

United States External Hard Drive Market Report 2018

https://marketpublishers.com/r/U92E6B49FA8EN.html Date: January 2018 Pages: 104 Price: US\$ 3,800.00 (Single User License) ID: U92E6B49FA8EN

Abstracts

In this report, the United States External Hard Drive market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West Southwest The Middle Atlantic New England The South The Midwest

with sales (volume), revenue (value), market share and growth rate of External Hard Drive in these regions, from 2013 to 2025 (forecast).

United States External Hard Drive market competition by top manufacturers/players, with External Hard Drive sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Seagate



Toshiba

Eaget

Lenovo

Founder

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

HDD

SSD

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Personal Use

Commercial Use

If you have any special requirements, please let us know and we will offer you the report as you want.



Contents

United States External Hard Drive Market Report 2018

1 EXTERNAL HARD DRIVE OVERVIEW

1.1 Product Overview and Scope of External Hard Drive

1.2 Classification of External Hard Drive by Product Category

1.2.1 United States External Hard Drive Market Size (Sales Volume) Comparison by Type (2013-2025)

1.2.2 United States External Hard Drive Market Size (Sales Volume) Market Share by Type (Product Category) in 2017

1.2.3 HDD

1.2.4 SSD

1.3 United States External Hard Drive Market by Application/End Users

1.3.1 United States External Hard Drive Market Size (Consumption) and Market Share Comparison by Application (2013-2025)

1.3.2 Personal Use

1.3.3 Commercial Use

1.4 United States External Hard Drive Market by Region

1.4.1 United States External Hard Drive Market Size (Value) Comparison by Region (2013-2025)

1.4.2 The West External Hard Drive Status and Prospect (2013-2025)

1.4.3 Southwest External Hard Drive Status and Prospect (2013-2025)

1.4.4 The Middle Atlantic External Hard Drive Status and Prospect (2013-2025)

1.4.5 New England External Hard Drive Status and Prospect (2013-2025)

1.4.6 The South External Hard Drive Status and Prospect (2013-2025)

1.4.7 The Midwest External Hard Drive Status and Prospect (2013-2025)

1.5 United States Market Size (Value and Volume) of External Hard Drive (2013-2025)

1.5.1 United States External Hard Drive Sales and Growth Rate (2013-2025)

1.5.2 United States External Hard Drive Revenue and Growth Rate (2013-2025)

2 UNITED STATES EXTERNAL HARD DRIVE MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States External Hard Drive Sales and Market Share of Key Players/Suppliers (2013-2018)

2.2 United States External Hard Drive Revenue and Share by Players/Suppliers (2013-2018)



2.3 United States External Hard Drive Average Price by Players/Suppliers (2013-2018)

2.4 United States External Hard Drive Market Competitive Situation and Trends

2.4.1 United States External Hard Drive Market Concentration Rate

2.4.2 United States External Hard Drive Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market2.5 United States Players/Suppliers External Hard Drive Manufacturing BaseDistribution, Sales Area, Product Type

3 UNITED STATES EXTERNAL HARD DRIVE SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)

3.1 United States External Hard Drive Sales and Market Share by Region (2013-2018)3.2 United States External Hard Drive Revenue and Market Share by Region (2013-2018)

3.3 United States External Hard Drive Price by Region (2013-2018)

4 UNITED STATES EXTERNAL HARD DRIVE SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)

4.1 United States External Hard Drive Sales and Market Share by Type (Product Category) (2013-2018)

4.2 United States External Hard Drive Revenue and Market Share by Type (2013-2018)

4.3 United States External Hard Drive Price by Type (2013-2018)

4.4 United States External Hard Drive Sales Growth Rate by Type (2013-2018)

5 UNITED STATES EXTERNAL HARD DRIVE SALES (VOLUME) BY APPLICATION (2013-2018)

5.1 United States External Hard Drive Sales and Market Share by Application (2013-2018)

5.2 United States External Hard Drive Sales Growth Rate by Application (2013-2018)5.3 Market Drivers and Opportunities

6 UNITED STATES EXTERNAL HARD DRIVE PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 Seagate

6.1.1 Company Basic Information, Manufacturing Base and Competitors



6.1.2 External Hard Drive Product Category, Application and Specification

- 6.1.2.1 Product A
- 6.1.2.2 Product B

6.1.3 Seagate External Hard Drive Sales, Revenue, Price and Gross Margin (2013-2018)

- 6.1.4 Main Business/Business Overview
- 6.2 Western Digital

6.2.2 External Hard Drive Product Category, Application and Specification

- 6.2.2.1 Product A
- 6.2.2.2 Product B

6.2.3 Western Digital External Hard Drive Sales, Revenue, Price and Gross Margin (2013-2018)

6.2.4 Main Business/Business Overview

6.3 Toshiba

6.3.2 External Hard Drive Product Category, Application and Specification

- 6.3.2.1 Product A
- 6.3.2.2 Product B

6.3.3 Toshiba External Hard Drive Sales, Revenue, Price and Gross Margin (2013-2018)

6.3.4 Main Business/Business Overview

6.4 Eaget

6.4.2 External Hard Drive Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Eaget External Hard Drive Sales, Revenue, Price and Gross Margin (2013-2018)

