

# **United States Eyebrow Pencils Market Report 2017**

https://marketpublishers.com/r/U30ACD1F7A3EN.html Date: April 2017 Pages: 109 Price: US\$ 3,800.00 (Single User License) ID: U30ACD1F7A3EN

## Abstracts

In this report, the United States Eyebrow Pencils market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West Southwest The Middle Atlantic New England The South The Midwest

with sales (volume), revenue (value), market share and growth rate of Eyebrow Pencils in these regions, from 2012 to 2022 (forecast).

United States Eyebrow Pencils market competition by top manufacturers/players, with Eyebrow Pencils sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

NYX



#### MAYBELLINE

LOREAL Benefit

Holika

NARS

Missha

Etude House

VDL

Anastasia

Too Faced

Eyeko

On the basis of product, this report displays the sales volume, revenue, product price, market share and growth rate of each type, primarily split into

Dark

Brown

Others

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Eyebrow Pencils for each application, including

Supermarkets and Hypermarkets



Cosmetics and Skin Care Products Stores

**Online Retailers** 

If you have any special requirements, please let us know and we will offer you the report as you want.



# Contents

United States Eyebrow Pencils Market Report 2017

#### **1 EYEBROW PENCILS OVERVIEW**

1.1 Product Overview and Scope of Eyebrow Pencils

1.2 Classification of Eyebrow Pencils by Product Category

1.2.1 United States Eyebrow Pencils Market Size (Sales Volume) Comparison by Type (2012-2022)

1.2.2 United States Eyebrow Pencils Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

- 1.2.3 Dark
- 1.2.4 Brown
- 1.2.5 Others
- 1.3 United States Eyebrow Pencils Market by Application/End Users

1.3.1 United States Eyebrow Pencils Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

- 1.3.2 Supermarkets and Hypermarkets
- 1.3.3 Cosmetics and Skin Care Products Stores
- 1.3.4 Online Retailers

1.4 United States Eyebrow Pencils Market by Region

1.4.1 United States Eyebrow Pencils Market Size (Value) Comparison by Region (2012-2022)

- 1.4.2 The West Eyebrow Pencils Status and Prospect (2012-2022)
- 1.4.3 Southwest Eyebrow Pencils Status and Prospect (2012-2022)
- 1.4.4 The Middle Atlantic Eyebrow Pencils Status and Prospect (2012-2022)
- 1.4.5 New England Eyebrow Pencils Status and Prospect (2012-2022)
- 1.4.6 The South Eyebrow Pencils Status and Prospect (2012-2022)
- 1.4.7 The Midwest Eyebrow Pencils Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of Eyebrow Pencils (2012-2022)
- 1.5.1 United States Eyebrow Pencils Sales and Growth Rate (2012-2022)
- 1.5.2 United States Eyebrow Pencils Revenue and Growth Rate (2012-2022)

## 2 UNITED STATES EYEBROW PENCILS MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Eyebrow Pencils Sales and Market Share of Key Players/Suppliers (2012-2017)



2.2 United States Eyebrow Pencils Revenue and Share by Players/Suppliers (2012-2017)

2.3 United States Eyebrow Pencils Average Price by Players/Suppliers (2012-2017)

2.4 United States Eyebrow Pencils Market Competitive Situation and Trends

2.4.1 United States Eyebrow Pencils Market Concentration Rate

2.4.2 United States Eyebrow Pencils Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Eyebrow Pencils Manufacturing Base Distribution, Sales Area, Product Type

