

# United States Electric Seats Market Report 2017

<https://marketpublishers.com/r/UB5F782F24FEN.html>

Date: October 2017

Pages: 112

Price: US\$ 3,800.00 (Single User License)

ID: UB5F782F24FEN

## Abstracts

In this report, the United States Electric Seats market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Electric Seats in these regions, from 2012 to 2022 (forecast).

United States Electric Seats market competition by top manufacturers/players, with Electric Seats sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Astronics Corporation

## Uplift Technologies

BMW

Corbeau

Covercraft

Dorman

Drive Medical

Ford

John Deere

Mercedes-Benz

Mopar Performance

Motorcraft

Scat Procar

Smittybilt

Sparco

Standard Motor Products

Steelcraft

Wagan

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Manual Adjustment

## Power Adjustment

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Electric Seats for each application, including

Automotive

Medical Device

Other

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### United States Electric Seats Market Report 2017

## 1 ELECTRIC SEATS OVERVIEW

### 1.1 Product Overview and Scope of Electric Seats

### 1.2 Classification of Electric Seats by Product Category

#### 1.2.1 United States Electric Seats Market Size (Sales Volume) Comparison by Type (2012-2022)

#### 1.2.2 United States Electric Seats Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

#### 1.2.3 Manual Adjustment

#### 1.2.4 Power Adjustment

### 1.3 United States Electric Seats Market by Application/End Users

#### 1.3.1 United States Electric Seats Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

#### 1.3.2 Automotive

#### 1.3.3 Medical Device

#### 1.3.4 Other

### 1.4 United States Electric Seats Market by Region

#### 1.4.1 United States Electric Seats Market Size (Value) Comparison by Region (2012-2022)

#### 1.4.2 The West Electric Seats Status and Prospect (2012-2022)

#### 1.4.3 Southwest Electric Seats Status and Prospect (2012-2022)

#### 1.4.4 The Middle Atlantic Electric Seats Status and Prospect (2012-2022)

#### 1.4.5 New England Electric Seats Status and Prospect (2012-2022)

#### 1.4.6 The South Electric Seats Status and Prospect (2012-2022)

#### 1.4.7 The Midwest Electric Seats Status and Prospect (2012-2022)

### 1.5 United States Market Size (Value and Volume) of Electric Seats (2012-2022)

#### 1.5.1 United States Electric Seats Sales and Growth Rate (2012-2022)

#### 1.5.2 United States Electric Seats Revenue and Growth Rate (2012-2022)

## 2 UNITED STATES ELECTRIC SEATS MARKET COMPETITION BY PLAYERS/SUPPLIERS

### 2.1 United States Electric Seats Sales and Market Share of Key Players/Suppliers (2012-2017)

### 2.2 United States Electric Seats Revenue and Share by Players/Suppliers (2012-2017)

- 2.3 United States Electric Seats Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Electric Seats Market Competitive Situation and Trends
  - 2.4.1 United States Electric Seats Market Concentration Rate
  - 2.4.2 United States Electric Seats Market Share of Top 3 and Top 5 Players/Suppliers
  - 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Electric Seats Manufacturing Base Distribution, Sales Area, Product Type

### **3 UNITED STATES ELECTRIC SEATS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)**

- 3.1 United States Electric Seats Sales and Market Share by Region (2012-2017)
- 3.2 United States Electric Seats Revenue and Market Share by Region (2012-2017)
- 3.3 United States Electric Seats Price by Region (2012-2017)

### **4 UNITED STATES ELECTRIC SEATS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)**

- 4.1 United States Electric Seats Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Electric Seats Revenue and Market Share by Type (2012-2017)
- 4.3 United States Electric Seats Price by Type (2012-2017)
- 4.4 United States Electric Seats Sales Growth Rate by Type (2012-2017)

### **5 UNITED STATES ELECTRIC SEATS SALES (VOLUME) BY APPLICATION (2012-2017)**

- 5.1 United States Electric Seats Sales and Market Share by Application (2012-2017)
- 5.2 United States Electric Seats Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

### **6 UNITED STATES ELECTRIC SEATS PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

- 6.1 Astronics Corporation
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Electric Seats Product Category, Application and Specification
    - 6.1.2.1 Product A
    - 6.1.2.2 Product B

- 6.1.3 Astronics Corporation Electric Seats Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 Uplift Technologies
  - 6.2.2 Electric Seats Product Category, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
  - 6.2.3 Uplift Technologies Electric Seats Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.2.4 Main Business/Business Overview
- 6.3 BMW
  - 6.3.2 Electric Seats Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
  - 6.3.3 BMW Electric Seats Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.3.4 Main Business/Business Overview
- 6.4 Corbeau
  - 6.4.2 Electric Seats Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
  - 6.4.3 Corbeau Electric Seats Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.4.4 Main Business/Business Overview
- 6.5 Covercraft
  - 6.5.2 Electric Seats Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
  - 6.5.3 Covercraft Electric Seats Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.5.4 Main Business/Business Overview
- 6.6 Dorman
  - 6.6.2 Electric Seats Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
  - 6.6.3 Dorman Electric Seats Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.6.4 Main Business/Business Overview
- 6.7 Drive Medical
  - 6.7.2 Electric Seats Product Category, Application and Specification
    - 6.7.2.1 Product A
    - 6.7.2.2 Product B
  - 6.7.3 Drive Medical Electric Seats Sales, Revenue, Price and Gross Margin

