

United States Electronic Massager Market Report 2017

https://marketpublishers.com/r/UAB11A55211EN.html

Date: December 2017

Pages: 104

Price: US\$ 3,800.00 (Single User License)

ID: UAB11A55211EN

Abstracts

In this report, the United States Electronic Massager market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The Midwest

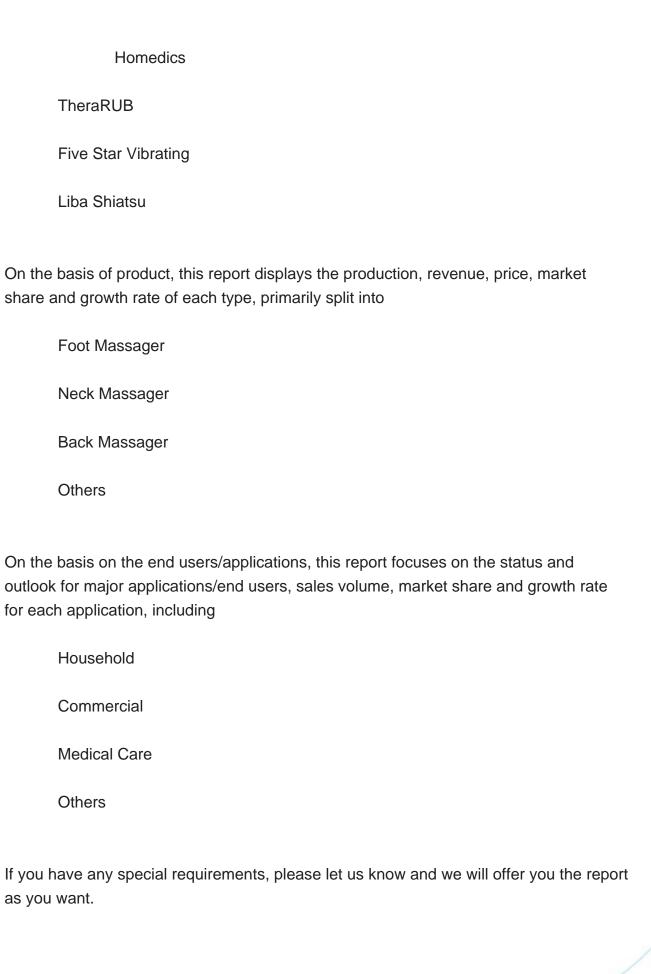
The South

with sales (volume), revenue (value), market share and growth rate of Electronic Massager in these regions, from 2012 to 2022 (forecast).

United States Electronic Massager market competition by top manufacturers/players, with Electronic Massager sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Zyllion







Contents

United States Electronic Massager Market Report 2017

1 ELECTRONIC MASSAGER OVERVIEW

- 1.1 Product Overview and Scope of Electronic Massager
- 1.2 Classification of Electronic Massager by Product Category
- 1.2.1 United States Electronic Massager Market Size (Sales Volume) Comparison by Type (2012-2022)
- 1.2.2 United States Electronic Massager Market Size (Sales Volume) Market Share by Type (Product Category) in 2016
 - 1.2.3 Foot Massager
 - 1.2.4 Neck Massager
 - 1.2.5 Back Massager
 - 1.2.6 Others
- 1.3 United States Electronic Massager Market by Application/End Users
- 1.3.1 United States Electronic Massager Market Size (Consumption) and Market Share Comparison by Application (2012-2022)
- 1.3.2 Household
- 1.3.3 Commercial
- 1.3.4 Medical Care
- 1.3.5 Others
- 1.4 United States Electronic Massager Market by Region
- 1.4.1 United States Electronic Massager Market Size (Value) Comparison by Region (2012-2022)
- 1.4.2 The West Electronic Massager Status and Prospect (2012-2022)
- 1.4.3 Southwest Electronic Massager Status and Prospect (2012-2022)
- 1.4.4 The Middle Atlantic Electronic Massager Status and Prospect (2012-2022)
- 1.4.5 New England Electronic Massager Status and Prospect (2012-2022)
- 1.4.6 The South Electronic Massager Status and Prospect (2012-2022)
- 1.4.7 The Midwest Electronic Massager Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of Electronic Massager (2012-2022)
 - 1.5.1 United States Electronic Massager Sales and Growth Rate (2012-2022)
 - 1.5.2 United States Electronic Massager Revenue and Growth Rate (2012-2022)

