godrej Consumer Products
Goodmaid Chemicals
Kao
McBride
Rohit Surfactants
SC Johnson & Son
Seventh Generation
Bombril
Georgia-Pacific
Kimberly Clark
Weifang Lancel Hygiene
Fenjie Paper Products
Cascades



On the basis of product,	this report	displays t	the prod	duction,	revenue,	price,	market
share and growth rate o	f each type	, primarily	split in	to			

1 Ply 2 Ply 3 Ply

Others

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Facial Tissues for each application, including

For Female

For Male

For Baby

Others

If you have any special requirements, please let us know and we will offer you the report as you want.



Contents

United States Facial Tissues Market Report 2017

1 FACIAL TISSUES OVERVIEW

- 1.1 Product Overview and Scope of Facial Tissues
- 1.2 Classification of Facial Tissues by Product Category
- 1.2.1 United States Facial Tissues Market Size (Sales Volume) Comparison by Type (2012-2022)
- 1.2.2 United States Facial Tissues Market Size (Sales Volume) Market Share by Type (Product Category) in 2016
 - 1.2.3 1 Ply
 - 1.2.4 2 Ply
 - 1.2.5 3 Ply
 - 1.2.6 Others
- 1.3 United States Facial Tissues Market by Application/End Users
- 1.3.1 United States Facial Tissues Market Size (Consumption) and Market Share Comparison by Application (2012-2022)
 - 1.3.2 For Female
 - 1.3.3 For Male
 - 1.3.4 For Baby
 - 1.3.5 Others
- 1.4 United States Facial Tissues Market by Region
- 1.4.1 United States Facial Tissues Market Size (Value) Comparison by Region (2012-2022)
 - 1.4.2 The West Facial Tissues Status and Prospect (2012-2022)
 - 1.4.3 Southwest Facial Tissues Status and Prospect (2012-2022)
 - 1.4.4 The Middle Atlantic Facial Tissues Status and Prospect (2012-2022)
 - 1.4.5 New England Facial Tissues Status and Prospect (2012-2022)
- 1.4.6 The South Facial Tissues Status and Prospect (2012-2022)
- 1.4.7 The Midwest Facial Tissues Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of Facial Tissues (2012-2022)
 - 1.5.1 United States Facial Tissues Sales and Growth Rate (2012-2022)
 - 1.5.2 United States Facial Tissues Revenue and Growth Rate (2012-2022)

2 UNITED STATES FACIAL TISSUES MARKET COMPETITION BY PLAYERS/SUPPLIERS



- 2.1 United States Facial Tissues Sales and Market Share of Key Players/Suppliers (2012-2017)
- 2.2 United States Facial Tissues Revenue and Share by Players/Suppliers (2012-2017)
- 2.3 United States Facial Tissues Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Facial Tissues Market Competitive Situation and Trends
 - 2.4.1 United States Facial Tissues Market Concentration Rate
- 2.4.2 United States Facial Tissues Market Share of Top 3 and Top 5 Players/Suppliers
- 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Facial Tissues Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES FACIAL TISSUES SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

- 3.1 United States Facial Tissues Sales and Market Share by Region (2012-2017)
- 3.2 United States Facial Tissues Revenue and Market Share by Region (2012-2017)
- 3.3 United States Facial Tissues Price by Region (2012-2017)

4 UNITED STATES FACIAL TISSUES SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

- 4.1 United States Facial Tissues Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Facial Tissues Revenue and Market Share by Type (2012-2017)
- 4.3 United States Facial Tissues Price by Type (2012-2017)
- 4.4 United States Facial Tissues Sales Growth Rate by Type (2012-2017)

5 UNITED STATES FACIAL TISSUES SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Facial Tissues Sales and Market Share by Application (2012-2017)
- 5.2 United States Facial Tissues Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES FACIAL TISSUES PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 Reckitt Benckiser
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors



