

# United States Electric Massager Market Report 2017

<https://marketpublishers.com/r/UCE6EC7CC57EN.html>

Date: December 2017

Pages: 106

Price: US\$ 3,800.00 (Single User License)

ID: UCE6EC7CC57EN

## Abstracts

In this report, the United States Electric Massager market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Electric Massager in these regions, from 2012 to 2022 (forecast).

United States Electric Massager market competition by top manufacturers/players, with Electric Massager sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Welbutech

Lanaform

Medisana

General Project

Hans Dinslage

Bioland Technology

Bremed

Current Solutions

Prolaxsys

LPG

Promed Group

Qmobility

SAN UP

nu-beca & maxcellent

Hunkar Ecza ve Medikal Ltd.Sti

Ito

Fysiomed

Akva Waterbeds

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Shiatsu Massagers

Vibration Massagers

Others

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Physical Store

Online Store

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### United States Electric Massager Market Report 2017

## **1 ELECTRIC MASSAGER OVERVIEW**

### 1.1 Product Overview and Scope of Electric Massager

### 1.2 Classification of Electric Massager by Product Category

#### 1.2.1 United States Electric Massager Market Size (Sales Volume) Comparison by Type (2012-2022)

#### 1.2.2 United States Electric Massager Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

##### 1.2.3 Shiatsu Massagers

##### 1.2.4 Vibration Massagers

##### 1.2.5 Others

### 1.3 United States Electric Massager Market by Application/End Users

#### 1.3.1 United States Electric Massager Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

##### 1.3.2 Physical Store

##### 1.3.3 Online Store

### 1.4 United States Electric Massager Market by Region

#### 1.4.1 United States Electric Massager Market Size (Value) Comparison by Region (2012-2022)

##### 1.4.2 The West Electric Massager Status and Prospect (2012-2022)

##### 1.4.3 Southwest Electric Massager Status and Prospect (2012-2022)

##### 1.4.4 The Middle Atlantic Electric Massager Status and Prospect (2012-2022)

##### 1.4.5 New England Electric Massager Status and Prospect (2012-2022)

##### 1.4.6 The South Electric Massager Status and Prospect (2012-2022)

##### 1.4.7 The Midwest Electric Massager Status and Prospect (2012-2022)

### 1.5 United States Market Size (Value and Volume) of Electric Massager (2012-2022)

#### 1.5.1 United States Electric Massager Sales and Growth Rate (2012-2022)

#### 1.5.2 United States Electric Massager Revenue and Growth Rate (2012-2022)

## **2 UNITED STATES ELECTRIC MASSAGER MARKET COMPETITION BY PLAYERS/SUPPLIERS**

### 2.1 United States Electric Massager Sales and Market Share of Key Players/Suppliers (2012-2017)

### 2.2 United States Electric Massager Revenue and Share by Players/Suppliers

(2012-2017)

2.3 United States Electric Massager Average Price by Players/Suppliers (2012-2017)

2.4 United States Electric Massager Market Competitive Situation and Trends

2.4.1 United States Electric Massager Market Concentration Rate

2.4.2 United States Electric Massager Market Share of Top 3 and Top 5

Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Electric Massager Manufacturing Base Distribution, Sales Area, Product Type

