

United States Ellipticals (cross trainer) Market Report 2016

https://marketpublishers.com/r/UA953F4C08FEN.html

Date: December 2016 Pages: 105 Price: US\$ 3,800.00 (Single User License) ID: UA953F4C08FEN

Abstracts

Notes:

Sales, means the sales volume of Ellipticals (cross trainer)

Revenue, means the sales value of Ellipticals (cross trainer)

This report studies sales (consumption) of Ellipticals (cross trainer) in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Life Fitness Octane Fitness Precor ProForm Sunny Health & Fitness Schwinn ProForm KETTLER



Life Fitness

Gold's Gym

Yowza

SOLE

Nautilus

Diamondback

Stamina

NordicTrack

Body Champ

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Mini

Recumbent

Standard

Split by applications, this report focuses on sales, market share and growth rate of Ellipticals (cross trainer) in each application, can be divided into

Application 1

Application 2

Application 3



Contents

United States Ellipticals (cross trainer) Market Report 2016

1 ELLIPTICALS (CROSS TRAINER) OVERVIEW

- 1.1 Product Overview and Scope of Ellipticals (cross trainer)
- 1.2 Classification of Ellipticals (cross trainer)
- 1.2.1 Mini
- 1.2.2 Recumbent
- 1.2.3 Standard
- 1.3 Application of Ellipticals (cross trainer)
 - 1.3.1 Application
 - 1.3.2 Application
- 1.3.3 Application

1.4 United States Market Size Sales (Value) and Revenue (Volume) of Ellipticals (cross trainer) (2011-2021)

1.4.1 United States Ellipticals (cross trainer) Sales and Growth Rate (2011-2021)

1.4.2 United States Ellipticals (cross trainer) Revenue and Growth Rate (2011-2021)

2 UNITED STATES ELLIPTICALS (CROSS TRAINER) COMPETITION BY MANUFACTURERS

2.1 United States Ellipticals (cross trainer) Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 United States Ellipticals (cross trainer) Revenue and Share by Manufactures (2015 and 2016)

2.3 United States Ellipticals (cross trainer) Average Price by Manufactures (2015 and 2016)

2.4 Ellipticals (cross trainer) Market Competitive Situation and Trends

- 2.4.1 Ellipticals (cross trainer) Market Concentration Rate
- 2.4.2 Ellipticals (cross trainer) Market Share of Top 3 and Top 5 Manufacturers
- 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES ELLIPTICALS (CROSS TRAINER) SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

3.1 United States Ellipticals (cross trainer) Sales and Market Share by Type (2011-2016)



3.2 United States Ellipticals (cross trainer) Revenue and Market Share by Type (2011-2016)

3.3 United States Ellipticals (cross trainer) Price by Type (2011-2016)

3.4 United States Ellipticals (cross trainer) Sales Growth Rate by Type (2011-2016)

4 UNITED STATES ELLIPTICALS (CROSS TRAINER) SALES (VOLUME) BY APPLICATION (2011-2016)

4.1 United States Ellipticals (cross trainer) Sales and Market Share by Application (2011-2016)

4.2 United States Ellipticals (cross trainer) Sales Growth Rate by Application (2011-2016)

4.3 Market Drivers and Opportunities

5 UNITED STATES ELLIPTICALS (CROSS TRAINER) MANUFACTURERS PROFILES/ANALYSIS

- 5.1 Life Fitness
- 5.1.1 Company Basic Information, Manufacturing Base and Competitors
- 5.1.2 Ellipticals (cross trainer) Product Type, Application and Specification

5.1.2.1 Type I

5.1.2.2 Type II

5.1.3 Life Fitness Ellipticals (cross trainer) Sales, Revenue, Price and Gross Margin (2011-2016)

5.1.4 Main Business/Business Overview

5.2 Octane Fitness

5.2.2 Ellipticals (cross trainer) Product Type, Application and Specification

5.2.2.1 Type I

5.2.2.2 Type II

5.2.3 Octane Fitness Ellipticals (cross trainer) Sales, Revenue, Price and Gross Margin (2011-2016)

5.2.4 Main Business/Business Overview

5.3 Precor

5.3.2 Ellipticals (cross trainer) Product Type, Application and Specification

5.3.2.1 Type I

5.3.2.2 Type II

5.3.3 Precor Ellipticals (cross trainer) Sales, Revenue, Price and Gross Margin

(2011-2016)

