

United States Electric Household Appliances Market Report 2016

https://marketpublishers.com/r/U017CD6D09BEN.html

Date: September 2016 Pages: 124 Price: US\$ 3,800.00 (Single User License) ID: U017CD6D09BEN

Abstracts

Notes:

Sales, means the sales volume of Electric Household Appliances

Revenue, means the sales value of Electric Household Appliances

This report studies sales (consumption) of Electric Household Appliances in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Whirlpool General Electrics Electrolux BSH Miele SEB Arcelik Indesit



Gorenje	
Cevital	
LG	
Samsung	
Panasonic	
Sharp	
Midea	
Gree	
Haier	
TCL	

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Electric Household Appliances in each application, can be divided into

Application 1

Application 2

Application 3





Contents

United States Electric Household Appliances Market Report 2016

1 ELECTRIC HOUSEHOLD APPLIANCES OVERVIEW

- 1.1 Product Overview and Scope of Electric Household Appliances
- 1.2 Classification of Electric Household Appliances
- 1.2.1 Type I
- 1.2.2 Type II
- 1.2.3 Type III
- 1.3 Application of Electric Household Appliances
 - 1.3.1 Application
 - 1.3.2 Application
- 1.3.3 Application

1.4 United States Market Size Sales (Value) and Revenue (Volume) of Electric Household Appliances (2011-2021)

1.4.1 United States Electric Household Appliances Sales and Growth Rate (2011-2021)

1.4.2 United States Electric Household Appliances Revenue and Growth Rate (2011-2021)

2 UNITED STATES ELECTRIC HOUSEHOLD APPLIANCES COMPETITION BY MANUFACTURERS

2.1 United States Electric Household Appliances Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 United States Electric Household Appliances Revenue and Share by Manufactures (2015 and 2016)

2.3 United States Electric Household Appliances Average Price by Manufactures (2015 and 2016)

2.4 Electric Household Appliances Market Competitive Situation and Trends

2.4.1 Electric Household Appliances Market Concentration Rate

2.4.2 Electric Household Appliances Market Share of Top 3 and Top 5 Manufacturers

2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES ELECTRIC HOUSEHOLD APPLIANCES SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)



