

# United States, EU, Japan, China, India and Southeast Asia Event Management as a Service Market Size, Status and Forecast 2021

https://marketpublishers.com/r/U6850826539EN.html

Date: December 2016 Pages: 92 Price: US\$ 3,300.00 (Single User License) ID: U6850826539EN

# Abstracts

#### Notes:

Production, means the output of Event Management as a Service

Revenue, means the sales value of Event Management as a Service

This report studies the global Event Management as a Service market, analyzes and researches the Event Management as a Service development status and forecast in United States, EU, Japan, China, India and Southeast Asia. This report focuses on the top players in global market, like

Oracle Fujitsu TIBCO WSO2 EsperTech IBM

Market segment by Regions/Countries, this report covers



United States

EU

Japan

China

India

Southeast Asia

Market segment by Application, Event Management as a Service can be split into

Application 1

Application 2

Application 3



# Contents

United States, EU, Japan, China, India and Southeast Asia Event Management as a Service Market Size, Status and Forecast 2021

### **1 INDUSTRY OVERVIEW OF EVENT MANAGEMENT AS A SERVICE**

- 1.1 Event Management as a Service Market Overview
- 1.1.1 Event Management as a Service Product Scope
- 1.1.2 Market Status and Outlook
- 1.2 Global Event Management as a Service Market Size and Analysis by Regions
  - 1.2.1 United States
  - 1.2.2 EU
  - 1.2.3 Japan
  - 1.2.4 China
  - 1.2.5 India
  - 1.2.6 Southeast Asia
- 1.3 Event Management as a Service Market by End Users/Application
  - 1.3.1 Application
  - 1.3.2 Application
  - 1.3.3 Application

# 2 GLOBAL EVENT MANAGEMENT AS A SERVICE COMPETITION ANALYSIS BY PLAYERS

- 2.1 Event Management as a Service Market Size (Value) by Players (2015-2016)
- 2.2 Competitive Status and Trend
  - 2.2.1 Market Concentration Rate
  - 2.2.2 Product/Service Differences
  - 2.2.3 New Entrants
  - 2.2.4 The Technology Trends in Future

# **3 COMPANY (TOP PLAYERS) PROFILES**

- 3.1 Oracle
  - 3.1.1 Company Profile
  - 3.1.2 Main Business/Business Overview
  - 3.1.3 Products, Services and Solutions
  - 3.1.4 Event Management as a Service Revenue (Value) (2011-2016)



3.1.5 Recent Developments

3.2 Fujitsu

- 3.2.1 Company Profile
- 3.2.2 Main Business/Business Overview
- 3.2.3 Products, Services and Solutions
- 3.2.4 Event Management as a Service Revenue (Value) (2011-2016)
- 3.2.5 Recent Developments
- 3.3 TIBCO
  - 3.3.1 Company Profile
  - 3.3.2 Main Business/Business Overview
  - 3.3.3 Products, Services and Solutions
  - 3.3.4 Event Management as a Service Revenue (Value) (2011-2016)
- 3.3.5 Recent Developments
- 3.4 WSO2
  - 3.4.1 Company Profile
  - 3.4.2 Main Business/Business Overview
  - 3.4.3 Products, Services and Solutions
  - 3.4.4 Event Management as a Service Revenue (Value) (2011-2016)
  - 3.4.5 Recent Developments
- 3.5 EsperTech
  - 3.5.1 Company Profile
  - 3.5.2 Main Business/Business Overview
  - 3.5.3 Products, Services and Solutions
  - 3.5.4 Event Management as a Service Revenue (Value) (2011-2016)
  - 3.5.5 Recent Developments
- 3.6 IBM
  - 3.6.1 Company Profile
  - 3.6.2 Main Business/Business Overview
  - 3.6.3 Products, Services and Solutions
  - 3.6.4 Event Management as a Service Revenue (Value) (2011-2016)
  - 3.6.5 Recent Developments

# 4 GLOBAL EVENT MANAGEMENT AS A SERVICE MARKET SIZE BY APPLICATION (2011-2016)

- 4.1 Global Event Management as a Service Market Size by Application (2011-2016)
- 4.2 Potential Application of Event Management as a Service in Future
- 4.3 Top Consumer/End Users of Event Management as a Service



# 5 UNITED STATES EVENT MANAGEMENT AS A SERVICE DEVELOPMENT STATUS AND OUTLOOK

5.1 United States Event Management as a Service Market Size (2011-2016)5.2 United States Event Management as a Service Market Size and Market Share by Players (2015-2016)

