

United States Eyeliners Market Report 2016

<https://marketpublishers.com/r/U2897028BBDEN.html>

Date: November 2016

Pages: 120

Price: US\$ 3,800.00 (Single User License)

ID: U2897028BBDEN

Abstracts

Notes:

Sales, means the sales volume of Eyeliners

Revenue, means the sales value of Eyeliners

This report studies sales (consumption) of Eyeliners in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

L'OREAL

Estee lauder

Procter & Gamble

LVMH

Shiseido

Christian Dior S.A.

Amorepacific Group

CHANEL

Jordana Cosmetics

Revlon

SISLEY

Jane Iredale

KATE

Almay

Phydicians Formula

VOV

Marykay

Marie Dalgar

Carslan

Flamingo

Bleunuit

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Eyeliners in each application, can be divided into

Application 1

Application 2

Application 3

Contents

United States Eyeliners Market Report 2016

1 EYELINERS OVERVIEW

1.1 Product Overview and Scope of Eyeliners

1.2 Classification of Eyeliners

1.2.1 Type I

1.2.2 Type II

1.2.3 Type III

1.3 Application of Eyeliners

1.3.1 Application

1.3.2 Application

1.3.3 Application

1.4 United States Market Size Sales (Value) and Revenue (Volume) of Eyeliners (2011-2021)

1.4.1 United States Eyeliners Sales and Growth Rate (2011-2021)

1.4.2 United States Eyeliners Revenue and Growth Rate (2011-2021)

2 UNITED STATES EYELINERS COMPETITION BY MANUFACTURERS

2.1 United States Eyeliners Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 United States Eyeliners Revenue and Share by Manufactures (2015 and 2016)

2.3 United States Eyeliners Average Price by Manufactures (2015 and 2016)

2.4 Eyeliners Market Competitive Situation and Trends

2.4.1 Eyeliners Market Concentration Rate

2.4.2 Eyeliners Market Share of Top 3 and Top 5 Manufacturers

2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES EYELINERS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

3.1 United States Eyeliners Sales and Market Share by Type (2011-2016)

3.2 United States Eyeliners Revenue and Market Share by Type (2011-2016)

3.3 United States Eyeliners Price by Type (2011-2016)

3.4 United States Eyeliners Sales Growth Rate by Type (2011-2016)

4 UNITED STATES EYELINERS SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 United States Eyeliners Sales and Market Share by Application (2011-2016)
- 4.2 United States Eyeliners Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

5 UNITED STATES EYELINERS MANUFACTURERS PROFILES/ANALYSIS

5.1 L'OREAL

- 5.1.1 Company Basic Information, Manufacturing Base and Competitors
- 5.1.2 Eyeliners Product Type, Application and Specification
 - 5.1.2.1 Type I
 - 5.1.2.2 Type II
- 5.1.3 L'OREAL Eyeliners Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.1.4 Main Business/Business Overview

5.2 EsteeLauder

- 5.2.2 Eyeliners Product Type, Application and Specification
 - 5.2.2.1 Type I
 - 5.2.2.2 Type II
- 5.2.3 EsteeLauder Eyeliners Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.2.4 Main Business/Business Overview

5.3 Procter & Gamble

- 5.3.2 Eyeliners Product Type, Application and Specification
 - 5.3.2.1 Type I
 - 5.3.2.2 Type II
- 5.3.3 Procter & Gamble Eyeliners Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.3.4 Main Business/Business Overview

5.4 LVMH

- 5.4.2 Eyeliners Product Type, Application and Specification
 - 5.4.2.1 Type I
 - 5.4.2.2 Type II
- 5.4.3 LVMH Eyeliners Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.4.4 Main Business/Business Overview

5.5 Shiseido

- 5.5.2 Eyeliners Product Type, Application and Specification
 - 5.5.2.1 Type I
 - 5.5.2.2 Type II
- 5.5.3 Shiseido Eyeliners Sales, Revenue, Price and Gross Margin (2011-2016)

