

# United States Electric Hair Clipper Market Report 2017

<https://marketpublishers.com/r/UBAF8A869CCEN.html>

Date: December 2017

Pages: 112

Price: US\$ 3,800.00 (Single User License)

ID: UBAF8A869CCEN

## Abstracts

In this report, the United States Electric Hair Clipper market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Electric Hair Clipper in these regions, from 2012 to 2022 (forecast).

United States Electric Hair Clipper market competition by top manufacturers/players, with Electric Hair Clipper sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Wahl

Phillips

Panasonic

Andis

Braun

Conair

Oster

Remington

Riwa

Paiter

Flyco

Rewell

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Wired Hair Clipper

Cordless Hair Clipper

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Consumer Use

Commercial Use

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### United States Electric Hair Clipper Market Report 2017

## 1 ELECTRIC HAIR CLIPPER OVERVIEW

- 1.1 Product Overview and Scope of Electric Hair Clipper
- 1.2 Classification of Electric Hair Clipper by Product Category
  - 1.2.1 United States Electric Hair Clipper Market Size (Sales Volume) Comparison by Type (2012-2022)
  - 1.2.2 United States Electric Hair Clipper Market Size (Sales Volume) Market Share by Type (Product Category) in 2016
  - 1.2.3 Wired Hair Clipper
  - 1.2.4 Cordless Hair Clipper
- 1.3 United States Electric Hair Clipper Market by Application/End Users
  - 1.3.1 United States Electric Hair Clipper Market Size (Consumption) and Market Share Comparison by Application (2012-2022)
  - 1.3.2 Consumer Use
  - 1.3.3 Commercial Use
- 1.4 United States Electric Hair Clipper Market by Region
  - 1.4.1 United States Electric Hair Clipper Market Size (Value) Comparison by Region (2012-2022)
  - 1.4.2 The West Electric Hair Clipper Status and Prospect (2012-2022)
  - 1.4.3 Southwest Electric Hair Clipper Status and Prospect (2012-2022)
  - 1.4.4 The Middle Atlantic Electric Hair Clipper Status and Prospect (2012-2022)
  - 1.4.5 New England Electric Hair Clipper Status and Prospect (2012-2022)
  - 1.4.6 The South Electric Hair Clipper Status and Prospect (2012-2022)
  - 1.4.7 The Midwest Electric Hair Clipper Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of Electric Hair Clipper (2012-2022)
  - 1.5.1 United States Electric Hair Clipper Sales and Growth Rate (2012-2022)
  - 1.5.2 United States Electric Hair Clipper Revenue and Growth Rate (2012-2022)

## 2 UNITED STATES ELECTRIC HAIR CLIPPER MARKET COMPETITION BY PLAYERS/SUPPLIERS

- 2.1 United States Electric Hair Clipper Sales and Market Share of Key Players/Suppliers (2012-2017)
- 2.2 United States Electric Hair Clipper Revenue and Share by Players/Suppliers (2012-2017)

- 2.3 United States Electric Hair Clipper Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Electric Hair Clipper Market Competitive Situation and Trends
  - 2.4.1 United States Electric Hair Clipper Market Concentration Rate
  - 2.4.2 United States Electric Hair Clipper Market Share of Top 3 and Top 5 Players/Suppliers
  - 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Electric Hair Clipper Manufacturing Base Distribution, Sales Area, Product Type

### **3 UNITED STATES ELECTRIC HAIR CLIPPER SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)**

- 3.1 United States Electric Hair Clipper Sales and Market Share by Region (2012-2017)
- 3.2 United States Electric Hair Clipper Revenue and Market Share by Region (2012-2017)
- 3.3 United States Electric Hair Clipper Price by Region (2012-2017)

### **4 UNITED STATES ELECTRIC HAIR CLIPPER SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)**

- 4.1 United States Electric Hair Clipper Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Electric Hair Clipper Revenue and Market Share by Type (2012-2017)
- 4.3 United States Electric Hair Clipper Price by Type (2012-2017)
- 4.4 United States Electric Hair Clipper Sales Growth Rate by Type (2012-2017)

### **5 UNITED STATES ELECTRIC HAIR CLIPPER SALES (VOLUME) BY APPLICATION (2012-2017)**

- 5.1 United States Electric Hair Clipper Sales and Market Share by Application (2012-2017)
- 5.2 United States Electric Hair Clipper Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