### **3 UNITED STATES ELECTRIC MASSAGER SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)**

3.1 United States Electric Massager Sales and Market Share by Region (2012-2017)

3.2 United States Electric Massager Revenue and Market Share by Region (2012-2017)

3.3 United States Electric Massager Price by Region (2012-2017)

### **4 UNITED STATES ELECTRIC MASSAGER SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)**

4.1 United States Electric Massager Sales and Market Share by Type (Product Category) (2012-2017)

4.2 United States Electric Massager Revenue and Market Share by Type (2012-2017)

4.3 United States Electric Massager Price by Type (2012-2017)

4.4 United States Electric Massager Sales Growth Rate by Type (2012-2017)

### **5 UNITED STATES ELECTRIC MASSAGER SALES (VOLUME) BY APPLICATION (2012-2017)**

5.1 United States Electric Massager Sales and Market Share by Application (2012-2017)

5.2 United States Electric Massager Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

### **6 UNITED STATES ELECTRIC MASSAGER PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

6.1 Welbutech

6.1.1 Company Basic Information, Manufacturing Base and Competitors

- 6.1.2 Electric Massager Product Category, Application and Specification
  - 6.1.2.1 Product A
  - 6.1.2.2 Product B
- 6.1.3 Welbutech Electric Massager Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 Lanaform
  - 6.2.2 Electric Massager Product Category, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
  - 6.2.3 Lanaform Electric Massager Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.2.4 Main Business/Business Overview
- 6.3 Medisana
  - 6.3.2 Electric Massager Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
  - 6.3.3 Medisana Electric Massager Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.3.4 Main Business/Business Overview
- 6.4 General Project
  - 6.4.2 Electric Massager Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
  - 6.4.3 General Project Electric Massager Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.4.4 Main Business/Business Overview
- 6.5 Hans Dinslage
  - 6.5.2 Electric Massager Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
  - 6.5.3 Hans Dinslage Electric Massager Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.5.4 Main Business/Business Overview
- 6.6 Bioland Technology
  - 6.6.2 Electric Massager Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
  - 6.6.3 Bioland Technology Electric Massager Sales, Revenue, Price and Gross Margin

(2012-2017)

6.6.4 Main Business/Business Overview

6.7 Bremed

6.7.2 Electric Massager Product Category, Application and Specification

6.7.2.1 Product A

6.7.2.2 Product B

6.7.3 Bremed Electric Massager Sales, Revenue, Price and Gross Margin (2012-2017)

6.7.4 Main Business/Business Overview

6.8 Current Solutions

6.8.2 Electric Massager Product Category, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 Current Solutions Electric Massager Sales, Revenue, Price and Gross Margin

(2012-2017)

6.8.4 Main Business/Business Overview

6.9 Prolaxsys

6.9.2 Electric Massager Product Category, Application and Specification

6.9.2.1 Product A

6.9.2.2 Product B

6.9.3 Prolaxsys Electric Massager Sales, Revenue, Price and Gross Margin

(2012-2017)

6.9.4 Main Business/Business Overview

6.10 LPG

6.10.2 Electric Massager Product Category, Application and Specification

6.10.2.1 Product A

6.10.2.2 Product B

6.10.3 LPG Electric Massager Sales, Revenue, Price and Gross Margin (2012-2017)

6.10.4 Main Business/Business Overview

6.11 Promed Group

6.12 Qmobility

6.13 SAN UP

6.14 nu-beca & maxcellent

6.15 Hunkar Eczacı ve Medikal Ltd.Sti

6.16 Ito

6.17 Fysiomed

6.18 Akva Waterbeds

## **7 ELECTRIC MASSAGER MANUFACTURING COST ANALYSIS**

- 7.1 Electric Massager Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Electric Massager

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Electric Massager Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Electric Massager Major Manufacturers in 2016
- 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES ELECTRIC MASSAGER MARKET SIZE (VALUE AND**



## **VOLUME) FORECAST (2017-2022)**

- 11.1 United States Electric Massager Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Electric Massager Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Electric Massager Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Electric Massager Sales Volume Forecast by Region (2017-2022)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Electric Massager

Figure United States Electric Massager Market Size (K Units) by Type (2012-2022)

Figure United States Electric Massager Sales Volume Market Share by Type (Product Category) in 2016

Figure Shiatsu Massagers Product Picture

Figure Vibration Massagers Product Picture

Figure Others Product Picture

Figure United States Electric Massager Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Electric Massager by Application in 2016

Figure Physical Store Examples

Table Key Downstream Customer in Physical Store

Figure Online Store Examples

Table Key Downstream Customer in Online Store

Figure United States Electric Massager Market Size (Million USD) by Region (2012-2022)