# 6 EU EVENT MANAGEMENT AS A SERVICE DEVELOPMENT STATUS AND OUTLOOK

6.1 EU Event Management as a Service Market Size (2011-2016)6.2 EU Event Management as a Service Market Size and Market Share by Players (2015-2016)

# 7 JAPAN EVENT MANAGEMENT AS A SERVICE DEVELOPMENT STATUS AND OUTLOOK

7.1 Japan Event Management as a Service Market Size (2011-2016)

7.2 Japan Event Management as a Service Market Size and Market Share by Players (2015-2016)

# 8 CHINA EVENT MANAGEMENT AS A SERVICE DEVELOPMENT STATUS AND OUTLOOK

8.1 China Event Management as a Service Market Size (2011-2016)8.2 China Event Management as a Service Market Size and Market Share by Players (2015-2016)

# 9 INDIA EVENT MANAGEMENT AS A SERVICE DEVELOPMENT STATUS AND OUTLOOK

9.1 India Event Management as a Service Market Size (2011-2016)9.2 India Event Management as a Service Market Size and Market Share by Players (2015-2016)

# 10 SOUTHEAST ASIA EVENT MANAGEMENT AS A SERVICE DEVELOPMENT STATUS AND OUTLOOK

10.1 Southeast Asia Event Management as a Service Market Size (2011-2016)



10.2 Southeast Asia Event Management as a Service Market Size and Market Share by Players (2015-2016)

#### 11 MARKET FORECAST BY REGIONS AND APPLICATION (2016-2021)

11.1 Global Event Management as a Service Market Size (Value) by Regions (2016-2021)

11.2 Global Event Management as a Service Market Size (Value) by Application (2016-2021)

11.3 The Market Drivers in Future

#### **12 EVENT MANAGEMENT AS A SERVICE MARKET DYNAMICS**

- 12.1 Event Management as a Service Market Opportunities
- 12.2 Event Management as a Service Challenge and Risk
- 12.2.1 Competition from Opponents
- 12.2.2 Downside Risks of Economy
- 12.3 Event Management as a Service Market Constraints and Threat
  - 12.3.1 Threat from Substitute
  - 12.3.2 Government Policy
  - 12.3.3 Technology Risks
- 12.4 Event Management as a Service Market Driving Force
  - 12.4.1 Growing Demand from Emerging Markets
  - 12.4.2 Potential Application

#### **13 MARKET EFFECT FACTORS ANALYSIS**

- 13.1 Technology Progress/Risk
  - 13.1.1 Substitutes
- 13.1.2 Technology Progress in Related Industry
- 13.2 Consumer Needs Trend/Customer Preference
- 13.3 External Environmental Change
  - 13.3.1 Economic Fluctuations
  - 13.3.2 Other Risk Factors

## 14 RESEARCH FINDING/CONCLUSION

#### **15 APPENDIX**



Author List Disclosure Section Research Methodology Data Source China Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



# List Of Tables

### LIST OF TABLES AND FIGURES

Figure Event Management as a Service Product Scope Figure Global Event Management as a Service Market Size (2011-2016) Table Global Event Management as a Service Market Size and Growth Rate by Regions (2011-2016) Figure Global Event Management as a Service Market Share by Regions in 2015 Figure United States Event Management as a Service Market Size and Growth Rate by Regions (2011-2016) Figure EU Event Management as a Service Market Size and Growth Rate by Regions (2011 - 2016)Figure Japan Event Management as a Service Market Size and Growth Rate by Regions (2011-2016) Figure China Event Management as a Service Market Size and Growth Rate by Regions (2011-2016) Figure India Event Management as a Service Market Size and Growth Rate by Regions (2011 - 2016)Figure Southeast Asia Event Management as a Service Market Size and Growth Rate by Regions (2011-2016) Figure Global Event Management as a Service Market Share by Application in 2015 Figure Event Management as a Service Market Size and Growth Rate in Applications 1 (2011 - 2016)Figure Event Management as a Service Market Size and Growth Rate in Applications 2 (2011 - 2016)Figure Event Management as a Service Market Size and Growth Rate in Applications 3 (2011 - 2016)Table Event Management as a Service Market Size (Value) by Players (2015-2016) Figure Event Management as a Service Market Size Share by Players in 2015 Figure Event Management as a Service Market Size Share by Players in 2016 Table Oracle Basic Information List Table Event Management as a Service Business Revenue of Oracle (2011-2016) Figure Oracle Event Management as a Service Business Revenue Market Share in 2015 Table Fujitsu Basic Information List Table Event Management as a Service Business Revenue of Fujitsu (2011-2016) Figure Fujitsu Event Management as a Service Business Revenue Market Share in