6.4.4 Main Business/Business Overview

6.5 Lenovo

6.5.2 External Hard Drive Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 Lenovo External Hard Drive Sales, Revenue, Price and Gross Margin

(2013-2018)

6.5.4 Main Business/Business Overview

6.6 Founder

6.6.2 External Hard Drive Product Category, Application and Specification

6.6.2.1 Product A

6.6.2.2 Product B

6.6.3 Founder External Hard Drive Sales, Revenue, Price and Gross Margin (2013-2018)



6.6.4 Main Business/Business Overview

7 EXTERNAL HARD DRIVE MANUFACTURING COST ANALYSIS

- 7.1 External Hard Drive Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
- 7.2.1 Raw Materials
- 7.2.2 Labor Cost
- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of External Hard Drive

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 External Hard Drive Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of External Hard Drive Major Manufacturers in 2017
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
- 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry



10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

11 UNITED STATES EXTERNAL HARD DRIVE MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)

11.1 United States External Hard Drive Sales Volume, Revenue Forecast (2018-2025)11.2 United States External Hard Drive Sales Volume Forecast by Type (2018-2025)11.3 United States External Hard Drive Sales Volume Forecast by Application(2018-2025)

11.4 United States External Hard Drive Sales Volume Forecast by Region (2018-2025)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- 13.1 Methodology/Research Approach
- 13.1.1 Research Programs/Design
- 13.1.2 Market Size Estimation
- 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
- 13.2.1 Secondary Sources
- 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of External Hard Drive Figure United States External Hard Drive Market Size (K Units) by Type (2013-2025) Figure United States External Hard Drive Sales Volume Market Share by Type (Product Category) in 2017 Figure HDD Product Picture Figure SSD Product Picture Figure United States External Hard Drive Market Size (K Units) by Application (2013 - 2025)Figure United States Sales Market Share of External Hard Drive by Application in 2017 Figure Personal Use Examples Table Key Downstream Customer in Personal Use Figure Commercial Use Examples Table Key Downstream Customer in Commercial Use Figure United States External Hard Drive Market Size (Million USD) by Region (2013 - 2025)Figure The West External Hard Drive Revenue (Million USD) and Growth Rate (2013 - 2025)Figure Southwest External Hard Drive Revenue (Million USD) and Growth Rate (2013 - 2025)Figure The Middle Atlantic External Hard Drive Revenue (Million USD) and Growth Rate (2013 - 2025)Figure New England External Hard Drive Revenue (Million USD) and Growth Rate (2013 - 2025)Figure The South of US External Hard Drive Revenue (Million USD) and Growth Rate (2013 - 2025)Figure The Midwest External Hard Drive Revenue (Million USD) and Growth Rate (2013 - 2025)Figure United States External Hard Drive Sales (K Units) and Growth Rate (2013-2025) Figure United States External Hard Drive Revenue (Million USD) and Growth Rate (2013 - 2025)Figure United States External Hard Drive Market Major Players Product Sales Volume (K Units) (2013-2018) Table United States External Hard Drive Sales (K Units) of Key Players/Suppliers (2013 - 2018)Table United States External Hard Drive Sales Share by Players/Suppliers (2013-2018)



Figure 2017 United States External Hard Drive Sales Share by Players/Suppliers Figure 2017 United States External Hard Drive Sales Share by Players/Suppliers Figure United States External Hard Drive Market Major Players Product Revenue (Million USD) (2013-2018)

Table United States External Hard Drive Revenue (Million USD) by Players/Suppliers (2013-2018)

Table United States External Hard Drive Revenue Share by Players/Suppliers (2013-2018)

Figure 2017 United States External Hard Drive Revenue Share by Players/Suppliers Figure 2017 United States External Hard Drive Revenue Share by Players/Suppliers Table United States Market External Hard Drive Average Price (USD/Unit) of Key Players/Suppliers (2013-2018)

Figure United States Market External Hard Drive Average Price (USD/Unit) of Key Players/Suppliers in 2017

Figure United States External Hard Drive Market Share of Top 3 Players/Suppliers Figure United States External Hard Drive Market Share of Top 5 Players/Suppliers Table United States Players/Suppliers External Hard Drive Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers External Hard Drive Product Category Table United States External Hard Drive Sales (K Units) by Region (2013-2018) Table United States External Hard Drive Sales Share by Region (2013-2018) Figure United States External Hard Drive Sales Share by Region (2013-2018) Figure United States External Hard Drive Sales Market Share by Region in 2017 Table United States External Hard Drive Revenue (Million USD) and Market Share by Region (2013-2018)

Table United States External Hard Drive Revenue Share by Region (2013-2018) Figure United States External Hard Drive Revenue Market Share by Region (2013-2018)