- 5.5.4 Main Business/Business Overview
- 5.6 Christian Dior S.A.
 - 5.6.2 Eyeliners Product Type, Application and Specification
 - 5.6.2.1 Type I
 - 5.6.2.2 Type II
 - 5.6.3 Christian Dior S.A. Eyeliners Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.6.4 Main Business/Business Overview
- 5.7 Amorepacific Group
 - 5.7.2 Eyeliners Product Type, Application and Specification
 - 5.7.2.1 Type I
 - 5.7.2.2 Type II
 - 5.7.3 Amorepacific Group Eyeliners Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.7.4 Main Business/Business Overview
- 5.8 CHANEL
 - 5.8.2 Eyeliners Product Type, Application and Specification
 - 5.8.2.1 Type I
 - 5.8.2.2 Type II
 - 5.8.3 CHANEL Eyeliners Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.8.4 Main Business/Business Overview
- 5.9 Jordana Cosmetics
 - 5.9.2 Eyeliners Product Type, Application and Specification
 - 5.9.2.1 Type I
 - 5.9.2.2 Type II
 - 5.9.3 Jordana Cosmetics Eyeliners Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.9.4 Main Business/Business Overview
- 5.10 Revlon
 - 5.10.2 Eyeliners Product Type, Application and Specification
 - 5.10.2.1 Type I
 - 5.10.2.2 Type II
 - 5.10.3 Revlon Eyeliners Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.10.4 Main Business/Business Overview
- 5.11 SISLEY
- 5.12 Jane Iredale
- 5.13 KATE
- 5.14 Almay
- 5.15 Phydicians Formula

- 5.16 VOV
- 5.17 Marykay
- 5.18 Marie Dalgard
- 5.19 Carlsan
- 5.20 Flamingo
- 5.21 Bleunuit

6 EYELINERS MANUFACTURING COST ANALYSIS

- 6.1 Eyeliners Key Raw Materials Analysis
 - 6.1.1 Key Raw Materials
 - 6.1.2 Price Trend of Key Raw Materials
 - 6.1.3 Key Suppliers of Raw Materials
 - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
 - 6.2.1 Raw Materials
 - 6.2.2 Labor Cost
 - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Eyeliners

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Eyeliners Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Eyeliners Major Manufacturers in 2015
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
 - 8.1.1 Direct Marketing
 - 8.1.2 Indirect Marketing
 - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

9.1 Technology Progress/Risk

9.1.1 Substitutes Threat

9.1.2 Technology Progress in Related Industry

9.2 Consumer Needs/Customer Preference Change

9.3 Economic/Political Environmental Change

10 UNITED STATES EYELINERS MARKET FORECAST (2016-2021)

10.1 United States Eyeliners Sales, Revenue Forecast (2016-2021)

10.2 United States Eyeliners Sales Forecast by Type (2016-2021)

10.3 United States Eyeliners Sales Forecast by Application (2016-2021)

10.4 Eyeliners Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

Author List

Disclosure Section

Research Methodology

Data Source

Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Eyeliners

Table Classification of Eyeliners

Figure United States Sales Market Share of Eyeliners by Type in 2015

Table Application of Eyeliners

Figure United States Sales Market Share of Eyeliners by Application in 2015

Figure United States Eyeliners Sales and Growth Rate (2011-2021)

Figure United States Eyeliners Revenue and Growth Rate (2011-2021)

Table United States Eyeliners Sales of Key Manufacturers (2015 and 2016)

Table United States Eyeliners Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Eyeliners Sales Share by Manufacturers

Figure 2016 Eyeliners Sales Share by Manufacturers

Table United States Eyeliners Revenue by Manufacturers (2015 and 2016)

Table United States Eyeliners Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Eyeliners Revenue Share by Manufacturers

Table 2016 United States Eyeliners Revenue Share by Manufacturers

Table United States Market Eyeliners Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Eyeliners Average Price of Key Manufacturers in 2015

Figure Eyeliners Market Share of Top 3 Manufacturers

Figure Eyeliners Market Share of Top 5 Manufacturers

Table United States Eyeliners Sales by Type (2011-2016)

Table United States Eyeliners Sales Share by Type (2011-2016)

Figure United States Eyeliners Sales Market Share by Type in 2015

Table United States Eyeliners Revenue and Market Share by Type (2011-2016)

Table United States Eyeliners Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Eyeliners by Type (2011-2016)

Table United States Eyeliners Price by Type (2011-2016)

Figure United States Eyeliners Sales Growth Rate by Type (2011-2016)

Table United States Eyeliners Sales by Application (2011-2016)

Table United States Eyeliners Sales Market Share by Application (2011-2016)

Figure United States Eyeliners Sales Market Share by Application in 2015

Table United States Eyeliners Sales Growth Rate by Application (2011-2016)

Figure United States Eyeliners Sales Growth Rate by Application (2011-2016)

Table L'OREAL Basic Information List

Table L'OREAL Eyeliners Sales, Revenue, Price and Gross Margin (2011-2016)

Figure L'OREAL Eyeliners Sales Market Share (2011-2016)

Table Esteelauder Basic Information List

Table Esteelauder Eyeliners Sales, Revenue, Price and Gross Margin (2011-2016)

Table Esteelauder Eyeliners Sales Market Share (2011-2016)

Table Procter & Gamble Basic Information List

Table Procter & Gamble Eyeliners Sales, Revenue, Price and Gross Margin (2011-2016)