Figure The West Electric Massager Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Electric Massager Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Electric Massager Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Electric Massager Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Electric Massager Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Electric Massager Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Electric Massager Sales (K Units) and Growth Rate (2012-2022)

Figure United States Electric Massager Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Electric Massager Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Electric Massager Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Electric Massager Sales Share by Players/Suppliers (2012-2017)  
Figure 2016 United States Electric Massager Sales Share by Players/Suppliers  
Figure 2017 United States Electric Massager Sales Share by Players/Suppliers  
Figure United States Electric Massager Market Major Players Product Revenue (Million USD) (2012-2017)  
Table United States Electric Massager Revenue (Million USD) by Players/Suppliers (2012-2017)  
Table United States Electric Massager Revenue Share by Players/Suppliers (2012-2017)  
Figure 2016 United States Electric Massager Revenue Share by Players/Suppliers  
Figure 2017 United States Electric Massager Revenue Share by Players/Suppliers  
Table United States Market Electric Massager Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)  
Figure United States Market Electric Massager Average Price (USD/Unit) of Key Players/Suppliers in 2016  
Figure United States Electric Massager Market Share of Top 3 Players/Suppliers  
Figure United States Electric Massager Market Share of Top 5 Players/Suppliers  
Table United States Players/Suppliers Electric Massager Manufacturing Base Distribution and Sales Area  
Table United States Players/Suppliers Electric Massager Product Category  
Table United States Electric Massager Sales (K Units) by Region (2012-2017)  
Table United States Electric Massager Sales Share by Region (2012-2017)  
Figure United States Electric Massager Sales Share by Region (2012-2017)  
Figure United States Electric Massager Sales Market Share by Region in 2016  
Table United States Electric Massager Revenue (Million USD) and Market Share by Region (2012-2017)  
Table United States Electric Massager Revenue Share by Region (2012-2017)  
Figure United States Electric Massager Revenue Market Share by Region (2012-2017)  
Figure United States Electric Massager Revenue Market Share by Region in 2016  
Table United States Electric Massager Price (USD/Unit) by Region (2012-2017)  
Table United States Electric Massager Sales (K Units) by Type (2012-2017)  
Table United States Electric Massager Sales Share by Type (2012-2017)  
Figure United States Electric Massager Sales Share by Type (2012-2017)  
Figure United States Electric Massager Sales Market Share by Type in 2016  
Table United States Electric Massager Revenue (Million USD) and Market Share by Type (2012-2017)  
Table United States Electric Massager Revenue Share by Type (2012-2017)  
Figure Revenue Market Share of Electric Massager by Type (2012-2017)  
Figure Revenue Market Share of Electric Massager by Type in 2016

Table United States Electric Massager Price (USD/Unit) by Types (2012-2017)  
Figure United States Electric Massager Sales Growth Rate by Type (2012-2017)  
Table United States Electric Massager Sales (K Units) by Application (2012-2017)  
Table United States Electric Massager Sales Market Share by Application (2012-2017)  
Figure United States Electric Massager Sales Market Share by Application (2012-2017)  
Figure United States Electric Massager Sales Market Share by Application in 2016  
Table United States Electric Massager Sales Growth Rate by Application (2012-2017)  
Figure United States Electric Massager Sales Growth Rate by Application (2012-2017)  
Table Welbutech Basic Information List  
Table Welbutech Electric Massager Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Welbutech Electric Massager Sales Growth Rate (2012-2017)  
Figure Welbutech Electric Massager Sales Market Share in United States (2012-2017)  
Figure Welbutech Electric Massager Revenue Market Share in United States (2012-2017)  
Table Lanaform Basic Information List  
Table Lanaform Electric Massager Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Lanaform Electric Massager Sales Growth Rate (2012-2017)  
Figure Lanaform Electric Massager Sales Market Share in United States (2012-2017)  
Figure Lanaform Electric Massager Revenue Market Share in United States (2012-2017)  
Table Medisana Basic Information List  
Table Medisana Electric Massager Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Medisana Electric Massager Sales Growth Rate (2012-2017)  
Figure Medisana Electric Massager Sales Market Share in United States (2012-2017)  
Figure Medisana Electric Massager Revenue Market Share in United States (2012-2017)  
Table General Project Basic Information List  
Table General Project Electric Massager Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure General Project Electric Massager Sales Growth Rate (2012-2017)  
Figure General Project Electric Massager Sales Market Share in United States (2012-2017)  
Figure General Project Electric Massager Revenue Market Share in United States (2012-2017)  
Table Hans Dinslage Basic Information List  
Table Hans Dinslage Electric Massager Sales (K Units), Revenue (Million USD), Price

