

# **United States Electrical Air Heaters Market Report** 2016

https://marketpublishers.com/r/U6438B672FDEN.html

Date: November 2016

Pages: 116

Price: US\$ 3,800.00 (Single User License)

ID: U6438B672FDEN

#### **Abstracts**

N	Otas.	

Sales, means the sales volume of Electrical Air Heaters

Revenue, means the sales value of Electrical Air Heaters

This report studies sales (consumption) of Electrical Air Heaters in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Honeywell
Whynter
LG Electronics
SPT
Frigidaire
Haier
DeLonghi

NewAir



Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Baseboard
Wall heater
Radiant
Space heater
Ductless mini-splits
Split by applications, this report focuses on sales, market share and growth rate of Electrical Air Heaters in each application, can be divided into  Home-use  Commercial use  Application 3



#### **Contents**

United States Electrical Air Heaters Market Report 2016

#### 1 ELECTRICAL AIR HEATERS OVERVIEW

- 1.1 Product Overview and Scope of Electrical Air Heaters
- 1.2 Classification of Electrical Air Heaters
  - 1.2.1 Baseboard
  - 1.2.2 Wall heater
  - 1.2.3 Radiant
  - 1.2.4 Space heater
- 1.2.5 Ductless mini-splits
- 1.3 Application of Electrical Air Heaters
  - 1.3.1 Home-use
- 1.3.2 Commercial use
- 1.3.3 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Electrical Air Heaters (2011-2021)
  - 1.4.1 United States Electrical Air Heaters Sales and Growth Rate (2011-2021)
  - 1.4.2 United States Electrical Air Heaters Revenue and Growth Rate (2011-2021)

### 2 UNITED STATES ELECTRICAL AIR HEATERS COMPETITION BY MANUFACTURERS

- 2.1 United States Electrical Air Heaters Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Electrical Air Heaters Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Electrical Air Heaters Average Price by Manufactures (2015 and 2016)
- 2.4 Electrical Air Heaters Market Competitive Situation and Trends
  - 2.4.1 Electrical Air Heaters Market Concentration Rate
  - 2.4.2 Electrical Air Heaters Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

## 3 UNITED STATES ELECTRICAL AIR HEATERS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)



- 3.1 United States Electrical Air Heaters Sales and Market Share by Type (2011-2016)
- 3.2 United States Electrical Air Heaters Revenue and Market Share by Type (2011-2016)
- 3.3 United States Electrical Air Heaters Price by Type (2011-2016)
- 3.4 United States Electrical Air Heaters Sales Growth Rate by Type (2011-2016)

### 4 UNITED STATES ELECTRICAL AIR HEATERS SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 United States Electrical Air Heaters Sales and Market Share by Application (2011-2016)
- 4.2 United States Electrical Air Heaters Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

### 5 UNITED STATES ELECTRICAL AIR HEATERS MANUFACTURERS PROFILES/ANALYSIS

- 5.1 Honeywell
  - 5.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 5.1.2 Electrical Air Heaters Product Type, Application and Specification
    - 5.1.2.1 Type I
    - 5.1.2.2 Type II
- 5.1.3 Honeywell Electrical Air Heaters Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.1.4 Main Business/Business Overview
- 5.2 Whynter
  - 5.2.2 Electrical Air Heaters Product Type, Application and Specification
    - 5.2.2.1 Type I
    - 5.2.2.2 Type II
- 5.2.3 Whynter Electrical Air Heaters Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.2.4 Main Business/Business Overview
- 5.3 LG Electronics
  - 5.3.2 Electrical Air Heaters Product Type, Application and Specification
    - 5.3.2.1 Type I
    - 5.3.2.2 Type II
- 5.3.3 LG Electronics Electrical Air Heaters Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.3.4 Main Business/Business Overview