### **6 UNITED STATES ELECTRIC HAIR CLIPPER PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

- 6.1 Wahl
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors

- 6.1.2 Electric Hair Clipper Product Category, Application and Specification
  - 6.1.2.1 Product A
  - 6.1.2.2 Product B
- 6.1.3 Wahl Electric Hair Clipper Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 Phillips
  - 6.2.2 Electric Hair Clipper Product Category, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
  - 6.2.3 Phillips Electric Hair Clipper Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.2.4 Main Business/Business Overview
- 6.3 Panasonic
  - 6.3.2 Electric Hair Clipper Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
  - 6.3.3 Panasonic Electric Hair Clipper Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.3.4 Main Business/Business Overview
- 6.4 Andis
  - 6.4.2 Electric Hair Clipper Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
  - 6.4.3 Andis Electric Hair Clipper Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.4.4 Main Business/Business Overview
- 6.5 Braun
  - 6.5.2 Electric Hair Clipper Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
  - 6.5.3 Braun Electric Hair Clipper Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.5.4 Main Business/Business Overview
- 6.6 Conair
  - 6.6.2 Electric Hair Clipper Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
  - 6.6.3 Conair Electric Hair Clipper Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.6.4 Main Business/Business Overview
- 6.7 Oster

- 6.7.2 Electric Hair Clipper Product Category, Application and Specification
  - 6.7.2.1 Product A
  - 6.7.2.2 Product B
- 6.7.3 Oster Electric Hair Clipper Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.7.4 Main Business/Business Overview
- 6.8 Remington
  - 6.8.2 Electric Hair Clipper Product Category, Application and Specification
    - 6.8.2.1 Product A
    - 6.8.2.2 Product B
  - 6.8.3 Remington Electric Hair Clipper Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.8.4 Main Business/Business Overview
- 6.9 Riwa
  - 6.9.2 Electric Hair Clipper Product Category, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
  - 6.9.3 Riwa Electric Hair Clipper Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.9.4 Main Business/Business Overview
- 6.10 Paiter
  - 6.10.2 Electric Hair Clipper Product Category, Application and Specification
    - 6.10.2.1 Product A
    - 6.10.2.2 Product B
  - 6.10.3 Paiter Electric Hair Clipper Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.10.4 Main Business/Business Overview
- 6.11 Flyco
- 6.12 Rewell

## **7 ELECTRIC HAIR CLIPPER MANUFACTURING COST ANALYSIS**

- 7.1 Electric Hair Clipper Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses

### 7.3 Manufacturing Process Analysis of Electric Hair Clipper

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 8.1 Electric Hair Clipper Industrial Chain Analysis

### 8.2 Upstream Raw Materials Sourcing

### 8.3 Raw Materials Sources of Electric Hair Clipper Major Manufacturers in 2016

### 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 9.1 Marketing Channel

#### 9.1.1 Direct Marketing

#### 9.1.2 Indirect Marketing

#### 9.1.3 Marketing Channel Development Trend

### 9.2 Market Positioning

#### 9.2.1 Pricing Strategy

#### 9.2.2 Brand Strategy

#### 9.2.3 Target Client

### 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

### 10.1 Technology Progress/Risk

#### 10.1.1 Substitutes Threat

#### 10.1.2 Technology Progress in Related Industry

### 10.2 Consumer Needs/Customer Preference Change

### 10.3 Economic/Political Environmental Change

## **11 UNITED STATES ELECTRIC HAIR CLIPPER MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)**

### 11.1 United States Electric Hair Clipper Sales Volume, Revenue Forecast (2017-2022)

### 11.2 United States Electric Hair Clipper Sales Volume Forecast by Type (2017-2022)

### 11.3 United States Electric Hair Clipper Sales Volume Forecast by Application (2017-2022)

### 11.4 United States Electric Hair Clipper Sales Volume Forecast by Region (2017-2022)

## **12 RESEARCH FINDINGS AND CONCLUSION**



## **13 APPENDIX**

### 13.1 Methodology/Research Approach

#### 13.1.1 Research Programs/Design

#### 13.1.2 Market Size Estimation

#### 13.1.3 Market Breakdown and Data Triangulation

### 13.2 Data Source

#### 13.2.1 Secondary Sources

#### 13.2.2 Primary Sources

### 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Electric Hair Clipper

Figure United States Electric Hair Clipper Market Size (K Units) by Type (2012-2022)

Figure United States Electric Hair Clipper Sales Volume Market Share by Type (Product Category) in 2016