3.1 United States Electric Household Appliances Sales and Market Share by Type (2011-2016)

3.2 United States Electric Household Appliances Revenue and Market Share by Type (2011-2016)

3.3 United States Electric Household Appliances Price by Type (2011-2016)

3.4 United States Electric Household Appliances Sales Growth Rate by Type (2011-2016)

4 UNITED STATES ELECTRIC HOUSEHOLD APPLIANCES SALES (VOLUME) BY APPLICATION (2011-2016)

4.1 United States Electric Household Appliances Sales and Market Share by Application (2011-2016)

4.2 United States Electric Household Appliances Sales Growth Rate by Application (2011-2016)

4.3 Market Drivers and Opportunities

5 UNITED STATES ELECTRIC HOUSEHOLD APPLIANCES MANUFACTURERS PROFILES/ANALYSIS

5.1 Whirlpool

5.1.1 Company Basic Information, Manufacturing Base and Competitors

5.1.2 Electric Household Appliances Product Type, Application and Specification

5.1.2.1 Type I

5.1.2.2 Type II

5.1.3 Whirlpool Electric Household Appliances Sales, Revenue, Price and Gross Margin (2011-2016)

5.1.4 Main Business/Business Overview

5.2 General Electrics

5.2.2 Electric Household Appliances Product Type, Application and Specification

5.2.2.1 Type I

5.2.2.2 Type II

5.2.3 General Electrics Electric Household Appliances Sales, Revenue, Price and Gross Margin (2011-2016)

5.2.4 Main Business/Business Overview

5.3 Electrolux

5.3.2 Electric Household Appliances Product Type, Application and Specification

5.3.2.1 Type I

5.3.2.2 Type II



5.3.3 Electrolux Electric Household Appliances Sales, Revenue, Price and Gross Margin (2011-2016)

5.3.4 Main Business/Business Overview

5.4 BSH

5.4.2 Electric Household Appliances Product Type, Application and Specification

5.4.2.1 Type I

5.4.2.2 Type II

5.4.3 BSH Electric Household Appliances Sales, Revenue, Price and Gross Margin (2011-2016)

5.4.4 Main Business/Business Overview

5.5 Miele

5.5.2 Electric Household Appliances Product Type, Application and Specification

5.5.2.1 Type I

5.5.2.2 Type II

5.5.3 Miele Electric Household Appliances Sales, Revenue, Price and Gross Margin (2011-2016)

5.5.4 Main Business/Business Overview

5.6 SEB

5.6.2 Electric Household Appliances Product Type, Application and Specification

5.6.2.1 Type I

5.6.2.2 Type II

5.6.3 SEB Electric Household Appliances Sales, Revenue, Price and Gross Margin (2011-2016)

5.6.4 Main Business/Business Overview

5.7 Arcelik

5.7.2 Electric Household Appliances Product Type, Application and Specification

5.7.2.1 Type I

5.7.2.2 Type II

5.7.3 Arcelik Electric Household Appliances Sales, Revenue, Price and Gross Margin (2011-2016)

5.7.4 Main Business/Business Overview

5.8 Indesit

5.8.2 Electric Household Appliances Product Type, Application and Specification

5.8.2.1 Type I

5.8.2.2 Type II

5.8.3 Indesit Electric Household Appliances Sales, Revenue, Price and Gross Margin (2011-2016)

5.8.4 Main Business/Business Overview

5.9 Gorenje



5.9.2 Electric Household Appliances Product Type, Application and Specification

- 5.9.2.1 Type I
- 5.9.2.2 Type II

5.9.3 Gorenje Electric Household Appliances Sales, Revenue, Price and Gross Margin (2011-2016)

- 5.9.4 Main Business/Business Overview
- 5.10 Cevital

5.10.2 Electric Household Appliances Product Type, Application and Specification

- 5.10.2.1 Type I
- 5.10.2.2 Type II

5.10.3 Cevital Electric Household Appliances Sales, Revenue, Price and Gross Margin (2011-2016)

- 5.10.4 Main Business/Business Overview
- 5.11 LG
- 5.12 Samsung
- 5.13 Panasonic
- 5.14 Sharp
- 5.15 Midea
- 5.16 Gree
- 5.17 Haier
- 5.18 TCL

6 ELECTRIC HOUSEHOLD APPLIANCES MANUFACTURING COST ANALYSIS

- 6.1 Electric Household Appliances Key Raw Materials Analysis
 - 6.1.1 Key Raw Materials
 - 6.1.2 Price Trend of Key Raw Materials
 - 6.1.3 Key Suppliers of Raw Materials
- 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
 - 6.2.1 Raw Materials
 - 6.2.2 Labor Cost
 - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Electric Household Appliances

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Electric Household Appliances Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing



7.3 Raw Materials Sources of Electric Household Appliances Major Manufacturers in 2015

7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
 - 8.1.1 Direct Marketing
 - 8.1.2 Indirect Marketing
- 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
- 8.2.1 Pricing Strategy
- 8.2.2 Brand Strategy
- 8.2.3 Target Client
- 8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
 - 9.1.1 Substitutes Threat
- 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

10 UNITED STATES ELECTRIC HOUSEHOLD APPLIANCES MARKET FORECAST (2016-2021)

10.1 United States Electric Household Appliances Sales, Revenue Forecast (2016-2021)

10.2 United States Electric Household Appliances Sales Forecast by Type (2016-2021)10.3 United States Electric Household Appliances Sales Forecast by Application(2016-2021)

10.4 Electric Household Appliances Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

Author List



Disclosure Section Research Methodology Data Source Disclaimer



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Electric Household Appliances Table Classification of Electric Household Appliances Figure United States Sales Market Share of Electric Household Appliances by Type in 2015 Table Application of Electric Household Appliances Figure United States Sales Market Share of Electric Household Appliances by Application in 2015 Figure United States Electric Household Appliances Sales and Growth Rate (2011 - 2021)Figure United States Electric Household Appliances Revenue and Growth Rate (2011-2021) Table United States Electric Household Appliances Sales of Key Manufacturers (2015 and 2016) Table United States Electric Household Appliances Sales Share by Manufacturers (2015 and 2016) Figure 2015 Electric Household Appliances Sales Share by Manufacturers Figure 2016 Electric Household Appliances Sales Share by Manufacturers Table United States Electric Household Appliances Revenue by Manufacturers (2015 and 2016) Table United States Electric Household Appliances Revenue Share by Manufacturers (2015 and 2016) Table 2015 United States Electric Household Appliances Revenue Share by Manufacturers Table 2016 United States Electric Household Appliances Revenue Share by Manufacturers Table United States Market Electric Household Appliances Average Price of Key Manufacturers (2015 and 2016) Figure United States Market Electric Household Appliances Average Price of Key Manufacturers in 2015 Figure Electric Household Appliances Market Share of Top 3 Manufacturers Figure Electric Household Appliances Market Share of Top 5 Manufacturers Table United States Electric Household Appliances Sales by Type (2011-2016) Table United States Electric Household Appliances Sales Share by Type (2011-2016) Figure United States Electric Household Appliances Sales Market Share by Type in 2015



