

United States Eyewear Industry 2016 Market Research Report

https://marketpublishers.com/r/U4C004D4A8BEN.html

Date: May 2016

Pages: 130

Price: US\$ 3,800.00 (Single User License)

ID: U4C004D4A8BEN

Abstracts

The United States Eyewear Industry 2016 Market Research Report is a professional and in-depth study on the current state of the Eyewear industry.

The report provides a basic overview of the industry including definitions, classifications, applications and industry chain structure. The Eyewear market analysis is provided for the United States markets including development trends, competitive landscape analysis, and key regions development status.

Development policies and plans are discussed as well as manufacturing processes and Bill of Materials cost structures are also analyzed. This report also states import/export consumption, supply and demand Figures, cost, price, revenue and gross margins.

The report focuses on United States major leading industry players providing information such as company profiles, product picture and specification, capacity, production, price, cost, revenue and contact information. Upstream raw materials and equipment and downstream demand analysis is also carried out. The Eyewear industry development trends and marketing channels are analyzed. Finally the feasibility of new investment projects are assessed and overall research conclusions offered.

With 151 tables and figures the report provides key statistics on the state of the industry and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

1 INDUSTRY OVERVIEW

- 1.1 Definition and Specifications of Eyewear
- 1.2 Classification of Eyewear
- 1.3 Applications of Eyewear
- 1.4 Industry Chain Structure of Eyewear
- 1.5 Industry Overview of Eyewear
- 1.6 Industry Policy Analysis of Eyewear
- 1.7 Industry News Analysis of Eyewear

2 MANUFACTURING COST STRUCTURE ANALYSIS OF EYEWEAR

- 2.1 Bill of Materials (BOM) of Eyewear
- 2.2 BOM Price Analysis of Eyewear
- 2.3 Labor Cost Analysis of Eyewear
- 2.4 Depreciation Cost Analysis of Eyewear
- 2.5 Manufacturing Cost Structure Analysis of Eyewear
- 2.6 Manufacturing Process Analysis of Eyewear
- 2.7 United States Price, Cost and Gross of Eyewear 2011-2016

3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS

- 3.1 Capacity and Commercial Production Date of United States Key Manufacturers in 2015
- 3.2 Manufacturing Plants Distribution of United States Key Eyewear Manufacturers in 2015
- 3.3 R&D Status and Technology Source of United States Eyewear Key Manufacturers in 2015
- 3.4 Raw Materials Sources Analysis of United States Eyewear Key Manufacturers in 2015

4 PRODUCTION ANALYSIS OF EYEWEAR BY REGIONS, TYPE, AND APPLICATIONS

- 4.1 United States Production of Eyewear by Regions 2011-2016
- 4.2 United States Production of Eyewear by Type 2011-2016
- 4.3 United States Sales of Eyewear by Applications 2011-2016



- 4.4 Price Analysis of United States Eyewear Key Manufacturers in 2015
- 4.5 United States Capacity, Production, Import, Export, Sales, Price, Cost and Revenue of Eyewear 2011-2016

5 CONSUMPTION VOLUME AND CONSUMPTION VALUE ANALYSIS OF EYEWEAR BY REGIONS

- 5.1 United States Consumption Volume of Eyewear by Regions 2011-2016
- 5.2 United States Consumption Value of Eyewear by Regions 2011-2016
- 5.3 United States Consumption Price Analysis of Eyewear by Regions 2011-2016

6 ANALYSIS OF EYEWEAR PRODUCTION, SUPPLY, SALES AND MARKET STATUS 2011-2016

- 6.1 Capacity, Production, Sales, and Revenue of Eyewear 2011-2016
- 6.2 Production Market Share and Sales Market Share Analysis of Eyewear 2014-2015
- 6.3 Sales Overview of Eyewear 2011-2016
- 6.4 Supply, Consumption and Gap of Eyewear 2011-2016
- 6.5 Import, Export and Consumption of Eyewear 2011-2016
- 6.6 Cost, Price, Revenue and Gross Margin of Eyewear 2011-2016

7 ANALYSIS OF EYEWEAR INDUSTRY KEY MANUFACTURERS

- 7.1 Oakley
 - 7.1.1 Company Profile
 - 7.1.2 Product Picture and Specification
 - 7.1.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.1.4 Oakley SWOT Analysis
- 7.2 Silhouette
 - 7.2.1 Company Profile
 - 7.2.2 Product Picture and Specification
 - 7.2.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.2.4 Silhouette SWOT Analysis
- 7.3 Ray-Ban
 - 7.3.1 Company Profile
 - 7.3.2 Product Picture and Specification
 - 7.3.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.3.4 Ray-Ban SWOT Analysis
- 7.4 Burberry