Figure Wired Hair Clipper Product Picture

Figure Cordless Hair Clipper Product Picture

Figure United States Electric Hair Clipper Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Electric Hair Clipper by Application in 2016

Figure Consumer Use Examples

Table Key Downstream Customer in Consumer Use

Figure Commercial Use Examples

Table Key Downstream Customer in Commercial Use

Figure United States Electric Hair Clipper Market Size (Million USD) by Region (2012-2022)

Figure The West Electric Hair Clipper Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Electric Hair Clipper Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Electric Hair Clipper Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Electric Hair Clipper Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Electric Hair Clipper Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Electric Hair Clipper Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Electric Hair Clipper Sales (K Units) and Growth Rate (2012-2022)

Figure United States Electric Hair Clipper Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Electric Hair Clipper Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Electric Hair Clipper Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Electric Hair Clipper Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Electric Hair Clipper Sales Share by Players/Suppliers

Figure 2017 United States Electric Hair Clipper Sales Share by Players/Suppliers

Figure United States Electric Hair Clipper Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Electric Hair Clipper Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Electric Hair Clipper Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Electric Hair Clipper Revenue Share by Players/Suppliers

Figure 2017 United States Electric Hair Clipper Revenue Share by Players/Suppliers

Table United States Market Electric Hair Clipper Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Electric Hair Clipper Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Electric Hair Clipper Market Share of Top 3 Players/Suppliers

Figure United States Electric Hair Clipper Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Electric Hair Clipper Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Electric Hair Clipper Product Category

Table United States Electric Hair Clipper Sales (K Units) by Region (2012-2017)

Table United States Electric Hair Clipper Sales Share by Region (2012-2017)

Figure United States Electric Hair Clipper Sales Share by Region (2012-2017)

Figure United States Electric Hair Clipper Sales Market Share by Region in 2016

Table United States Electric Hair Clipper Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Electric Hair Clipper Revenue Share by Region (2012-2017)

Figure United States Electric Hair Clipper Revenue Market Share by Region (2012-2017)

Figure United States Electric Hair Clipper Revenue Market Share by Region in 2016

Table United States Electric Hair Clipper Price (USD/Unit) by Region (2012-2017)

Table United States Electric Hair Clipper Sales (K Units) by Type (2012-2017)

Table United States Electric Hair Clipper Sales Share by Type (2012-2017)

Figure United States Electric Hair Clipper Sales Share by Type (2012-2017)

Figure United States Electric Hair Clipper Sales Market Share by Type in 2016

Table United States Electric Hair Clipper Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Electric Hair Clipper Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Electric Hair Clipper by Type (2012-2017)

Figure Revenue Market Share of Electric Hair Clipper by Type in 2016

Table United States Electric Hair Clipper Price (USD/Unit) by Types (2012-2017)  
Figure United States Electric Hair Clipper Sales Growth Rate by Type (2012-2017)  
Table United States Electric Hair Clipper Sales (K Units) by Application (2012-2017)  
Table United States Electric Hair Clipper Sales Market Share by Application (2012-2017)  
Figure United States Electric Hair Clipper Sales Market Share by Application (2012-2017)  
Figure United States Electric Hair Clipper Sales Market Share by Application in 2016  
Table United States Electric Hair Clipper Sales Growth Rate by Application (2012-2017)  
Figure United States Electric Hair Clipper Sales Growth Rate by Application (2012-2017)  
Table Wahl Basic Information List  
Table Wahl Electric Hair Clipper Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Wahl Electric Hair Clipper Sales Growth Rate (2012-2017)  
Figure Wahl Electric Hair Clipper Sales Market Share in United States (2012-2017)  
Figure Wahl Electric Hair Clipper Revenue Market Share in United States (2012-2017)  
Table Phillips Basic Information List  
Table Phillips Electric Hair Clipper Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Phillips Electric Hair Clipper Sales Growth Rate (2012-2017)  
Figure Phillips Electric Hair Clipper Sales Market Share in United States (2012-2017)  
Figure Phillips Electric Hair Clipper Revenue Market Share in United States (2012-2017)  
Table Panasonic Basic Information List  
Table Panasonic Electric Hair Clipper Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Panasonic Electric Hair Clipper Sales Growth Rate (2012-2017)  
Figure Panasonic Electric Hair Clipper Sales Market Share in United States (2012-2017)  
Figure Panasonic Electric Hair Clipper Revenue Market Share in United States (2012-2017)  
Table Andis Basic Information List  
Table Andis Electric Hair Clipper Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Andis Electric Hair Clipper Sales Growth Rate (2012-2017)  
Figure Andis Electric Hair Clipper Sales Market Share in United States (2012-2017)  
Figure Andis Electric Hair Clipper Revenue Market Share in United States (2012-2017)  
Table Braun Basic Information List