5.3.4 Main Business/Business Overview



5.4 ProForm

5.4.2 Ellipticals (cross trainer) Product Type, Application and Specification

5.4.2.1 Type I

5.4.2.2 Type II

5.4.3 ProForm Ellipticals (cross trainer) Sales, Revenue, Price and Gross Margin (2011-2016)

5.4.4 Main Business/Business Overview

5.5 Sunny Health & Fitness

5.5.2 Ellipticals (cross trainer) Product Type, Application and Specification

5.5.2.1 Type I

5.5.2.2 Type II

5.5.3 Sunny Health & Fitness Ellipticals (cross trainer) Sales, Revenue, Price and Gross Margin (2011-2016)

5.5.4 Main Business/Business Overview

5.6 Schwinn

5.6.2 Ellipticals (cross trainer) Product Type, Application and Specification

5.6.2.1 Type I

5.6.2.2 Type II

5.6.3 Schwinn Ellipticals (cross trainer) Sales, Revenue, Price and Gross Margin (2011-2016)

5.6.4 Main Business/Business Overview

5.7 ProForm

5.7.2 Ellipticals (cross trainer) Product Type, Application and Specification

5.7.2.1 Type I

5.7.2.2 Type II

5.7.3 ProForm Ellipticals (cross trainer) Sales, Revenue, Price and Gross Margin (2011-2016)

5.7.4 Main Business/Business Overview

5.8 KETTLER

5.8.2 Ellipticals (cross trainer) Product Type, Application and Specification

5.8.2.1 Type I

5.8.2.2 Type II

5.8.3 KETTLER Ellipticals (cross trainer) Sales, Revenue, Price and Gross Margin (2011-2016)

5.8.4 Main Business/Business Overview

5.9 Life Fitness

5.9.2 Ellipticals (cross trainer) Product Type, Application and Specification

5.9.2.1 Type I

5.9.2.2 Type II



5.9.3 Life Fitness Ellipticals (cross trainer) Sales, Revenue, Price and Gross Margin (2011-2016)

5.9.4 Main Business/Business Overview

5.10 Gold's Gym

5.10.2 Ellipticals (cross trainer) Product Type, Application and Specification

- 5.10.2.1 Type I
- 5.10.2.2 Type II

5.10.3 Gold's Gym Ellipticals (cross trainer) Sales, Revenue, Price and Gross Margin (2011-2016)

- 5.10.4 Main Business/Business Overview
- 5.11 Yowza
- 5.12 SOLE
- 5.13 Nautilus
- 5.14 Diamondback
- 5.15 Stamina
- 5.16 NordicTrack
- 5.17 Body Champ

6 ELLIPTICALS (CROSS TRAINER) MANUFACTURING COST ANALYSIS

- 6.1 Ellipticals (cross trainer) Key Raw Materials Analysis
 - 6.1.1 Key Raw Materials
 - 6.1.2 Price Trend of Key Raw Materials
 - 6.1.3 Key Suppliers of Raw Materials
- 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
 - 6.2.1 Raw Materials
 - 6.2.2 Labor Cost
 - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Ellipticals (cross trainer)

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Ellipticals (cross trainer) Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Ellipticals (cross trainer) Major Manufacturers in 2015
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS



- 8.1 Marketing Channel
 - 8.1.1 Direct Marketing
 - 8.1.2 Indirect Marketing
 - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
 - 9.1.1 Substitutes Threat
 - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

10 UNITED STATES ELLIPTICALS (CROSS TRAINER) MARKET FORECAST (2016-2021)

10.1 United States Ellipticals (cross trainer) Sales, Revenue Forecast (2016-2021)
10.2 United States Ellipticals (cross trainer) Sales Forecast by Type (2016-2021)
10.3 United States Ellipticals (cross trainer) Sales Forecast by Application (2016-2021)
10.4 Ellipticals (cross trainer) Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

