

# **United States Electric Blanket Market Report 2016**

https://marketpublishers.com/r/UF81EE6048EEN.html

Date: October 2016

Pages: 123

Price: US\$ 3,800.00 (Single User License)

ID: UF81EE6048EEN
Abstracts
Notes:
Sales, means the sales volume of Electric Blanket
Revenue, means the sales value of Electric Blanket
This report studies sales (consumption) of Electric Blanket in USA market, focuses on the top players, with sales, price, revenue and market share for each player, covering
Rainbow
Caiyang
Qindao
Xiaomianyang
HANGTIAN

YUMING

**MENGJIE** 

**QIANJIANG** 

WANGFENG

**XIAOBAIXIANG** 



Royalstar
WUYANG
CHUNTIAN
Split by product types, with sales, revenue, price, market share and growth rate of eactype, can be divided into
Type I
Type II
Type III
Split by applications, this report focuses on sales, market share and growth rate of Electric Blanket in each application, can be divided into  Application 1  Application 2
Application 3



# **Contents**

United States Electric Blanket Market Report 2016

#### 1 ELECTRIC BLANKET OVERVIEW

- 1.1 Product Overview and Scope of Electric Blanket
- 1.2 Classification of Electric Blanket
  - 1.2.1 Type I
  - 1.2.2 Type II
  - 1.2.3 Type III
- 1.3 Application of Electric Blanket
  - 1.3.1 Application
  - 1.3.2 Application
  - 1.3.3 Application
- 1.4 USA Market Size Sales (Value) and Revenue (Volume) of Electric Blanket (2011-2021)
  - 1.4.1 USA Electric Blanket Sales and Growth Rate (2011-2021)
  - 1.4.2 USA Electric Blanket Revenue and Growth Rate (2011-2021)

#### 2 USA ELECTRIC BLANKET COMPETITION BY MANUFACTURERS

- 2.1 USA Electric Blanket Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 USA Electric Blanket Revenue and Share by Manufactures (2015 and 2016)
- 2.3 USA Electric Blanket Average Price by Manufactures (2015 and 2016)
- 2.4 Electric Blanket Market Competitive Situation and Trends
  - 2.4.1 Electric Blanket Market Concentration Rate
  - 2.4.2 Electric Blanket Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

# 3 USA ELECTRIC BLANKET SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 USA Electric Blanket Sales and Market Share by Type (2011-2016)
- 3.2 USA Electric Blanket Revenue and Market Share by Type (2011-2016)
- 3.3 USA Electric Blanket Price by Type (2011-2016)
- 3.4 USA Electric Blanket Sales Growth Rate by Type (2011-2016)



# 4 USA ELECTRIC BLANKET SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 USA Electric Blanket Sales and Market Share by Application (2011-2016)
- 4.2 USA Electric Blanket Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

#### **5 USA ELECTRIC BLANKET MANUFACTURERS PROFILES/ANALYSIS**

- 5.1 Rainbow
  - 5.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 5.1.2 Electric Blanket Product Type, Application and Specification
    - 5.1.2.1 Type I
    - 5.1.2.2 Type II
  - 5.1.3 Rainbow Electric Blanket Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.1.4 Main Business/Business Overview
- 5.2 Caiyang
  - 5.2.2 Electric Blanket Product Type, Application and Specification
    - 5.2.2.1 Type I
    - 5.2.2.2 Type II
  - 5.2.3 Caiyang Electric Blanket Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.2.4 Main Business/Business Overview
- 5.3 Qindao
  - 5.3.2 Electric Blanket Product Type, Application and Specification
    - 5.3.2.1 Type I
    - 5.3.2.2 Type II
  - 5.3.3 Qindao Electric Blanket Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.3.4 Main Business/Business Overview
- 5.4 Xiaomianyang
  - 5.4.2 Electric Blanket Product Type, Application and Specification
    - 5.4.2.1 Type I
    - 5.4.2.2 Type II
- 5.4.3 Xiaomianyang Electric Blanket Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.4.4 Main Business/Business Overview
- 5.5 HANGTIAN
  - 5.5.2 Electric Blanket Product Type, Application and Specification
    - 5.5.2.1 Type I
    - 5.5.2.2 Type II
  - 5.5.3 HANGTIAN Electric Blanket Sales, Revenue, Price and Gross Margin



(2011-2016)