- 7.4.1 Company Profile
- 7.4.2 Product Picture and Specification
- 7.4.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.4.4 Burberry SWOT Analysis
- 7.5 Charmant
 - 7.5.1 Company Profile
 - 7.5.2 Product Picture and Specification
 - 7.5.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.5.4 Charmant SWOT Analysis
- 7.6 LINDBERG
 - 7.6.1 Company Profile
 - 7.6.2 Product Picture and Specification
 - 7.6.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.6.4 LINDBERG SWOT Analysis
- 7.7 TAG Heuer
 - 7.7.1 Company Profile
 - 7.7.2 Product Picture and Specification
 - 7.7.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.7.4 TAG Heuer SWOT Analysis
- 7.8 Dolce & Gabbana
 - 7.8.1 Company Profile
 - 7.8.2 Product Picture and Specification
 - 7.8.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.8.4 Dolce & Gabbana SWOT Analysis
- 7.9 Hellasdan
 - 7.9.1 Company Profile
 - 7.9.2 Product Picture and Specification
 - 7.9.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.9.4 Hellasdan SWOT Analysis
- 7.10 Prada
 - 7.10.1 Company Profile
 - 7.10.2 Product Picture and Specification
 - 7.10.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.10.4 Prada SWOT Analysis

8 PRICE AND GROSS MARGIN ANALYSIS

- 8.1 Analysis of Price
- 8.2 Gross Margin Analysis



- 8.3 Price Comparison by Regions
- 8.4 Price Analysis of Different Eyewear Product Types
- 8.5 Market Share Analysis of Different Eyewear Price Levels
- 8.6 Gross Margin Analysis of Different Eyewear Applications

9 MARKETING TRADER OR DISTRIBUTOR ANALYSIS OF EYEWEAR

- 9.1 Marketing Channels Status of Eyewear
- 9.2 Traders or Distributors of Eyewear with Contact Information
- 9.3 Ex-work Price, Channel Price and End Buyer Price Analysis of Eyewear
- 9.4 United States Import, Export and Trade Analysis of Eyewear

10 DEVELOPMENT TREND OF EYEWEAR INDUSTRY 2016-2021

- 10.1 Capacity and Production Overview of Eyewear 2016-2021
- 10.2 Production Market Share by Product Types of Eyewear 2016-2021
- 10.3 Sales and Sales Revenue Overview of Eyewear 2016-2021
- 10.4 United States Sales of Eyewear by Applications 2016-2021
- 10.5 Import, Export and Consumption of Eyewear 2016-2021
- 10.6 Cost, Price, Revenue and Gross Margin of Eyewear 2016-2021

11 INDUSTRY CHAIN SUPPLIERS OF EYEWEAR WITH CONTACT INFORMATION

- 11.1 Major Raw Materials Suppliers of Eyewear with Contact Information
- 11.2 Manufacturing Equipment Suppliers of Eyewear with Contact Information
- 11.3 Major Players of Eyewear with Contact Information
- 11.4 Key Consumers of Eyewear with Contact Information
- 11.5 Supply Chain Relationship Analysis of Eyewear

12 NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS OF EYEWEAR

- 12.1 New Project SWOT Analysis of Eyewear
- 12.2 New Project Investment Feasibility Analysis of Eyewear

13 CONCLUSION OF THE UNITED STATES EYEWEAR INDUSTRY 2016 MARKET RESEARCH REPORT



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Eyewear

Table Product Specifications of Eyewear

Table Classification of Eyewear

Figure United States Sales Market Share of Eyewear by Product Types in 2015

Table Applications of Eyewear

Figure United States Sales Market Share of Eyewear by Applications in 2015

Figure Industry Chain Structure of Eyewear

Table United States Industry Overview of Eyewear

Table Industry Policy of Eyewear

Table Industry News List of Eyewear

Table Bill of Materials (BOM) of Eyewear

Table Bill of Materials (BOM) Price of Eyewear

Table Labor Cost of Eyewear

Table Depreciation Cost of Eyewear

Table Manufacturing Cost Structure Analysis of Eyewear in 2015

Figure Manufacturing Process Analysis of Eyewear

Table United States Price Analysis of Eyewear 2011-2016 (USD/Unit)

Table United States Cost Analysis of Eyewear 2011-2016 (USD/Unit)

Table United States Gross Analysis of Eyewear 2011-2016

Table Capacity (K Units) and Commercial Production Date of United States Eyewear Key Manufacturers in 2015

Table Manufacturing Plants Distribution of United States Key Eyewear Manufacturers in 2015

Table R&D Status and Technology Source of United States Eyewear Key Manufacturers in 2015

Table Raw Materials Sources Analysis of United States and United States Eyewear Key Manufacturers in 2015

Table United States Production of Eyewear by Regions 2011-2016 (K Units)

