

United States Electric Fan Market Report 2018

<https://marketpublishers.com/r/UAA2FB3E9A9QEN.html>

Date: March 2018

Pages: 114

Price: US\$ 3,800.00 (Single User License)

ID: UAA2FB3E9A9QEN

Abstracts

In this report, the United States Electric Fan market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Electric Fan in these regions, from 2013 to 2025 (forecast).

United States Electric Fan market competition by top manufacturers/players, with Electric Fan sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Panasonic

Emerson

Alfa Electric

Chuan-Fan Electric

Johnson Electric

Globe Motors

LEESON Electric

Systemair

Midea

Airmate

Changhong

Gree

TCL

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Table Fan

Ceiling Fan

Others

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Household Use

Commercial Use

Industrial Use

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

United States Electric Fan Market Report 2018

1 ELECTRIC FAN OVERVIEW

1.1 Product Overview and Scope of Electric Fan

1.2 Classification of Electric Fan by Product Category

1.2.1 United States Electric Fan Market Size (Sales Volume) Comparison by Type (2013-2025)

1.2.2 United States Electric Fan Market Size (Sales Volume) Market Share by Type (Product Category) in 2017

1.2.3 Table Fan

1.2.4 Ceiling Fan

1.2.5 Others

1.3 United States Electric Fan Market by Application/End Users

1.3.1 United States Electric Fan Market Size (Consumption) and Market Share Comparison by Application (2013-2025)

1.3.2 Household Use

1.3.3 Commercial Use

1.3.4 Industrial Use

1.4 United States Electric Fan Market by Region

1.4.1 United States Electric Fan Market Size (Value) Comparison by Region (2013-2025)

1.4.2 The West Electric Fan Status and Prospect (2013-2025)

1.4.3 Southwest Electric Fan Status and Prospect (2013-2025)

1.4.4 The Middle Atlantic Electric Fan Status and Prospect (2013-2025)

1.4.5 New England Electric Fan Status and Prospect (2013-2025)

1.4.6 The South Electric Fan Status and Prospect (2013-2025)

1.4.7 The Midwest Electric Fan Status and Prospect (2013-2025)

1.5 United States Market Size (Value and Volume) of Electric Fan (2013-2025)

1.5.1 United States Electric Fan Sales and Growth Rate (2013-2025)

1.5.2 United States Electric Fan Revenue and Growth Rate (2013-2025)

2 UNITED STATES ELECTRIC FAN MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Electric Fan Sales and Market Share of Key Players/Suppliers (2013-2018)

- 2.2 United States Electric Fan Revenue and Share by Players/Suppliers (2013-2018)
- 2.3 United States Electric Fan Average Price by Players/Suppliers (2013-2018)
- 2.4 United States Electric Fan Market Competitive Situation and Trends
 - 2.4.1 United States Electric Fan Market Concentration Rate
 - 2.4.2 United States Electric Fan Market Share of Top 3 and Top 5 Players/Suppliers
 - 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Electric Fan Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES ELECTRIC FAN SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)

- 3.1 United States Electric Fan Sales and Market Share by Region (2013-2018)
- 3.2 United States Electric Fan Revenue and Market Share by Region (2013-2018)
- 3.3 United States Electric Fan Price by Region (2013-2018)

4 UNITED STATES ELECTRIC FAN SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)

- 4.1 United States Electric Fan Sales and Market Share by Type (Product Category) (2013-2018)
- 4.2 United States Electric Fan Revenue and Market Share by Type (2013-2018)
- 4.3 United States Electric Fan Price by Type (2013-2018)
- 4.4 United States Electric Fan Sales Growth Rate by Type (2013-2018)

5 UNITED STATES ELECTRIC FAN SALES (VOLUME) BY APPLICATION (2013-2018)

- 5.1 United States Electric Fan Sales and Market Share by Application (2013-2018)
- 5.2 United States Electric Fan Sales Growth Rate by Application (2013-2018)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES ELECTRIC FAN PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 Panasonic
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Electric Fan Product Category, Application and Specification
 - 6.1.2.1 Product A

