

United States Electrically Operated Toothbrush Market Report 2017

<https://marketpublishers.com/r/UE89A859289EN.html>

Date: January 2017

Pages: 104

Price: US\$ 3,800.00 (Single User License)

ID: UE89A859289EN

Abstracts

Notes:

Sales, means the sales volume of Electrically Operated Toothbrush

Revenue, means the sales value of Electrically Operated Toothbrush

This report studies sales (consumption) of Electrically Operated Toothbrush in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Philips Sonicare

Oral-B (P & G)

Panasonic

Omron Healthcare

Colgate-Palmolive

FOREO

Wellness Oral Care

PURSONIC

Smilex

Kolibree

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Vibration

Rotation-oscillation

Split by applications, this report focuses on sales, market share and growth rate of Electrically Operated Toothbrush in each application, can be divided into

Adults

Children

Contents

United States Electrically Operated Toothbrush Market Report 2017

1 ELECTRICALLY OPERATED TOOTHBRUSH OVERVIEW

- 1.1 Product Overview and Scope of Electrically Operated Toothbrush
- 1.2 Classification of Electrically Operated Toothbrush
 - 1.2.1 Vibration
 - 1.2.2 Rotation-oscillation
- 1.3 Application of Electrically Operated Toothbrush
 - 1.3.1 Adults
 - 1.3.2 Children
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Electrically Operated Toothbrush (2011-2021)
 - 1.4.1 United States Electrically Operated Toothbrush Sales and Growth Rate (2011-2021)
 - 1.4.2 United States Electrically Operated Toothbrush Revenue and Growth Rate (2011-2021)

2 UNITED STATES ELECTRICALLY OPERATED TOOTHBRUSH COMPETITION BY MANUFACTURERS

- 2.1 United States Electrically Operated Toothbrush Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Electrically Operated Toothbrush Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Electrically Operated Toothbrush Average Price by Manufactures (2015 and 2016)
- 2.4 Electrically Operated Toothbrush Market Competitive Situation and Trends
 - 2.4.1 Electrically Operated Toothbrush Market Concentration Rate
 - 2.4.2 Electrically Operated Toothbrush Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES ELECTRICALLY OPERATED TOOTHBRUSH SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2011-2016)

- 3.1 United States Electrically Operated Toothbrush Sales and Market Share by States

(2011-2016)

3.2 United States Electrically Operated Toothbrush Revenue and Market Share by States (2011-2016)

3.3 United States Electrically Operated Toothbrush Price by States (2011-2016)

4 UNITED STATES ELECTRICALLY OPERATED TOOTHBRUSH SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

4.1 United States Electrically Operated Toothbrush Sales and Market Share by Type (2011-2016)

4.2 United States Electrically Operated Toothbrush Revenue and Market Share by Type (2011-2016)

4.3 United States Electrically Operated Toothbrush Price by Type (2011-2016)

4.4 United States Electrically Operated Toothbrush Sales Growth Rate by Type (2011-2016)

5 UNITED STATES ELECTRICALLY OPERATED TOOTHBRUSH SALES (VOLUME) BY APPLICATION (2011-2016)

5.1 United States Electrically Operated Toothbrush Sales and Market Share by Application (2011-2016)

5.2 United States Electrically Operated Toothbrush Sales Growth Rate by Application (2011-2016)

5.3 Market Drivers and Opportunities

6 UNITED STATES ELECTRICALLY OPERATED TOOTHBRUSH MANUFACTURERS PROFILES/ANALYSIS

6.1 Philips Sonicare

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Electrically Operated Toothbrush Product Type, Application and Specification

6.1.2.1 Vibration

6.1.2.2 Rotation-oscillation

6.1.3 Philips Sonicare Electrically Operated Toothbrush Sales, Revenue, Price and Gross Margin (2011-2016)

6.1.4 Main Business/Business Overview

6.2 Oral-B (P & G)

6.2.2 Electrically Operated Toothbrush Product Type, Application and Specification

6.2.2.1 Vibration

- 6.2.2.2 Rotation-oscillation
- 6.2.3 Oral-B (P & G) Electrically Operated Toothbrush Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.2.4 Main Business/Business Overview
- 6.3 Panasonic
 - 6.3.2 Electrically Operated Toothbrush Product Type, Application and Specification
 - 6.3.2.1 Vibration
 - 6.3.2.2 Rotation-oscillation
 - 6.3.3 Panasonic Electrically Operated Toothbrush Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.3.4 Main Business/Business Overview
- 6.4 Omron Healthcare
 - 6.4.2 Electrically Operated Toothbrush Product Type, Application and Specification
 - 6.4.2.1 Vibration
 - 6.4.2.2 Rotation-oscillation
 - 6.4.3 Omron Healthcare Electrically Operated Toothbrush Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.4.4 Main Business/Business Overview
- 6.5 Colgate-Palmolive
 - 6.5.2 Electrically Operated Toothbrush Product Type, Application and Specification
 - 6.5.2.1 Vibration
 - 6.5.2.2 Rotation-oscillation
 - 6.5.3 Colgate-Palmolive Electrically Operated Toothbrush Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.5.4 Main Business/Business Overview
- 6.6 FOREO
 - 6.6.2 Electrically Operated Toothbrush Product Type, Application and Specification
 - 6.6.2.1 Vibration
 - 6.6.2.2 Rotation-oscillation
 - 6.6.3 FOREO Electrically Operated Toothbrush Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.6.4 Main Business/Business Overview
- 6.7 Wellness Oral Care
 - 6.7.2 Electrically Operated Toothbrush Product Type, Application and Specification
 - 6.7.2.1 Vibration
 - 6.7.2.2 Rotation-oscillation
 - 6.7.3 Wellness Oral Care Electrically Operated Toothbrush Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.7.4 Main Business/Business Overview

6.8 PURSONIC

6.8.2 Electrically Operated Toothbrush Product Type, Application and Specification

6.8.2.1 Vibration

6.8.2.2 Rotation-oscillation

6.8.3 PURSONIC Electrically Operated Toothbrush Sales, Revenue, Price and Gross Margin (2011-2016)

6.8.4 Main Business/Business Overview

6.9 Smilex

6.9.2 Electrically Operated Toothbrush Product Type, Application and Specification

6.9.2.1 Vibration

6.9.2.2 Rotation-oscillation

6.9.3 Smilex Electrically Operated Toothbrush Sales, Revenue, Price and Gross Margin (2011-2016)

6.9.4 Main Business/Business Overview

6.10 Kolibree

6.10.2 Electrically Operated Toothbrush Product Type, Application and Specification

6.10.2.1 Vibration

6.10.2.2 Rotation-oscillation

6.10.3 Kolibree Electrically Operated Toothbrush Sales, Revenue, Price and Gross Margin (2011-2016)

6.10.4 Main Business/Business Overview

7 ELECTRICALLY OPERATED TOOTHBRUSH MANUFACTURING COST ANALYSIS

7.1 Electrically Operated Toothbrush Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Electrically Operated Toothbrush

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 Electrically Operated Toothbrush Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Electrically Operated Toothbrush Major Manufacturers in 2015

8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

11 UNITED STATES ELECTRICALLY OPERATED TOOTHBRUSH MARKET FORECAST (2016-2021)

11.1 United States Electrically Operated Toothbrush Sales, Revenue Forecast (2016-2021)

11.2 United States Electrically Operated Toothbrush Sales Forecast by Type (2016-2021)

11.3 United States Electrically Operated Toothbrush Sales Forecast by Application (2016-2021)

11.4 Electrically Operated Toothbrush Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Electrically Operated Toothbrush

Table Classification of Electrically Operated Toothbrush

Figure United States Sales Market Share of Electrically Operated Toothbrush by Type in 2015

Figure Vibration Picture

Figure Rotation-oscillation Picture

Table Application of Electrically Operated Toothbrush

Figure United States Sales Market Share of Electrically Operated Toothbrush by Application in 2015

Figure Adults Examples

Figure Children Examples

Figure United States Electrically Operated Toothbrush Sales and Growth Rate (2011-2021)

Figure United States Electrically Operated Toothbrush Revenue and Growth Rate (2011-2021)

Table United States Electrically Operated Toothbrush Sales of Key Manufacturers (2015 and 2016)

Table United States Electrically Operated Toothbrush Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Electrically Operated Toothbrush Sales Share by Manufacturers

Figure 2016 Electrically Operated Toothbrush Sales Share by Manufacturers

Table United States Electrically Operated Toothbrush Revenue by Manufacturers (2015 and 2016)

Table United States Electrically Operated Toothbrush Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Electrically Operated Toothbrush Revenue Share by Manufacturers

Table 2016 United States Electrically Operated Toothbrush Revenue Share by Manufacturers

Table United States Market Electrically Operated Toothbrush Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Electrically Operated Toothbrush Average Price of Key Manufacturers in 2015

Figure Electrically Operated Toothbrush Market Share of Top 3 Manufacturers

Figure Electrically Operated Toothbrush Market Share of Top 5 Manufacturers

Table United States Electrically Operated Toothbrush Sales by States (2011-2016)

Table United States Electrically Operated Toothbrush Sales Share by States (2011-2016)

Figure United States Electrically Operated Toothbrush Sales Market Share by States in 2015

Table United States Electrically Operated Toothbrush Revenue and Market Share by States (2011-2016)

Table United States Electrically Operated Toothbrush Revenue Share by States (2011-2016)

Figure Revenue Market Share of Electrically Operated Toothbrush by States (2011-2016)

Table United States Electrically Operated Toothbrush Price by States (2011-2016)

Table United States Electrically Operated Toothbrush Sales by Type (2011-2016)

Table United States Electrically Operated Toothbrush Sales Share by Type (2011-2016)

Figure United States Electrically Operated Toothbrush Sales Market Share by Type in 2015

Table United States Electrically Operated Toothbrush Revenue and Market Share by Type (2011-2016)

Table United States Electrically Operated Toothbrush Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Electrically Operated Toothbrush by Type (2011-2016)

Table United States Electrically Operated Toothbrush Price by Type (2011-2016)

Figure United States Electrically Operated Toothbrush Sales Growth Rate by Type (2011-2016)

Table United States Electrically Operated Toothbrush Sales by Application (2011-2016)

Table United States Electrically Operated Toothbrush Sales Market Share by Application (2011-2016)

Figure United States Electrically Operated Toothbrush Sales Market Share by Application in 2015

Table United States Electrically Operated Toothbrush Sales Growth Rate by Application (2011-2016)

Figure United States Electrically Operated Toothbrush Sales Growth Rate by Application (2011-2016)

Table Philips Sonicare Basic Information List

Table Philips Sonicare Electrically Operated Toothbrush Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Philips Sonicare Electrically Operated Toothbrush Sales Market Share (2011-2016)

Table Oral-B (P & G) Basic Information List

Table Oral-B (P & G) Electrically Operated Toothbrush Sales, Revenue, Price and Gross Margin (2011-2016)

Table Oral-B (P & G) Electrically Operated Toothbrush Sales Market Share (2011-2016)

Table Panasonic Basic Information List

Table Panasonic Electrically Operated Toothbrush Sales, Revenue, Price and Gross Margin (2011-2016)

Table Panasonic Electrically Operated Toothbrush Sales Market Share (2011-2016)

Table Omron Healthcare Basic Information List

Table Omron Healthcare Electrically Operated Toothbrush Sales, Revenue, Price and Gross Margin (2011-2016)

Table Omron Healthcare Electrically Operated Toothbrush Sales Market Share (2011-2016)

Table Colgate-Palmolive Basic Information List

Table Colgate-Palmolive Electrically Operated Toothbrush Sales, Revenue, Price and Gross Margin (2011-2016)

Table Colgate-Palmolive Electrically Operated Toothbrush Sales Market Share (2011-2016)

Table FOREO Basic Information List

Table FOREO Electrically Operated Toothbrush Sales, Revenue, Price and Gross Margin (2011-2016)

Table FOREO Electrically Operated Toothbrush Sales Market Share (2011-2016)

Table Wellness Oral Care Basic Information List

Table Wellness Oral Care Electrically Operated Toothbrush Sales, Revenue, Price and Gross Margin (2011-2016)

Table Wellness Oral Care Electrically Operated Toothbrush Sales Market Share (2011-2016)

Table PURSONIC Basic Information List

Table PURSONIC Electrically Operated Toothbrush Sales, Revenue, Price and Gross Margin (2011-2016)

Table PURSONIC Electrically Operated Toothbrush Sales Market Share (2011-2016)

Table Smilex Basic Information List

Table Smilex Electrically Operated Toothbrush Sales, Revenue, Price and Gross Margin (2011-2016)

Table Smilex Electrically Operated Toothbrush Sales Market Share (2011-2016)

Table Kolibree Basic Information List

Table Kolibree Electrically Operated Toothbrush Sales, Revenue, Price and Gross Margin (2011-2016)

Table Kolibree Electrically Operated Toothbrush Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Electrically Operated Toothbrush

Figure Manufacturing Process Analysis of Electrically Operated Toothbrush

Figure Electrically Operated Toothbrush Industrial Chain Analysis

Table Raw Materials Sources of Electrically Operated Toothbrush Major Manufacturers in 2015

Table Major Buyers of Electrically Operated Toothbrush

Table Distributors/Traders List

Figure United States Electrically Operated Toothbrush Production and Growth Rate Forecast (2016-2021)

Figure United States Electrically Operated Toothbrush Revenue and Growth Rate Forecast (2016-2021)

Table United States Electrically Operated Toothbrush Production Forecast by Type (2016-2021)

Table United States Electrically Operated Toothbrush Consumption Forecast by Application (2016-2021)

Table United States Electrically Operated Toothbrush Sales Forecast by States (2016-2021)

Table United States Electrically Operated Toothbrush Sales Share Forecast by States (2016-2021)

I would like to order

Product name: United States Electrically Operated Toothbrush Market Report 2017

Product link: <https://marketpublishers.com/r/UE89A859289EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UE89A859289EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970