

# United States Elliptical Machines Market Report 2017

<https://marketpublishers.com/r/U278737324EEN.html>

Date: January 2017

Pages: 110

Price: US\$ 3,800.00 (Single User License)

ID: U278737324EEN

## Abstracts

### Notes:

Sales, means the sales volume of Elliptical Machines

Revenue, means the sales value of Elliptical Machines

This report studies sales (consumption) of Elliptical Machines in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

ICON

Nautilus

Johnson

Life Fitness

Technogym

Cybex

Precor

Star Trac

Bodyguard

STEX

BODY-SOLID

Sports Art

Schwinn

WNQ

Good Family

MBH

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Elliptical Trainer

Elliptical Cross-trainer

Elliptical Glider

Split by applications, this report focuses on sales, market share and growth rate of

Elliptical Machines in each application, can be divided into

Household

Commercial

## Contents

### United States Elliptical Machines Market Report 2017

## **1 ELLIPTICAL MACHINES OVERVIEW**

- 1.1 Product Overview and Scope of Elliptical Machines
- 1.2 Classification of Elliptical Machines
  - 1.2.1 Elliptical Trainer
  - 1.2.2 Elliptical Cross-trainer
  - 1.2.3 Elliptical Glider
- 1.3 Application of Elliptical Machines
  - 1.3.1 Household
  - 1.3.2 Commercial
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Elliptical Machines (2011-2021)
  - 1.4.1 United States Elliptical Machines Sales and Growth Rate (2011-2021)
  - 1.4.2 United States Elliptical Machines Revenue and Growth Rate (2011-2021)

## **2 UNITED STATES ELLIPTICAL MACHINES COMPETITION BY MANUFACTURERS**

- 2.1 United States Elliptical Machines Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Elliptical Machines Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Elliptical Machines Average Price by Manufactures (2015 and 2016)
- 2.4 Elliptical Machines Market Competitive Situation and Trends
  - 2.4.1 Elliptical Machines Market Concentration Rate
  - 2.4.2 Elliptical Machines Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

## **3 UNITED STATES ELLIPTICAL MACHINES SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2011-2016)**

- 3.1 United States Elliptical Machines Sales and Market Share by States (2011-2016)
- 3.2 United States Elliptical Machines Revenue and Market Share by States (2011-2016)
- 3.3 United States Elliptical Machines Price by States (2011-2016)

## **4 UNITED STATES ELLIPTICAL MACHINES SALES (VOLUME) AND REVENUE**

## **(VALUE) BY TYPE (2011-2016)**

- 4.1 United States Elliptical Machines Sales and Market Share by Type (2011-2016)
- 4.2 United States Elliptical Machines Revenue and Market Share by Type (2011-2016)
- 4.3 United States Elliptical Machines Price by Type (2011-2016)
- 4.4 United States Elliptical Machines Sales Growth Rate by Type (2011-2016)

## **5 UNITED STATES ELLIPTICAL MACHINES SALES (VOLUME) BY APPLICATION (2011-2016)**

- 5.1 United States Elliptical Machines Sales and Market Share by Application (2011-2016)
- 5.2 United States Elliptical Machines Sales Growth Rate by Application (2011-2016)
- 5.3 Market Drivers and Opportunities

## **6 UNITED STATES ELLIPTICAL MACHINES MANUFACTURERS PROFILES/ANALYSIS**

### 6.1 ICON

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Elliptical Machines Product Type, Application and Specification
  - 6.1.2.1 Elliptical Trainer
  - 6.1.2.2 Elliptical Cross-trainer
- 6.1.3 ICON Elliptical Machines Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.1.4 Main Business/Business Overview

### 6.2 Nautilus

- 6.2.2 Elliptical Machines Product Type, Application and Specification
  - 6.2.2.1 Elliptical Trainer
  - 6.2.2.2 Elliptical Cross-trainer
- 6.2.3 Nautilus Elliptical Machines Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.2.4 Main Business/Business Overview

### 6.3 Johnson

- 6.3.2 Elliptical Machines Product Type, Application and Specification
  - 6.3.2.1 Elliptical Trainer
  - 6.3.2.2 Elliptical Cross-trainer
- 6.3.3 Johnson Elliptical Machines Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.3.4 Main Business/Business Overview

