

# United States English Learning Software Market Report 2017

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## Abstracts

### Notes:

Sales, means the sales volume of English Learning Software

Revenue, means the sales value of English Learning Software

This report studies sales (consumption) of English Learning Software in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Duolingo

Rosetta Stone

Fluenz

Rocket Language

Babbel

Simon&Schuster

Transparent Language

Living Language Platinum

English Live

Exceller

FluentIQ

Instant Immersion

Learn it Now

Merit Software

Side by Side

Wordsmart

PCMag

Softonic

Cafe English

Speed Learning Languages

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each

type, can be divided into

Speaking

Reading

Listening

Writing

Grammar

Split by applications, this report focuses on sales, market share and growth rate of English Learning Software in each application, can be divided into

Beginner

Intermediate

Advanced

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