

# **United States Endodontic Supplies Market Report** 2018

https://marketpublishers.com/r/U0C81A5BABEQEN.html

Date: March 2018

Pages: 114

Price: US\$ 3,800.00 (Single User License)

ID: U0C81A5BABEQEN

## **Abstracts**

In this report, the United States Endodontic Supplies market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

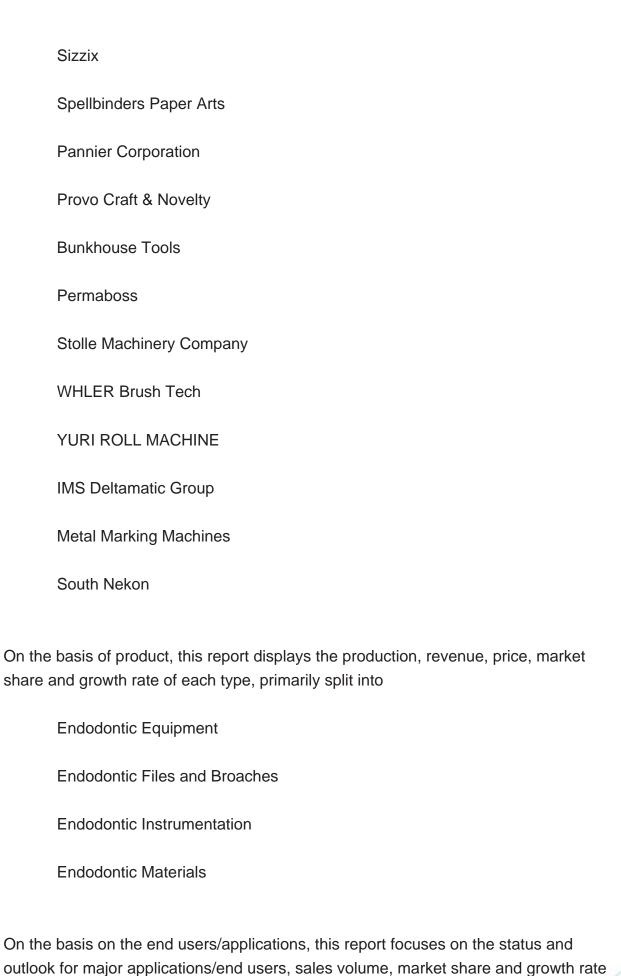
The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Endodontic Supplies in these regions, from 2013 to 2025 (forecast).

United States Endodontic Supplies market competition by top manufacturers/players, with Endodontic Supplies sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including





United States Endodontic Supplies Market Report 2018



•						
tor	$\alpha$	ann	lication	Inc	MILIAID.	~
1()1	$\pm a$	an	110.411011	1111	. 1 1 1 ( 1 1 1 1	( )

Hospitals

Dental Clinic

If you have any special requirements, please let us know and we will offer you the report as you want.



### **Contents**

United States Endodontic Supplies Market Report 2018

#### 1 ENDODONTIC SUPPLIES OVERVIEW

- 1.1 Product Overview and Scope of Endodontic Supplies
- 1.2 Classification of Endodontic Supplies by Product Category
- 1.2.1 United States Endodontic Supplies Market Size (Sales Volume) Comparison by Type (2013-2025)
- 1.2.2 United States Endodontic Supplies Market Size (Sales Volume) Market Share by Type (Product Category) in 2017
  - 1.2.3 Endodontic Equipment
  - 1.2.4 Endodontic Files and Broaches
  - 1.2.5 Endodontic Instrumentation
  - 1.2.6 Endodontic Materials
- 1.3 United States Endodontic Supplies Market by Application/End Users
- 1.3.1 United States Endodontic Supplies Market Size (Consumption) and Market Share Comparison by Application (2013-2025)
  - 1.3.2 Hospitals
  - 1.3.3 Dental Clinic
- 1.4 United States Endodontic Supplies Market by Region
- 1.4.1 United States Endodontic Supplies Market Size (Value) Comparison by Region (2013-2025)
  - 1.4.2 The West Endodontic Supplies Status and Prospect (2013-2025)
  - 1.4.3 Southwest Endodontic Supplies Status and Prospect (2013-2025)
  - 1.4.4 The Middle Atlantic Endodontic Supplies Status and Prospect (2013-2025)
  - 1.4.5 New England Endodontic Supplies Status and Prospect (2013-2025)
  - 1.4.6 The South Endodontic Supplies Status and Prospect (2013-2025)
  - 1.4.7 The Midwest Endodontic Supplies Status and Prospect (2013-2025)
- 1.5 United States Market Size (Value and Volume) of Endodontic Supplies (2013-2025)
  - 1.5.1 United States Endodontic Supplies Sales and Growth Rate (2013-2025)
  - 1.5.2 United States Endodontic Supplies Revenue and Growth Rate (2013-2025)