## 6.4 Life Fitness

### 6.4.2 Elliptical Machines Product Type, Application and Specification

#### 6.4.2.1 Elliptical Trainer

#### 6.4.2.2 Elliptical Cross-trainer

### 6.4.3 Life Fitness Elliptical Machines Sales, Revenue, Price and Gross Margin (2011-2016)

#### 6.4.4 Main Business/Business Overview

## 6.5 Technogym

### 6.5.2 Elliptical Machines Product Type, Application and Specification

#### 6.5.2.1 Elliptical Trainer

#### 6.5.2.2 Elliptical Cross-trainer

### 6.5.3 Technogym Elliptical Machines Sales, Revenue, Price and Gross Margin (2011-2016)

#### 6.5.4 Main Business/Business Overview

## 6.6 Cybex

### 6.6.2 Elliptical Machines Product Type, Application and Specification

#### 6.6.2.1 Elliptical Trainer

#### 6.6.2.2 Elliptical Cross-trainer

### 6.6.3 Cybex Elliptical Machines Sales, Revenue, Price and Gross Margin (2011-2016)

#### 6.6.4 Main Business/Business Overview

## 6.7 Precor

### 6.7.2 Elliptical Machines Product Type, Application and Specification

#### 6.7.2.1 Elliptical Trainer

#### 6.7.2.2 Elliptical Cross-trainer

### 6.7.3 Precor Elliptical Machines Sales, Revenue, Price and Gross Margin (2011-2016)

#### 6.7.4 Main Business/Business Overview

## 6.8 Star Trac

### 6.8.2 Elliptical Machines Product Type, Application and Specification

#### 6.8.2.1 Elliptical Trainer

#### 6.8.2.2 Elliptical Cross-trainer

### 6.8.3 Star Trac Elliptical Machines Sales, Revenue, Price and Gross Margin (2011-2016)

#### 6.8.4 Main Business/Business Overview

## 6.9 Bodyguard

### 6.9.2 Elliptical Machines Product Type, Application and Specification

#### 6.9.2.1 Elliptical Trainer

#### 6.9.2.2 Elliptical Cross-trainer

### 6.9.3 Bodyguard Elliptical Machines Sales, Revenue, Price and Gross Margin (2011-2016)

- 6.9.4 Main Business/Business Overview
- 6.10 STEX
  - 6.10.2 Elliptical Machines Product Type, Application and Specification
    - 6.10.2.1 Elliptical Trainer
    - 6.10.2.2 Elliptical Cross-trainer
  - 6.10.3 STEX Elliptical Machines Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.10.4 Main Business/Business Overview
- 6.11 BODY-SOLID
- 6.12 Sports Art
- 6.13 Schwinn
- 6.14 WNQ
- 6.15 Good Family
- 6.16 MBH

## **7 ELLIPTICAL MACHINES MANUFACTURING COST ANALYSIS**

- 7.1 Elliptical Machines Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Elliptical Machines

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Elliptical Machines Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Elliptical Machines Major Manufacturers in 2015
- 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing

- 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES ELLIPTICAL MACHINES MARKET FORECAST (2016-2021)**

- 11.1 United States Elliptical Machines Sales, Revenue Forecast (2016-2021)
- 11.2 United States Elliptical Machines Sales Forecast by Type (2016-2021)
- 11.3 United States Elliptical Machines Sales Forecast by Application (2016-2021)
- 11.4 Elliptical Machines Price Forecast (2016-2021)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

- Methodology
- Analyst Introduction
- Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Elliptical Machines

Table Classification of Elliptical Machines

Figure United States Sales Market Share of Elliptical Machines by Type in 2015

Figure Elliptical Trainer Picture

Figure Elliptical Cross-trainer Picture

Figure Elliptical Glider Picture

Table Application of Elliptical Machines

Figure United States Sales Market Share of Elliptical Machines by Application in 2015

Figure Household Examples

Figure Commercial Examples

Figure United States Elliptical Machines Sales and Growth Rate (2011-2021)

Figure United States Elliptical Machines Revenue and Growth Rate (2011-2021)

Table United States Elliptical Machines Sales of Key Manufacturers (2015 and 2016)

Table United States Elliptical Machines Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Elliptical Machines Sales Share by Manufacturers

Figure 2016 Elliptical Machines Sales Share by Manufacturers

Table United States Elliptical Machines Revenue by Manufacturers (2015 and 2016)

Table United States Elliptical Machines Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Elliptical Machines Revenue Share by Manufacturers

Table 2016 United States Elliptical Machines Revenue Share by Manufacturers

Table United States Market Elliptical Machines Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Elliptical Machines Average Price of Key Manufacturers in 2015