- 6.1.2 Facial Tissues Product Category, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B
- 6.1.3 Reckitt Benckiser Facial Tissues Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.1.4 Main Business/Business Overview
- 6.2 Procter & Gamble
 - 6.2.2 Facial Tissues Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
- 6.2.3 Procter & Gamble Facial Tissues Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.2.4 Main Business/Business Overview
- 6.3 Henkel
 - 6.3.2 Facial Tissues Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 Henkel Facial Tissues Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.3.4 Main Business/Business Overview
- 6.4 Colgate-Palmolive
 - 6.4.2 Facial Tissues Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
- 6.4.3 Colgate-Palmolive Facial Tissues Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.4.4 Main Business/Business Overview
- 6.5 Unilever
 - 6.5.2 Facial Tissues Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 Unilever Facial Tissues Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Main Business/Business Overview
- 6.6 Clorox
 - 6.6.2 Facial Tissues Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 Clorox Facial Tissues Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Main Business/Business Overview
- 6.7 Church & Dwight



- 6.7.2 Facial Tissues Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
- 6.7.3 Church & Dwight Facial Tissues Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.7.4 Main Business/Business Overview
- 6.8 Godrej Consumer Products
 - 6.8.2 Facial Tissues Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
- 6.8.3 Godrej Consumer Products Facial Tissues Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.8.4 Main Business/Business Overview
- 6.9 Goodmaid Chemicals
 - 6.9.2 Facial Tissues Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
- 6.9.3 Goodmaid Chemicals Facial Tissues Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Main Business/Business Overview
- 6.10 Kao
 - 6.10.2 Facial Tissues Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
 - 6.10.3 Kao Facial Tissues Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.10.4 Main Business/Business Overview
- 6.11 McBride
- 6.12 Rohit Surfactants
- 6.13 SC Johnson & Son
- 6.14 Seventh Generation
- 6.15 Bombril
- 6.16 Georgia-Pacific
- 6.17 Kimberly Clark
- 6.18 Weifang Lancel Hygiene
- 6.19 Fenjie Paper Products
- 6.20 Cascades

7 FACIAL TISSUES MANUFACTURING COST ANALYSIS



- 7.1 Facial Tissues Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Facial Tissues

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Facial Tissues Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Facial Tissues Major Manufacturers in 2016
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES FACIAL TISSUES MARKET SIZE (VALUE AND VOLUME)



FORECAST (2017-2022)

- 11.1 United States Facial Tissues Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Facial Tissues Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Facial Tissues Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Facial Tissues Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Facial Tissues

Figure United States Facial Tissues Market Size (Units) by Type (2012-2022)

Figure United States Facial Tissues Sales Volume Market Share by Type (Product

Category) in 2016

Figure 1 Ply Product Picture

Figure 2 Ply Product Picture

Figure 3 Ply Product Picture

Figure Others Product Picture

Figure United States Facial Tissues Market Size (Units) by Application (2012-2022)

Figure United States Sales Market Share of Facial Tissues by Application in 2016

Figure For Female Examples

Table Key Downstream Customer in For Female

Figure For Male Examples

Table Key Downstream Customer in For Male

Figure For Baby Examples

Table Key Downstream Customer in For Baby

Figure Others Examples

Table Key Downstream Customer in Others

Figure United States Facial Tissues Market Size (Million USD) by Region (2012-2022)

Figure The West Facial Tissues Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Facial Tissues Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Facial Tissues Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Facial Tissues Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Facial Tissues Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Facial Tissues Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Facial Tissues Sales (Units) and Growth Rate (2012-2022)

Figure United States Facial Tissues Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Facial Tissues Market Major Players Product Sales Volume (Units) (2012-2017)

Table United States Facial Tissues Sales (Units) of Key Players/Suppliers (2012-2017)