## 3 UNITED STATES EYEBROW PENCILS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

3.1 United States Eyebrow Pencils Sales and Market Share by Region (2012-2017)

3.2 United States Eyebrow Pencils Revenue and Market Share by Region (2012-2017)

3.3 United States Eyebrow Pencils Price by Region (2012-2017)

## 4 UNITED STATES EYEBROW PENCILS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

4.1 United States Eyebrow Pencils Sales and Market Share by Type (Product Category) (2012-2017)

4.2 United States Eyebrow Pencils Revenue and Market Share by Type (2012-2017)

4.3 United States Eyebrow Pencils Price by Type (2012-2017)

4.4 United States Eyebrow Pencils Sales Growth Rate by Type (2012-2017)

# 5 UNITED STATES EYEBROW PENCILS SALES (VOLUME) BY APPLICATION (2012-2017)

5.1 United States Eyebrow Pencils Sales and Market Share by Application (2012-2017)

5.2 United States Eyebrow Pencils Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

## 6 UNITED STATES EYEBROW PENCILS PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 NYX

6.1.1 Company Basic Information, Manufacturing Base and Competitors



6.1.2 Eyebrow Pencils Product Category, Application and Specification

- 6.1.2.1 Product A
- 6.1.2.2 Product B

6.1.3 NYX Eyebrow Pencils Sales, Revenue, Price and Gross Margin (2012-2017)

- 6.1.4 Main Business/Business Overview
- 6.2 MAYBELLINE

6.2.2 Eyebrow Pencils Product Category, Application and Specification

- 6.2.2.1 Product A
- 6.2.2.2 Product B

6.2.3 MAYBELLINE Eyebrow Pencils Sales, Revenue, Price and Gross Margin (2012-2017)

- 6.2.4 Main Business/Business Overview
- 6.3 LOREAL

6.3.2 Eyebrow Pencils Product Category, Application and Specification

- 6.3.2.1 Product A
- 6.3.2.2 Product B
- 6.3.3 LOREAL Eyebrow Pencils Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.3.4 Main Business/Business Overview
- 6.4 Benefit
  - 6.4.2 Eyebrow Pencils Product Category, Application and Specification
  - 6.4.2.1 Product A
  - 6.4.2.2 Product B
- 6.4.3 Benefit Eyebrow Pencils Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.4.4 Main Business/Business Overview
- 6.5 Holika
  - 6.5.2 Eyebrow Pencils Product Category, Application and Specification
  - 6.5.2.1 Product A
  - 6.5.2.2 Product B
  - 6.5.3 Holika Eyebrow Pencils Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.5.4 Main Business/Business Overview
- 6.6 NARS

6.6.2 Eyebrow Pencils Product Category, Application and Specification

- 6.6.2.1 Product A
- 6.6.2.2 Product B
- 6.6.3 NARS Eyebrow Pencils Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.6.4 Main Business/Business Overview
- 6.7 Missha
  - 6.7.2 Eyebrow Pencils Product Category, Application and Specification
  - 6.7.2.1 Product A



6.7.2.2 Product B

6.7.3 Missha Eyebrow Pencils Sales, Revenue, Price and Gross Margin (2012-2017)

6.7.4 Main Business/Business Overview

6.8 Etude House

6.8.2 Eyebrow Pencils Product Category, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 Etude House Eyebrow Pencils Sales, Revenue, Price and Gross Margin (2012-2017)

6.8.4 Main Business/Business Overview

6.9 VDL

6.9.2 Eyebrow Pencils Product Category, Application and Specification

6.9.2.1 Product A

6.9.2.2 Product B

6.9.3 VDL Eyebrow Pencils Sales, Revenue, Price and Gross Margin (2012-2017)

- 6.9.4 Main Business/Business Overview
- 6.10 Anastasia

6.10.2 Eyebrow Pencils Product Category, Application and Specification

6.10.2.1 Product A

6.10.2.2 Product B

6.10.3 Anastasia Eyebrow Pencils Sales, Revenue, Price and Gross Margin

(2012-2017)

6.10.4 Main Business/Business Overview

- 6.11 Too Faced
- 6.12 Eyeko

#### 7 EYEBROW PENCILS MANUFACTURING COST ANALYSIS

- 7.1 Eyebrow Pencils Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Eyebrow Pencils



#### **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Eyebrow Pencils Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Eyebrow Pencils Major Manufacturers in 2016
- 8.4 Downstream Buyers

#### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## 11 UNITED STATES EYEBROW PENCILS MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Eyebrow Pencils Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Eyebrow Pencils Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Eyebrow Pencils Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Eyebrow Pencils Sales Volume Forecast by Region (2017-2022)