Table Procter & Gamble Eyeliners Sales Market Share (2011-2016)

Table LVMH Basic Information List

Table LVMH Eyeliners Sales, Revenue, Price and Gross Margin (2011-2016)

Table LVMH Eyeliners Sales Market Share (2011-2016)

Table Shiseido Basic Information List

Table Shiseido Eyeliners Sales, Revenue, Price and Gross Margin (2011-2016)

Table Shiseido Eyeliners Sales Market Share (2011-2016)

Table Christian Dior S.A. Basic Information List

Table Christian Dior S.A. Eyeliners Sales, Revenue, Price and Gross Margin (2011-2016)

Table Christian Dior S.A. Eyeliners Sales Market Share (2011-2016)

Table Amorepacific Group Basic Information List

Table Amorepacific Group Eyeliners Sales, Revenue, Price and Gross Margin (2011-2016)

Table Amorepacific Group Eyeliners Sales Market Share (2011-2016)

Table CHANEL Basic Information List

Table CHANEL Eyeliners Sales, Revenue, Price and Gross Margin (2011-2016)

Table CHANEL Eyeliners Sales Market Share (2011-2016)

Table Jordana Cosmetics Basic Information List

Table Jordana Cosmetics Eyeliners Sales, Revenue, Price and Gross Margin (2011-2016)

Table Jordana Cosmetics Eyeliners Sales Market Share (2011-2016)

Table Revlon Basic Information List

Table Revlon Eyeliners Sales, Revenue, Price and Gross Margin (2011-2016)

Table Revlon Eyeliners Sales Market Share (2011-2016)

Table SISLEY Basic Information List

Table SISLEY Eyeliners Sales, Revenue, Price and Gross Margin (2011-2016)

Table SISLEY Eyeliners Sales Market Share (2011-2016)

Table Jane Iredale Basic Information List

Table Jane Iredale Eyeliners Sales, Revenue, Price and Gross Margin (2011-2016)

Table Jane Iredale Eyeliners Sales Market Share (2011-2016)

Table KATE Basic Information List

Table KATE Eyeliners Sales, Revenue, Price and Gross Margin (2011-2016)
Table KATE Eyeliners Sales Market Share (2011-2016)
Table Almay Basic Information List
Table Almay Eyeliners Sales, Revenue, Price and Gross Margin (2011-2016)
Table Almay Eyeliners Sales Market Share (2011-2016)
Table Phydicians Formula Basic Information List
Table Phydicians Formula Eyeliners Sales, Revenue, Price and Gross Margin (2011-2016)
Table Phydicians Formula Eyeliners Sales Market Share (2011-2016)
Table VOV Basic Information List
Table VOV Eyeliners Sales, Revenue, Price and Gross Margin (2011-2016)
Table VOV Eyeliners Sales Market Share (2011-2016)
Table Marykay Basic Information List
Table Marykay Eyeliners Sales, Revenue, Price and Gross Margin (2011-2016)
Table Marykay Eyeliners Sales Market Share (2011-2016)
Table Marie Dalgar Basic Information List
Table Marie Dalgar Eyeliners Sales, Revenue, Price and Gross Margin (2011-2016)
Table Marie Dalgar Eyeliners Sales Market Share (2011-2016)
Table Carslan Basic Information List
Table Carslan Eyeliners Sales, Revenue, Price and Gross Margin (2011-2016)
Table Carslan Eyeliners Sales Market Share (2011-2016)
Table Flamingo Basic Information List
Table Flamingo Eyeliners Sales, Revenue, Price and Gross Margin (2011-2016)
Table Flamingo Eyeliners Sales Market Share (2011-2016)
Table Bleunuit Basic Information List
Table Bleunuit Eyeliners Sales, Revenue, Price and Gross Margin (2011-2016)
Table Bleunuit Eyeliners Sales Market Share (2011-2016)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Eyeliners
Figure Manufacturing Process Analysis of Eyeliners
Figure Eyeliners Industrial Chain Analysis
Table Raw Materials Sources of Eyeliners Major Manufacturers in 2015
Table Major Buyers of Eyeliners
Table Distributors/Traders List
Figure United States Eyeliners Production and Growth Rate Forecast (2016-2021)
Figure United States Eyeliners Revenue and Growth Rate Forecast (2016-2021)
Table United States Eyeliners Production Forecast by Type (2016-2021)

Table United States Eyeliners Consumption Forecast by Application (2016-2021)

I would like to order

Product name: United States Eyeliners Market Report 2016

Product link: <https://marketpublishers.com/r/U2897028BBDEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U2897028BBDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970