Table United States Production Market Share of Eyewear by Regions 2011-2016

Figure United States Production Market Share of Eyewear by Regions in 2014

Figure United States Production Market Share of Eyewear by Regions in 2015

Table United States Production of Eyewear by Types in 2011-2016 (K Units)

Table United States Production Market Share of Eyewear by Type in 2011-2016

Figure United States Production Market Share of Eyewear by Type in 2014

Figure United States Production Market Share of Eyewear by Type in 2015



Table United States Sales of Eyewear by Applications 2011-2016 (K Units)
Table United States Production Market Share of Eyewear by Applications 2011-2016
Figure United States Production Market Share of Eyewear by Applications in 2014
Figure United States Production Market Share of Eyewear by Applications in 2015
Table Price Comparison of United States Eyewear Key Manufacturers in 2015
(USD/Unit)

Table United States Capacity, Production, Import Export Sales Price, Cost and Revenue (M USD) of Eyewear 2011-2016

Table United States Consumption Volume of Eyewear by Regions 2011-2016 (K Units) Table United States Consumption Volume Market Share of Eyewear by Regions 2011-2016

Figure United States Consumption Volume Market Share of Eyewear by Regions in 2014

Figure United States Consumption Volume Market Share of Eyewear by Regions in 2015

Table United States Consumption Value of Eyewear by Regions 2011-2016 (M USD) Table United States Consumption Value Market Share of Eyewear by Regions 2011-2016

Figure United States Consumption Value Market Share of Eyewear by Regions in 2014 Figure United States Consumption Value Market Share of Eyewear by Regions in 2015 Table Consumption Price of Eyewear by Regions 2011-2016 (USD/Unit)

Table United States and Major Manufacturers Capacity of Eyewear 2011-2016 (K Units)
Table United States Capacity Market Share of Major Eyewear Manufacturers
2011-2016

Table United States and Major Manufacturers Production of Eyewear 2011-2016 (K Units)

Table United States Production Market Share of Major Eyewear Manufacturers 2011-2016

Table United States and Major Manufacturers Sales of Eyewear 2011-2016 (K Units) Table United States Sales Market Share of Major Eyewear Manufacturers 2011-2016 Table United States and Major Manufacturers Sales Revenue of Eyewear 2011-2016 (M USD)

Table United States Sales Revenue Market Share of Major Eyewear Manufacturers 2011-2016

Figure United States Capacity (K Units), Production (K Units) and Growth Rate of Eyewear 2011-2016

Figure United States Capacity Utilization Rate of Eyewear 2011-2016
Figure United States Sales Revenue (M USD) and Growth Rate of Eyewear 2011-2016
Figure United States Production Market Share of Major Eyewear Manufacturers in 2014



Figure United States Production Market Share of Major Eyewear Manufacturers in 2015
Figure United States Sales Market Share of Major Eyewear Manufacturers in 2014
Figure United States Sales Market Share of Major Eyewear Manufacturers in 2015
Figure United States Sales (K Units) and Growth Rate of Eyewear 2011-2016
Table United States Supply, Consumption and Gap of Eyewear 2011-2016 (K Units)
Table United States Import, Export and Consumption of Eyewear 2011-2016 (K Units)
Table Price of United States Eyewear Major Manufacturers 2011-2016 (USD/Unit)
Table Gross Margin of United States Eyewear Major Manufacturers 2011-2016
Table United States and Major Manufacturers Revenue of Eyewear 2011-2016 (M USD)
Table United States Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Eyewear 2011-2016
Table Oakley Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Eyewear Picture and Specifications of Oakley

Table Eyewear Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Oakley 2011-2016

Figure Eyewear Capacity (K Units), Production (K Units) and Growth Rate of Oakley 2011-2016

Figure Eyewear Production (K Units) and United States Market Share of Oakley 2011-2016

Table Oakley Eyewear SWOT Analysis

Table Silhouette Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Eyewear Picture and Specifications of Silhouette

Table Eyewear Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Silhouette 2011-2016

Figure Eyewear Capacity (K Units), Production (K Units) and Growth Rate of Silhouette 2011-2016

Figure Eyewear Production (K Units) and United States Market Share of Silhouette 2011-2016

Table Silhouette Eyewear SWOT Analysis

Table Ray-Ban Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Eyewear Picture and Specifications of Ray-Ban

Table Eyewear Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Ray-Ban 2011-2016



Figure Eyewear Capacity (K Units), Production (K Units) and Growth Rate of Ray-Ban 2011-2016

Figure Eyewear Production (K Units) and United States Market Share of Ray-Ban 2011-2016

Table Ray-Ban Eyewear SWOT Analysis

Table Burberry Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Eyewear Picture and Specifications of Burberry

Table Eyewear Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Burberry 2011-2016

Figure Eyewear Capacity (K Units), Production (K Units) and Growth Rate of Burberry 2011-2016

