

United States Educational Toys Market Report 2016

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Abstracts

Notes:

Sales, means the sales volume of Educational Toys

Revenue, means the sales value of Educational Toys

This report studies sales (consumption) of Educational Toys in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

LEGO

Mattel

Hasbro

Bandai

TAKARA TOMY

Gigotoys

MGA Entertainment

Melissa & Doug

Simba-Dickie Group

Giochi Preziosi

PLAYMOBIL

Ravensburger

Vtech

Leapfrog

Spin Master

MindWare

Safari

BanBao

Qunxing

Goldlok Toys

Star-Moon

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Educational Toys in each application, can be divided into

Application 1

Application 2

Application 3

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