

United States Embedded Analytics Market Report 2016

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Abstracts

Notes:

Sales, means the sales volume of Embedded Analytics

Revenue, means the sales value of Embedded Analytics

This report studies sales (consumption) of Embedded Analytics in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Microsoft Corporation

IBM Corporation

SAP SE

Opentext Corporation

Microstrategy, Inc.

Logi Analytics, Inc.

Sisense, Inc.

Birst, Inc.

Information Builders

Tibco Software, Inc.

Qlik Technologies

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

On-Premises

On-Cloud

Type III

Split by applications, this report focuses on sales, market share and growth rate of Embedded Analytics in each application, can be divided into

Marketing

Sales

Operations

Finance

Human Resources

Others

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