

United States Electrolyte Drinks Market Report 2017

<https://marketpublishers.com/r/UB43D14DC7BEN.html>

Date: January 2017

Pages: 100

Price: US\$ 3,800.00 (Single User License)

ID: UB43D14DC7BEN

Abstracts

Notes:

Sales, means the sales volume of Electrolyte Drinks

Revenue, means the sales value of Electrolyte Drinks

This report studies sales (consumption) of Electrolyte Drinks in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Pocari sweat

Gatorade

Danone

Wahaha Jihuo

Powerade

Powerade Zero

PediaLyte

Nongfuspring Jian Jiao

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Natural

Artificial

Split by applications, this report focuses on sales, market share and growth rate of Electrolyte Drinks in each application, can be divided into

Commercial

Homehold

Other

Contents

United States Electrolyte Drinks Market Report 2017

1 ELECTROLYTE DRINKS OVERVIEW

- 1.1 Product Overview and Scope of Electrolyte Drinks
- 1.2 Classification of Electrolyte Drinks
 - 1.2.1 Natural
 - 1.2.2 Artificial
- 1.3 Application of Electrolyte Drinks
 - 1.3.1 Commercial
 - 1.3.2 Household
 - 1.3.3 Other
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Electrolyte Drinks (2011-2021)
 - 1.4.1 United States Electrolyte Drinks Sales and Growth Rate (2011-2021)
 - 1.4.2 United States Electrolyte Drinks Revenue and Growth Rate (2011-2021)

2 UNITED STATES ELECTROLYTE DRINKS COMPETITION BY MANUFACTURERS

- 2.1 United States Electrolyte Drinks Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Electrolyte Drinks Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Electrolyte Drinks Average Price by Manufactures (2015 and 2016)
- 2.4 Electrolyte Drinks Market Competitive Situation and Trends
 - 2.4.1 Electrolyte Drinks Market Concentration Rate
 - 2.4.2 Electrolyte Drinks Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES ELECTROLYTE DRINKS SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2011-2016)

- 3.1 United States Electrolyte Drinks Sales and Market Share by States (2011-2016)
- 3.2 United States Electrolyte Drinks Revenue and Market Share by States (2011-2016)
- 3.3 United States Electrolyte Drinks Price by States (2011-2016)

4 UNITED STATES ELECTROLYTE DRINKS SALES (VOLUME) AND REVENUE

(VALUE) BY TYPE (2011-2016)

- 4.1 United States Electrolyte Drinks Sales and Market Share by Type (2011-2016)
- 4.2 United States Electrolyte Drinks Revenue and Market Share by Type (2011-2016)
- 4.3 United States Electrolyte Drinks Price by Type (2011-2016)
- 4.4 United States Electrolyte Drinks Sales Growth Rate by Type (2011-2016)

5 UNITED STATES ELECTROLYTE DRINKS SALES (VOLUME) BY APPLICATION (2011-2016)

- 5.1 United States Electrolyte Drinks Sales and Market Share by Application (2011-2016)
- 5.2 United States Electrolyte Drinks Sales Growth Rate by Application (2011-2016)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES ELECTROLYTE DRINKS MANUFACTURERS PROFILES/ANALYSIS

6.1 Pocari sweat

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Electrolyte Drinks Product Type, Application and Specification
 - 6.1.2.1 Natural
 - 6.1.2.2 Artificial
- 6.1.3 Pocari sweat Electrolyte Drinks Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.1.4 Main Business/Business Overview

6.2 Gatorade

- 6.2.2 Electrolyte Drinks Product Type, Application and Specification
 - 6.2.2.1 Natural
 - 6.2.2.2 Artificial
- 6.2.3 Gatorade Electrolyte Drinks Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.2.4 Main Business/Business Overview

6.3 Danone

- 6.3.2 Electrolyte Drinks Product Type, Application and Specification
 - 6.3.2.1 Natural
 - 6.3.2.2 Artificial
- 6.3.3 Danone Electrolyte Drinks Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.3.4 Main Business/Business Overview