#### 5.4 SPT

5.4.2 Electrical Air Heaters Product Type, Application and Specification

5.4.2.1 Type I

5.4.2.2 Type II

5.4.3 SPT Electrical Air Heaters Sales, Revenue, Price and Gross Margin (2011-2016)

5.4.4 Main Business/Business Overview

#### 5.5 Frigidaire

5.5.2 Electrical Air Heaters Product Type, Application and Specification

5.5.2.1 Type I

5.5.2.2 Type II

5.5.3 Frigidaire Electrical Air Heaters Sales, Revenue, Price and Gross Margin (2011-2016)

5.5.4 Main Business/Business Overview

#### 5.6 Haier

5.6.2 Electrical Air Heaters Product Type, Application and Specification

5.6.2.1 Type I

5.6.2.2 Type II

5.6.3 Haier Electrical Air Heaters Sales, Revenue, Price and Gross Margin (2011-2016)

5.6.4 Main Business/Business Overview

#### 5.7 DeLonghi

5.7.2 Electrical Air Heaters Product Type, Application and Specification

5.7.2.1 Type I

5.7.2.2 Type II

5.7.3 DeLonghi Electrical Air Heaters Sales, Revenue, Price and Gross Margin (2011-2016)

5.7.4 Main Business/Business Overview

#### 5.8 NewAir

5.8.2 Electrical Air Heaters Product Type, Application and Specification

5.8.2.1 Type I

5.8.2.2 Type II

5.8.3 NewAir Electrical Air Heaters Sales, Revenue, Price and Gross Margin (2011-2016)

5.8.4 Main Business/Business Overview

#### **6 ELECTRICAL AIR HEATERS MANUFACTURING COST ANALYSIS**

6.1 Electrical Air Heaters Key Raw Materials Analysis

6.1.1 Key Raw Materials



- 6.1.2 Price Trend of Key Raw Materials
- 6.1.3 Key Suppliers of Raw Materials
- 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
  - 6.2.1 Raw Materials
  - 6.2.2 Labor Cost
- 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Electrical Air Heaters

#### 7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Electrical Air Heaters Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Electrical Air Heaters Major Manufacturers in 2015
- 7.4 Downstream Buyers

#### 8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
  - 8.1.1 Direct Marketing
  - 8.1.2 Indirect Marketing
  - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
  - 8.2.3 Target Client
- 8.3 Distributors/Traders List

#### 9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
  - 9.1.1 Substitutes Threat
  - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

# 10 UNITED STATES ELECTRICAL AIR HEATERS MARKET FORECAST (2016-2021)



- 10.1 United States Electrical Air Heaters Sales, Revenue Forecast (2016-2021)
- 10.2 United States Electrical Air Heaters Sales Forecast by Type (2016-2021)
- 10.3 United States Electrical Air Heaters Sales Forecast by Application (2016-2021)
- 10.4 Electrical Air Heaters Price Forecast (2016-2021)

#### 11 RESEARCH FINDINGS AND CONCLUSION

#### **12 APPENDIX**

Author List
Disclosure Section
Research Methodology
Data Source
Disclaimer



#### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Electrical Air Heaters

Table Classification of Electrical Air Heaters

Figure United States Sales Market Share of Electrical Air Heaters by Type in 2015

Figure Baseboard Picture

Figure Wall heater Picture

Figure Radiant Picture

Figure Space heater Picture

Figure Ductless mini-splits Picture

Table Application of Electrical Air Heaters

Figure United States Sales Market Share of Electrical Air Heaters by Application in 2015

Figure Home-use Examples

Figure Commercial use Examples

Figure United States Electrical Air Heaters Sales and Growth Rate (2011-2021)

Figure United States Electrical Air Heaters Revenue and Growth Rate (2011-2021)

Table United States Electrical Air Heaters Sales of Key Manufacturers (2015 and 2016)

Table United States Electrical Air Heaters Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Electrical Air Heaters Sales Share by Manufacturers

Figure 2016 Electrical Air Heaters Sales Share by Manufacturers

Table United States Electrical Air Heaters Revenue by Manufacturers (2015 and 2016)

Table United States Electrical Air Heaters Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Electrical Air Heaters Revenue Share by Manufacturers

