

# United States Facial Mask Market Report 2018

<https://marketpublishers.com/r/U12D3D42EDBEN.html>

Date: March 2018

Pages: 107

Price: US\$ 3,800.00 (Single User License)

ID: U12D3D42EDBEN

## Abstracts

In this report, the United States Facial Mask market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Facial Mask in these regions, from 2013 to 2025 (forecast).

United States Facial Mask market competition by top manufacturers/players, with Facial Mask sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Shanghai Chicmax

## My Beauty Diary

DR.JOU Biotech

Yujiahui

HERBORIST

THE FACE SHOP

SK-II

Choiskycn

L&P

Estee Lauder

Pechoin

Yalget

Avon

KOSE

Olay

Shiseido

Loreal

Inoherb

Cel-derma

Proya

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Anti-Aging

Hydrating

Whitening

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Combination Skin

Oil Skin

Dry Skin

Normal Skin

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### United States Facial Mask Market Report 2018

#### **1 FACIAL MASK OVERVIEW**

##### 1.1 Product Overview and Scope of Facial Mask

##### 1.2 Classification of Facial Mask by Product Category

###### 1.2.1 United States Facial Mask Market Size (Sales Volume) Comparison by Type (2013-2025)

###### 1.2.2 United States Facial Mask Market Size (Sales Volume) Market Share by Type (Product Category) in 2017

###### 1.2.3 Anti-Aging

###### 1.2.4 Hydrating

###### 1.2.5 Whitening

##### 1.3 United States Facial Mask Market by Application/End Users

###### 1.3.1 United States Facial Mask Market Size (Consumption) and Market Share Comparison by Application (2013-2025)

###### 1.3.2 Combination Skin

###### 1.3.3 Oil Skin

###### 1.3.4 Dry Skin

###### 1.3.5 Normal Skin

##### 1.4 United States Facial Mask Market by Region

###### 1.4.1 United States Facial Mask Market Size (Value) Comparison by Region (2013-2025)

###### 1.4.2 The West Facial Mask Status and Prospect (2013-2025)

###### 1.4.3 Southwest Facial Mask Status and Prospect (2013-2025)

###### 1.4.4 The Middle Atlantic Facial Mask Status and Prospect (2013-2025)

###### 1.4.5 New England Facial Mask Status and Prospect (2013-2025)

###### 1.4.6 The South Facial Mask Status and Prospect (2013-2025)

###### 1.4.7 The Midwest Facial Mask Status and Prospect (2013-2025)

##### 1.5 United States Market Size (Value and Volume) of Facial Mask (2013-2025)

###### 1.5.1 United States Facial Mask Sales and Growth Rate (2013-2025)

###### 1.5.2 United States Facial Mask Revenue and Growth Rate (2013-2025)

#### **2 UNITED STATES FACIAL MASK MARKET COMPETITION BY PLAYERS/SUPPLIERS**

##### 2.1 United States Facial Mask Sales and Market Share of Key Players/Suppliers

(2013-2018)

2.2 United States Facial Mask Revenue and Share by Players/Suppliers (2013-2018)

2.3 United States Facial Mask Average Price by Players/Suppliers (2013-2018)

2.4 United States Facial Mask Market Competitive Situation and Trends

2.4.1 United States Facial Mask Market Concentration Rate

2.4.2 United States Facial Mask Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Facial Mask Manufacturing Base Distribution, Sales Area, Product Type

### **3 UNITED STATES FACIAL MASK SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)**

3.1 United States Facial Mask Sales and Market Share by Region (2013-2018)

3.2 United States Facial Mask Revenue and Market Share by Region (2013-2018)

3.3 United States Facial Mask Price by Region (2013-2018)

### **4 UNITED STATES FACIAL MASK SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)**

4.1 United States Facial Mask Sales and Market Share by Type (Product Category) (2013-2018)

4.2 United States Facial Mask Revenue and Market Share by Type (2013-2018)

4.3 United States Facial Mask Price by Type (2013-2018)

4.4 United States Facial Mask Sales Growth Rate by Type (2013-2018)

### **5 UNITED STATES FACIAL MASK SALES (VOLUME) BY APPLICATION (2013-2018)**

5.1 United States Facial Mask Sales and Market Share by Application (2013-2018)

5.2 United States Facial Mask Sales Growth Rate by Application (2013-2018)

5.3 Market Drivers and Opportunities

### **6 UNITED STATES FACIAL MASK PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

6.1 Shanghai Chicmax

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Facial Mask Product Category, Application and Specification