5.5.4 Main Business/Business Overview

5.6 MENGJIE

5.6.2 Electric Blanket Product Type, Application and Specification

5.6.2.1 Type I

5.6.2.2 Type II

5.6.3 MENGJIE Electric Blanket Sales, Revenue, Price and Gross Margin (2011-2016)

5.6.4 Main Business/Business Overview

5.7 YUMING

5.7.2 Electric Blanket Product Type, Application and Specification

5.7.2.1 Type I

5.7.2.2 Type II

5.7.3 YUMING Electric Blanket Sales, Revenue, Price and Gross Margin (2011-2016)

5.7.4 Main Business/Business Overview

5.8 QIANJIANG

5.8.2 Electric Blanket Product Type, Application and Specification

5.8.2.1 Type I

5.8.2.2 Type II

5.8.3 QIANJIANG Electric Blanket Sales, Revenue, Price and Gross Margin (2011-2016)

5.8.4 Main Business/Business Overview

5.9 WANGFENG

5.9.2 Electric Blanket Product Type, Application and Specification

5.9.2.1 Type I

5.9.2.2 Type II

5.9.3 WANGFENG Electric Blanket Sales, Revenue, Price and Gross Margin

(2011-2016)

5.9.4 Main Business/Business Overview

**5.10 XIAOBAIXIANG** 

5.10.2 Electric Blanket Product Type, Application and Specification

5.10.2.1 Type I

5.10.2.2 Type II

5.10.3 XIAOBAIXIANG Electric Blanket Sales, Revenue, Price and Gross Margin

(2011-2016)

5.10.4 Main Business/Business Overview

5.11 Royalstar

5.12 WUYANG

5.13 CHUNTIAN



#### **6 ELECTRIC BLANKET MANUFACTURING COST ANALYSIS**

- 6.1 Electric Blanket Key Raw Materials Analysis
  - 6.1.1 Key Raw Materials
  - 6.1.2 Price Trend of Key Raw Materials
  - 6.1.3 Key Suppliers of Raw Materials
  - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
  - 6.2.1 Raw Materials
  - 6.2.2 Labor Cost
  - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Electric Blanket

### 7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Electric Blanket Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Electric Blanket Major Manufacturers in 2015
- 7.4 Downstream Buyers

#### 8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
  - 8.1.1 Direct Marketing
  - 8.1.2 Indirect Marketing
  - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
  - 8.2.3 Target Client
- 8.3 Distributors/Traders List

#### 9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
  - 9.1.1 Substitutes Threat
  - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change



## 10 USA ELECTRIC BLANKET MARKET FORECAST (2016-2021)

- 10.1 USA Electric Blanket Sales, Revenue Forecast (2016-2021)
- 10.2 USA Electric Blanket Sales Forecast by Type (2016-2021)
- 10.3 USA Electric Blanket Sales Forecast by Application (2016-2021)
- 10.4 Electric Blanket Price Forecast (2016-2021)

#### 11 RESEARCH FINDINGS AND CONCLUSION

#### 12 APPENDIX

Author List
Disclosure Section
Research Methodology
Data Source
Disclaimer



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Electric Blanket

Table Classification of Electric Blanket

Figure USA Sales Market Share of Electric Blanket by Type in 2015

Table Application of Electric Blanket

Figure USA Sales Market Share of Electric Blanket by Application in 2015

Figure USA Electric Blanket Sales and Growth Rate (2011-2021)

Figure USA Electric Blanket Revenue and Growth Rate (2011-2021)

Table USA Electric Blanket Sales of Key Manufacturers (2015 and 2016)

Table USA Electric Blanket Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Electric Blanket Sales Share by Manufacturers

Figure 2016 Electric Blanket Sales Share by Manufacturers

Table USA Electric Blanket Revenue by Manufacturers (2015 and 2016)

Table USA Electric Blanket Revenue Share by Manufacturers (2015 and 2016)

Table 2015 USA Electric Blanket Revenue Share by Manufacturers

Table 2016 USA Electric Blanket Revenue Share by Manufacturers

Table USA Market Electric Blanket Average Price of Key Manufacturers (2015 and 2016)

Figure USA Market Electric Blanket Average Price of Key Manufacturers in 2015

Figure Electric Blanket Market Share of Top 3 Manufacturers

Figure Electric Blanket Market Share of Top 5 Manufacturers

Table USA Electric Blanket Sales by Type (2011-2016)

Table USA Electric Blanket Sales Share by Type (2011-2016)