# 2 UNITED STATES ENDODONTIC SUPPLIES MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Endodontic Supplies Sales and Market Share of Key Players/Suppliers (2013-2018)



- 2.2 United States Endodontic Supplies Revenue and Share by Players/Suppliers (2013-2018)
- 2.3 United States Endodontic Supplies Average Price by Players/Suppliers (2013-2018)
- 2.4 United States Endodontic Supplies Market Competitive Situation and Trends
  - 2.4.1 United States Endodontic Supplies Market Concentration Rate
- 2.4.2 United States Endodontic Supplies Market Share of Top 3 and Top 5 Players/Suppliers
- 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Endodontic Supplies Manufacturing Base Distribution, Sales Area, Product Type

# 3 UNITED STATES ENDODONTIC SUPPLIES SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)

- 3.1 United States Endodontic Supplies Sales and Market Share by Region (2013-2018)
- 3.2 United States Endodontic Supplies Revenue and Market Share by Region (2013-2018)
- 3.3 United States Endodontic Supplies Price by Region (2013-2018)

# 4 UNITED STATES ENDODONTIC SUPPLIES SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)

- 4.1 United States Endodontic Supplies Sales and Market Share by Type (Product Category) (2013-2018)
- 4.2 United States Endodontic Supplies Revenue and Market Share by Type (2013-2018)
- 4.3 United States Endodontic Supplies Price by Type (2013-2018)
- 4.4 United States Endodontic Supplies Sales Growth Rate by Type (2013-2018)

# 5 UNITED STATES ENDODONTIC SUPPLIES SALES (VOLUME) BY APPLICATION (2013-2018)

- 5.1 United States Endodontic Supplies Sales and Market Share by Application (2013-2018)
- 5.2 United States Endodontic Supplies Sales Growth Rate by Application (2013-2018)
- 5.3 Market Drivers and Opportunities

# 6 UNITED STATES ENDODONTIC SUPPLIES PLAYERS/SUPPLIERS PROFILES AND SALES DATA



- 6.1 Sizzix
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Endodontic Supplies Product Category, Application and Specification
    - 6.1.2.1 Product A
    - 6.1.2.2 Product B
- 6.1.3 Sizzix Endodontic Supplies Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.1.4 Main Business/Business Overview
- 6.2 Spellbinders Paper Arts
  - 6.2.2 Endodontic Supplies Product Category, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
- 6.2.3 Spellbinders Paper Arts Endodontic Supplies Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.2.4 Main Business/Business Overview
- 6.3 Pannier Corporation
  - 6.3.2 Endodontic Supplies Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
- 6.3.3 Pannier Corporation Endodontic Supplies Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.3.4 Main Business/Business Overview
- 6.4 Provo Craft & Novelty
  - 6.4.2 Endodontic Supplies Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
- 6.4.3 Provo Craft & Novelty Endodontic Supplies Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.4.4 Main Business/Business Overview
- 6.5 Bunkhouse Tools
  - 6.5.2 Endodontic Supplies Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
- 6.5.3 Bunkhouse Tools Endodontic Supplies Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.5.4 Main Business/Business Overview
- 6.6 Permaboss
  - 6.6.2 Endodontic Supplies Product Category, Application and Specification



