

United States Electric Guitar Market Report 2018

https://marketpublishers.com/r/U8AEBFD63D4EN.html

Date: February 2018

Pages: 114

Price: US\$ 3,800.00 (Single User License)

ID: U8AEBFD63D4EN

Abstracts

In this report, the United States Electric Guitar market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

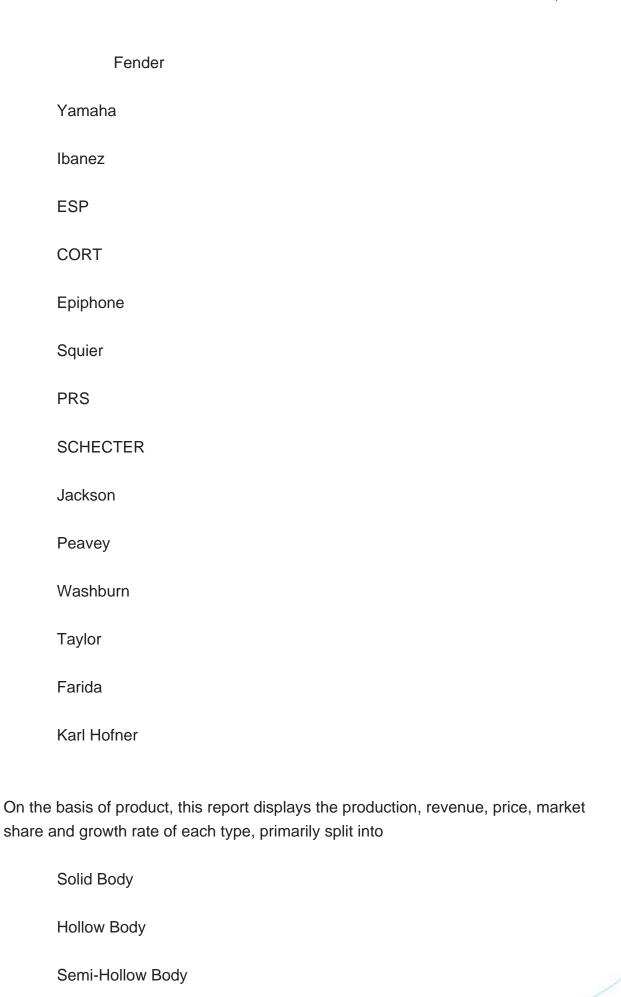
The Midwest

with sales (volume), revenue (value), market share and growth rate of Electric Guitar in these regions, from 2013 to 2025 (forecast).

United States Electric Guitar market competition by top manufacturers/players, with Electric Guitar sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Gibson







On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Professional Performance

Learning and Training

Individual Amateurs

If you have any special requirements, please let us know and we will offer you the report as you want.



Contents

United States Electric Guitar Market Report 2018

1 ELECTRIC GUITAR OVERVIEW

- 1.1 Product Overview and Scope of Electric Guitar
- 1.2 Classification of Electric Guitar by Product Category
- 1.2.1 United States Electric Guitar Market Size (Sales Volume) Comparison by Type (2013-2025)
- 1.2.2 United States Electric Guitar Market Size (Sales Volume) Market Share by Type (Product Category) in 2017
 - 1.2.3 Solid Body
 - 1.2.4 Hollow Body
 - 1.2.5 Semi-Hollow Body
- 1.3 United States Electric Guitar Market by Application/End Users
- 1.3.1 United States Electric Guitar Market Size (Consumption) and Market Share Comparison by Application (2013-2025)
 - 1.3.2 Professional Performance
 - 1.3.3 Learning and Training
 - 1.3.4 Individual Amateurs
- 1.4 United States Electric Guitar Market by Region
- 1.4.1 United States Electric Guitar Market Size (Value) Comparison by Region (2013-2025)
 - 1.4.2 The West Electric Guitar Status and Prospect (2013-2025)
 - 1.4.3 Southwest Electric Guitar Status and Prospect (2013-2025)
 - 1.4.4 The Middle Atlantic Electric Guitar Status and Prospect (2013-2025)
 - 1.4.5 New England Electric Guitar Status and Prospect (2013-2025)
 - 1.4.6 The South Electric Guitar Status and Prospect (2013-2025)
- 1.4.7 The Midwest Electric Guitar Status and Prospect (2013-2025)
- 1.5 United States Market Size (Value and Volume) of Electric Guitar (2013-2025)
 - 1.5.1 United States Electric Guitar Sales and Growth Rate (2013-2025)
 - 1.5.2 United States Electric Guitar Revenue and Growth Rate (2013-2025)