Figure United States External Hard Drive Revenue Market Share by Region in 2017 Table United States External Hard Drive Price (USD/Unit) by Region (2013-2018) Table United States External Hard Drive Sales (K Units) by Type (2013-2018) Table United States External Hard Drive Sales Share by Type (2013-2018) Figure United States External Hard Drive Sales Share by Type (2013-2018) Figure United States External Hard Drive Sales Market Share by Type in 2017 Table United States External Hard Drive Revenue (Million USD) and Market Share by Type (2013-2018)

Table United States External Hard Drive Revenue Share by Type (2013-2018) Figure Revenue Market Share of External Hard Drive by Type (2013-2018) Figure Revenue Market Share of External Hard Drive by Type in 2017



Table United States External Hard Drive Price (USD/Unit) by Types (2013-2018) Figure United States External Hard Drive Sales Growth Rate by Type (2013-2018) Table United States External Hard Drive Sales (K Units) by Application (2013-2018) Table United States External Hard Drive Sales Market Share by Application (2013-2018)

Figure United States External Hard Drive Sales Market Share by Application (2013-2018)

Figure United States External Hard Drive Sales Market Share by Application in 2017 Table United States External Hard Drive Sales Growth Rate by Application (2013-2018) Figure United States External Hard Drive Sales Growth Rate by Application (2013-2018)

Table Seagate Basic Information List

Table Seagate External Hard Drive Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Seagate External Hard Drive Sales Growth Rate (2013-2018)

Figure Seagate External Hard Drive Sales Market Share in United States (2013-2018) Figure Seagate External Hard Drive Revenue Market Share in United States (2013-2018)

Table Western Digital Basic Information List

Table Western Digital External Hard Drive Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Western Digital External Hard Drive Sales Growth Rate (2013-2018)

Figure Western Digital External Hard Drive Sales Market Share in United States (2013-2018)

Figure Western Digital External Hard Drive Revenue Market Share in United States (2013-2018)

Table Toshiba Basic Information List

Table Toshiba External Hard Drive Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Toshiba External Hard Drive Sales Growth Rate (2013-2018)

Figure Toshiba External Hard Drive Sales Market Share in United States (2013-2018)

Figure Toshiba External Hard Drive Revenue Market Share in United States (2013-2018)

Table Eaget Basic Information List

Table Eaget External Hard Drive Sales (K Units), Revenue (Million USD), Price

(USD/Unit) and Gross Margin (2013-2018)

Figure Eaget External Hard Drive Sales Growth Rate (2013-2018)

Figure Eaget External Hard Drive Sales Market Share in United States (2013-2018) Figure Eaget External Hard Drive Revenue Market Share in United States (2013-2018)



Table Lenovo Basic Information List Table Lenovo External Hard Drive Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018) Figure Lenovo External Hard Drive Sales Growth Rate (2013-2018) Figure Lenovo External Hard Drive Sales Market Share in United States (2013-2018) Figure Lenovo External Hard Drive Revenue Market Share in United States (2013 - 2018)**Table Founder Basic Information List** Table Founder External Hard Drive Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018) Figure Founder External Hard Drive Sales Growth Rate (2013-2018) Figure Founder External Hard Drive Sales Market Share in United States (2013-2018) Figure Founder External Hard Drive Revenue Market Share in United States (2013 - 2018)Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of External Hard Drive Figure Manufacturing Process Analysis of External Hard Drive Figure External Hard Drive Industrial Chain Analysis Table Raw Materials Sources of External Hard Drive Major Players/Suppliers in 2017 Table Major Buyers of External Hard Drive Table Distributors/Traders List Figure United States External Hard Drive Sales Volume (K Units) and Growth Rate Forecast (2018-2025) Figure United States External Hard Drive Revenue (Million USD) and Growth Rate Forecast (2018-2025) Figure United States External Hard Drive Price (USD/Unit) Trend Forecast (2018-2025) Table United States External Hard Drive Sales Volume (K Units) Forecast by Type (2018 - 2025)Figure United States External Hard Drive Sales Volume (K Units) Forecast by Type (2018 - 2025)Figure United States External Hard Drive Sales Volume (K Units) Forecast by Type in 2025 Table United States External Hard Drive Sales Volume (K Units) Forecast by Application (2018-2025) Figure United States External Hard Drive Sales Volume (K Units) Forecast by Application (2018-2025) Figure United States External Hard Drive Sales Volume (K Units) Forecast by



Application in 2025

Table United States External Hard Drive Sales Volume (K Units) Forecast by Region (2018-2025)

Table United States External Hard Drive Sales Volume Share Forecast by Region (2018-2025)

Figure United States External Hard Drive Sales Volume Share Forecast by Region (2018-2025)

Figure United States External Hard Drive Sales Volume Share Forecast by Region in 2025

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



I would like to order

Product name: United States External Hard Drive Market Report 2018 Product link: <u>https://marketpublishers.com/r/U92E6B49FA8EN.html</u>

> Price: US\$ 3,800.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/U92E6B49FA8EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970