- 6.6.2.1 Product A
- 6.6.2.2 Product B
- 6.6.3 Permaboss Endodontic Supplies Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.6.4 Main Business/Business Overview
- 6.7 Stolle Machinery Company
  - 6.7.2 Endodontic Supplies Product Category, Application and Specification
    - 6.7.2.1 Product A
    - 6.7.2.2 Product B
- 6.7.3 Stolle Machinery Company Endodontic Supplies Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.7.4 Main Business/Business Overview
- 6.8 WHLER Brush Tech
  - 6.8.2 Endodontic Supplies Product Category, Application and Specification
    - 6.8.2.1 Product A
    - 6.8.2.2 Product B
- 6.8.3 WHLER Brush Tech Endodontic Supplies Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.8.4 Main Business/Business Overview
- 6.9 YURI ROLL MACHINE
  - 6.9.2 Endodontic Supplies Product Category, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
- 6.9.3 YURI ROLL MACHINE Endodontic Supplies Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.9.4 Main Business/Business Overview
- 6.10 IMS Deltamatic Group
  - 6.10.2 Endodontic Supplies Product Category, Application and Specification
    - 6.10.2.1 Product A
    - 6.10.2.2 Product B
- 6.10.3 IMS Deltamatic Group Endodontic Supplies Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.10.4 Main Business/Business Overview
- 6.11 Metal Marking Machines
- 6.12 South Nekon

### **7 ENDODONTIC SUPPLIES MANUFACTURING COST ANALYSIS**

7.1 Endodontic Supplies Key Raw Materials Analysis



- 7.1.1 Key Raw Materials
- 7.1.2 Price Trend of Key Raw Materials
- 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Endodontic Supplies

### 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Endodontic Supplies Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Endodontic Supplies Major Manufacturers in 2017
- 8.4 Downstream Buyers

### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

# 11 UNITED STATES ENDODONTIC SUPPLIES MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)



- 11.1 United States Endodontic Supplies Sales Volume, Revenue Forecast (2018-2025)
- 11.2 United States Endodontic Supplies Sales Volume Forecast by Type (2018-2025)
- 11.3 United States Endodontic Supplies Sales Volume Forecast by Application (2018-2025)
- 11.4 United States Endodontic Supplies Sales Volume Forecast by Region (2018-2025)

### 12 RESEARCH FINDINGS AND CONCLUSION

#### 13 APPENDIX

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Product Picture of Endodontic Supplies

Figure United States Endodontic Supplies Market Size (K Units) by Type (2013-2025)

Figure United States Endodontic Supplies Sales Volume Market Share by Type

(Product Category) in 2017

Figure Endodontic Equipment Product Picture

Figure Endodontic Files and Broaches Product Picture

Figure Endodontic Instrumentation Product Picture

Figure Endodontic Materials Product Picture

Figure United States Endodontic Supplies Market Size (K Units) by Application (2013-2025)

Figure United States Sales Market Share of Endodontic Supplies by Application in 2017 Figure Hospitals Examples

Table Key Downstream Customer in Hospitals

Figure Dental Clinic Examples

Table Key Downstream Customer in Dental Clinic

Figure United States Endodontic Supplies Market Size (Million USD) by Region (2013-2025)

Figure The West Endodontic Supplies Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest Endodontic Supplies Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Middle Atlantic Endodontic Supplies Revenue (Million USD) and Growth Rate (2013-2025)

Figure New England Endodontic Supplies Revenue (Million USD) and Growth Rate (2013-2025)

Figure The South of US Endodontic Supplies Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Midwest Endodontic Supplies Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Endodontic Supplies Sales (K Units) and Growth Rate (2013-2025)

Figure United States Endodontic Supplies Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Endodontic Supplies Market Major Players Product Sales Volume (K Units) (2013-2018)



Table United States Endodontic Supplies Sales (K Units) of Key Players/Suppliers (2013-2018)

Table United States Endodontic Supplies Sales Share by Players/Suppliers (2013-2018)

Figure 2017 United States Endodontic Supplies Sales Share by Players/Suppliers Figure 2017 United States Endodontic Supplies Sales Share by Players/Suppliers Figure United States Endodontic Supplies Market Major Players Product Revenue (Million USD) (2013-2018)

Table United States Endodontic Supplies Revenue (Million USD) by Players/Suppliers (2013-2018)

Table United States Endodontic Supplies Revenue Share by Players/Suppliers (2013-2018)