2015



Table TIBCO Basic Information List

Table Event Management as a Service Business Revenue of TIBCO (2011-2016) Figure TIBCO Event Management as a Service Business Revenue Market Share in 2015

Table WSO2 Basic Information List

Table Event Management as a Service Business Revenue of WSO2 (2011-2016) Figure WSO2 Event Management as a Service Business Revenue Market Share in 2015

Table EsperTech Basic Information List

Table Event Management as a Service Business Revenue of EsperTech (2011-2016) Figure EsperTech Event Management as a Service Business Revenue Market Share in 2015

Table IBM Basic Information List

Table Event Management as a Service Business Revenue of IBM (2011-2016) Figure IBM Event Management as a Service Business Revenue Market Share in 2015 Table Global Event Management as a Service Market Size by Application (2011-2016) Figure Global Event Management as a Service Market Size by Application in 2011 Figure Global Event Management as a Service Market Size by Application in 2012 Figure Global Event Management as a Service Market Size by Application in 2013 Figure Global Event Management as a Service Market Size by Application in 2013 Figure Global Event Management as a Service Market Size by Application in 2014 Figure Global Event Management as a Service Market Size by Application in 2014 Figure Global Event Management as a Service Market Size by Application in 2015 Figure Global Event Management as a Service Market Size by Application in 2015 Figure Global Event Management as a Service Market Size by Application in 2015 Figure Global Event Management as a Service Market Size by Application in 2015

Figure United States Event Management as a Service Market Size and Growth Rate by Regions (2011-2016)

Table United States Event Management as a Service Market Size by Players (2011-2016)

Figure United States Event Management as a Service Market Size Share by Players in 2015

Figure United States Event Management as a Service Market Size Share by Players in 2016

Figure EU Event Management as a Service Market Size and Growth Rate by Regions (2011-2016)

Table EU Event Management as a Service Market Size by Players (2011-2016) Figure EU Event Management as a Service Market Size Share by Players in 2015 Figure EU Event Management as a Service Market Size Share by Players in 2016 Figure Japan Event Management as a Service Market Size and Growth Rate by Regions (2011-2016)

Table Japan Event Management as a Service Market Size by Players (2011-2016)



Figure Japan Event Management as a Service Market Size Share by Players in 2015 Figure Japan Event Management as a Service Market Size Share by Players in 2016 Figure China Event Management as a Service Market Size and Growth Rate by Regions (2011-2016)

Table China Event Management as a Service Market Size by Players (2011-2016) Figure China Event Management as a Service Market Size Share by Players in 2015 Figure China Event Management as a Service Market Size Share by Players in 2016 Figure India Event Management as a Service Market Size and Growth Rate by Regions (2011-2016)

Table India Event Management as a Service Market Size by Players (2011-2016) Figure India Event Management as a Service Market Size Share by Players in 2015 Figure India Event Management as a Service Market Size Share by Players in 2016 Figure Southeast Asia Event Management as a Service Market Size and Growth Rate by Regions (2011-2016)

Table Southeast Asia Event Management as a Service Market Size by Players (2011-2016)

Figure Southeast Asia Event Management as a Service Market Size Share by Players in 2015

Figure Southeast Asia Event Management as a Service Market Size Share by Players in 2016

Figure Global Event Management as a Service Market Size (Value) by Regions (2016-2021)

Table Global Event Management as a Service Market Size by Regions (2016-2021) Figure Global Event Management as a Service Market Size Share by Regions in 2017 Figure Global Event Management as a Service Market Size Share by Regions in 2021 Table Global Event Management as a Service Market Size by Application (2016-2021) Figure Global Event Management as a Service Market Size by Application in 2017 Figure Global Event Management as a Service Market Size by Application in 2017



#### I would like to order

Product name: United States, EU, Japan, China, India and Southeast Asia Event Management as a Service Market Size, Status and Forecast 2021
Product link: <a href="https://marketpublishers.com/r/U6850826539EN.html">https://marketpublishers.com/r/U6850826539EN.html</a>
Price: US\$ 3,300.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

# Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/U6850826539EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



United States, EU, Japan, China, India and Southeast Asia Event Management as a Service Market Size, Status an....