Figure Elliptical Machines Market Share of Top 3 Manufacturers

Figure Elliptical Machines Market Share of Top 5 Manufacturers

Table United States Elliptical Machines Sales by States (2011-2016)

Table United States Elliptical Machines Sales Share by States (2011-2016)

Figure United States Elliptical Machines Sales Market Share by States in 2015

Table United States Elliptical Machines Revenue and Market Share by States (2011-2016)

Table United States Elliptical Machines Revenue Share by States (2011-2016)

Figure Revenue Market Share of Elliptical Machines by States (2011-2016)

Table United States Elliptical Machines Price by States (2011-2016)

Table United States Elliptical Machines Sales by Type (2011-2016)  
Table United States Elliptical Machines Sales Share by Type (2011-2016)  
Figure United States Elliptical Machines Sales Market Share by Type in 2015  
Table United States Elliptical Machines Revenue and Market Share by Type (2011-2016)  
Table United States Elliptical Machines Revenue Share by Type (2011-2016)  
Figure Revenue Market Share of Elliptical Machines by Type (2011-2016)  
Table United States Elliptical Machines Price by Type (2011-2016)  
Figure United States Elliptical Machines Sales Growth Rate by Type (2011-2016)  
Table United States Elliptical Machines Sales by Application (2011-2016)  
Table United States Elliptical Machines Sales Market Share by Application (2011-2016)  
Figure United States Elliptical Machines Sales Market Share by Application in 2015  
Table United States Elliptical Machines Sales Growth Rate by Application (2011-2016)  
Figure United States Elliptical Machines Sales Growth Rate by Application (2011-2016)  
Table ICON Basic Information List  
Table ICON Elliptical Machines Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure ICON Elliptical Machines Sales Market Share (2011-2016)  
Table Nautilus Basic Information List  
Table Nautilus Elliptical Machines Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Nautilus Elliptical Machines Sales Market Share (2011-2016)  
Table Johnson Basic Information List  
Table Johnson Elliptical Machines Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Johnson Elliptical Machines Sales Market Share (2011-2016)  
Table Life Fitness Basic Information List  
Table Life Fitness Elliptical Machines Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Life Fitness Elliptical Machines Sales Market Share (2011-2016)  
Table Technogym Basic Information List  
Table Technogym Elliptical Machines Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Technogym Elliptical Machines Sales Market Share (2011-2016)  
Table Cybex Basic Information List  
Table Cybex Elliptical Machines Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Cybex Elliptical Machines Sales Market Share (2011-2016)  
Table Precor Basic Information List  
Table Precor Elliptical Machines Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Precor Elliptical Machines Sales Market Share (2011-2016)

Table Star Trac Basic Information List  
Table Star Trac Elliptical Machines Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Star Trac Elliptical Machines Sales Market Share (2011-2016)  
Table Bodyguard Basic Information List  
Table Bodyguard Elliptical Machines Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Bodyguard Elliptical Machines Sales Market Share (2011-2016)  
Table STEX Basic Information List  
Table STEX Elliptical Machines Sales, Revenue, Price and Gross Margin (2011-2016)  
Table STEX Elliptical Machines Sales Market Share (2011-2016)  
Table BODY-SOLID Basic Information List  
Table Sports Art Basic Information List  
Table Schwinn Basic Information List  
Table WNQ Basic Information List  
Table Good Family Basic Information List  
Table MBH Basic Information List  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Elliptical Machines  
Figure Manufacturing Process Analysis of Elliptical Machines  
Figure Elliptical Machines Industrial Chain Analysis  
Table Raw Materials Sources of Elliptical Machines Major Manufacturers in 2015  
Table Major Buyers of Elliptical Machines  
Table Distributors/Traders List  
Figure United States Elliptical Machines Production and Growth Rate Forecast (2016-2021)  
Figure United States Elliptical Machines Revenue and Growth Rate Forecast (2016-2021)  
Table United States Elliptical Machines Production Forecast by Type (2016-2021)  
Table United States Elliptical Machines Consumption Forecast by Application (2016-2021)  
Table United States Elliptical Machines Sales Forecast by States (2016-2021)  
Table United States Elliptical Machines Sales Share Forecast by States (2016-2021)

## I would like to order

Product name: United States Elliptical Machines Market Report 2017

Product link: <https://marketpublishers.com/r/U278737324EEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U278737324EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970