

United States External Hard Disk Market Report 2017

<https://marketpublishers.com/r/UAC3B72DC54EN.html>

Date: January 2017

Pages: 102

Price: US\$ 3,800.00 (Single User License)

ID: UAC3B72DC54EN

Abstracts

Notes:

Sales, means the sales volume of External Hard Disk

Revenue, means the sales value of External Hard Disk

This report studies sales (consumption) of External Hard Disk in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Western Digital

Seagate

Toshiba

Fujitsu

Hitachi

Samsung Electronics

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

300G

500G

640G

1T

3T

5T

Split by applications, this report focuses on sales, market share and growth rate of External Hard Disk in each application, can be divided into

Personal Computers

Enterprise Applications

Contents

United States External Hard Disk Market Report 2017

1 EXTERNAL HARD DISK OVERVIEW

1.1 Product Overview and Scope of External Hard Disk

1.2 Classification of External Hard Disk

1.2.1 300G

1.2.2 500G

1.2.3 640G

1.2.4 1T

1.2.5 3T

1.2.6 5T

1.3 Application of External Hard Disk

1.3.1 Personal Computers

1.3.2 Enterprise Applications

1.4 United States Market Size Sales (Volume) and Revenue (Value) of External Hard Disk (2011-2021)

1.4.1 United States External Hard Disk Sales and Growth Rate (2011-2021)

1.4.2 United States External Hard Disk Revenue and Growth Rate (2011-2021)

2 UNITED STATES EXTERNAL HARD DISK COMPETITION BY MANUFACTURERS

2.1 United States External Hard Disk Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 United States External Hard Disk Revenue and Share by Manufactures (2015 and 2016)

2.3 United States External Hard Disk Average Price by Manufactures (2015 and 2016)

2.4 External Hard Disk Market Competitive Situation and Trends

2.4.1 External Hard Disk Market Concentration Rate

2.4.2 External Hard Disk Market Share of Top 3 and Top 5 Manufacturers

2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES EXTERNAL HARD DISK SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2011-2016)

3.1 United States External Hard Disk Sales and Market Share by States (2011-2016)

3.2 United States External Hard Disk Revenue and Market Share by States (2011-2016)

3.3 United States External Hard Disk Price by States (2011-2016)

4 UNITED STATES EXTERNAL HARD DISK SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

4.1 United States External Hard Disk Sales and Market Share by Type (2011-2016)

4.2 United States External Hard Disk Revenue and Market Share by Type (2011-2016)

4.3 United States External Hard Disk Price by Type (2011-2016)

4.4 United States External Hard Disk Sales Growth Rate by Type (2011-2016)

5 UNITED STATES EXTERNAL HARD DISK SALES (VOLUME) BY APPLICATION (2011-2016)

5.1 United States External Hard Disk Sales and Market Share by Application (2011-2016)

5.2 United States External Hard Disk Sales Growth Rate by Application (2011-2016)

5.3 Market Drivers and Opportunities

6 UNITED STATES EXTERNAL HARD DISK MANUFACTURERS PROFILES/ANALYSIS

6.1 Western Digital

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 External Hard Disk Product Type, Application and Specification

6.1.2.1 300G

6.1.2.2 500G

6.1.3 Western Digital External Hard Disk Sales, Revenue, Price and Gross Margin (2011-2016)

6.1.4 Main Business/Business Overview

6.2 Seagate

6.2.2 External Hard Disk Product Type, Application and Specification

6.2.2.1 300G

6.2.2.2 500G

6.2.3 Seagate External Hard Disk Sales, Revenue, Price and Gross Margin (2011-2016)

6.2.4 Main Business/Business Overview

6.3 Toshiba

6.3.2 External Hard Disk Product Type, Application and Specification

6.3.2.1 300G

6.3.2.2 500G

6.3.3 Toshiba External Hard Disk Sales, Revenue, Price and Gross Margin
(2011-2016)

6.3.4 Main Business/Business Overview

6.4 Fujitsu

6.4.2 External Hard Disk Product Type, Application and Specification

6.4.2.1 300G

6.4.2.2 500G

6.4.3 Fujitsu External Hard Disk Sales, Revenue, Price and Gross Margin (2011-2016)

6.4.4 Main Business/Business Overview

6.5 Hitachi

6.5.2 External Hard Disk Product Type, Application and Specification

6.5.2.1 300G

6.5.2.2 500G

6.5.3 Hitachi External Hard Disk Sales, Revenue, Price and Gross Margin (2011-2016)

6.5.4 Main Business/Business Overview

6.6 Samsung Electronics

6.6.2 External Hard Disk Product Type, Application and Specification

6.6.2.1 300G

6.6.2.2 500G

6.6.3 Samsung Electronics External Hard Disk Sales, Revenue, Price and Gross
Margin (2011-2016)

6.6.4 Main Business/Business Overview

6.7.2 External Hard Disk Product Type, Application and Specification

6.7.2.1 300G

6.7.2.2 500G

6.7.3 External Hard Disk Sales, Revenue, Price and Gross Margin (2011-2016)

6.7.4 Main Business/Business Overview

7 EXTERNAL HARD DISK MANUFACTURING COST ANALYSIS

7.1 External Hard Disk Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of External Hard Disk

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 External Hard Disk Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of External Hard Disk Major Manufacturers in 2015