Table 2016 United States Electrical Air Heaters Revenue Share by Manufacturers

Table United States Market Electrical Air Heaters Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Electrical Air Heaters Average Price of Key Manufacturers in 2015

Figure Electrical Air Heaters Market Share of Top 3 Manufacturers

Figure Electrical Air Heaters Market Share of Top 5 Manufacturers

Table United States Electrical Air Heaters Sales by Type (2011-2016)

Table United States Electrical Air Heaters Sales Share by Type (2011-2016)

Figure United States Electrical Air Heaters Sales Market Share by Type in 2015

Table United States Electrical Air Heaters Revenue and Market Share by Type (2011-2016)



Table United States Electrical Air Heaters Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Electrical Air Heaters by Type (2011-2016)

Table United States Electrical Air Heaters Price by Type (2011-2016)

Figure United States Electrical Air Heaters Sales Growth Rate by Type (2011-2016)

Table United States Electrical Air Heaters Sales by Application (2011-2016)

Table United States Electrical Air Heaters Sales Market Share by Application (2011-2016)

Figure United States Electrical Air Heaters Sales Market Share by Application in 2015 Table United States Electrical Air Heaters Sales Growth Rate by Application (2011-2016)

Figure United States Electrical Air Heaters Sales Growth Rate by Application (2011-2016)

Table Honeywell Basic Information List

Table Honeywell Electrical Air Heaters Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Honeywell Electrical Air Heaters Sales Market Share (2011-2016)

Table Whynter Basic Information List

Table Whynter Electrical Air Heaters Sales, Revenue, Price and Gross Margin (2011-2016)

Table Whynter Electrical Air Heaters Sales Market Share (2011-2016)

Table LG Electronics Basic Information List

Table LG Electronics Electrical Air Heaters Sales, Revenue, Price and Gross Margin (2011-2016)

Table LG Electronics Electrical Air Heaters Sales Market Share (2011-2016)

Table SPT Basic Information List

Table SPT Electrical Air Heaters Sales, Revenue, Price and Gross Margin (2011-2016)

Table SPT Electrical Air Heaters Sales Market Share (2011-2016)

Table Frigidaire Basic Information List

Table Frigidaire Electrical Air Heaters Sales, Revenue, Price and Gross Margin (2011-2016)

Table Frigidaire Electrical Air Heaters Sales Market Share (2011-2016)

Table Haier Basic Information List

Table Haier Electrical Air Heaters Sales, Revenue, Price and Gross Margin (2011-2016)

Table Haier Electrical Air Heaters Sales Market Share (2011-2016)

Table DeLonghi Basic Information List

Table DeLonghi Electrical Air Heaters Sales, Revenue, Price and Gross Margin (2011-2016)

Table DeLonghi Electrical Air Heaters Sales Market Share (2011-2016)

Table NewAir Basic Information List



Table NewAir Electrical Air Heaters Sales, Revenue, Price and Gross Margin (2011-2016)

Table NewAir Electrical Air Heaters Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Electrical Air Heaters

Figure Manufacturing Process Analysis of Electrical Air Heaters

Figure Electrical Air Heaters Industrial Chain Analysis

Table Raw Materials Sources of Electrical Air Heaters Major Manufacturers in 2015

Table Major Buyers of Electrical Air Heaters

Table Distributors/Traders List

Figure United States Electrical Air Heaters Production and Growth Rate Forecast (2016-2021)

Figure United States Electrical Air Heaters Revenue and Growth Rate Forecast (2016-2021)

Table United States Electrical Air Heaters Production Forecast by Type (2016-2021) Table United States Electrical Air Heaters Consumption Forecast by Application (2016-2021)



#### I would like to order

Product name: United States Electrical Air Heaters Market Report 2016
Product link: <a href="https://marketpublishers.com/r/U6438B672FDEN.html">https://marketpublishers.com/r/U6438B672FDEN.html</a>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

#### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/U6438B672FDEN.html">https://marketpublishers.com/r/U6438B672FDEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970