Table Braun Electric Hair Clipper Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Braun Electric Hair Clipper Sales Growth Rate (2012-2017)

Figure Braun Electric Hair Clipper Sales Market Share in United States (2012-2017)

Figure Braun Electric Hair Clipper Revenue Market Share in United States (2012-2017)

Table Conair Basic Information List

Table Conair Electric Hair Clipper Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Conair Electric Hair Clipper Sales Growth Rate (2012-2017)

Figure Conair Electric Hair Clipper Sales Market Share in United States (2012-2017)

Figure Conair Electric Hair Clipper Revenue Market Share in United States (2012-2017)

Table Oster Basic Information List

Table Oster Electric Hair Clipper Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Oster Electric Hair Clipper Sales Growth Rate (2012-2017)

Figure Oster Electric Hair Clipper Sales Market Share in United States (2012-2017)

Figure Oster Electric Hair Clipper Revenue Market Share in United States (2012-2017)

Table Remington Basic Information List

Table Remington Electric Hair Clipper Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Remington Electric Hair Clipper Sales Growth Rate (2012-2017)

Figure Remington Electric Hair Clipper Sales Market Share in United States (2012-2017)

Figure Remington Electric Hair Clipper Revenue Market Share in United States (2012-2017)

Table Riwa Basic Information List

Table Riwa Electric Hair Clipper Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Riwa Electric Hair Clipper Sales Growth Rate (2012-2017)

Figure Riwa Electric Hair Clipper Sales Market Share in United States (2012-2017)

Figure Riwa Electric Hair Clipper Revenue Market Share in United States (2012-2017)

Table Paiter Basic Information List

Table Paiter Electric Hair Clipper Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Paiter Electric Hair Clipper Sales Growth Rate (2012-2017)

Figure Paiter Electric Hair Clipper Sales Market Share in United States (2012-2017)

Figure Paiter Electric Hair Clipper Revenue Market Share in United States (2012-2017)

Table Flyco Basic Information List

Table Rewell Basic Information List

Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Electric Hair Clipper  
Figure Manufacturing Process Analysis of Electric Hair Clipper  
Figure Electric Hair Clipper Industrial Chain Analysis  
Table Raw Materials Sources of Electric Hair Clipper Major Players/Suppliers in 2016  
Table Major Buyers of Electric Hair Clipper  
Table Distributors/Traders List  
Figure United States Electric Hair Clipper Sales Volume (K Units) and Growth Rate Forecast (2017-2022)  
Figure United States Electric Hair Clipper Revenue (Million USD) and Growth Rate Forecast (2017-2022)  
Figure United States Electric Hair Clipper Price (USD/Unit) Trend Forecast (2017-2022)  
Table United States Electric Hair Clipper Sales Volume (K Units) Forecast by Type (2017-2022)  
Figure United States Electric Hair Clipper Sales Volume (K Units) Forecast by Type (2017-2022)  
Figure United States Electric Hair Clipper Sales Volume (K Units) Forecast by Type in 2022  
Table United States Electric Hair Clipper Sales Volume (K Units) Forecast by Application (2017-2022)  
Figure United States Electric Hair Clipper Sales Volume (K Units) Forecast by Application (2017-2022)  
Figure United States Electric Hair Clipper Sales Volume (K Units) Forecast by Application in 2022  
Table United States Electric Hair Clipper Sales Volume (K Units) Forecast by Region (2017-2022)  
Table United States Electric Hair Clipper Sales Volume Share Forecast by Region (2017-2022)  
Figure United States Electric Hair Clipper Sales Volume Share Forecast by Region (2017-2022)  
Figure United States Electric Hair Clipper Sales Volume Share Forecast by Region in 2022  
Table Research Programs/Design for This Report  
Figure Bottom-up and Top-down Approaches for This Report  
Figure Data Triangulation  
Table Key Data Information from Secondary Sources  
Table Key Data Information from Primary Sources

## I would like to order

Product name: United States Electric Hair Clipper Market Report 2017

Product link: <https://marketpublishers.com/r/UBAF8A869CCEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UBAF8A869CCEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970