- 6.1.2.2 Product B
- 6.1.3 Panasonic Electric Fan Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.1.4 Main Business/Business Overview
- 6.2 Emerson
 - 6.2.2 Electric Fan Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
 - 6.2.3 Emerson Electric Fan Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.2.4 Main Business/Business Overview
- 6.3 Alfa Electric
 - 6.3.2 Electric Fan Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 Alfa Electric Electric Fan Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.3.4 Main Business/Business Overview
- 6.4 Chuan-Fan Electric
 - 6.4.2 Electric Fan Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 Chuan-Fan Electric Electric Fan Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.4.4 Main Business/Business Overview
- 6.5 Johnson Electric
 - 6.5.2 Electric Fan Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 Johnson Electric Electric Fan Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.5.4 Main Business/Business Overview
- 6.6 Globe Motors
 - 6.6.2 Electric Fan Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 Globe Motors Electric Fan Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.6.4 Main Business/Business Overview
- 6.7 LEESON Electric
 - 6.7.2 Electric Fan Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B

- 6.7.3 LEESON Electric Electric Fan Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.7.4 Main Business/Business Overview
- 6.8 Systemair
 - 6.8.2 Electric Fan Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
 - 6.8.3 Systemair Electric Fan Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.8.4 Main Business/Business Overview
- 6.9 Midea
 - 6.9.2 Electric Fan Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
 - 6.9.3 Midea Electric Fan Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.9.4 Main Business/Business Overview
- 6.10 Airmate
 - 6.10.2 Electric Fan Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
 - 6.10.3 Airmate Electric Fan Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.10.4 Main Business/Business Overview
- 6.11 Changhong
- 6.12 Gree
- 6.13 TCL

7 ELECTRIC FAN MANUFACTURING COST ANALYSIS

- 7.1 Electric Fan Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Electric Fan

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Electric Fan Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Electric Fan Major Manufacturers in 2017
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES ELECTRIC FAN MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)

- 11.1 United States Electric Fan Sales Volume, Revenue Forecast (2018-2025)
- 11.2 United States Electric Fan Sales Volume Forecast by Type (2018-2025)
- 11.3 United States Electric Fan Sales Volume Forecast by Application (2018-2025)
- 11.4 United States Electric Fan Sales Volume Forecast by Region (2018-2025)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- 13.1 Methodology/Research Approach

- 13.1.1 Research Programs/Design
- 13.1.2 Market Size Estimation
- 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Electric Fan

Figure United States Electric Fan Market Size (K Units) by Type (2013-2025)

Figure United States Electric Fan Sales Volume Market Share by Type (Product Category) in 2017

Figure Table Fan Product Picture

Figure Ceiling Fan Product Picture

Figure Others Product Picture

Figure United States Electric Fan Market Size (K Units) by Application (2013-2025)

Figure United States Sales Market Share of Electric Fan by Application in 2017

Figure Household Use Examples

Table Key Downstream Customer in Household Use

Figure Commercial Use Examples

Table Key Downstream Customer in Commercial Use

Figure Industrial Use Examples

Table Key Downstream Customer in Industrial Use

Figure United States Electric Fan Market Size (Million USD) by Region (2013-2025)

Figure The West Electric Fan Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest Electric Fan Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Middle Atlantic Electric Fan Revenue (Million USD) and Growth Rate (2013-2025)

Figure New England Electric Fan Revenue (Million USD) and Growth Rate (2013-2025)

Figure The South of US Electric Fan Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Midwest Electric Fan Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Electric Fan Sales (K Units) and Growth Rate (2013-2025)

Figure United States Electric Fan Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Electric Fan Market Major Players Product Sales Volume (K Units) (2013-2018)

Table United States Electric Fan Sales (K Units) of Key Players/Suppliers (2013-2018)

