

United States Facial Care Products Market Report 2017

https://marketpublishers.com/r/U83713E2839EN.html

Date: August 2017

Pages: 104

Price: US\$ 3,800.00 (Single User License)

ID: U83713E2839EN

Abstracts

In this report, the United States Facial Care Products market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

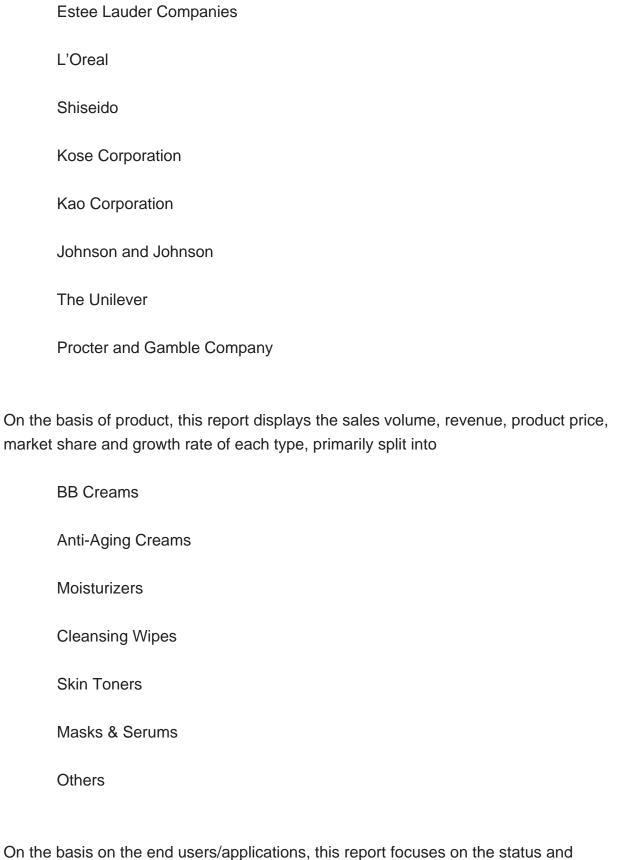
The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Facial Care Products in these regions, from 2012 to 2022 (forecast).

United States Facial Care Products market competition by top manufacturers/players, with Facial Care Products sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including





outlook for major applications/end users, sales volume, market share and growth rate of Facial Care Products for each application, including



The Aged

Middle-Aged Person

Young People

Others



Contents

United States Facial Care Products Market Report 2017

1 FACIAL CARE PRODUCTS OVERVIEW

- 1.1 Product Overview and Scope of Facial Care Products
- 1.2 Classification of Facial Care Products by Product Category
- 1.2.1 United States Facial Care Products Market Size (Sales Volume) Comparison by Type (2012-2022)
- 1.2.2 United States Facial Care Products Market Size (Sales Volume) Market Share by Type (Product Category) in 2016
 - 1.2.3 BB Creams
 - 1.2.4 Anti-Aging Creams
 - 1.2.5 Moisturizers
 - 1.2.6 Cleansing Wipes
 - 1.2.7 Skin Toners
 - 1.2.8 Masks & Serums
 - 1.2.9 Others
- 1.3 United States Facial Care Products Market by Application/End Users
- 1.3.1 United States Facial Care Products Market Size (Consumption) and Market Share Comparison by Application (2012-2022)
 - 1.3.2 The Aged
 - 1.3.3 Middle-Aged Person
 - 1.3.4 Young People
 - 1.3.5 Others
- 1.4 United States Facial Care Products Market by Region
- 1.4.1 United States Facial Care Products Market Size (Value) Comparison by Region (2012-2022)
 - 1.4.2 The West Facial Care Products Status and Prospect (2012-2022)
 - 1.4.3 Southwest Facial Care Products Status and Prospect (2012-2022)
- 1.4.4 The Middle Atlantic Facial Care Products Status and Prospect (2012-2022)
- 1.4.5 New England Facial Care Products Status and Prospect (2012-2022)
- 1.4.6 The South Facial Care Products Status and Prospect (2012-2022)
- 1.4.7 The Midwest Facial Care Products Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of Facial Care Products (2012-2022)
- 1.5.1 United States Facial Care Products Sales and Growth Rate (2012-2022)
- 1.5.2 United States Facial Care Products Revenue and Growth Rate (2012-2022)



2 UNITED STATES FACIAL CARE PRODUCTS MARKET COMPETITION BY PLAYERS/SUPPLIERS

- 2.1 United States Facial Care Products Sales and Market Share of Key Players/Suppliers (2012-2017)
- 2.2 United States Facial Care Products Revenue and Share by Players/Suppliers (2012-2017)
- 2.3 United States Facial Care Products Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Facial Care Products Market Competitive Situation and Trends
 - 2.4.1 United States Facial Care Products Market Concentration Rate
- 2.4.2 United States Facial Care Products Market Share of Top 3 and Top 5 Players/Suppliers
 - 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Facial Care Products Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES FACIAL CARE PRODUCTS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