2 UNITED STATES ELECTRIC GUITAR MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Electric Guitar Sales and Market Share of Key Players/Suppliers (2013-2018)



- 2.2 United States Electric Guitar Revenue and Share by Players/Suppliers (2013-2018)
- 2.3 United States Electric Guitar Average Price by Players/Suppliers (2013-2018)
- 2.4 United States Electric Guitar Market Competitive Situation and Trends
 - 2.4.1 United States Electric Guitar Market Concentration Rate
 - 2.4.2 United States Electric Guitar Market Share of Top 3 and Top 5 Players/Suppliers
- 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Electric Guitar Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES ELECTRIC GUITAR SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)

- 3.1 United States Electric Guitar Sales and Market Share by Region (2013-2018)
- 3.2 United States Electric Guitar Revenue and Market Share by Region (2013-2018)
- 3.3 United States Electric Guitar Price by Region (2013-2018)

4 UNITED STATES ELECTRIC GUITAR SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)

- 4.1 United States Electric Guitar Sales and Market Share by Type (Product Category) (2013-2018)
- 4.2 United States Electric Guitar Revenue and Market Share by Type (2013-2018)
- 4.3 United States Electric Guitar Price by Type (2013-2018)
- 4.4 United States Electric Guitar Sales Growth Rate by Type (2013-2018)

5 UNITED STATES ELECTRIC GUITAR SALES (VOLUME) BY APPLICATION (2013-2018)

- 5.1 United States Electric Guitar Sales and Market Share by Application (2013-2018)
- 5.2 United States Electric Guitar Sales Growth Rate by Application (2013-2018)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES ELECTRIC GUITAR PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 Gibson
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Electric Guitar Product Category, Application and Specification
 - 6.1.2.1 Product A



- 6.1.2.2 Product B
- 6.1.3 Gibson Electric Guitar Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.1.4 Main Business/Business Overview
- 6.2 Fender
 - 6.2.2 Electric Guitar Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
 - 6.2.3 Fender Electric Guitar Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.2.4 Main Business/Business Overview
- 6.3 Yamaha
 - 6.3.2 Electric Guitar Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 Yamaha Electric Guitar Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.3.4 Main Business/Business Overview
- 6.4 Ibanez
- 6.4.2 Electric Guitar Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
- 6.4.3 Ibanez Electric Guitar Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.4.4 Main Business/Business Overview
- 6.5 ESP
 - 6.5.2 Electric Guitar Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 ESP Electric Guitar Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.5.4 Main Business/Business Overview
- **6.6 CORT**
 - 6.6.2 Electric Guitar Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 CORT Electric Guitar Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.6.4 Main Business/Business Overview
- 6.7 Epiphone
- 6.7.2 Electric Guitar Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
- 6.7.3 Epiphone Electric Guitar Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.7.4 Main Business/Business Overview



6.8 Squier

- 6.8.2 Electric Guitar Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
- 6.8.3 Squier Electric Guitar Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.8.4 Main Business/Business Overview

6.9 PRS

- 6.9.2 Electric Guitar Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
- 6.9.3 PRS Electric Guitar Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.9.4 Main Business/Business Overview
- 6.10 SCHECTER
 - 6.10.2 Electric Guitar Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
- 6.10.3 SCHECTER Electric Guitar Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.10.4 Main Business/Business Overview
- 6.11 Jackson
- 6.12 Peavey
- 6.13 Washburn
- 6.14 Taylor
- 6.15 Farida
- 6.16 Karl Hofner

7 ELECTRIC GUITAR MANUFACTURING COST ANALYSIS

- 7.1 Electric Guitar Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Electric Guitar



8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Electric Guitar Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Electric Guitar Major Manufacturers in 2017
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES ELECTRIC GUITAR MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)

- 11.1 United States Electric Guitar Sales Volume, Revenue Forecast (2018-2025)
- 11.2 United States Electric Guitar Sales Volume Forecast by Type (2018-2025)
- 11.3 United States Electric Guitar Sales Volume Forecast by Application (2018-2025)
- 11.4 United States Electric Guitar Sales Volume Forecast by Region (2018-2025)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX



- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Electric Guitar

Figure United States Electric Guitar Market Size (K Units) by Type (2013-2025)

Figure United States Electric Guitar Sales Volume Market Share by Type (Product

Category) in 2017

Figure Solid Body Product Picture

Figure Hollow Body Product Picture

Figure Semi-Hollow Body Product Picture

Figure United States Electric Guitar Market Size (K Units) by Application (2013-2025)