2 UNITED STATES ELECTRONIC MASSAGER MARKET COMPETITION BY PLAYERS/SUPPLIERS



- 2.1 United States Electronic Massager Sales and Market Share of Key Players/Suppliers (2012-2017)
- 2.2 United States Electronic Massager Revenue and Share by Players/Suppliers (2012-2017)
- 2.3 United States Electronic Massager Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Electronic Massager Market Competitive Situation and Trends
 - 2.4.1 United States Electronic Massager Market Concentration Rate
- 2.4.2 United States Electronic Massager Market Share of Top 3 and Top 5 Players/Suppliers
- 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Electronic Massager Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES ELECTRONIC MASSAGER SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

- 3.1 United States Electronic Massager Sales and Market Share by Region (2012-2017)
- 3.2 United States Electronic Massager Revenue and Market Share by Region (2012-2017)
- 3.3 United States Electronic Massager Price by Region (2012-2017)

4 UNITED STATES ELECTRONIC MASSAGER SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

- 4.1 United States Electronic Massager Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Electronic Massager Revenue and Market Share by Type (2012-2017)
- 4.3 United States Electronic Massager Price by Type (2012-2017)
- 4.4 United States Electronic Massager Sales Growth Rate by Type (2012-2017)

5 UNITED STATES ELECTRONIC MASSAGER SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Electronic Massager Sales and Market Share by Application (2012-2017)
- 5.2 United States Electronic Massager Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities



6 UNITED STATES ELECTRONIC MASSAGER PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 Zyllion
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Electronic Massager Product Category, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B
- 6.1.3 Zyllion Electronic Massager Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 Homedics
 - 6.2.2 Electronic Massager Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
- 6.2.3 Homedics Electronic Massager Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.2.4 Main Business/Business Overview
- 6.3 TheraRUB
 - 6.3.2 Electronic Massager Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
- 6.3.3 TheraRUB Electronic Massager Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.3.4 Main Business/Business Overview
- 6.4 Five Star Vibrating
 - 6.4.2 Electronic Massager Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
- 6.4.3 Five Star Vibrating Electronic Massager Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.4.4 Main Business/Business Overview
- 6.5 Liba Shiatsu
 - 6.5.2 Electronic Massager Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
- 6.5.3 Liba Shiatsu Electronic Massager Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Main Business/Business Overview



7 ELECTRONIC MASSAGER MANUFACTURING COST ANALYSIS

- 7.1 Electronic Massager Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Electronic Massager

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Electronic Massager Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Electronic Massager Major Manufacturers in 2016
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change



10.3 Economic/Political Environmental Change

11 UNITED STATES ELECTRONIC MASSAGER MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Electronic Massager Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Electronic Massager Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Electronic Massager Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Electronic Massager Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Electronic Massager

Figure United States Electronic Massager Market Size (K Units) by Type (2012-2022)

Figure United States Electronic Massager Sales Volume Market Share by Type

(Product Category) in 2016

Figure Foot Massager Product Picture

Figure Neck Massager Product Picture

Figure Back Massager Product Picture

Figure Others Product Picture

Figure United States Electronic Massager Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Electronic Massager by Application in 2016 Figure Household Examples

Table Key Downstream Customer in Household

Figure Commercial Examples

Table Key Downstream Customer in Commercial

Figure Medical Care Examples

Table Key Downstream Customer in Medical Care

Figure Others Examples

Table Key Downstream Customer in Others

Figure United States Electronic Massager Market Size (Million USD) by Region (2012-2022)

Figure The West Electronic Massager Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Electronic Massager Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Electronic Massager Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Electronic Massager Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Electronic Massager Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Electronic Massager Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Electronic Massager Sales (K Units) and Growth Rate (2012-2022) Figure United States Electronic Massager Revenue (Million USD) and Growth Rate



(2012-2022)

Figure United States Electronic Massager Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Electronic Massager Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Electronic Massager Sales Share by Players/Suppliers (2012-2017) Figure 2016 United States Electronic Massager Sales Share by Players/Suppliers Figure 2017 United States Electronic Massager Sales Share by Players/Suppliers Figure United States Electronic Massager Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Electronic Massager Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Electronic Massager Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Electronic Massager Revenue Share by Players/Suppliers Figure 2017 United States Electronic Massager Revenue Share by Players/Suppliers Table United States Market Electronic Massager Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Electronic Massager Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Electronic Massager Market Share of Top 3 Players/Suppliers Figure United States Electronic Massager Market Share of Top 5 Players/Suppliers Table United States Players/Suppliers Electronic Massager Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Electronic Massager Product Category
Table United States Electronic Massager Sales (K Units) by Region (2012-2017)
Table United States Electronic Massager Sales Share by Region (2012-2017)
Figure United States Electronic Massager Sales Share by Region (2012-2017)
Figure United States Electronic Massager Sales Market Share by Region in 2016
Table United States Electronic Massager Revenue (Million USD) and Market Share by
Region (2012-2017)