(2012-2017)

6.7.4 Main Business/Business Overview

6.8 Ford

6.8.2 Electric Seats Product Category, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 Ford Electric Seats Sales, Revenue, Price and Gross Margin (2012-2017)

6.8.4 Main Business/Business Overview

6.9 John Deere

6.9.2 Electric Seats Product Category, Application and Specification

6.9.2.1 Product A

6.9.2.2 Product B

6.9.3 John Deere Electric Seats Sales, Revenue, Price and Gross Margin (2012-2017)

6.9.4 Main Business/Business Overview

6.10 Mercedes-Benz

6.10.2 Electric Seats Product Category, Application and Specification

6.10.2.1 Product A

6.10.2.2 Product B

6.10.3 Mercedes-Benz Electric Seats Sales, Revenue, Price and Gross Margin

(2012-2017)

6.10.4 Main Business/Business Overview

6.11 Mopar Performance

6.12 Motorcraft

6.13 Scat Procar

6.14 Smittybilt

6.15 Sparco

6.16 Standard Motor Products

6.17 Steelcraft

6.18 Wagan

## **7 ELECTRIC SEATS MANUFACTURING COST ANALYSIS**

7.1 Electric Seats Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

- 7.2.2 Labor Cost
- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Electric Seats

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Electric Seats Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Electric Seats Major Manufacturers in 2016
- 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES ELECTRIC SEATS MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)**

- 11.1 United States Electric Seats Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Electric Seats Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Electric Seats Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Electric Seats Sales Volume Forecast by Region (2017-2022)



## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

### 13.1 Methodology/Research Approach

#### 13.1.1 Research Programs/Design

#### 13.1.2 Market Size Estimation

#### 13.1.3 Market Breakdown and Data Triangulation

### 13.2 Data Source

#### 13.2.1 Secondary Sources

#### 13.2.2 Primary Sources

### 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Electric Seats

Figure United States Electric Seats Market Size (K Units) by Type (2012-2022)

Figure United States Electric Seats Sales Volume Market Share by Type (Product Category) in 2016

Figure Manual Adjustment Product Picture

Figure Power Adjustment Product Picture

Figure United States Electric Seats Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Electric Seats by Application in 2016

Figure Automotive Examples

Table Key Downstream Customer in Automotive

Figure Medical Device Examples

Table Key Downstream Customer in Medical Device

Figure Other Examples

Table Key Downstream Customer in Other

Figure United States Electric Seats Market Size (Million USD) by Region (2012-2022)

Figure The West Electric Seats Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Electric Seats Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Electric Seats Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Electric Seats Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Electric Seats Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Electric Seats Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Electric Seats Sales (K Units) and Growth Rate (2012-2022)

Figure United States Electric Seats Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Electric Seats Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Electric Seats Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Electric Seats Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Electric Seats Sales Share by Players/Suppliers

Figure 2017 United States Electric Seats Sales Share by Players/Suppliers

Figure United States Electric Seats Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Electric Seats Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Electric Seats Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Electric Seats Revenue Share by Players/Suppliers

Figure 2017 United States Electric Seats Revenue Share by Players/Suppliers

Table United States Market Electric Seats Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Electric Seats Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Electric Seats Market Share of Top 3 Players/Suppliers

Figure United States Electric Seats Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Electric Seats Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Electric Seats Product Category

Table United States Electric Seats Sales (K Units) by Region (2012-2017)

Table United States Electric Seats Sales Share by Region (2012-2017)

Figure United States Electric Seats Sales Share by Region (2012-2017)

Figure United States Electric Seats Sales Market Share by Region in 2016

Table United States Electric Seats Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Electric Seats Revenue Share by Region (2012-2017)

Figure United States Electric Seats Revenue Market Share by Region (2012-2017)

Figure United States Electric Seats Revenue Market Share by Region in 2016

Table United States Electric Seats Price (USD/Unit) by Region (2012-2017)

Table United States Electric Seats Sales (K Units) by Type (2012-2017)

Table United States Electric Seats Sales Share by Type (2012-2017)

Figure United States Electric Seats Sales Share by Type (2012-2017)

Figure United States Electric Seats Sales Market Share by Type in 2016

Table United States Electric Seats Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Electric Seats Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Electric Seats by Type (2012-2017)

Figure Revenue Market Share of Electric Seats by Type in 2016

Table United States Electric Seats Price (USD/Unit) by Types (2012-2017)

Figure United States Electric Seats Sales Growth Rate by Type (2012-2017)