- 6.1.2.1 Product A
- 6.1.2.2 Product B
- 6.1.3 Shanghai Chicmax Facial Mask Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.1.4 Main Business/Business Overview
- 6.2 My Beauty Diary
  - 6.2.2 Facial Mask Product Category, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
  - 6.2.3 My Beauty Diary Facial Mask Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.2.4 Main Business/Business Overview
- 6.3 DR.JOU Biotech
  - 6.3.2 Facial Mask Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
  - 6.3.3 DR.JOU Biotech Facial Mask Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.3.4 Main Business/Business Overview
- 6.4 Yujiahui
  - 6.4.2 Facial Mask Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
  - 6.4.3 Yujiahui Facial Mask Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.4.4 Main Business/Business Overview
- 6.5 HERBORIST
  - 6.5.2 Facial Mask Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
  - 6.5.3 HERBORIST Facial Mask Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.5.4 Main Business/Business Overview
- 6.6 THE FACE SHOP
  - 6.6.2 Facial Mask Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
  - 6.6.3 THE FACE SHOP Facial Mask Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.6.4 Main Business/Business Overview
- 6.7 SK-II

## 6.7.2 Facial Mask Product Category, Application and Specification

### 6.7.2.1 Product A

### 6.7.2.2 Product B

## 6.7.3 SK-II Facial Mask Sales, Revenue, Price and Gross Margin (2013-2018)

## 6.7.4 Main Business/Business Overview

## 6.8 Choiskycn

## 6.8.2 Facial Mask Product Category, Application and Specification

### 6.8.2.1 Product A

### 6.8.2.2 Product B

## 6.8.3 Choiskycn Facial Mask Sales, Revenue, Price and Gross Margin (2013-2018)

## 6.8.4 Main Business/Business Overview

## 6.9 L&P

## 6.9.2 Facial Mask Product Category, Application and Specification

### 6.9.2.1 Product A

### 6.9.2.2 Product B

## 6.9.3 L&P Facial Mask Sales, Revenue, Price and Gross Margin (2013-2018)

## 6.9.4 Main Business/Business Overview

## 6.10 Estee Lauder

## 6.10.2 Facial Mask Product Category, Application and Specification

### 6.10.2.1 Product A

### 6.10.2.2 Product B

## 6.10.3 Estee Lauder Facial Mask Sales, Revenue, Price and Gross Margin (2013-2018)

## 6.10.4 Main Business/Business Overview

## 6.11 Pechoin

## 6.12 Yalget

## 6.13 Avon

## 6.14 KOSE

## 6.15 Olay

## 6.16 Shiseido

## 6.17 Loreal

## 6.18 Inoherb

## 6.19 Cel-derma

## 6.20 Proya

## **7 FACIAL MASK MANUFACTURING COST ANALYSIS**

## 7.1 Facial Mask Key Raw Materials Analysis

### 7.1.1 Key Raw Materials

- 7.1.2 Price Trend of Key Raw Materials
- 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Facial Mask

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Facial Mask Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Facial Mask Major Manufacturers in 2017
- 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES FACIAL MASK MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)**



- 11.1 United States Facial Mask Sales Volume, Revenue Forecast (2018-2025)
- 11.2 United States Facial Mask Sales Volume Forecast by Type (2018-2025)
- 11.3 United States Facial Mask Sales Volume Forecast by Application (2018-2025)
- 11.4 United States Facial Mask Sales Volume Forecast by Region (2018-2025)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Facial Mask

Figure United States Facial Mask Market Size (K PCS) by Type (2013-2025)

Figure United States Facial Mask Sales Volume Market Share by Type (Product Category) in 2017

Figure Anti-Aging Product Picture

Figure Hydrating Product Picture

Figure Whitening Product Picture

Figure United States Facial Mask Market Size (K PCS) by Application (2013-2025)

Figure United States Sales Market Share of Facial Mask by Application in 2017

Figure Combination Skin Examples

Table Key Downstream Customer in Combination Skin

Figure Oil Skin Examples

Table Key Downstream Customer in Oil Skin

Figure Dry Skin Examples

Table Key Downstream Customer in Dry Skin

Figure Normal Skin Examples

Table Key Downstream Customer in Normal Skin

Figure United States Facial Mask Market Size (Million USD) by Region (2013-2025)

Figure The West Facial Mask Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest Facial Mask Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Middle Atlantic Facial Mask Revenue (Million USD) and Growth Rate (2013-2025)

Figure New England Facial Mask Revenue (Million USD) and Growth Rate (2013-2025)

Figure The South of US Facial Mask Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Midwest Facial Mask Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Facial Mask Sales (K PCS) and Growth Rate (2013-2025)

Figure United States Facial Mask Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Facial Mask Market Major Players Product Sales Volume (K PCS) (2013-2018)

Table United States Facial Mask Sales (K PCS) of Key Players/Suppliers (2013-2018)