- 3.1 United States Facial Care Products Sales and Market Share by Region (2012-2017)
- 3.2 United States Facial Care Products Revenue and Market Share by Region (2012-2017)
- 3.3 United States Facial Care Products Price by Region (2012-2017)

4 UNITED STATES FACIAL CARE PRODUCTS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

- 4.1 United States Facial Care Products Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Facial Care Products Revenue and Market Share by Type (2012-2017)
- 4.3 United States Facial Care Products Price by Type (2012-2017)
- 4.4 United States Facial Care Products Sales Growth Rate by Type (2012-2017)

5 UNITED STATES FACIAL CARE PRODUCTS SALES (VOLUME) BY APPLICATION (2012-2017)

5.1 United States Facial Care Products Sales and Market Share by Application (2012-2017)



- 5.2 United States Facial Care Products Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES FACIAL CARE PRODUCTS PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 Estee Lauder Companies
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Facial Care Products Product Category, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B
- 6.1.3 Estee Lauder Companies Facial Care Products Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.1.4 Main Business/Business Overview
- 6.2 L'Oreal
 - 6.2.2 Facial Care Products Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
- 6.2.3 L'Oreal Facial Care Products Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.2.4 Main Business/Business Overview
- 6.3 Shiseido
 - 6.3.2 Facial Care Products Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
- 6.3.3 Shiseido Facial Care Products Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.3.4 Main Business/Business Overview
- 6.4 Kose Corporation
 - 6.4.2 Facial Care Products Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
- 6.4.3 Kose Corporation Facial Care Products Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.4.4 Main Business/Business Overview
- 6.5 Kao Corporation
 - 6.5.2 Facial Care Products Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B



- 6.5.3 Kao Corporation Facial Care Products Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.5.4 Main Business/Business Overview
- 6.6 Johnson and Johnson
 - 6.6.2 Facial Care Products Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
- 6.6.3 Johnson and Johnson Facial Care Products Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Main Business/Business Overview
- 6.7 The Unilever
 - 6.7.2 Facial Care Products Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
- 6.7.3 The Unilever Facial Care Products Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.7.4 Main Business/Business Overview
- 6.8 Procter and Gamble Company
 - 6.8.2 Facial Care Products Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
- 6.8.3 Procter and Gamble Company Facial Care Products Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.8.4 Main Business/Business Overview

7 FACIAL CARE PRODUCTS MANUFACTURING COST ANALYSIS

- 7.1 Facial Care Products Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Facial Care Products

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS



- 8.1 Facial Care Products Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Facial Care Products Major Manufacturers in 2016
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES FACIAL CARE PRODUCTS MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Facial Care Products Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Facial Care Products Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Facial Care Products Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Facial Care Products Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX



- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Facial Care Products

Figure United States Facial Care Products Market Size (K Units) by Type (2012-2022)

Figure United States Facial Care Products Sales Volume Market Share by Type

(Product Category) in 2016

Figure BB Creams Product Picture

Figure Anti-Aging Creams Product Picture

Figure Moisturizers Product Picture

Figure Cleansing Wipes Product Picture

Figure Skin Toners Product Picture

Figure Masks & Serums Product Picture

Figure Others Product Picture

Figure United States Facial Care Products Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Facial Care Products by Application in 2016

Figure The Aged Examples

Figure Middle-Aged Person Examples

Figure Young People Examples

Figure Others Examples

Figure United States Facial Care Products Market Size (Million USD) by Region (2012-2022)

Figure The West Facial Care Products Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Facial Care Products Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Facial Care Products Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Facial Care Products Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Facial Care Products Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Facial Care Products Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Facial Care Products Sales (K Units) and Growth Rate (2012-2022)

Figure United States Facial Care Products Revenue (Million USD) and Growth Rate



(2012-2022)

Figure United States Facial Care Products Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Facial Care Products Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Facial Care Products Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Facial Care Products Sales Share by Players/Suppliers Figure 2017 United States Facial Care Products Sales Share by Players/Suppliers Figure United States Facial Care Products Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Facial Care Products Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Facial Care Products Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Facial Care Products Revenue Share by Players/Suppliers Figure 2017 United States Facial Care Products Revenue Share by Players/Suppliers Table United States Market Facial Care Products Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Facial Care Products Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Facial Care Products Market Share of Top 3 Players/Suppliers Figure United States Facial Care Products Market Share of Top 5 Players/Suppliers Table United States Players/Suppliers Facial Care Products Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Facial Care Products Product Category
Table United States Facial Care Products Sales (K Units) by Region (2012-2017)
Table United States Facial Care Products Sales Share by Region (2012-2017)
Figure United States Facial Care Products Sales Share by Region (2012-2017)
Figure United States Facial Care Products Sales Market Share by Region in 2016
Table United States Facial Care Products Revenue (Million USD) and Market Share by
Region (2012-2017)

Table United States Facial Care Products Revenue Share by Region (2012-2017) Figure United States Facial Care Products Revenue Market Share by Region (2012-2017)

Figure United States Facial Care Products Revenue Market Share by Region in 2016 Table United States Facial Care Products Price (USD/Unit) by Region (2012-2017) Table United States Facial Care Products Sales (K Units) by Type (2012-2017) Table United States Facial Care Products Sales Share by Type (2012-2017)