Figure USA Electric Blanket Sales Market Share by Type in 2015

Table USA Electric Blanket Revenue and Market Share by Type (2011-2016)

Table USA Electric Blanket Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Electric Blanket by Type (2011-2016)

Table USA Electric Blanket Price by Type (2011-2016)

Figure USA Electric Blanket Sales Growth Rate by Type (2011-2016)

Table USA Electric Blanket Sales by Application (2011-2016)

Table USA Electric Blanket Sales Market Share by Application (2011-2016)

Figure USA Electric Blanket Sales Market Share by Application in 2015

Table USA Electric Blanket Sales Growth Rate by Application (2011-2016)

Figure USA Electric Blanket Sales Growth Rate by Application (2011-2016)

Table Rainbow Basic Information List

Table Rainbow Electric Blanket Sales, Revenue, Price and Gross Margin (2011-2016)



Figure Rainbow Electric Blanket Sales Market Share (2011-2016)

Table Caiyang Basic Information List

Table Caiyang Electric Blanket Sales, Revenue, Price and Gross Margin (2011-2016)

Table Caiyang Electric Blanket Sales Market Share (2011-2016)

Table Qindao Basic Information List

Table Qindao Electric Blanket Sales, Revenue, Price and Gross Margin (2011-2016)

Table Qindao Electric Blanket Sales Market Share (2011-2016)

Table Xiaomianyang Basic Information List

Table Xiaomianyang Electric Blanket Sales, Revenue, Price and Gross Margin

(2011-2016)

Table Xiaomianyang Electric Blanket Sales Market Share (2011-2016)

Table HANGTIAN Basic Information List

Table HANGTIAN Electric Blanket Sales, Revenue, Price and Gross Margin

(2011-2016)

Table HANGTIAN Electric Blanket Sales Market Share (2011-2016)

Table MENGJIE Basic Information List

Table MENGJIE Electric Blanket Sales, Revenue, Price and Gross Margin (2011-2016)

Table MENGJIE Electric Blanket Sales Market Share (2011-2016)

Table YUMING Basic Information List

Table YUMING Electric Blanket Sales, Revenue, Price and Gross Margin (2011-2016)

Table YUMING Electric Blanket Sales Market Share (2011-2016)

Table QIANJIANG Basic Information List

Table QIANJIANG Electric Blanket Sales, Revenue, Price and Gross Margin (2011-2016)

Table QIANJIANG Electric Blanket Sales Market Share (2011-2016)

Table WANGFENG Basic Information List

Table WANGFENG Electric Blanket Sales, Revenue, Price and Gross Margin (2011-2016)

Table WANGFENG Electric Blanket Sales Market Share (2011-2016)

Table XIAOBAIXIANG Basic Information List

Table XIAOBAIXIANG Electric Blanket Sales, Revenue, Price and Gross Margin (2011-2016)

Table XIAOBAIXIANG Electric Blanket Sales Market Share (2011-2016)

Table Royalstar Basic Information List

Table Royalstar Electric Blanket Sales, Revenue, Price and Gross Margin (2011-2016)

Table Royalstar Electric Blanket Sales Market Share (2011-2016)

Table WUYANG Basic Information List

Table WUYANG Electric Blanket Sales, Revenue, Price and Gross Margin (2011-2016)

Table WUYANG Electric Blanket Sales Market Share (2011-2016)



Table CHUNTIAN Basic Information List

Table CHUNTIAN Electric Blanket Sales, Revenue, Price and Gross Margin (2011-2016)

Table CHUNTIAN Electric Blanket Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Electric Blanket

Figure Manufacturing Process Analysis of Electric Blanket

Figure Electric Blanket Industrial Chain Analysis

Table Raw Materials Sources of Electric Blanket Major Manufacturers in 2015

Table Major Buyers of Electric Blanket

Table Distributors/Traders List

Figure USA Electric Blanket Production and Growth Rate Forecast (2016-2021)

Figure USA Electric Blanket Revenue and Growth Rate Forecast (2016-2021)

Table USA Electric Blanket Production Forecast by Type (2016-2021)

Table USA Electric Blanket Consumption Forecast by Application (2016-2021)



#### I would like to order

Product name: United States Electric Blanket Market Report 2016

Product link: <a href="https://marketpublishers.com/r/UF81EE6048EEN.html">https://marketpublishers.com/r/UF81EE6048EEN.html</a>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/UF81EE6048EEN.html">https://marketpublishers.com/r/UF81EE6048EEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970