Figure 2017 United States Endodontic Supplies Revenue Share by Players/Suppliers Figure 2017 United States Endodontic Supplies Revenue Share by Players/Suppliers Table United States Market Endodontic Supplies Average Price (USD/Unit) of Key Players/Suppliers (2013-2018)

Figure United States Market Endodontic Supplies Average Price (USD/Unit) of Key Players/Suppliers in 2017

Figure United States Endodontic Supplies Market Share of Top 3 Players/Suppliers Figure United States Endodontic Supplies Market Share of Top 5 Players/Suppliers Table United States Players/Suppliers Endodontic Supplies Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Endodontic Supplies Product Category
Table United States Endodontic Supplies Sales (K Units) by Region (2013-2018)
Table United States Endodontic Supplies Sales Share by Region (2013-2018)
Figure United States Endodontic Supplies Sales Share by Region (2013-2018)
Figure United States Endodontic Supplies Sales Market Share by Region in 2017
Table United States Endodontic Supplies Revenue (Million USD) and Market Share by
Region (2013-2018)

Table United States Endodontic Supplies Revenue Share by Region (2013-2018) Figure United States Endodontic Supplies Revenue Market Share by Region (2013-2018)

Figure United States Endodontic Supplies Revenue Market Share by Region in 2017
Table United States Endodontic Supplies Price (USD/Unit) by Region (2013-2018)
Table United States Endodontic Supplies Sales (K Units) by Type (2013-2018)
Table United States Endodontic Supplies Sales Share by Type (2013-2018)
Figure United States Endodontic Supplies Sales Market Share by Type in 2017
Table United States Endodontic Supplies Revenue (Million USD) and Market Share by



Type (2013-2018)

Table United States Endodontic Supplies Revenue Share by Type (2013-2018)

Figure Revenue Market Share of Endodontic Supplies by Type (2013-2018)

Figure Revenue Market Share of Endodontic Supplies by Type in 2017

Table United States Endodontic Supplies Price (USD/Unit) by Types (2013-2018)

Figure United States Endodontic Supplies Sales Growth Rate by Type (2013-2018)

Table United States Endodontic Supplies Sales (K Units) by Application (2013-2018)

Table United States Endodontic Supplies Sales Market Share by Application (2013-2018)

Figure United States Endodontic Supplies Sales Market Share by Application (2013-2018)

Figure United States Endodontic Supplies Sales Market Share by Application in 2017 Table United States Endodontic Supplies Sales Growth Rate by Application (2013-2018)

Figure United States Endodontic Supplies Sales Growth Rate by Application (2013-2018)

Table Sizzix Basic Information List

Table Sizzix Endodontic Supplies Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Sizzix Endodontic Supplies Sales Growth Rate (2013-2018)

Figure Sizzix Endodontic Supplies Sales Market Share in United States (2013-2018)

Figure Sizzix Endodontic Supplies Revenue Market Share in United States (2013-2018)

Table Spellbinders Paper Arts Basic Information List

Table Spellbinders Paper Arts Endodontic Supplies Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Spellbinders Paper Arts Endodontic Supplies Sales Growth Rate (2013-2018)

Figure Spellbinders Paper Arts Endodontic Supplies Sales Market Share in United States (2013-2018)

Figure Spellbinders Paper Arts Endodontic Supplies Revenue Market Share in United States (2013-2018)

Table Pannier Corporation Basic Information List

Table Pannier Corporation Endodontic Supplies Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Pannier Corporation Endodontic Supplies Sales Growth Rate (2013-2018)

Figure Pannier Corporation Endodontic Supplies Sales Market Share in United States (2013-2018)

Figure Pannier Corporation Endodontic Supplies Revenue Market Share in United States (2013-2018)

Table Provo Craft & Novelty Basic Information List



Table Provo Craft & Novelty Endodontic Supplies Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Provo Craft & Novelty Endodontic Supplies Sales Growth Rate (2013-2018)

Figure Provo Craft & Novelty Endodontic Supplies Sales Market Share in United States (2013-2018)

Figure Provo Craft & Novelty Endodontic Supplies Revenue Market Share in United States (2013-2018)

Table Bunkhouse Tools Basic Information List

Table Bunkhouse Tools Endodontic Supplies Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Bunkhouse Tools Endodontic Supplies Sales Growth Rate (2013-2018)

