

# **United States Electric Mop Market Report 2017**

https://marketpublishers.com/r/U8369AF173AEN.html Date: February 2017 Pages: 96 Price: US\$ 3,800.00 (Single User License) ID: U8369AF173AEN **Abstracts** Notes: Sales, means the sales volume of Electric Mop Revenue, means the sales value of Electric Mop This report studies sales (consumption) of Electric Mop in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering Black&Decker Haan Karcher Bisseil **Fmart** Shinil Haier

KingBest

Kunne



	Market Segment by States, covering
	California
	Texas
	New York
	Florida
	Illinois
-	y product types, with sales, revenue, price, market share and growth rate of each an be divided into  Type I  Type II
Split by applications, this report focuses on sales, market share and growth rate of Electric Mop in each application, can be divided into	
	Application 1
	Application 2



# **Contents**

United States Electric Mop Market Report 2017

#### 1 ELECTRIC MOP OVERVIEW

- 1.1 Product Overview and Scope of Electric Mop
- 1.2 Classification of Electric Mop
  - 1.2.1 Type I
  - 1.2.2 Type II
- 1.3 Application of Electric Mop
  - 1.3.1 Application
  - 1.3.2 Application
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Electric Mop (2012-2022)
  - 1.4.1 United States Electric Mop Sales and Growth Rate (2012-2022)
  - 1.4.2 United States Electric Mop Revenue and Growth Rate (2012-2022)

#### 2 UNITED STATES ELECTRIC MOP COMPETITION BY MANUFACTURERS

- 2.1 United States Electric Mop Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Electric Mop Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Electric Mop Average Price by Manufactures (2015 and 2016)
- 2.4 Electric Mop Market Competitive Situation and Trends
  - 2.4.1 Electric Mop Market Concentration Rate
  - 2.4.2 Electric Mop Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

# 3 UNITED STATES ELECTRIC MOP SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2012-2017)

- 3.1 United States Electric Mop Sales and Market Share by States (2012-2017)
- 3.2 United States Electric Mop Revenue and Market Share by States (2012-2017)
- 3.3 United States Electric Mop Price by States (2012-2017)

# 4 UNITED STATES ELECTRIC MOP SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2012-2017)



- 4.1 United States Electric Mop Sales and Market Share by Type (2012-2017)
- 4.2 United States Electric Mop Revenue and Market Share by Type (2012-2017)
- 4.3 United States Electric Mop Price by Type (2012-2017)
- 4.4 United States Electric Mop Sales Growth Rate by Type (2012-2017)

# 5 UNITED STATES ELECTRIC MOP SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Electric Mop Sales and Market Share by Application (2012-2017)
- 5.2 United States Electric Mop Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

#### **6 UNITED STATES ELECTRIC MOP MANUFACTURERS PROFILES/ANALYSIS**

- 6.1 Black&Decker
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Electric Mop Product Type, Application and Specification
    - 6.1.2.1 Product A
    - 6.1.2.2 Product B
- 6.1.3 Black&Decker Electric Mop Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.1.4 Main Business/Business Overview
- 6.2 Haan
  - 6.2.2 Electric Mop Product Type, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
  - 6.2.3 Haan Electric Mop Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.2.4 Main Business/Business Overview
- 6.3 Karcher
  - 6.3.2 Electric Mop Product Type, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
  - 6.3.3 Karcher Electric Mop Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.3.4 Main Business/Business Overview
- 6.4 Bisseil
  - 6.4.2 Electric Mop Product Type, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
- 6.4.3 Bisseil Electric Mop Sales, Revenue, Price and Gross Margin (2012-2017)



- 6.4.4 Main Business/Business Overview
- 6.5 Fmart
  - 6.5.2 Electric Mop Product Type, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
  - 6.5.3 Fmart Electric Mop Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.5.4 Main Business/Business Overview
- 6.6 Shinil
  - 6.6.2 Electric Mop Product Type, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
  - 6.6.3 Shinil Electric Mop Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.6.4 Main Business/Business Overview
- 6.7 Haier
  - 6.7.2 Electric Mop Product Type, Application and Specification
  - 6.7.2.1 Product A
  - 6.7.2.2 Product B
  - 6.7.3 Haier Electric Mop Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.7.4 Main Business/Business Overview
- 6.8 KingBest
  - 6.8.2 Electric Mop Product Type, Application and Specification
    - 6.8.2.1 Product A
    - 6.8.2.2 Product B
  - 6.8.3 KingBest Electric Mop Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.8.4 Main Business/Business Overview
- 6.9 Kunne
  - 6.9.2 Electric Mop Product Type, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
  - 6.9.3 Kunne Electric Mop Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.9.4 Main Business/Business Overview

#### **7 ELECTRIC MOP MANUFACTURING COST ANALYSIS**

- 7.1 Electric Mop Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials



- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Electric Mop

### 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Electric Mop Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Electric Mop Major Manufacturers in 2015
- 8.4 Downstream Buyers

## 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## 11 UNITED STATES ELECTRIC MOP MARKET FORECAST (2017-2022)

- 11.1 United States Electric Mop Sales, Revenue Forecast (2017-2022)
- 11.2 United States Electric Mop Sales Forecast by Type (2017-2022)
- 11.3 United States Electric Mop Sales Forecast by Application (2017-2022)
- 11.4 Electric Mop Price Forecast (2017-2022)