Table United States Electronic Massager Revenue Share by Region (2012-2017) Figure United States Electronic Massager Revenue Market Share by Region (2012-2017)

Figure United States Electronic Massager Revenue Market Share by Region in 2016 Table United States Electronic Massager Price (USD/Unit) by Region (2012-2017) Table United States Electronic Massager Sales (K Units) by Type (2012-2017) Table United States Electronic Massager Sales Share by Type (2012-2017) Figure United States Electronic Massager Sales Share by Type (2012-2017)



Figure United States Electronic Massager Sales Market Share by Type in 2016 Table United States Electronic Massager Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Electronic Massager Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Electronic Massager by Type (2012-2017)

Figure Revenue Market Share of Electronic Massager by Type in 2016

Table United States Electronic Massager Price (USD/Unit) by Types (2012-2017)

Figure United States Electronic Massager Sales Growth Rate by Type (2012-2017)

Table United States Electronic Massager Sales (K Units) by Application (2012-2017)

Table United States Electronic Massager Sales Market Share by Application (2012-2017)

Figure United States Electronic Massager Sales Market Share by Application (2012-2017)

Figure United States Electronic Massager Sales Market Share by Application in 2016 Table United States Electronic Massager Sales Growth Rate by Application (2012-2017)

Figure United States Electronic Massager Sales Growth Rate by Application (2012-2017)

Table Zyllion Basic Information List

Table Zyllion Electronic Massager Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Zyllion Electronic Massager Sales Growth Rate (2012-2017)

Figure Zyllion Electronic Massager Sales Market Share in United States (2012-2017)

Figure Zyllion Electronic Massager Revenue Market Share in United States (2012-2017)

Table Homedics Basic Information List

Table Homedics Electronic Massager Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Homedics Electronic Massager Sales Growth Rate (2012-2017)

Figure Homedics Electronic Massager Sales Market Share in United States (2012-2017)

Figure Homedics Electronic Massager Revenue Market Share in United States (2012-2017)

Table TheraRUB Basic Information List

Table TheraRUB Electronic Massager Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure TheraRUB Electronic Massager Sales Growth Rate (2012-2017)

Figure TheraRUB Electronic Massager Sales Market Share in United States (2012-2017)

Figure TheraRUB Electronic Massager Revenue Market Share in United States



(2012-2017)

Table Five Star Vibrating Basic Information List

Table Five Star Vibrating Electronic Massager Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Five Star Vibrating Electronic Massager Sales Growth Rate (2012-2017)

Figure Five Star Vibrating Electronic Massager Sales Market Share in United States (2012-2017)

Figure Five Star Vibrating Electronic Massager Revenue Market Share in United States (2012-2017)

Table Liba Shiatsu Basic Information List

Table Liba Shiatsu Electronic Massager Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Liba Shiatsu Electronic Massager Sales Growth Rate (2012-2017)

Figure Liba Shiatsu Electronic Massager Sales Market Share in United States (2012-2017)

Figure Liba Shiatsu Electronic Massager Revenue Market Share in United States (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Electronic Massager

Figure Manufacturing Process Analysis of Electronic Massager

Figure Electronic Massager Industrial Chain Analysis

Table Raw Materials Sources of Electronic Massager Major Players/Suppliers in 2016

Table Major Buyers of Electronic Massager

Table Distributors/Traders List

Figure United States Electronic Massager Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States Electronic Massager Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Electronic Massager Price (USD/Unit) Trend Forecast (2017-2022) Table United States Electronic Massager Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Electronic Massager Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Electronic Massager Sales Volume (K Units) Forecast by Type in 2022

Table United States Electronic Massager Sales Volume (K Units) Forecast by Application (2017-2022)



Figure United States Electronic Massager Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Electronic Massager Sales Volume (K Units) Forecast by Application in 2022

Table United States Electronic Massager Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States Electronic Massager Sales Volume Share Forecast by Region (2017-2022)

Figure United States Electronic Massager Sales Volume Share Forecast by Region (2017-2022)

Figure United States Electronic Massager Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



I would like to order

Product name: United States Electronic Massager Market Report 2017
Product link: https://marketpublishers.com/r/UAB11A55211EN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/UAB11A55211EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

riist name.	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970