#### 12 RESEARCH FINDINGS AND CONCLUSION

#### **13 APPENDIX**



- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
- 13.1.2 Market Size Estimation
- 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Product Picture of Eyebrow Pencils Figure United States Eyebrow Pencils Market Size (K Units) by Type (2012-2022) Figure United States Eyebrow Pencils Sales Volume Market Share by Type (Product Category) in 2016 **Figure Dark Product Picture Figure Brown Product Picture** Figure Others Product Picture Figure United States Eyebrow Pencils Market Size (K Units) by Application (2012-2022) Figure United States Sales Market Share of Eyebrow Pencils by Application in 2016 Figure Supermarkets and Hypermarkets Examples Figure Cosmetics and Skin Care Products Stores Examples Figure Online Retailers Examples Figure United States Eyebrow Pencils Market Size (Million USD) by Region (2012 - 2022)Figure The West Eyebrow Pencils Revenue (Million USD) and Growth Rate (2012 - 2022)Figure Southwest Eyebrow Pencils Revenue (Million USD) and Growth Rate (2012 - 2022)Figure The Middle Atlantic Eyebrow Pencils Revenue (Million USD) and Growth Rate (2012 - 2022)Figure New England Eyebrow Pencils Revenue (Million USD) and Growth Rate (2012 - 2022)Figure The South of US Eyebrow Pencils Revenue (Million USD) and Growth Rate (2012 - 2022)Figure The Midwest Eyebrow Pencils Revenue (Million USD) and Growth Rate (2012 - 2022)Figure United States Eyebrow Pencils Sales (K Units) and Growth Rate (2012-2022) Figure United States Eyebrow Pencils Revenue (Million USD) and Growth Rate (2012 - 2022)Figure United States Eyebrow Pencils Market Major Players Product Sales Volume (K Units) (2012-2017) Table United States Eyebrow Pencils Sales (K Units) of Key Players/Suppliers (2012 - 2017)Table United States Eyebrow Pencils Sales Share by Players/Suppliers (2012-2017) Figure 2016 United States Eyebrow Pencils Sales Share by Players/Suppliers



Figure 2017 United States Eyebrow Pencils Sales Share by Players/Suppliers Figure United States Eyebrow Pencils Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Eyebrow Pencils Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Eyebrow Pencils Revenue Share by Players/Suppliers (2012-2017) Figure 2016 United States Eyebrow Pencils Revenue Share by Players/Suppliers Figure 2017 United States Eyebrow Pencils Revenue Share by Players/Suppliers Table United States Market Eyebrow Pencils Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Eyebrow Pencils Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Eyebrow Pencils Market Share of Top 3 Players/Suppliers Figure United States Eyebrow Pencils Market Share of Top 5 Players/Suppliers Table United States Players/Suppliers Eyebrow Pencils Manufacturing Base Distribution and Sales Area

 Table United States Players/Suppliers Eyebrow Pencils Product Category

 Table United States Eyebrow Pencils Sales (K Units) by Region (2012-2017)

 Table United States Eyebrow Pencils Sales Share by Region (2012-2017)

Figure United States Eyebrow Pencils Sales Share by Region (2012-2017)

Figure United States Eyebrow Pencils Sales Market Share by Region in 2016 Table United States Eyebrow Pencils Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Eyebrow Pencils Revenue Share by Region (2012-2017) Figure United States Eyebrow Pencils Revenue Market Share by Region (2012-2017) Figure United States Eyebrow Pencils Revenue Market Share by Region in 2016 Table United States Eyebrow Pencils Price (USD/Unit) by Region (2012-2017) Table United States Eyebrow Pencils Sales (K Units) by Type (2012-2017) Table United States Eyebrow Pencils Sales Share by Type (2012-2017) Figure United States Eyebrow Pencils Sales Share by Type (2012-2017) Figure United States Eyebrow Pencils Sales Market Share by Type in 2016 Table United States Eyebrow Pencils Sales Market Share by Type in 2016 (2012-2017)

Table United States Eyebrow Pencils Revenue Share by Type (2012-2017) Figure Revenue Market Share of Eyebrow Pencils by Type (2012-2017) Figure Revenue Market Share of Eyebrow Pencils by Type in 2016 Table United States Eyebrow Pencils Price (USD/Unit) by Types (2012-2017) Figure United States Eyebrow Pencils Sales Growth Rate by Type (2012-2017) Table United States Eyebrow Pencils Sales (K Units) by Application (2012-2017)