Table United States Electric Fan Sales Share by Players/Suppliers (2013-2018)

Figure 2017 United States Electric Fan Sales Share by Players/Suppliers

Figure 2017 United States Electric Fan Sales Share by Players/Suppliers

Figure United States Electric Fan Market Major Players Product Revenue (Million USD) (2013-2018)

Table United States Electric Fan Revenue (Million USD) by Players/Suppliers

(2013-2018)

Table United States Electric Fan Revenue Share by Players/Suppliers (2013-2018)

Figure 2017 United States Electric Fan Revenue Share by Players/Suppliers

Figure 2017 United States Electric Fan Revenue Share by Players/Suppliers

Table United States Market Electric Fan Average Price (USD/Unit) of Key Players/Suppliers (2013-2018)

Figure United States Market Electric Fan Average Price (USD/Unit) of Key Players/Suppliers in 2017

Figure United States Electric Fan Market Share of Top 3 Players/Suppliers

Figure United States Electric Fan Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Electric Fan Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Electric Fan Product Category

Table United States Electric Fan Sales (K Units) by Region (2013-2018)

Table United States Electric Fan Sales Share by Region (2013-2018)

Figure United States Electric Fan Sales Share by Region (2013-2018)

Figure United States Electric Fan Sales Market Share by Region in 2017

Table United States Electric Fan Revenue (Million USD) and Market Share by Region (2013-2018)

Table United States Electric Fan Revenue Share by Region (2013-2018)

Figure United States Electric Fan Revenue Market Share by Region (2013-2018)

Figure United States Electric Fan Revenue Market Share by Region in 2017

Table United States Electric Fan Price (USD/Unit) by Region (2013-2018)

Table United States Electric Fan Sales (K Units) by Type (2013-2018)

Table United States Electric Fan Sales Share by Type (2013-2018)

Figure United States Electric Fan Sales Share by Type (2013-2018)

Figure United States Electric Fan Sales Market Share by Type in 2017

Table United States Electric Fan Revenue (Million USD) and Market Share by Type (2013-2018)

Table United States Electric Fan Revenue Share by Type (2013-2018)

Figure Revenue Market Share of Electric Fan by Type (2013-2018)

Figure Revenue Market Share of Electric Fan by Type in 2017

Table United States Electric Fan Price (USD/Unit) by Types (2013-2018)

Figure United States Electric Fan Sales Growth Rate by Type (2013-2018)

Table United States Electric Fan Sales (K Units) by Application (2013-2018)

Table United States Electric Fan Sales Market Share by Application (2013-2018)

Figure United States Electric Fan Sales Market Share by Application (2013-2018)

Figure United States Electric Fan Sales Market Share by Application in 2017

Table United States Electric Fan Sales Growth Rate by Application (2013-2018)

Figure United States Electric Fan Sales Growth Rate by Application (2013-2018)

Table Panasonic Basic Information List

Table Panasonic Electric Fan Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Panasonic Electric Fan Sales Growth Rate (2013-2018)

Figure Panasonic Electric Fan Sales Market Share in United States (2013-2018)

Figure Panasonic Electric Fan Revenue Market Share in United States (2013-2018)

Table Emerson Basic Information List

Table Emerson Electric Fan Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Emerson Electric Fan Sales Growth Rate (2013-2018)

Figure Emerson Electric Fan Sales Market Share in United States (2013-2018)

Figure Emerson Electric Fan Revenue Market Share in United States (2013-2018)

Table Alfa Electric Basic Information List

Table Alfa Electric Electric Fan Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Alfa Electric Electric Fan Sales Growth Rate (2013-2018)

Figure Alfa Electric Electric Fan Sales Market Share in United States (2013-2018)

Figure Alfa Electric Electric Fan Revenue Market Share in United States (2013-2018)