Table United States Facial Tissues Sales Share by Players/Suppliers (2012-2017)
Figure 2016 United States Facial Tissues Sales Share by Players/Suppliers
Figure 2017 United States Facial Tissues Sales Share by Players/Suppliers
Figure United States Facial Tissues Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Facial Tissues Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Facial Tissues Revenue Share by Players/Suppliers (2012-2017) Figure 2016 United States Facial Tissues Revenue Share by Players/Suppliers Figure 2017 United States Facial Tissues Revenue Share by Players/Suppliers Table United States Market Facial Tissues Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Facial Tissues Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Facial Tissues Market Share of Top 3 Players/Suppliers
Figure United States Facial Tissues Market Share of Top 5 Players/Suppliers
Table United States Players/Suppliers Facial Tissues Manufacturing Base Distribution
and Sales Area

Table United States Players/Suppliers Facial Tissues Product Category Table United States Facial Tissues Sales (Units) by Region (2012-2017) Table United States Facial Tissues Sales Share by Region (2012-2017)

Figure United States Facial Tissues Sales Share by Region (2012-2017)

Figure United States Facial Tissues Sales Market Share by Region in 2016

Table United States Facial Tissues Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Facial Tissues Revenue Share by Region (2012-2017)

Figure United States Facial Tissues Revenue Market Share by Region (2012-2017)

Figure United States Facial Tissues Revenue Market Share by Region in 2016

Table United States Facial Tissues Price (USD/Unit) by Region (2012-2017)

Table United States Facial Tissues Sales (Units) by Type (2012-2017)

Table United States Facial Tissues Sales Share by Type (2012-2017)

Figure United States Facial Tissues Sales Share by Type (2012-2017)

Figure United States Facial Tissues Sales Market Share by Type in 2016

Table United States Facial Tissues Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Facial Tissues Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Facial Tissues by Type (2012-2017)

Figure Revenue Market Share of Facial Tissues by Type in 2016

Table United States Facial Tissues Price (USD/Unit) by Types (2012-2017)



Figure United States Facial Tissues Sales Growth Rate by Type (2012-2017)

Table United States Facial Tissues Sales (Units) by Application (2012-2017)

Table United States Facial Tissues Sales Market Share by Application (2012-2017)

Figure United States Facial Tissues Sales Market Share by Application (2012-2017)

Figure United States Facial Tissues Sales Market Share by Application in 2016

Table United States Facial Tissues Sales Growth Rate by Application (2012-2017)

Figure United States Facial Tissues Sales Growth Rate by Application (2012-2017)

Table Reckitt Benckiser Basic Information List

Table Reckitt Benckiser Facial Tissues Sales (Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Reckitt Benckiser Facial Tissues Sales Growth Rate (2012-2017)

Figure Reckitt Benckiser Facial Tissues Sales Market Share in United States (2012-2017)

Figure Reckitt Benckiser Facial Tissues Revenue Market Share in United States (2012-2017)

Table Procter & Gamble Basic Information List

Table Procter & Gamble Facial Tissues Sales (Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Procter & Gamble Facial Tissues Sales Growth Rate (2012-2017)

Figure Procter & Gamble Facial Tissues Sales Market Share in United States (2012-2017)

Figure Procter & Gamble Facial Tissues Revenue Market Share in United States (2012-2017)

Table Henkel Basic Information List

Table Henkel Facial Tissues Sales (Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Henkel Facial Tissues Sales Growth Rate (2012-2017)

Figure Henkel Facial Tissues Sales Market Share in United States (2012-2017)

Figure Henkel Facial Tissues Revenue Market Share in United States (2012-2017)

Table Colgate-Palmolive Basic Information List

Table Colgate-Palmolive Facial Tissues Sales (Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Colgate-Palmolive Facial Tissues Sales Growth Rate (2012-2017)

Figure Colgate-Palmolive Facial Tissues Sales Market Share in United States (2012-2017)

Figure Colgate-Palmolive Facial Tissues Revenue Market Share in United States (2012-2017)

Table Unilever Basic Information List

Table Unilever Facial Tissues Sales (Units), Revenue (Million USD), Price (USD/Unit)



and Gross Margin (2012-2017)

Figure Unilever Facial Tissues Sales Growth Rate (2012-2017)