# 12 RESEARCH FINDINGS AND CONCLUSION

### **13 APPENDIX**

Methodology Analyst Introduction Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Electric Mop

Table Classification of Electric Mop

Figure United States Sales Market Share of Electric Mop by Type in 2015

Table Application of Electric Mop

Figure United States Sales Market Share of Electric Mop by Application in 2015

Figure United States Electric Mop Sales and Growth Rate (2012-2022)

Figure United States Electric Mop Revenue and Growth Rate (2012-2022)

Table United States Electric Mop Sales of Key Manufacturers (2015 and 2016)

Table United States Electric Mop Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Electric Mop Sales Share by Manufacturers

Figure 2016 Electric Mop Sales Share by Manufacturers

Table United States Electric Mop Revenue by Manufacturers (2015 and 2016)

Table United States Electric Mop Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Electric Mop Revenue Share by Manufacturers

Table 2016 United States Electric Mop Revenue Share by Manufacturers

Table United States Market Electric Mop Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Electric Mop Average Price of Key Manufacturers in 2015

Figure Electric Mop Market Share of Top 3 Manufacturers

Figure Electric Mop Market Share of Top 5 Manufacturers

Table United States Electric Mop Sales by States (2012-2017)

Table United States Electric Mop Sales Share by States (2012-2017)

Figure United States Electric Mop Sales Market Share by States in 2015

Table United States Electric Mop Revenue and Market Share by States (2012-2017)

Table United States Electric Mop Revenue Share by States (2012-2017)

Figure Revenue Market Share of Electric Mop by States (2012-2017)

Table United States Electric Mop Price by States (2012-2017)

Table United States Electric Mop Sales by Type (2012-2017)

Table United States Electric Mop Sales Share by Type (2012-2017)

Figure United States Electric Mop Sales Market Share by Type in 2015

Table United States Electric Mop Revenue and Market Share by Type (2012-2017)

Table United States Electric Mop Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Electric Mop by Type (2012-2017)

Table United States Electric Mop Price by Type (2012-2017)

Figure United States Electric Mop Sales Growth Rate by Type (2012-2017)



Table United States Electric Mop Sales by Application (2012-2017)

Table United States Electric Mop Sales Market Share by Application (2012-2017)

Figure United States Electric Mop Sales Market Share by Application in 2015

Table United States Electric Mop Sales Growth Rate by Application (2012-2017)

Figure United States Electric Mop Sales Growth Rate by Application (2012-2017)

Table Black&Decker Basic Information List

Table Black&Decker Electric Mop Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Black&Decker Electric Mop Sales Market Share (2012-2017)

Table Haan Basic Information List

Table Haan Electric Mop Sales, Revenue, Price and Gross Margin (2012-2017)

Table Haan Electric Mop Sales Market Share (2012-2017)

Table Karcher Basic Information List

Table Karcher Electric Mop Sales, Revenue, Price and Gross Margin (2012-2017)

Table Karcher Electric Mop Sales Market Share (2012-2017)

Table Bisseil Basic Information List

Table Bisseil Electric Mop Sales, Revenue, Price and Gross Margin (2012-2017)

Table Bisseil Electric Mop Sales Market Share (2012-2017)

Table Fmart Basic Information List

Table Fmart Electric Mop Sales, Revenue, Price and Gross Margin (2012-2017)

Table Fmart Electric Mop Sales Market Share (2012-2017)

**Table Shinil Basic Information List** 

Table Shinil Electric Mop Sales, Revenue, Price and Gross Margin (2012-2017)

Table Shinil Electric Mop Sales Market Share (2012-2017)

Table Haier Basic Information List

Table Haier Electric Mop Sales, Revenue, Price and Gross Margin (2012-2017)

Table Haier Electric Mop Sales Market Share (2012-2017)

Table KingBest Basic Information List

Table KingBest Electric Mop Sales, Revenue, Price and Gross Margin (2012-2017)

Table KingBest Electric Mop Sales Market Share (2012-2017)

**Table Kunne Basic Information List** 

Table Kunne Electric Mop Sales, Revenue, Price and Gross Margin (2012-2017)

Table Kunne Electric Mop Sales Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Electric Mop

Figure Manufacturing Process Analysis of Electric Mop

Figure Electric Mop Industrial Chain Analysis

Table Raw Materials Sources of Electric Mop Major Manufacturers in 2015



Table Major Buyers of Electric Mop

Table Distributors/Traders List

Figure United States Electric Mop Production and Growth Rate Forecast (2017-2022)

Figure United States Electric Mop Revenue and Growth Rate Forecast (2017-2022)

Table United States Electric Mop Production Forecast by Type (2017-2022)

Table United States Electric Mop Consumption Forecast by Application (2017-2022)

Table United States Electric Mop Sales Forecast by States (2017-2022)

Table United States Electric Mop Sales Share Forecast by States (2017-2022)



#### I would like to order

Product name: United States Electric Mop Market Report 2017

Product link: https://marketpublishers.com/r/U8369AF173AEN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/U8369AF173AEN.html">https://marketpublishers.com/r/U8369AF173AEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970