Figure Eyewear Production (K Units) and United States Market Share of Burberry 2011-2016

Table Burberry Eyewear SWOT Analysis

Table Charmant Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Eyewear Picture and Specifications of Charmant

Table Eyewear Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Charmant 2011-2016

Figure Eyewear Capacity (K Units), Production (K Units) and Growth Rate of Charmant 2011-2016

Figure Eyewear Production (K Units) and United States Market Share of Charmant 2011-2016

Table Charmant Eyewear SWOT Analysis

Table LINDBERG Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Eyewear Picture and Specifications of LINDBERG

Table Eyewear Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of LINDBERG 2011-2016

Figure Eyewear Capacity (K Units), Production (K Units) and Growth Rate of LINDBERG 2011-2016

Figure Eyewear Production (K Units) and United States Market Share of LINDBERG 2011-2016

Table LINDBERG Eyewear SWOT Analysis

Table TAG Heuer Company Profile (Contact Information Plant Location Capacity



Revenue etc)

Figure Eyewear Picture and Specifications of TAG Heuer

Table Eyewear Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of TAG Heuer 2011-2016

Figure Eyewear Capacity (K Units), Production (K Units) and Growth Rate of TAG Heuer 2011-2016

Figure Eyewear Production (K Units) and United States Market Share of TAG Heuer 2011-2016

Table TAG Heuer Eyewear SWOT Analysis

Table Dolce & Gabbana Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Eyewear Picture and Specifications of Dolce & Gabbana

Table Eyewear Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Dolce & Gabbana 2011-2016

Figure Eyewear Capacity (K Units), Production (K Units) and Growth Rate of Dolce & Gabbana 2011-2016

Figure Eyewear Production (K Units) and United States Market Share of Dolce & Gabbana 2011-2016

Table Dolce & Gabbana Evewear SWOT Analysis

Table Hellasdan Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Eyewear Picture and Specifications of Hellasdan

Table Eyewear Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Hellasdan 2011-2016

Figure Eyewear Capacity (K Units), Production (K Units) and Growth Rate of Hellasdan 2011-2016

Figure Eyewear Production (K Units) and United States Market Share of Hellasdan 2011-2016

Table Hellasdan Eyewear SWOT Analysis

Table Prada Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Eyewear Picture and Specifications of Prada

Table Eyewear Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Prada 2011-2016

Figure Eyewear Capacity (K Units), Production (K Units) and Growth Rate of Prada



2011-2016

Figure Eyewear Production (K Units) and United States Market Share of Prada 2011-2016

Table Prada Eyewear SWOT Analysis

Table Eyewear Price by Regions 2011-2016

Table Eyewear Price by Product Types 2011-2016

Table Eyewear Price by Companies 2011-2016

Table Eyewear Gross Margin by Companies 2011-2016

Table Price Comparison of Eyewear by Regions 2011-2016 (USD/Unit)

Table Price of Different Eyewear Product Types (USD/Unit)

Table Market Share of Different Eyewear Price Level

Table Gross Margin of Different Eyewear Applications

Table Marketing Channels Status of Eyewear

Table Traders or Distributors of Eyewear with Contact Information

Table Ex-work Price, Channel Price and End Buyer Price of Eyewear (USD/Unit) in 2015

Table United States Import, Export, and Trade of Eyewear (K Units)

Figure United States Capacity (K Units), Production (K Units) and Growth Rate of Eyewear 2016-2021

Figure United States Capacity Utilization Rate of Eyewear 2016-2021

Table United States Eyewear Production by Type 2016-2021 (K Units)

Table United States Eyewear Production Market Share by Type 2016-2021

Figure United States Production Market Share of Eyewear by Type in 2021

Figure United States Sales (K Units) and Growth Rate of Eyewear 2016-2021

Figure United States Sales Revenue (Million USD) and Growth Rate of Eyewear 2016-2021

Figure United States Sales of Eyewear by Applications 2016-2021 (K Units)

Table United States Production Market Share of Eyewear by Applications 2016-2021

Figure United States Production Market Share of Eyewear by Applications in 2021

Table United States Production, Import, Export and Consumption of Eyewear 2016-2021 (K Units)

Table United States Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Eyewear 2016-2021

Table Major Raw Materials Suppliers of Eyewear with Contact Information

Table Manufacturing Equipment Suppliers of Eyewear with Contact Information

Table Major Players of Eyewear with Contact Information

Table Key Consumers of Eyewear with Contact Information

Table Supply Chain Relationship Analysis of Eyewear

Table New Project SWOT Analysis of Eyewear



Table New Project Investment Feasibility Analysis of Eyewear Table Part of Interviewees Record List



I would like to order

Product name: United States Eyewear Industry 2016 Market Research Report

Product link: https://marketpublishers.com/r/U4C004D4A8BEN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/U4C004D4A8BEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970