Figure United States Facial Care Products Sales Share by Type (2012-2017)
Figure United States Facial Care Products Sales Market Share by Type in 2016
Table United States Facial Care Products Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Facial Care Products Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Facial Care Products by Type (2012-2017)

Figure Revenue Market Share of Facial Care Products by Type in 2016

Table United States Facial Care Products Price (USD/Unit) by Types (2012-2017)

Figure United States Facial Care Products Sales Growth Rate by Type (2012-2017)

Table United States Facial Care Products Sales (K Units) by Application (2012-2017)

Table United States Facial Care Products Sales Market Share by Application (2012-2017)

Figure United States Facial Care Products Sales Market Share by Application (2012-2017)

Figure United States Facial Care Products Sales Market Share by Application in 2016 Table United States Facial Care Products Sales Growth Rate by Application (2012-2017)

Figure United States Facial Care Products Sales Growth Rate by Application (2012-2017)

Table Estee Lauder Companies Basic Information List

Table Estee Lauder Companies Facial Care Products Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Estee Lauder Companies Facial Care Products Sales Growth Rate (2012-2017) Figure Estee Lauder Companies Facial Care Products Sales Market Share in United States (2012-2017)

Figure Estee Lauder Companies Facial Care Products Revenue Market Share in United States (2012-2017)

Table L'Oreal Basic Information List

Table L'Oreal Facial Care Products Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure L'Oreal Facial Care Products Sales Growth Rate (2012-2017)

Figure L'Oreal Facial Care Products Sales Market Share in United States (2012-2017)

Figure L'Oreal Facial Care Products Revenue Market Share in United States (2012-2017)

Table Shiseido Basic Information List

Table Shiseido Facial Care Products Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Shiseido Facial Care Products Sales Growth Rate (2012-2017)

Figure Shiseido Facial Care Products Sales Market Share in United States (2012-2017)



Figure Shiseido Facial Care Products Revenue Market Share in United States (2012-2017)

Table Kose Corporation Basic Information List

Table Kose Corporation Facial Care Products Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Kose Corporation Facial Care Products Sales Growth Rate (2012-2017)

Figure Kose Corporation Facial Care Products Sales Market Share in United States (2012-2017)

Figure Kose Corporation Facial Care Products Revenue Market Share in United States (2012-2017)

Table Kao Corporation Basic Information List

Table Kao Corporation Facial Care Products Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Kao Corporation Facial Care Products Sales Growth Rate (2012-2017)

Figure Kao Corporation Facial Care Products Sales Market Share in United States (2012-2017)

Figure Kao Corporation Facial Care Products Revenue Market Share in United States (2012-2017)

Table Johnson and Johnson Basic Information List

Table Johnson and Johnson Facial Care Products Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Johnson and Johnson Facial Care Products Sales Growth Rate (2012-2017)

Figure Johnson and Johnson Facial Care Products Sales Market Share in United States (2012-2017)

Figure Johnson and Johnson Facial Care Products Revenue Market Share in United States (2012-2017)

Table The Unilever Basic Information List

Table The Unilever Facial Care Products Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure The Unilever Facial Care Products Sales Growth Rate (2012-2017)

Figure The Unilever Facial Care Products Sales Market Share in United States (2012-2017)

Figure The Unilever Facial Care Products Revenue Market Share in United States (2012-2017)

Table Procter and Gamble Company Basic Information List

Table Procter and Gamble Company Facial Care Products Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Procter and Gamble Company Facial Care Products Sales Growth Rate (2012-2017)



Figure Procter and Gamble Company Facial Care Products Sales Market Share in United States (2012-2017)

Figure Procter and Gamble Company Facial Care Products Revenue Market Share in United States (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Facial Care Products

Figure Manufacturing Process Analysis of Facial Care Products

Figure Facial Care Products Industrial Chain Analysis

Table Raw Materials Sources of Facial Care Products Major Players/Suppliers in 2016

Table Major Buyers of Facial Care Products

Table Distributors/Traders List

Figure United States Facial Care Products Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States Facial Care Products Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Facial Care Products Price (USD/Unit) Trend Forecast (2017-2022)

Table United States Facial Care Products Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Facial Care Products Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Facial Care Products Sales Volume (K Units) Forecast by Type in 2022

Table United States Facial Care Products Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Facial Care Products Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Facial Care Products Sales Volume (K Units) Forecast by Application in 2022

Table United States Facial Care Products Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States Facial Care Products Sales Volume Share Forecast by Region (2017-2022)

Figure United States Facial Care Products Sales Volume Share Forecast by Region (2017-2022)

Figure United States Facial Care Products Sales Volume Share Forecast by Region in 2022



Table Research Programs/Design for This Report
Figure Bottom-up and Top-down Approaches for This Report
Figure Data Triangulation
Table Key Data Information from Secondary Sources
Table Key Data Information from Primary Sources



I would like to order

Product name: United States Facial Care Products Market Report 2017

Product link: https://marketpublishers.com/r/U83713E2839EN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/U83713E2839EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970