Author List Disclosure Section Research Methodology Data Source Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Ellipticals (cross trainer) Table Classification of Ellipticals (cross trainer) Figure United States Sales Market Share of Ellipticals (cross trainer) by Type in 2015 Figure Mini Picture **Figure Recumbent Picture Figure Standard Picture** Table Application of Ellipticals (cross trainer) Figure United States Sales Market Share of Ellipticals (cross trainer) by Application in 2015 Figure United States Ellipticals (cross trainer) Sales and Growth Rate (2011-2021) Figure United States Ellipticals (cross trainer) Revenue and Growth Rate (2011-2021) Table United States Ellipticals (cross trainer) Sales of Key Manufacturers (2015 and 2016) Table United States Ellipticals (cross trainer) Sales Share by Manufacturers (2015 and 2016) Figure 2015 Ellipticals (cross trainer) Sales Share by Manufacturers Figure 2016 Ellipticals (cross trainer) Sales Share by Manufacturers Table United States Ellipticals (cross trainer) Revenue by Manufacturers (2015 and 2016) Table United States Ellipticals (cross trainer) Revenue Share by Manufacturers (2015 and 2016) Table 2015 United States Ellipticals (cross trainer) Revenue Share by Manufacturers Table 2016 United States Ellipticals (cross trainer) Revenue Share by Manufacturers Table United States Market Ellipticals (cross trainer) Average Price of Key Manufacturers (2015 and 2016) Figure United States Market Ellipticals (cross trainer) Average Price of Key Manufacturers in 2015 Figure Ellipticals (cross trainer) Market Share of Top 3 Manufacturers Figure Ellipticals (cross trainer) Market Share of Top 5 Manufacturers Table United States Ellipticals (cross trainer) Sales by Type (2011-2016) Table United States Ellipticals (cross trainer) Sales Share by Type (2011-2016) Figure United States Ellipticals (cross trainer) Sales Market Share by Type in 2015 Table United States Ellipticals (cross trainer) Revenue and Market Share by Type (2011 - 2016)Table United States Ellipticals (cross trainer) Revenue Share by Type (2011-2016)



Figure Revenue Market Share of Ellipticals (cross trainer) by Type (2011-2016) Table United States Ellipticals (cross trainer) Price by Type (2011-2016) Figure United States Ellipticals (cross trainer) Sales Growth Rate by Type (2011-2016) Table United States Ellipticals (cross trainer) Sales by Application (2011-2016) Table United States Ellipticals (cross trainer) Sales Market Share by Application (2011 - 2016)Figure United States Ellipticals (cross trainer) Sales Market Share by Application in 2015 Table United States Ellipticals (cross trainer) Sales Growth Rate by Application (2011-2016)Figure United States Ellipticals (cross trainer) Sales Growth Rate by Application (2011 - 2016)Table Life Fitness Basic Information List Table Life Fitness Ellipticals (cross trainer) Sales, Revenue, Price and Gross Margin (2011 - 2016)Figure Life Fitness Ellipticals (cross trainer) Sales Market Share (2011-2016) Table Octane Fitness Basic Information List Table Octane Fitness Ellipticals (cross trainer) Sales, Revenue, Price and Gross Margin (2011 - 2016)Table Octane Fitness Ellipticals (cross trainer) Sales Market Share (2011-2016) **Table Precor Basic Information List** Table Precor Ellipticals (cross trainer) Sales, Revenue, Price and Gross Margin (2011-2016)Table Precor Ellipticals (cross trainer) Sales Market Share (2011-2016) **Table ProForm Basic Information List** Table ProForm Ellipticals (cross trainer) Sales, Revenue, Price and Gross Margin (2011 - 2016)Table ProForm Ellipticals (cross trainer) Sales Market Share (2011-2016) Table Sunny Health & Fitness Basic Information List Table Sunny Health & Fitness Ellipticals (cross trainer) Sales, Revenue, Price and Gross Margin (2011-2016) Table Sunny Health & Fitness Ellipticals (cross trainer) Sales Market Share (2011-2016) Table Schwinn Basic Information List Table Schwinn Ellipticals (cross trainer) Sales, Revenue, Price and Gross Margin (2011-2016)Table Schwinn Ellipticals (cross trainer) Sales Market Share (2011-2016) **Table ProForm Basic Information List** Table ProForm Ellipticals (cross trainer) Sales, Revenue, Price and Gross Margin