Table United States Facial Mask Sales Share by Players/Suppliers (2013-2018)

Figure 2017 United States Facial Mask Sales Share by Players/Suppliers

Figure 2017 United States Facial Mask Sales Share by Players/Suppliers

Figure United States Facial Mask Market Major Players Product Revenue (Million USD)

(2013-2018)

Table United States Facial Mask Revenue (Million USD) by Players/Suppliers

(2013-2018)

Table United States Facial Mask Revenue Share by Players/Suppliers (2013-2018)

Figure 2017 United States Facial Mask Revenue Share by Players/Suppliers

Figure 2017 United States Facial Mask Revenue Share by Players/Suppliers

Table United States Market Facial Mask Average Price (USD/K PCS) of Key

Players/Suppliers (2013-2018)

Figure United States Market Facial Mask Average Price (USD/K PCS) of Key

Players/Suppliers in 2017

Figure United States Facial Mask Market Share of Top 3 Players/Suppliers

Figure United States Facial Mask Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Facial Mask Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Facial Mask Product Category

Table United States Facial Mask Sales (K PCS) by Region (2013-2018)

Table United States Facial Mask Sales Share by Region (2013-2018)

Figure United States Facial Mask Sales Share by Region (2013-2018)

Figure United States Facial Mask Sales Market Share by Region in 2017

Table United States Facial Mask Revenue (Million USD) and Market Share by Region

(2013-2018)

Table United States Facial Mask Revenue Share by Region (2013-2018)

Figure United States Facial Mask Revenue Market Share by Region (2013-2018)

Figure United States Facial Mask Revenue Market Share by Region in 2017

Table United States Facial Mask Price (USD/K PCS) by Region (2013-2018)

Table United States Facial Mask Sales (K PCS) by Type (2013-2018)

Table United States Facial Mask Sales Share by Type (2013-2018)

Figure United States Facial Mask Sales Share by Type (2013-2018)

Figure United States Facial Mask Sales Market Share by Type in 2017

Table United States Facial Mask Revenue (Million USD) and Market Share by Type

(2013-2018)

Table United States Facial Mask Revenue Share by Type (2013-2018)

Figure Revenue Market Share of Facial Mask by Type (2013-2018)

Figure Revenue Market Share of Facial Mask by Type in 2017

Table United States Facial Mask Price (USD/K PCS) by Types (2013-2018)

Figure United States Facial Mask Sales Growth Rate by Type (2013-2018)

Table United States Facial Mask Sales (K PCS) by Application (2013-2018)

Table United States Facial Mask Sales Market Share by Application (2013-2018)

Figure United States Facial Mask Sales Market Share by Application (2013-2018)

Figure United States Facial Mask Sales Market Share by Application in 2017  
Table United States Facial Mask Sales Growth Rate by Application (2013-2018)  
Figure United States Facial Mask Sales Growth Rate by Application (2013-2018)  
Table Shanghai Chicmax Basic Information List  
Table Shanghai Chicmax Facial Mask Sales (K PCS), Revenue (Million USD), Price (USD/K PCS) and Gross Margin (2013-2018)  
Figure Shanghai Chicmax Facial Mask Sales Growth Rate (2013-2018)  
Figure Shanghai Chicmax Facial Mask Sales Market Share in United States (2013-2018)  
Figure Shanghai Chicmax Facial Mask Revenue Market Share in United States (2013-2018)  
Table My Beauty Diary Basic Information List  
Table My Beauty Diary Facial Mask Sales (K PCS), Revenue (Million USD), Price (USD/K PCS) and Gross Margin (2013-2018)  
Figure My Beauty Diary Facial Mask Sales Growth Rate (2013-2018)  
Figure My Beauty Diary Facial Mask Sales Market Share in United States (2013-2018)  
Figure My Beauty Diary Facial Mask Revenue Market Share in United States (2013-2018)  
Table DR.JOU Biotech Basic Information List  
Table DR.JOU Biotech Facial Mask Sales (K PCS), Revenue (Million USD), Price (USD/K PCS) and Gross Margin (2013-2018)  
Figure DR.JOU Biotech Facial Mask Sales Growth Rate (2013-2018)  
Figure DR.JOU Biotech Facial Mask Sales Market Share in United States (2013-2018)  
Figure DR.JOU Biotech Facial Mask Revenue Market Share in United States (2013-2018)  
Table Yujiahui Basic Information List  
Table Yujiahui Facial Mask Sales (K PCS), Revenue (Million USD), Price (USD/K PCS) and Gross Margin (2013-2018)  
Figure Yujiahui Facial Mask Sales Growth Rate (2013-2018)  
Figure Yujiahui Facial Mask Sales Market Share in United States (2013-2018)  
Figure Yujiahui Facial Mask Revenue Market Share in United States (2013-2018)  
Table HERBORIST Basic Information List  
Table HERBORIST Facial Mask Sales (K PCS), Revenue (Million USD), Price (USD/K PCS) and Gross Margin (2013-2018)  
Figure HERBORIST Facial Mask Sales Growth Rate (2013-2018)  
Figure HERBORIST Facial Mask Sales Market Share in United States (2013-2018)  
Figure HERBORIST Facial Mask Revenue Market Share in United States (2013-2018)  
Table THE FACE SHOP Basic Information List  
Table THE FACE SHOP Facial Mask Sales (K PCS), Revenue (Million USD), Price