Table United States Electric Household Appliances Revenue and Market Share by Type (2011 - 2016)Table United States Electric Household Appliances Revenue Share by Type (2011 - 2016)Figure Revenue Market Share of Electric Household Appliances by Type (2011-2016) Table United States Electric Household Appliances Price by Type (2011-2016) Figure United States Electric Household Appliances Sales Growth Rate by Type (2011-2016)Table United States Electric Household Appliances Sales by Application (2011-2016) Table United States Electric Household Appliances Sales Market Share by Application (2011 - 2016)Figure United States Electric Household Appliances Sales Market Share by Application in 2015 Table United States Electric Household Appliances Sales Growth Rate by Application (2011-2016)Figure United States Electric Household Appliances Sales Growth Rate by Application (2011 - 2016)Table Whirlpool Basic Information List Table Whirlpool Electric Household Appliances Sales, Revenue, Price and Gross Margin (2011-2016) Figure Whirlpool Electric Household Appliances Sales Market Share (2011-2016) Table General Electrics Basic Information List Table General Electrics Electric Household Appliances Sales, Revenue, Price and Gross Margin (2011-2016) Table General Electrics Electric Household Appliances Sales Market Share (2011-2016) Table Electrolux Basic Information List Table Electrolux Electric Household Appliances Sales, Revenue, Price and Gross Margin (2011-2016) Table Electrolux Electric Household Appliances Sales Market Share (2011-2016) Table BSH Basic Information List Table BSH Electric Household Appliances Sales, Revenue, Price and Gross Margin (2011 - 2016)Table BSH Electric Household Appliances Sales Market Share (2011-2016) Table Miele Basic Information List Table Miele Electric Household Appliances Sales, Revenue, Price and Gross Margin (2011-2016)Table Miele Electric Household Appliances Sales Market Share (2011-2016) **Table SEB Basic Information List**

Table SEB Electric Household Appliances Sales, Revenue, Price and Gross Margin



(2011-2016)

 Table SEB Electric Household Appliances Sales Market Share (2011-2016)

Table Arcelik Basic Information List

Table Arcelik Electric Household Appliances Sales, Revenue, Price and Gross Margin (2011-2016)

 Table Arcelik Electric Household Appliances Sales Market Share (2011-2016)

Table Indesit Basic Information List

Table Indesit Electric Household Appliances Sales, Revenue, Price and Gross Margin (2011-2016)

 Table Indesit Electric Household Appliances Sales Market Share (2011-2016)

Table Gorenje Basic Information List

Table Gorenje Electric Household Appliances Sales, Revenue, Price and Gross Margin (2011-2016)

 Table Gorenje Electric Household Appliances Sales Market Share (2011-2016)

Table Cevital Basic Information List

Table Cevital Electric Household Appliances Sales, Revenue, Price and Gross Margin (2011-2016)

Table Cevital Electric Household Appliances Sales Market Share (2011-2016)

Table LG Basic Information List

Table LG Electric Household Appliances Sales, Revenue, Price and Gross Margin (2011-2016)

 Table LG Electric Household Appliances Sales Market Share (2011-2016)

Table Samsung Basic Information List

Table Samsung Electric Household Appliances Sales, Revenue, Price and Gross Margin (2011-2016)

Table Samsung Electric Household Appliances Sales Market Share (2011-2016) Table Panasonic Basic Information List

Table Panasonic Electric Household Appliances Sales, Revenue, Price and Gross Margin (2011-2016)

Table Panasonic Electric Household Appliances Sales Market Share (2011-2016) Table Sharp Basic Information List

Table Sharp Electric Household Appliances Sales, Revenue, Price and Gross Margin (2011-2016)

Table Sharp Electric Household Appliances Sales Market Share (2011-2016)

Table Midea Basic Information List

Table Midea Electric Household Appliances Sales, Revenue, Price and Gross Margin (2011-2016)

Table Midea Electric Household Appliances Sales Market Share (2011-2016) Table Gree Basic Information List



Table Gree Electric Household Appliances Sales, Revenue, Price and Gross Margin (2011-2016)

Table Gree Electric Household Appliances Sales Market Share (2011-2016) Table Haier Basic Information List

Table Haier Electric Household Appliances Sales, Revenue, Price and Gross Margin (2011-2016)

Table Haier Electric Household Appliances Sales Market Share (2011-2016)

Table TCL Basic Information List

Table TCL Electric Household Appliances Sales, Revenue, Price and Gross Margin (2011-2016)

 Table TCL Electric Household Appliances Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Electric Household Appliances

Figure Manufacturing Process Analysis of Electric Household Appliances

Figure Electric Household Appliances Industrial Chain Analysis

Table Raw Materials Sources of Electric Household Appliances Major Manufacturers in 2015

Table Major Buyers of Electric Household Appliances

Table Distributors/Traders List

Figure United States Electric Household Appliances Production and Growth Rate Forecast (2016-2021)

Figure United States Electric Household Appliances Revenue and Growth Rate Forecast (2016-2021)

Table United States Electric Household Appliances Production Forecast by Type (2016-2021)

Table United States Electric Household Appliances Consumption Forecast by Application (2016-2021)



I would like to order

Product name: United States Electric Household Appliances Market Report 2016 Product link: <u>https://marketpublishers.com/r/U017CD6D09BEN.html</u>

> Price: US\$ 3,800.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/U017CD6D09BEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970