Table Chuan-Fan Electric Basic Information List

Table Chuan-Fan Electric Electric Fan Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Chuan-Fan Electric Electric Fan Sales Growth Rate (2013-2018)

Figure Chuan-Fan Electric Electric Fan Sales Market Share in United States (2013-2018)

Figure Chuan-Fan Electric Electric Fan Revenue Market Share in United States (2013-2018)

Table Johnson Electric Basic Information List

Table Johnson Electric Electric Fan Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Johnson Electric Electric Fan Sales Growth Rate (2013-2018)

Figure Johnson Electric Electric Fan Sales Market Share in United States (2013-2018)

Figure Johnson Electric Electric Fan Revenue Market Share in United States (2013-2018)

Table Globe Motors Basic Information List

Table Globe Motors Electric Fan Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Globe Motors Electric Fan Sales Growth Rate (2013-2018)

Figure Globe Motors Electric Fan Sales Market Share in United States (2013-2018)

Figure Globe Motors Electric Fan Revenue Market Share in United States (2013-2018)

Table LEESON Electric Basic Information List

Table LEESON Electric Electric Fan Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure LEESON Electric Electric Fan Sales Growth Rate (2013-2018)

Figure LEESON Electric Electric Fan Sales Market Share in United States (2013-2018)

Figure LEESON Electric Electric Fan Revenue Market Share in United States (2013-2018)

Table Systemair Basic Information List

Table Systemair Electric Fan Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Systemair Electric Fan Sales Growth Rate (2013-2018)

Figure Systemair Electric Fan Sales Market Share in United States (2013-2018)

Figure Systemair Electric Fan Revenue Market Share in United States (2013-2018)

Table Midea Basic Information List

Table Midea Electric Fan Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Midea Electric Fan Sales Growth Rate (2013-2018)

Figure Midea Electric Fan Sales Market Share in United States (2013-2018)

Figure Midea Electric Fan Revenue Market Share in United States (2013-2018)

Table Airmate Basic Information List

Table Airmate Electric Fan Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Airmate Electric Fan Sales Growth Rate (2013-2018)

Figure Airmate Electric Fan Sales Market Share in United States (2013-2018)

Figure Airmate Electric Fan Revenue Market Share in United States (2013-2018)

Table Changhong Basic Information List

Table Gree Basic Information List

Table TCL Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Electric Fan

Figure Manufacturing Process Analysis of Electric Fan

Figure Electric Fan Industrial Chain Analysis

Table Raw Materials Sources of Electric Fan Major Players/Suppliers in 2017

Table Major Buyers of Electric Fan

Table Distributors/Traders List

Figure United States Electric Fan Sales Volume (K Units) and Growth Rate Forecast

(2018-2025)

Figure United States Electric Fan Revenue (Million USD) and Growth Rate Forecast

(2018-2025)

Figure United States Electric Fan Price (USD/Unit) Trend Forecast (2018-2025)

Table United States Electric Fan Sales Volume (K Units) Forecast by Type (2018-2025)

Figure United States Electric Fan Sales Volume (K Units) Forecast by Type

(2018-2025)

Figure United States Electric Fan Sales Volume (K Units) Forecast by Type in 2025

Table United States Electric Fan Sales Volume (K Units) Forecast by Application

(2018-2025)

Figure United States Electric Fan Sales Volume (K Units) Forecast by Application

(2018-2025)

Figure United States Electric Fan Sales Volume (K Units) Forecast by Application in 2025

Table United States Electric Fan Sales Volume (K Units) Forecast by Region

(2018-2025)

Table United States Electric Fan Sales Volume Share Forecast by Region (2018-2025)

Figure United States Electric Fan Sales Volume Share Forecast by Region (2018-2025)

Figure United States Electric Fan Sales Volume Share Forecast by Region in 2025

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: United States Electric Fan Market Report 2018

Product link: <https://marketpublishers.com/r/UAA2FB3E9A9QEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UAA2FB3E9A9QEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970