Figure Unilever Facial Tissues Sales Market Share in United States (2012-2017)

Figure Unilever Facial Tissues Revenue Market Share in United States (2012-2017)

Table Clorox Basic Information List

Table Clorox Facial Tissues Sales (Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Clorox Facial Tissues Sales Growth Rate (2012-2017)

Figure Clorox Facial Tissues Sales Market Share in United States (2012-2017)

Figure Clorox Facial Tissues Revenue Market Share in United States (2012-2017)

Table Church & Dwight Basic Information List

Table Church & Dwight Facial Tissues Sales (Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Church & Dwight Facial Tissues Sales Growth Rate (2012-2017)

Figure Church & Dwight Facial Tissues Sales Market Share in United States (2012-2017)

Figure Church & Dwight Facial Tissues Revenue Market Share in United States (2012-2017)

Table Godrej Consumer Products Basic Information List

Table Godrej Consumer Products Facial Tissues Sales (Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Godrej Consumer Products Facial Tissues Sales Growth Rate (2012-2017)

Figure Godrej Consumer Products Facial Tissues Sales Market Share in United States (2012-2017)

Figure Godrej Consumer Products Facial Tissues Revenue Market Share in United States (2012-2017)

Table Goodmaid Chemicals Basic Information List

Table Goodmaid Chemicals Facial Tissues Sales (Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Goodmaid Chemicals Facial Tissues Sales Growth Rate (2012-2017)

Figure Goodmaid Chemicals Facial Tissues Sales Market Share in United States (2012-2017)

Figure Goodmaid Chemicals Facial Tissues Revenue Market Share in United States (2012-2017)

Table Kao Basic Information List

Table Kao Facial Tissues Sales (Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Kao Facial Tissues Sales Growth Rate (2012-2017)

Figure Kao Facial Tissues Sales Market Share in United States (2012-2017)



Figure Kao Facial Tissues Revenue Market Share in United States (2012-2017)

Table McBride Basic Information List

Table Rohit Surfactants Basic Information List

Table SC Johnson & Son Basic Information List

Table Seventh Generation Basic Information List

Table Bombril Basic Information List

Table Georgia-Pacific Basic Information List

Table Kimberly Clark Basic Information List

Table Weifang Lancel Hygiene Basic Information List

Table Fenjie Paper Products Basic Information List

Table Cascades Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Facial Tissues

Figure Manufacturing Process Analysis of Facial Tissues

Figure Facial Tissues Industrial Chain Analysis

Table Raw Materials Sources of Facial Tissues Major Players/Suppliers in 2016

Table Major Buyers of Facial Tissues

Table Distributors/Traders List

Figure United States Facial Tissues Sales Volume (Units) and Growth Rate Forecast (2017-2022)

Figure United States Facial Tissues Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Facial Tissues Price (USD/Unit) Trend Forecast (2017-2022)

Table United States Facial Tissues Sales Volume (Units) Forecast by Type (2017-2022)

Figure United States Facial Tissues Sales Volume (Units) Forecast by Type (2017-2022)

Figure United States Facial Tissues Sales Volume (Units) Forecast by Type in 2022 Table United States Facial Tissues Sales Volume (Units) Forecast by Application (2017-2022)

Figure United States Facial Tissues Sales Volume (Units) Forecast by Application (2017-2022)

Figure United States Facial Tissues Sales Volume (Units) Forecast by Application in 2022

Table United States Facial Tissues Sales Volume (Units) Forecast by Region (2017-2022)

Table United States Facial Tissues Sales Volume Share Forecast by Region (2017-2022)



Figure United States Facial Tissues Sales Volume Share Forecast by Region (2017-2022)

Figure United States Facial Tissues Sales Volume Share Forecast by Region in 2022 Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



I would like to order

Product name: United States Facial Tissues Market Report 2017

Product link: https://marketpublishers.com/r/U29B83D9DC7EN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/U29B83D9DC7EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970