Figure United States Sales Market Share of Electric Guitar by Application in 2017

Figure Professional Performance Examples

Table Key Downstream Customer in Professional Performance

Figure Learning and Training Examples

Table Key Downstream Customer in Learning and Training

Figure Individual Amateurs Examples

Table Key Downstream Customer in Individual Amateurs

Figure United States Electric Guitar Market Size (Million USD) by Region (2013-2025)

Figure The West Electric Guitar Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest Electric Guitar Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Middle Atlantic Electric Guitar Revenue (Million USD) and Growth Rate (2013-2025)

Figure New England Electric Guitar Revenue (Million USD) and Growth Rate (2013-2025)

Figure The South of US Electric Guitar Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Midwest Electric Guitar Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Electric Guitar Sales (K Units) and Growth Rate (2013-2025)

Figure United States Electric Guitar Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Electric Guitar Market Major Players Product Sales Volume (K Units) (2013-2018)

Table United States Electric Guitar Sales (K Units) of Key Players/Suppliers (2013-2018)

Table United States Electric Guitar Sales Share by Players/Suppliers (2013-2018)

Figure 2017 United States Electric Guitar Sales Share by Players/Suppliers



Figure 2017 United States Electric Guitar Sales Share by Players/Suppliers
Figure United States Electric Guitar Market Major Players Product Revenue (Million USD) (2013-2018)

Table United States Electric Guitar Revenue (Million USD) by Players/Suppliers (2013-2018)

Table United States Electric Guitar Revenue Share by Players/Suppliers (2013-2018)

Figure 2017 United States Electric Guitar Revenue Share by Players/Suppliers

Figure 2017 United States Electric Guitar Revenue Share by Players/Suppliers

Table United States Market Electric Guitar Average Price (USD/Unit) of Key Players/Suppliers (2013-2018)

Figure United States Market Electric Guitar Average Price (USD/Unit) of Key Players/Suppliers in 2017

Figure United States Electric Guitar Market Share of Top 3 Players/Suppliers

Figure United States Electric Guitar Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Electric Guitar Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Electric Guitar Product Category

Table United States Electric Guitar Sales (K Units) by Region (2013-2018)

Table United States Electric Guitar Sales Share by Region (2013-2018)

Figure United States Electric Guitar Sales Share by Region (2013-2018)

Figure United States Electric Guitar Sales Market Share by Region in 2017

Table United States Electric Guitar Revenue (Million USD) and Market Share by Region (2013-2018)

Table United States Electric Guitar Revenue Share by Region (2013-2018)

Figure United States Electric Guitar Revenue Market Share by Region (2013-2018)

Figure United States Electric Guitar Revenue Market Share by Region in 2017

Table United States Electric Guitar Price (USD/Unit) by Region (2013-2018)

Table United States Electric Guitar Sales (K Units) by Type (2013-2018)

Table United States Electric Guitar Sales Share by Type (2013-2018)

Figure United States Electric Guitar Sales Share by Type (2013-2018)

Figure United States Electric Guitar Sales Market Share by Type in 2017

Table United States Electric Guitar Revenue (Million USD) and Market Share by Type (2013-2018)

Table United States Electric Guitar Revenue Share by Type (2013-2018)

Figure Revenue Market Share of Electric Guitar by Type (2013-2018)

Figure Revenue Market Share of Electric Guitar by Type in 2017

Table United States Electric Guitar Price (USD/Unit) by Types (2013-2018)

Figure United States Electric Guitar Sales Growth Rate by Type (2013-2018)

Table United States Electric Guitar Sales (K Units) by Application (2013-2018)



Table United States Electric Guitar Sales Market Share by Application (2013-2018)

Figure United States Electric Guitar Sales Market Share by Application (2013-2018)

Figure United States Electric Guitar Sales Market Share by Application in 2017

Table United States Electric Guitar Sales Growth Rate by Application (2013-2018)

Figure United States Electric Guitar Sales Growth Rate by Application (2013-2018)

Table Gibson Basic Information List

Table Gibson Electric Guitar Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Gibson Electric Guitar Sales Growth Rate (2013-2018)

Figure Gibson Electric Guitar Sales Market Share in United States (2013-2018)

Figure Gibson Electric Guitar Revenue Market Share in United States (2013-2018)

Table Fender Basic Information List

Table Fender Electric Guitar Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Fender Electric Guitar Sales Growth Rate (2013-2018)

Figure Fender Electric Guitar Sales Market Share in United States (2013-2018)

Figure Fender Electric Guitar Revenue Market Share in United States (2013-2018)