6.4 Wahaha Jihuo

- 6.4.2 Electrolyte Drinks Product Type, Application and Specification
 - 6.4.2.1 Natural
 - 6.4.2.2 Artificial
- 6.4.3 Wahaha Jihuo Electrolyte Drinks Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.4.4 Main Business/Business Overview
- 6.5 Powerade
 - 6.5.2 Electrolyte Drinks Product Type, Application and Specification
 - 6.5.2.1 Natural
 - 6.5.2.2 Artificial
 - 6.5.3 Powerade Electrolyte Drinks Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.5.4 Main Business/Business Overview
- 6.6 Powerade Zero
 - 6.6.2 Electrolyte Drinks Product Type, Application and Specification
 - 6.6.2.1 Natural
 - 6.6.2.2 Artificial
 - 6.6.3 Powerade Zero Electrolyte Drinks Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.6.4 Main Business/Business Overview
- 6.7 PediaLyte
 - 6.7.2 Electrolyte Drinks Product Type, Application and Specification
 - 6.7.2.1 Natural
 - 6.7.2.2 Artificial
 - 6.7.3 PediaLyte Electrolyte Drinks Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.7.4 Main Business/Business Overview
- 6.8 Nongfuspring Jian Jiao
 - 6.8.2 Electrolyte Drinks Product Type, Application and Specification
 - 6.8.2.1 Natural
 - 6.8.2.2 Artificial
 - 6.8.3 Nongfuspring Jian Jiao Electrolyte Drinks Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.8.4 Main Business/Business Overview

7 ELECTROLYTE DRINKS MANUFACTURING COST ANALYSIS

- 7.1 Electrolyte Drinks Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials

- 7.1.2 Price Trend of Key Raw Materials
- 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Electrolyte Drinks

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Electrolyte Drinks Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Electrolyte Drinks Major Manufacturers in 2015
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES ELECTROLYTE DRINKS MARKET FORECAST (2016-2021)

- 11.1 United States Electrolyte Drinks Sales, Revenue Forecast (2016-2021)

- 11.2 United States Electrolyte Drinks Sales Forecast by Type (2016-2021)
- 11.3 United States Electrolyte Drinks Sales Forecast by Application (2016-2021)
- 11.4 Electrolyte Drinks Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Electrolyte Drinks

Table Classification of Electrolyte Drinks

Figure United States Sales Market Share of Electrolyte Drinks by Type in 2015

Figure Natural Picture

Figure Artificial Picture

Table Application of Electrolyte Drinks

Figure United States Sales Market Share of Electrolyte Drinks by Application in 2015

Figure Commercial Examples

Figure Household Examples

Figure Other Examples

Figure United States Electrolyte Drinks Sales and Growth Rate (2011-2021)

Figure United States Electrolyte Drinks Revenue and Growth Rate (2011-2021)

Table United States Electrolyte Drinks Sales of Key Manufacturers (2015 and 2016)

Table United States Electrolyte Drinks Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Electrolyte Drinks Sales Share by Manufacturers

Figure 2016 Electrolyte Drinks Sales Share by Manufacturers

Table United States Electrolyte Drinks Revenue by Manufacturers (2015 and 2016)

Table United States Electrolyte Drinks Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Electrolyte Drinks Revenue Share by Manufacturers

Table 2016 United States Electrolyte Drinks Revenue Share by Manufacturers

Table United States Market Electrolyte Drinks Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Electrolyte Drinks Average Price of Key Manufacturers in 2015

Figure Electrolyte Drinks Market Share of Top 3 Manufacturers

Figure Electrolyte Drinks Market Share of Top 5 Manufacturers

Table United States Electrolyte Drinks Sales by States (2011-2016)

Table United States Electrolyte Drinks Sales Share by States (2011-2016)

Figure United States Electrolyte Drinks Sales Market Share by States in 2015

Table United States Electrolyte Drinks Revenue and Market Share by States (2011-2016)

Table United States Electrolyte Drinks Revenue Share by States (2011-2016)