8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

11 UNITED STATES EXTERNAL HARD DISK MARKET FORECAST (2016-2021)

11.1 United States External Hard Disk Sales, Revenue Forecast (2016-2021)

11.2 United States External Hard Disk Sales Forecast by Type (2016-2021)

11.3 United States External Hard Disk Sales Forecast by Application (2016-2021)

11.4 External Hard Disk Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of External Hard Disk

Table Classification of External Hard Disk

Figure United States Sales Market Share of External Hard Disk by Type in 2015

Figure 300G Picture

Figure 500G Picture

Figure 640G Picture

Figure 1T Picture

Figure 3T Picture

Figure 5T Picture

Table Application of External Hard Disk

Figure United States Sales Market Share of External Hard Disk by Application in 2015

Figure Personal Computers Examples

Figure Enterprise Applications Examples

Figure United States External Hard Disk Sales and Growth Rate (2011-2021)

Figure United States External Hard Disk Revenue and Growth Rate (2011-2021)

Table United States External Hard Disk Sales of Key Manufacturers (2015 and 2016)

Table United States External Hard Disk Sales Share by Manufacturers (2015 and 2016)

Figure 2015 External Hard Disk Sales Share by Manufacturers

Figure 2016 External Hard Disk Sales Share by Manufacturers

Table United States External Hard Disk Revenue by Manufacturers (2015 and 2016)

Table United States External Hard Disk Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States External Hard Disk Revenue Share by Manufacturers

Table 2016 United States External Hard Disk Revenue Share by Manufacturers

Table United States Market External Hard Disk Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market External Hard Disk Average Price of Key Manufacturers in 2015

Figure External Hard Disk Market Share of Top 3 Manufacturers

Figure External Hard Disk Market Share of Top 5 Manufacturers

Table United States External Hard Disk Sales by States (2011-2016)

Table United States External Hard Disk Sales Share by States (2011-2016)

Figure United States External Hard Disk Sales Market Share by States in 2015

Table United States External Hard Disk Revenue and Market Share by States (2011-2016)

Table United States External Hard Disk Revenue Share by States (2011-2016)
Figure Revenue Market Share of External Hard Disk by States (2011-2016)
Table United States External Hard Disk Price by States (2011-2016)
Table United States External Hard Disk Sales by Type (2011-2016)
Table United States External Hard Disk Sales Share by Type (2011-2016)
Figure United States External Hard Disk Sales Market Share by Type in 2015
Table United States External Hard Disk Revenue and Market Share by Type (2011-2016)
Table United States External Hard Disk Revenue Share by Type (2011-2016)
Figure Revenue Market Share of External Hard Disk by Type (2011-2016)
Table United States External Hard Disk Price by Type (2011-2016)
Figure United States External Hard Disk Sales Growth Rate by Type (2011-2016)
Table United States External Hard Disk Sales by Application (2011-2016)
Table United States External Hard Disk Sales Market Share by Application (2011-2016)
Figure United States External Hard Disk Sales Market Share by Application in 2015
Table United States External Hard Disk Sales Growth Rate by Application (2011-2016)
Figure United States External Hard Disk Sales Growth Rate by Application (2011-2016)
Table Western Digital Basic Information List
Table Western Digital External Hard Disk Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Western Digital External Hard Disk Sales Market Share (2011-2016)
Table Seagate Basic Information List
Table Seagate External Hard Disk Sales, Revenue, Price and Gross Margin (2011-2016)
Table Seagate External Hard Disk Sales Market Share (2011-2016)
Table Toshiba Basic Information List
Table Toshiba External Hard Disk Sales, Revenue, Price and Gross Margin (2011-2016)
Table Toshiba External Hard Disk Sales Market Share (2011-2016)
Table Fujitsu Basic Information List
Table Fujitsu External Hard Disk Sales, Revenue, Price and Gross Margin (2011-2016)
Table Fujitsu External Hard Disk Sales Market Share (2011-2016)
Table Hitachi Basic Information List
Table Hitachi External Hard Disk Sales, Revenue, Price and Gross Margin (2011-2016)
Table Hitachi External Hard Disk Sales Market Share (2011-2016)
Table Samsung Electronics Basic Information List
Table Samsung Electronics External Hard Disk Sales, Revenue, Price and Gross Margin (2011-2016)
Table Samsung Electronics External Hard Disk Sales Market Share (2011-2016)

Table... Basic Information List

Table... External Hard Disk Sales, Revenue, Price and Gross Margin (2011-2016)

Table... External Hard Disk Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of External Hard Disk

Figure Manufacturing Process Analysis of External Hard Disk

Figure External Hard Disk Industrial Chain Analysis

Table Raw Materials Sources of External Hard Disk Major Manufacturers in 2015

Table Major Buyers of External Hard Disk

Table Distributors/Traders List

Figure United States External Hard Disk Production and Growth Rate Forecast (2016-2021)

Figure United States External Hard Disk Revenue and Growth Rate Forecast (2016-2021)

Table United States External Hard Disk Production Forecast by Type (2016-2021)

Table United States External Hard Disk Consumption Forecast by Application (2016-2021)

Table United States External Hard Disk Sales Forecast by States (2016-2021)

Table United States External Hard Disk Sales Share Forecast by States (2016-2021)

I would like to order

Product name: United States External Hard Disk Market Report 2017

Product link: <https://marketpublishers.com/r/UAC3B72DC54EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UAC3B72DC54EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970