Table Yamaha Basic Information List

Table Yamaha Electric Guitar Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Yamaha Electric Guitar Sales Growth Rate (2013-2018)

Figure Yamaha Electric Guitar Sales Market Share in United States (2013-2018)

Figure Yamaha Electric Guitar Revenue Market Share in United States (2013-2018)

Table Ibanez Basic Information List

Table Ibanez Electric Guitar Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Ibanez Electric Guitar Sales Growth Rate (2013-2018)

Figure Ibanez Electric Guitar Sales Market Share in United States (2013-2018)

Figure Ibanez Electric Guitar Revenue Market Share in United States (2013-2018)

Table ESP Basic Information List

Table ESP Electric Guitar Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure ESP Electric Guitar Sales Growth Rate (2013-2018)

Figure ESP Electric Guitar Sales Market Share in United States (2013-2018)

Figure ESP Electric Guitar Revenue Market Share in United States (2013-2018)

Table CORT Basic Information List

Table CORT Electric Guitar Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure CORT Electric Guitar Sales Growth Rate (2013-2018)



Figure CORT Electric Guitar Sales Market Share in United States (2013-2018)

Figure CORT Electric Guitar Revenue Market Share in United States (2013-2018)

Table Epiphone Basic Information List

Table Epiphone Electric Guitar Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Epiphone Electric Guitar Sales Growth Rate (2013-2018)

Figure Epiphone Electric Guitar Sales Market Share in United States (2013-2018)

Figure Epiphone Electric Guitar Revenue Market Share in United States (2013-2018)

Table Squier Basic Information List

Table Squier Electric Guitar Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Squier Electric Guitar Sales Growth Rate (2013-2018)

Figure Squier Electric Guitar Sales Market Share in United States (2013-2018)

Figure Squier Electric Guitar Revenue Market Share in United States (2013-2018)

Table PRS Basic Information List

Table PRS Electric Guitar Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure PRS Electric Guitar Sales Growth Rate (2013-2018)

Figure PRS Electric Guitar Sales Market Share in United States (2013-2018)

Figure PRS Electric Guitar Revenue Market Share in United States (2013-2018)

Table SCHECTER Basic Information List

Table SCHECTER Electric Guitar Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure SCHECTER Electric Guitar Sales Growth Rate (2013-2018)

Figure SCHECTER Electric Guitar Sales Market Share in United States (2013-2018)

Figure SCHECTER Electric Guitar Revenue Market Share in United States (2013-2018)

Table Jackson Basic Information List

Table Peavey Basic Information List

Table Washburn Basic Information List

Table Taylor Basic Information List

Table Farida Basic Information List

Table Karl Hofner Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Electric Guitar

Figure Manufacturing Process Analysis of Electric Guitar

Figure Electric Guitar Industrial Chain Analysis

Table Raw Materials Sources of Electric Guitar Major Players/Suppliers in 2017



Table Major Buyers of Electric Guitar

Table Distributors/Traders List

Figure United States Electric Guitar Sales Volume (K Units) and Growth Rate Forecast (2018-2025)

Figure United States Electric Guitar Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure United States Electric Guitar Price (USD/Unit) Trend Forecast (2018-2025) Table United States Electric Guitar Sales Volume (K Units) Forecast by Type (2018-2025)

Figure United States Electric Guitar Sales Volume (K Units) Forecast by Type (2018-2025)

Figure United States Electric Guitar Sales Volume (K Units) Forecast by Type in 2025 Table United States Electric Guitar Sales Volume (K Units) Forecast by Application (2018-2025)

Figure United States Electric Guitar Sales Volume (K Units) Forecast by Application (2018-2025)

Figure United States Electric Guitar Sales Volume (K Units) Forecast by Application in 2025

Table United States Electric Guitar Sales Volume (K Units) Forecast by Region (2018-2025)

Table United States Electric Guitar Sales Volume Share Forecast by Region (2018-2025)

Figure United States Electric Guitar Sales Volume Share Forecast by Region (2018-2025)

Figure United States Electric Guitar Sales Volume Share Forecast by Region in 2025 Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



I would like to order

Product name: United States Electric Guitar Market Report 2018

Product link: https://marketpublishers.com/r/U8AEBFD63D4EN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/U8AEBFD63D4EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

| Email: | |
|---------------|---------------------------|
| Company: | |
| Address: | |
| City: | |
| Zip code: | |
| Country: | |
| Tel: | |
| Fax: | |
| Your message: | |
| | |
| | |
| | |
| | **All fields are required |
| | Custumer signature |
| | |

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970