Figure Revenue Market Share of Electrolyte Drinks by States (2011-2016)

Table United States Electrolyte Drinks Price by States (2011-2016)

Table United States Electrolyte Drinks Sales by Type (2011-2016)
Table United States Electrolyte Drinks Sales Share by Type (2011-2016)
Figure United States Electrolyte Drinks Sales Market Share by Type in 2015
Table United States Electrolyte Drinks Revenue and Market Share by Type (2011-2016)
Table United States Electrolyte Drinks Revenue Share by Type (2011-2016)
Figure Revenue Market Share of Electrolyte Drinks by Type (2011-2016)
Table United States Electrolyte Drinks Price by Type (2011-2016)
Figure United States Electrolyte Drinks Sales Growth Rate by Type (2011-2016)
Table United States Electrolyte Drinks Sales by Application (2011-2016)
Table United States Electrolyte Drinks Sales Market Share by Application (2011-2016)
Figure United States Electrolyte Drinks Sales Market Share by Application in 2015
Table United States Electrolyte Drinks Sales Growth Rate by Application (2011-2016)
Figure United States Electrolyte Drinks Sales Growth Rate by Application (2011-2016)
Table Pocari sweat Basic Information List
Table Pocari sweat Electrolyte Drinks Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Pocari sweat Electrolyte Drinks Sales Market Share (2011-2016)
Table Gatorade Basic Information List
Table Gatorade Electrolyte Drinks Sales, Revenue, Price and Gross Margin (2011-2016)
Table Gatorade Electrolyte Drinks Sales Market Share (2011-2016)
Table Danone Basic Information List
Table Danone Electrolyte Drinks Sales, Revenue, Price and Gross Margin (2011-2016)
Table Danone Electrolyte Drinks Sales Market Share (2011-2016)
Table Wahaha Jihuo Basic Information List
Table Wahaha Jihuo Electrolyte Drinks Sales, Revenue, Price and Gross Margin (2011-2016)
Table Wahaha Jihuo Electrolyte Drinks Sales Market Share (2011-2016)
Table Powerade Basic Information List
Table Powerade Electrolyte Drinks Sales, Revenue, Price and Gross Margin (2011-2016)
Table Powerade Electrolyte Drinks Sales Market Share (2011-2016)
Table Powerade Zero Basic Information List
Table Powerade Zero Electrolyte Drinks Sales, Revenue, Price and Gross Margin (2011-2016)
Table Powerade Zero Electrolyte Drinks Sales Market Share (2011-2016)
Table PediaLyte Basic Information List
Table PediaLyte Electrolyte Drinks Sales, Revenue, Price and Gross Margin (2011-2016)

Table PediaLyte Electrolyte Drinks Sales Market Share (2011-2016)

Table Nongfuspring Jian Jiao Basic Information List

Table Nongfuspring Jian Jiao Electrolyte Drinks Sales, Revenue, Price and Gross Margin (2011-2016)

Table Nongfuspring Jian Jiao Electrolyte Drinks Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Electrolyte Drinks

Figure Manufacturing Process Analysis of Electrolyte Drinks

Figure Electrolyte Drinks Industrial Chain Analysis

Table Raw Materials Sources of Electrolyte Drinks Major Manufacturers in 2015

Table Major Buyers of Electrolyte Drinks

Table Distributors/Traders List

Figure United States Electrolyte Drinks Production and Growth Rate Forecast (2016-2021)

Figure United States Electrolyte Drinks Revenue and Growth Rate Forecast (2016-2021)

Table United States Electrolyte Drinks Production Forecast by Type (2016-2021)

Table United States Electrolyte Drinks Consumption Forecast by Application (2016-2021)

Table United States Electrolyte Drinks Sales Forecast by States (2016-2021)

Table United States Electrolyte Drinks Sales Share Forecast by States (2016-2021)

I would like to order

Product name: United States Electrolyte Drinks Market Report 2017

Product link: <https://marketpublishers.com/r/UB43D14DC7BEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UB43D14DC7BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970