Table United States Eyebrow Pencils Sales Market Share by Application (2012-2017) Figure United States Eyebrow Pencils Sales Market Share by Application (2012-2017) Figure United States Eyebrow Pencils Sales Market Share by Application in 2016 Table United States Eyebrow Pencils Sales Growth Rate by Application (2012-2017) Figure United States Eyebrow Pencils Sales Growth Rate by Application (2012-2017) Table NYX Basic Information List Table NYX Eyebrow Pencils Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure NYX Eyebrow Pencils Sales Growth Rate (2012-2017) Figure NYX Eyebrow Pencils Sales Market Share in United States (2012-2017) Figure NYX Eyebrow Pencils Revenue Market Share in United States (2012-2017) Table MAYBELLINE Basic Information List Table MAYBELLINE Eyebrow Pencils Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure MAYBELLINE Eyebrow Pencils Sales Growth Rate (2012-2017) Figure MAYBELLINE Eyebrow Pencils Sales Market Share in United States (2012 - 2017)Figure MAYBELLINE Eyebrow Pencils Revenue Market Share in United States (2012 - 2017)Table LOREAL Basic Information List Table LOREAL Eyebrow Pencils Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure LOREAL Eyebrow Pencils Sales Growth Rate (2012-2017) Figure LOREAL Eyebrow Pencils Sales Market Share in United States (2012-2017) Figure LOREAL Eyebrow Pencils Revenue Market Share in United States (2012-2017) Table Benefit Basic Information List Table Benefit Eyebrow Pencils Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure Benefit Eyebrow Pencils Sales Growth Rate (2012-2017) Figure Benefit Eyebrow Pencils Sales Market Share in United States (2012-2017) Figure Benefit Eyebrow Pencils Revenue Market Share in United States (2012-2017) Table Holika Basic Information List Table Holika Eyebrow Pencils Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure Holika Eyebrow Pencils Sales Growth Rate (2012-2017) Figure Holika Eyebrow Pencils Sales Market Share in United States (2012-2017) Figure Holika Eyebrow Pencils Revenue Market Share in United States (2012-2017) Table NARS Basic Information List

Table NARS Eyebrow Pencils Sales (K Units), Revenue (Million USD), Price (USD/Unit)



and Gross Margin (2012-2017) Figure NARS Eyebrow Pencils Sales Growth Rate (2012-2017) Figure NARS Eyebrow Pencils Sales Market Share in United States (2012-2017) Figure NARS Eyebrow Pencils Revenue Market Share in United States (2012-2017) Table Missha Basic Information List Table Missha Eyebrow Pencils Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure Missha Eyebrow Pencils Sales Growth Rate (2012-2017) Figure Missha Eyebrow Pencils Sales Market Share in United States (2012-2017) Figure Missha Eyebrow Pencils Revenue Market Share in United States (2012-2017) Table Etude House Basic Information List Table Etude House Eyebrow Pencils Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure Etude House Eyebrow Pencils Sales Growth Rate (2012-2017) Figure Etude House Eyebrow Pencils Sales Market Share in United States (2012-2017) Figure Etude House Eyebrow Pencils Revenue Market Share in United States (2012 - 2017)Table VDL Basic Information List Table VDL Eyebrow Pencils Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure VDL Eyebrow Pencils Sales Growth Rate (2012-2017) Figure VDL Eyebrow Pencils Sales Market Share in United States (2012-2017) Figure VDL Eyebrow Pencils Revenue Market Share in United States (2012-2017) Table Anastasia Basic Information List Table Anastasia Eyebrow Pencils Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure Anastasia Eyebrow Pencils Sales Growth Rate (2012-2017) Figure Anastasia Eyebrow Pencils Sales Market Share in United States (2012-2017) Figure Anastasia Eyebrow Pencils Revenue Market Share in United States (2012-2017) Table Too Faced Basic Information List Table Eyeko Basic Information List Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Eyebrow Pencils Figure Manufacturing Process Analysis of Eyebrow Pencils Figure Eyebrow Pencils Industrial Chain Analysis Table Raw Materials Sources of Eyebrow Pencils Major Players/Suppliers in 2016 Table Major Buyers of Eyebrow Pencils



Table Distributors/Traders List

Figure United States Eyebrow Pencils Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States Eyebrow Pencils Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Eyebrow Pencils Price (USD/Unit) Trend Forecast (2017-2022) Table United States Eyebrow Pencils Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Eyebrow Pencils Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Eyebrow Pencils Sales Volume (K Units) Forecast by Type in 2022 Table United States Eyebrow Pencils Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Eyebrow Pencils Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Eyebrow Pencils Sales Volume (K Units) Forecast by Application in 2022

Table United States Eyebrow Pencils Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States Eyebrow Pencils Sales Volume Share Forecast by Region (2017-2022)

Figure United States Eyebrow Pencils Sales Volume Share Forecast by Region (2017-2022)

Figure United States Eyebrow Pencils Sales Volume Share Forecast by Region in 2022 Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



#### I would like to order

Product name: United States Eyebrow Pencils Market Report 2017 Product link: https://marketpublishers.com/r/U30ACD1F7A3EN.html Price: US\$ 3,800.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/U30ACD1F7A3EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970