(USD/Unit) and Gross Margin (2012-2017)

Figure Hans Dinslage Electric Massager Sales Growth Rate (2012-2017)

Figure Hans Dinslage Electric Massager Sales Market Share in United States (2012-2017)

Figure Hans Dinslage Electric Massager Revenue Market Share in United States (2012-2017)

Table Bioland Technology Basic Information List

Table Bioland Technology Electric Massager Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Bioland Technology Electric Massager Sales Growth Rate (2012-2017)

Figure Bioland Technology Electric Massager Sales Market Share in United States (2012-2017)

Figure Bioland Technology Electric Massager Revenue Market Share in United States (2012-2017)

Table Breded Basic Information List

Table Breded Electric Massager Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Breded Electric Massager Sales Growth Rate (2012-2017)

Figure Breded Electric Massager Sales Market Share in United States (2012-2017)

Figure Breded Electric Massager Revenue Market Share in United States (2012-2017)

Table Current Solutions Basic Information List

Table Current Solutions Electric Massager Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Current Solutions Electric Massager Sales Growth Rate (2012-2017)

Figure Current Solutions Electric Massager Sales Market Share in United States (2012-2017)

Figure Current Solutions Electric Massager Revenue Market Share in United States (2012-2017)

Table Prolaxsys Basic Information List

Table Prolaxsys Electric Massager Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Prolaxsys Electric Massager Sales Growth Rate (2012-2017)

Figure Prolaxsys Electric Massager Sales Market Share in United States (2012-2017)

Figure Prolaxsys Electric Massager Revenue Market Share in United States (2012-2017)

Table LPG Basic Information List

Table LPG Electric Massager Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure LPG Electric Massager Sales Growth Rate (2012-2017)

Figure LPG Electric Massager Sales Market Share in United States (2012-2017)

Figure LPG Electric Massager Revenue Market Share in United States (2012-2017)

Table Promed Group Basic Information List

Table Qmobility Basic Information List

Table SAN UP Basic Information List

Table nu-beca & maxcellent Basic Information List

Table Hunkar Ecza ve Medikal Ltd.Sti Basic Information List

Table Ito Basic Information List

Table Fysiomed Basic Information List

Table Akva Waterbeds Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Electric Massager

Figure Manufacturing Process Analysis of Electric Massager

Figure Electric Massager Industrial Chain Analysis

Table Raw Materials Sources of Electric Massager Major Players/Suppliers in 2016

Table Major Buyers of Electric Massager

Table Distributors/Traders List

Figure United States Electric Massager Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States Electric Massager Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Electric Massager Price (USD/Unit) Trend Forecast (2017-2022)

Table United States Electric Massager Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Electric Massager Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Electric Massager Sales Volume (K Units) Forecast by Type in 2022

Table United States Electric Massager Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Electric Massager Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Electric Massager Sales Volume (K Units) Forecast by Application in 2022

Table United States Electric Massager Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States Electric Massager Sales Volume Share Forecast by Region

(2017-2022)

Figure United States Electric Massager Sales Volume Share Forecast by Region

(2017-2022)

Figure United States Electric Massager Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



## I would like to order

Product name: United States Electric Massager Market Report 2017

Product link: <https://marketpublishers.com/r/UCE6EC7CC57EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UCE6EC7CC57EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970