(USD/K PCS) and Gross Margin (2013-2018)

Figure THE FACE SHOP Facial Mask Sales Growth Rate (2013-2018)

Figure THE FACE SHOP Facial Mask Sales Market Share in United States (2013-2018)

Figure THE FACE SHOP Facial Mask Revenue Market Share in United States  
(2013-2018)

Table SK-II Basic Information List

Table SK-II Facial Mask Sales (K PCS), Revenue (Million USD), Price (USD/K PCS)  
and Gross Margin (2013-2018)

Figure SK-II Facial Mask Sales Growth Rate (2013-2018)

Figure SK-II Facial Mask Sales Market Share in United States (2013-2018)

Figure SK-II Facial Mask Revenue Market Share in United States (2013-2018)

Table Choiskycn Basic Information List

Table Choiskycn Facial Mask Sales (K PCS), Revenue (Million USD), Price (USD/K  
PCS) and Gross Margin (2013-2018)

Figure Choiskycn Facial Mask Sales Growth Rate (2013-2018)

Figure Choiskycn Facial Mask Sales Market Share in United States (2013-2018)

Figure Choiskycn Facial Mask Revenue Market Share in United States (2013-2018)

Table L&P Basic Information List

Table L&P Facial Mask Sales (K PCS), Revenue (Million USD), Price (USD/K PCS) and  
Gross Margin (2013-2018)

Figure L&P Facial Mask Sales Growth Rate (2013-2018)

Figure L&P Facial Mask Sales Market Share in United States (2013-2018)

Figure L&P Facial Mask Revenue Market Share in United States (2013-2018)

Table Estee Lauder Basic Information List

Table Estee Lauder Facial Mask Sales (K PCS), Revenue (Million USD), Price (USD/K  
PCS) and Gross Margin (2013-2018)

Figure Estee Lauder Facial Mask Sales Growth Rate (2013-2018)

Figure Estee Lauder Facial Mask Sales Market Share in United States (2013-2018)

Figure Estee Lauder Facial Mask Revenue Market Share in United States (2013-2018)

Table Pechoin Basic Information List

Table Yalget Basic Information List

Table Avon Basic Information List

Table KOSE Basic Information List

Table Olay Basic Information List

Table Shiseido Basic Information List

Table Loreal Basic Information List

Table Inoherb Basic Information List

Table Cel-derma Basic Information List

Table Proya Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Facial Mask

Figure Manufacturing Process Analysis of Facial Mask

Figure Facial Mask Industrial Chain Analysis

Table Raw Materials Sources of Facial Mask Major Players/Suppliers in 2017

Table Major Buyers of Facial Mask

Table Distributors/Traders List

Figure United States Facial Mask Sales Volume (K PCS) and Growth Rate Forecast (2018-2025)

Figure United States Facial Mask Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure United States Facial Mask Price (USD/K PCS) Trend Forecast (2018-2025)

Table United States Facial Mask Sales Volume (K PCS) Forecast by Type (2018-2025)

Figure United States Facial Mask Sales Volume (K PCS) Forecast by Type (2018-2025)

Figure United States Facial Mask Sales Volume (K PCS) Forecast by Type in 2025

Table United States Facial Mask Sales Volume (K PCS) Forecast by Application (2018-2025)

Figure United States Facial Mask Sales Volume (K PCS) Forecast by Application (2018-2025)

Figure United States Facial Mask Sales Volume (K PCS) Forecast by Application in 2025

Table United States Facial Mask Sales Volume (K PCS) Forecast by Region (2018-2025)

Table United States Facial Mask Sales Volume Share Forecast by Region (2018-2025)

Figure United States Facial Mask Sales Volume Share Forecast by Region (2018-2025)

Figure United States Facial Mask Sales Volume Share Forecast by Region in 2025

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



## I would like to order

Product name: United States Facial Mask Market Report 2018

Product link: <https://marketpublishers.com/r/U12D3D42EDBEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U12D3D42EDBEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970