Table United States Electric Seats Sales (K Units) by Application (2012-2017)

Table United States Electric Seats Sales Market Share by Application (2012-2017)

Figure United States Electric Seats Sales Market Share by Application (2012-2017)

Figure United States Electric Seats Sales Market Share by Application in 2016

Table United States Electric Seats Sales Growth Rate by Application (2012-2017)

Figure United States Electric Seats Sales Growth Rate by Application (2012-2017)

Table Astronics Corporation Basic Information List

Table Astronics Corporation Electric Seats Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Astronics Corporation Electric Seats Sales Growth Rate (2012-2017)

Figure Astronics Corporation Electric Seats Sales Market Share in United States (2012-2017)

Figure Astronics Corporation Electric Seats Revenue Market Share in United States (2012-2017)

Table Uplift Technologies Basic Information List

Table Uplift Technologies Electric Seats Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Uplift Technologies Electric Seats Sales Growth Rate (2012-2017)

Figure Uplift Technologies Electric Seats Sales Market Share in United States (2012-2017)

Figure Uplift Technologies Electric Seats Revenue Market Share in United States (2012-2017)

Table BMW Basic Information List

Table BMW Electric Seats Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure BMW Electric Seats Sales Growth Rate (2012-2017)

Figure BMW Electric Seats Sales Market Share in United States (2012-2017)

Figure BMW Electric Seats Revenue Market Share in United States (2012-2017)

Table Corbeau Basic Information List

Table Corbeau Electric Seats Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Corbeau Electric Seats Sales Growth Rate (2012-2017)

Figure Corbeau Electric Seats Sales Market Share in United States (2012-2017)

Figure Corbeau Electric Seats Revenue Market Share in United States (2012-2017)

Table Covercraft Basic Information List

Table Covercraft Electric Seats Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Covercraft Electric Seats Sales Growth Rate (2012-2017)

Figure Covercraft Electric Seats Sales Market Share in United States (2012-2017)

Figure Covercraft Electric Seats Revenue Market Share in United States (2012-2017)

Table Dorman Basic Information List

Table Dorman Electric Seats Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Dorman Electric Seats Sales Growth Rate (2012-2017)

Figure Dorman Electric Seats Sales Market Share in United States (2012-2017)

Figure Dorman Electric Seats Revenue Market Share in United States (2012-2017)

Table Drive Medical Basic Information List

Table Drive Medical Electric Seats Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Drive Medical Electric Seats Sales Growth Rate (2012-2017)

Figure Drive Medical Electric Seats Sales Market Share in United States (2012-2017)

Figure Drive Medical Electric Seats Revenue Market Share in United States (2012-2017)

Table Ford Basic Information List

Table Ford Electric Seats Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Ford Electric Seats Sales Growth Rate (2012-2017)

Figure Ford Electric Seats Sales Market Share in United States (2012-2017)

Figure Ford Electric Seats Revenue Market Share in United States (2012-2017)

Table John Deere Basic Information List

Table John Deere Electric Seats Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure John Deere Electric Seats Sales Growth Rate (2012-2017)

Figure John Deere Electric Seats Sales Market Share in United States (2012-2017)

Figure John Deere Electric Seats Revenue Market Share in United States (2012-2017)

Table Mercedes-Benz Basic Information List

Table Mercedes-Benz Electric Seats Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Mercedes-Benz Electric Seats Sales Growth Rate (2012-2017)

Figure Mercedes-Benz Electric Seats Sales Market Share in United States (2012-2017)

Figure Mercedes-Benz Electric Seats Revenue Market Share in United States (2012-2017)

Table Mopar Performance Basic Information List

Table Motorcraft Basic Information List

Table Scat Procar Basic Information List

Table Smittybilt Basic Information List

Table Sparco Basic Information List

Table Standard Motor Products Basic Information List

Table Steelcraft Basic Information List

Table Wagan Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Electric Seats

Figure Manufacturing Process Analysis of Electric Seats

Figure Electric Seats Industrial Chain Analysis

Table Raw Materials Sources of Electric Seats Major Players/Suppliers in 2016

Table Major Buyers of Electric Seats

Table Distributors/Traders List

Figure United States Electric Seats Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States Electric Seats Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Electric Seats Price (USD/Unit) Trend Forecast (2017-2022)

Table United States Electric Seats Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Electric Seats Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Electric Seats Sales Volume (K Units) Forecast by Type in 2022

Table United States Electric Seats Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Electric Seats Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Electric Seats Sales Volume (K Units) Forecast by Application in 2022

Table United States Electric Seats Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States Electric Seats Sales Volume Share Forecast by Region (2017-2022)

Figure United States Electric Seats Sales Volume Share Forecast by Region (2017-2022)

Figure United States Electric Seats Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

## I would like to order

Product name: United States Electric Seats Market Report 2017

Product link: <https://marketpublishers.com/r/UB5F782F24FEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UB5F782F24FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970