(2011-2016)



 Table ProForm Ellipticals (cross trainer) Sales Market Share (2011-2016)

Table KETTLER Basic Information List

Table KETTLER Ellipticals (cross trainer) Sales, Revenue, Price and Gross Margin (2011-2016)

Table KETTLER Ellipticals (cross trainer) Sales Market Share (2011-2016)

Table Life Fitness Basic Information List

Table Life Fitness Ellipticals (cross trainer) Sales, Revenue, Price and Gross Margin (2011-2016)

Table Life Fitness Ellipticals (cross trainer) Sales Market Share (2011-2016)

Table Gold's Gym Basic Information List

Table Gold's Gym Ellipticals (cross trainer) Sales, Revenue, Price and Gross Margin (2011-2016)

Table Gold's Gym Ellipticals (cross trainer) Sales Market Share (2011-2016)

Table Yowza Basic Information List

Table Yowza Ellipticals (cross trainer) Sales, Revenue, Price and Gross Margin (2011-2016)

Table Yowza Ellipticals (cross trainer) Sales Market Share (2011-2016)

Table SOLE Basic Information List

Table SOLE Ellipticals (cross trainer) Sales, Revenue, Price and Gross Margin (2011-2016)

Table SOLE Ellipticals (cross trainer) Sales Market Share (2011-2016)

Table Nautilus Basic Information List

Table Nautilus Ellipticals (cross trainer) Sales, Revenue, Price and Gross Margin (2011-2016)

Table Nautilus Ellipticals (cross trainer) Sales Market Share (2011-2016)

Table Diamondback Basic Information List

Table Diamondback Ellipticals (cross trainer) Sales, Revenue, Price and Gross Margin (2011-2016)

Table Diamondback Ellipticals (cross trainer) Sales Market Share (2011-2016)

Table Stamina Basic Information List

Table Stamina Ellipticals (cross trainer) Sales, Revenue, Price and Gross Margin (2011-2016)

Table Stamina Ellipticals (cross trainer) Sales Market Share (2011-2016)

Table NordicTrack Basic Information List

Table NordicTrack Ellipticals (cross trainer) Sales, Revenue, Price and Gross Margin (2011-2016)

Table NordicTrack Ellipticals (cross trainer) Sales Market Share (2011-2016)

Table Body Champ Basic Information List

Table Body Champ Ellipticals (cross trainer) Sales, Revenue, Price and Gross Margin



(2011-2016)

Table Body Champ Ellipticals (cross trainer) Sales Market Share (2011-2016)

 Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Ellipticals (cross trainer)

Figure Manufacturing Process Analysis of Ellipticals (cross trainer)

Figure Ellipticals (cross trainer) Industrial Chain Analysis

Table Raw Materials Sources of Ellipticals (cross trainer) Major Manufacturers in 2015

 Table Major Buyers of Ellipticals (cross trainer)

Table Distributors/Traders List

Figure United States Ellipticals (cross trainer) Production and Growth Rate Forecast (2016-2021)

Figure United States Ellipticals (cross trainer) Revenue and Growth Rate Forecast (2016-2021)

Table United States Ellipticals (cross trainer) Production Forecast by Type (2016-2021) Table United States Ellipticals (cross trainer) Consumption Forecast by Application (2016-2021)



I would like to order

Product name: United States Ellipticals (cross trainer) Market Report 2016 Product link: <u>https://marketpublishers.com/r/UA953F4C08FEN.html</u>

> Price: US\$ 3,800.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/UA953F4C08FEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970