Figure Bunkhouse Tools Endodontic Supplies Sales Market Share in United States (2013-2018)

Figure Bunkhouse Tools Endodontic Supplies Revenue Market Share in United States (2013-2018)

Table Permaboss Basic Information List

Table Permaboss Endodontic Supplies Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Permaboss Endodontic Supplies Sales Growth Rate (2013-2018)

Figure Permaboss Endodontic Supplies Sales Market Share in United States (2013-2018)

Figure Permaboss Endodontic Supplies Revenue Market Share in United States (2013-2018)

Table Stolle Machinery Company Basic Information List

Table Stolle Machinery Company Endodontic Supplies Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Stolle Machinery Company Endodontic Supplies Sales Growth Rate (2013-2018)

Figure Stolle Machinery Company Endodontic Supplies Sales Market Share in United States (2013-2018)

Figure Stolle Machinery Company Endodontic Supplies Revenue Market Share in United States (2013-2018)

Table WHLER Brush Tech Basic Information List

Table WHLER Brush Tech Endodontic Supplies Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure WHLER Brush Tech Endodontic Supplies Sales Growth Rate (2013-2018)

Figure WHLER Brush Tech Endodontic Supplies Sales Market Share in United States (2013-2018)

Figure WHLER Brush Tech Endodontic Supplies Revenue Market Share in United States (2013-2018)



Table YURI ROLL MACHINE Basic Information List

Table YURI ROLL MACHINE Endodontic Supplies Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure YURI ROLL MACHINE Endodontic Supplies Sales Growth Rate (2013-2018)

Figure YURI ROLL MACHINE Endodontic Supplies Sales Market Share in United States (2013-2018)

Figure YURI ROLL MACHINE Endodontic Supplies Revenue Market Share in United States (2013-2018)

Table IMS Deltamatic Group Basic Information List

Table IMS Deltamatic Group Endodontic Supplies Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure IMS Deltamatic Group Endodontic Supplies Sales Growth Rate (2013-2018)

Figure IMS Deltamatic Group Endodontic Supplies Sales Market Share in United States (2013-2018)

Figure IMS Deltamatic Group Endodontic Supplies Revenue Market Share in United States (2013-2018)

Table Metal Marking Machines Basic Information List

Table South Nekon Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Endodontic Supplies

Figure Manufacturing Process Analysis of Endodontic Supplies

Figure Endodontic Supplies Industrial Chain Analysis

Table Raw Materials Sources of Endodontic Supplies Major Players/Suppliers in 2017

Table Major Buyers of Endodontic Supplies

Table Distributors/Traders List

Figure United States Endodontic Supplies Sales Volume (K Units) and Growth Rate Forecast (2018-2025)

Figure United States Endodontic Supplies Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure United States Endodontic Supplies Price (USD/Unit) Trend Forecast (2018-2025) Table United States Endodontic Supplies Sales Volume (K Units) Forecast by Type (2018-2025)

Figure United States Endodontic Supplies Sales Volume (K Units) Forecast by Type (2018-2025)

Figure United States Endodontic Supplies Sales Volume (K Units) Forecast by Type in 2025

Table United States Endodontic Supplies Sales Volume (K Units) Forecast by



Application (2018-2025)

Figure United States Endodontic Supplies Sales Volume (K Units) Forecast by Application (2018-2025)

Figure United States Endodontic Supplies Sales Volume (K Units) Forecast by Application in 2025

Table United States Endodontic Supplies Sales Volume (K Units) Forecast by Region (2018-2025)

Table United States Endodontic Supplies Sales Volume Share Forecast by Region (2018-2025)

Figure United States Endodontic Supplies Sales Volume Share Forecast by Region (2018-2025)

Figure United States Endodontic Supplies Sales Volume Share Forecast by Region in 2025

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



### I would like to order

Product name: United States Endodontic Supplies Market Report 2018
Product link: <a href="https://marketpublishers.com/r/U0C81A5BABEQEN.html">https://marketpublishers.com/r/U0C81A5BABEQEN.html</a>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/U0C81A5BABEQEN.html">https://marketpublishers.com/r/U0C81A5BABEQEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

& Conditions at https://marketpublishers.com/docs/terms.html

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms