

# United States Electrical Tape Market Report 2016

<https://marketpublishers.com/r/UB596CF6ACAEN.html>

Date: November 2016

Pages: 106

Price: US\$ 3,800.00 (Single User License)

ID: UB596CF6ACAEN

## Abstracts

### Notes:

Sales, means the sales volume of Electrical Tape

Revenue, means the sales value of Electrical Tape

This report studies sales (consumption) of Electrical Tape in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

3M

Achem (YC Group)

Tesa (Beiersdorf AG)

Plymouth Rubber Europa

Nitto Denko

Teraoka

H-old

IPG

Saint-Gobain (CHR)

## Four Pillars

Scapa

Würth

Berryplastics

YONGLE

Shushi Group

Tiantan Tape

Ningbo Sincere

Kuayue Plastics

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Electrical Tape in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### United States Electrical Tape Market Report 2016

## **1 ELECTRICAL TAPE OVERVIEW**

### 1.1 Product Overview and Scope of Electrical Tape

### 1.2 Classification of Electrical Tape

#### 1.2.1 Type I

#### 1.2.2 Type II

#### 1.2.3 Type III

### 1.3 Application of Electrical Tape

#### 1.3.1 Application

#### 1.3.2 Application

#### 1.3.3 Application

### 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Electrical Tape (2011-2021)

#### 1.4.1 United States Electrical Tape Sales and Growth Rate (2011-2021)

#### 1.4.2 United States Electrical Tape Revenue and Growth Rate (2011-2021)

## **2 UNITED STATES ELECTRICAL TAPE COMPETITION BY MANUFACTURERS**

### 2.1 United States Electrical Tape Sales and Market Share of Key Manufacturers (2015 and 2016)

### 2.2 United States Electrical Tape Revenue and Share by Manufactures (2015 and 2016)

### 2.3 United States Electrical Tape Average Price by Manufactures (2015 and 2016)

### 2.4 Electrical Tape Market Competitive Situation and Trends

#### 2.4.1 Electrical Tape Market Concentration Rate

#### 2.4.2 Electrical Tape Market Share of Top 3 and Top 5 Manufacturers

#### 2.4.3 Mergers & Acquisitions, Expansion

## **3 UNITED STATES ELECTRICAL TAPE SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)**

### 3.1 United States Electrical Tape Sales and Market Share by Type (2011-2016)

### 3.2 United States Electrical Tape Revenue and Market Share by Type (2011-2016)

### 3.3 United States Electrical Tape Price by Type (2011-2016)

### 3.4 United States Electrical Tape Sales Growth Rate by Type (2011-2016)

## **4 UNITED STATES ELECTRICAL TAPE SALES (VOLUME) BY APPLICATION (2011-2016)**

- 4.1 United States Electrical Tape Sales and Market Share by Application (2011-2016)
- 4.2 United States Electrical Tape Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

## **5 UNITED STATES ELECTRICAL TAPE MANUFACTURERS PROFILES/ANALYSIS**

### **5.1 3M**

- 5.1.1 Company Basic Information, Manufacturing Base and Competitors
- 5.1.2 Electrical Tape Product Type, Application and Specification
  - 5.1.2.1 Type I
  - 5.1.2.2 Type II
- 5.1.3 3M Electrical Tape Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.1.4 Main Business/Business Overview

### **5.2 Achem (YC Group)**

- 5.2.2 Electrical Tape Product Type, Application and Specification
  - 5.2.2.1 Type I
  - 5.2.2.2 Type II
- 5.2.3 Achem (YC Group) Electrical Tape Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.2.4 Main Business/Business Overview

### **5.3 Tesa (Beiersdorf AG)**

- 5.3.2 Electrical Tape Product Type, Application and Specification
  - 5.3.2.1 Type I
  - 5.3.2.2 Type II
- 5.3.3 Tesa (Beiersdorf AG) Electrical Tape Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.3.4 Main Business/Business Overview

### **5.4 Plymouth Rubber Europa**

- 5.4.2 Electrical Tape Product Type, Application and Specification
  - 5.4.2.1 Type I
  - 5.4.2.2 Type II
- 5.4.3 Plymouth Rubber Europa Electrical Tape Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.4.4 Main Business/Business Overview

### **5.5 Nitto Denko**

- 5.5.2 Electrical Tape Product Type, Application and Specification
  - 5.5.2.1 Type I
  - 5.5.2.2 Type II
- 5.5.3 Nitto Denko Electrical Tape Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.5.4 Main Business/Business Overview
- 5.6 Teraoka
  - 5.6.2 Electrical Tape Product Type, Application and Specification
    - 5.6.2.1 Type I
    - 5.6.2.2 Type II
  - 5.6.3 Teraoka Electrical Tape Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.6.4 Main Business/Business Overview
- 5.7 H-old
  - 5.7.2 Electrical Tape Product Type, Application and Specification
    - 5.7.2.1 Type I
    - 5.7.2.2 Type II
  - 5.7.3 H-old Electrical Tape Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.7.4 Main Business/Business Overview
- 5.8 IPG
  - 5.8.2 Electrical Tape Product Type, Application and Specification
    - 5.8.2.1 Type I
    - 5.8.2.2 Type II
  - 5.8.3 IPG Electrical Tape Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.8.4 Main Business/Business Overview
- 5.9 Saint-Gobain (CHR)
  - 5.9.2 Electrical Tape Product Type, Application and Specification
    - 5.9.2.1 Type I
    - 5.9.2.2 Type II
  - 5.9.3 Saint-Gobain (CHR) Electrical Tape Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.9.4 Main Business/Business Overview
- 5.10 Four Pillars
  - 5.10.2 Electrical Tape Product Type, Application and Specification
    - 5.10.2.1 Type I
    - 5.10.2.2 Type II
  - 5.10.3 Four Pillars Electrical Tape Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.10.4 Main Business/Business Overview
- 5.11 Scapa

- 5.12 Würth
- 5.13 Berryplastics
- 5.14 YONGLE
- 5.15 Shushi Group
- 5.16 Tiantan Tape
- 5.17 Ningbo Sincere
- 5.18 Kuayue Plastics

## **6 ELECTRICAL TAPE MANUFACTURING COST ANALYSIS**

- 6.1 Electrical Tape Key Raw Materials Analysis
  - 6.1.1 Key Raw Materials
  - 6.1.2 Price Trend of Key Raw Materials
  - 6.1.3 Key Suppliers of Raw Materials
  - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
  - 6.2.1 Raw Materials
  - 6.2.2 Labor Cost
  - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Electrical Tape

## **7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 7.1 Electrical Tape Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Electrical Tape Major Manufacturers in 2015
- 7.4 Downstream Buyers

## **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 8.1 Marketing Channel
  - 8.1.1 Direct Marketing
  - 8.1.2 Indirect Marketing
  - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
  - 8.2.3 Target Client
- 8.3 Distributors/Traders List

## **9 MARKET EFFECT FACTORS ANALYSIS**

### 9.1 Technology Progress/Risk

#### 9.1.1 Substitutes Threat

#### 9.1.2 Technology Progress in Related Industry

### 9.2 Consumer Needs/Customer Preference Change

### 9.3 Economic/Political Environmental Change

## **10 UNITED STATES ELECTRICAL TAPE MARKET FORECAST (2016-2021)**

### 10.1 United States Electrical Tape Sales, Revenue Forecast (2016-2021)

### 10.2 United States Electrical Tape Sales Forecast by Type (2016-2021)

### 10.3 United States Electrical Tape Sales Forecast by Application (2016-2021)

### 10.4 Electrical Tape Price Forecast (2016-2021)

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

Author List

Disclosure Section

Research Methodology

Data Source

Disclaimer

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Electrical Tape

Table Classification of Electrical Tape

Figure United States Sales Market Share of Electrical Tape by Type in 2015

Table Application of Electrical Tape

Figure United States Sales Market Share of Electrical Tape by Application in 2015

Figure United States Electrical Tape Sales and Growth Rate (2011-2021)

Figure United States Electrical Tape Revenue and Growth Rate (2011-2021)

Table United States Electrical Tape Sales of Key Manufacturers (2015 and 2016)

Table United States Electrical Tape Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Electrical Tape Sales Share by Manufacturers

Figure 2016 Electrical Tape Sales Share by Manufacturers

Table United States Electrical Tape Revenue by Manufacturers (2015 and 2016)

Table United States Electrical Tape Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Electrical Tape Revenue Share by Manufacturers

Table 2016 United States Electrical Tape Revenue Share by Manufacturers

Table United States Market Electrical Tape Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Electrical Tape Average Price of Key Manufacturers in 2015

Figure Electrical Tape Market Share of Top 3 Manufacturers

Figure Electrical Tape Market Share of Top 5 Manufacturers

Table United States Electrical Tape Sales by Type (2011-2016)

Table United States Electrical Tape Sales Share by Type (2011-2016)

Figure United States Electrical Tape Sales Market Share by Type in 2015

Table United States Electrical Tape Revenue and Market Share by Type (2011-2016)

Table United States Electrical Tape Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Electrical Tape by Type (2011-2016)

Table United States Electrical Tape Price by Type (2011-2016)

Figure United States Electrical Tape Sales Growth Rate by Type (2011-2016)

Table United States Electrical Tape Sales by Application (2011-2016)

Table United States Electrical Tape Sales Market Share by Application (2011-2016)

Figure United States Electrical Tape Sales Market Share by Application in 2015

Table United States Electrical Tape Sales Growth Rate by Application (2011-2016)

Figure United States Electrical Tape Sales Growth Rate by Application (2011-2016)

Table 3M Basic Information List



Table 3M Electrical Tape Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure 3M Electrical Tape Sales Market Share (2011-2016)  
Table Achem (YC Group) Basic Information List  
Table Achem (YC Group) Electrical Tape Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Achem (YC Group) Electrical Tape Sales Market Share (2011-2016)  
Table Tesa (Beiersdorf AG) Basic Information List  
Table Tesa (Beiersdorf AG) Electrical Tape Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Tesa (Beiersdorf AG) Electrical Tape Sales Market Share (2011-2016)  
Table Plymouth Rubber Europa Basic Information List  
Table Plymouth Rubber Europa Electrical Tape Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Plymouth Rubber Europa Electrical Tape Sales Market Share (2011-2016)  
Table Nitto Denko Basic Information List  
Table Nitto Denko Electrical Tape Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Nitto Denko Electrical Tape Sales Market Share (2011-2016)  
Table Teraoka Basic Information List  
Table Teraoka Electrical Tape Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Teraoka Electrical Tape Sales Market Share (2011-2016)  
Table H-old Basic Information List  
Table H-old Electrical Tape Sales, Revenue, Price and Gross Margin (2011-2016)  
Table H-old Electrical Tape Sales Market Share (2011-2016)  
Table IPG Basic Information List  
Table IPG Electrical Tape Sales, Revenue, Price and Gross Margin (2011-2016)  
Table IPG Electrical Tape Sales Market Share (2011-2016)  
Table Saint-Gobain (CHR) Basic Information List  
Table Saint-Gobain (CHR) Electrical Tape Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Saint-Gobain (CHR) Electrical Tape Sales Market Share (2011-2016)  
Table Four Pillars Basic Information List  
Table Four Pillars Electrical Tape Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Four Pillars Electrical Tape Sales Market Share (2011-2016)  
Table Scapa Basic Information List  
Table Scapa Electrical Tape Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Scapa Electrical Tape Sales Market Share (2011-2016)  
Table Würth Basic Information List  
Table Würth Electrical Tape Sales, Revenue, Price and Gross Margin (2011-2016)

Table Würth Electrical Tape Sales Market Share (2011-2016)  
Table Berryplastics Basic Information List  
Table Berryplastics Electrical Tape Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Berryplastics Electrical Tape Sales Market Share (2011-2016)  
Table YONGLE Basic Information List  
Table YONGLE Electrical Tape Sales, Revenue, Price and Gross Margin (2011-2016)  
Table YONGLE Electrical Tape Sales Market Share (2011-2016)  
Table Shushi Group Basic Information List  
Table Shushi Group Electrical Tape Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Shushi Group Electrical Tape Sales Market Share (2011-2016)  
Table Tiantan Tape Basic Information List  
Table Tiantan Tape Electrical Tape Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Tiantan Tape Electrical Tape Sales Market Share (2011-2016)  
Table Ningbo Sincere Basic Information List  
Table Ningbo Sincere Electrical Tape Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Ningbo Sincere Electrical Tape Sales Market Share (2011-2016)  
Table Kuayue Plastics Basic Information List  
Table Kuayue Plastics Electrical Tape Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Kuayue Plastics Electrical Tape Sales Market Share (2011-2016)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Electrical Tape  
Figure Manufacturing Process Analysis of Electrical Tape  
Figure Electrical Tape Industrial Chain Analysis  
Table Raw Materials Sources of Electrical Tape Major Manufacturers in 2015  
Table Major Buyers of Electrical Tape  
Table Distributors/Traders List  
Figure United States Electrical Tape Production and Growth Rate Forecast (2016-2021)  
Figure United States Electrical Tape Revenue and Growth Rate Forecast (2016-2021)  
Table United States Electrical Tape Production Forecast by Type (2016-2021)  
Table United States Electrical Tape Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: United States Electrical Tape Market Report 2016

Product link: <https://marketpublishers.com/r/UB596CF6ACAEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UB596CF6ACAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970