+44 20 8123 2220
info@marketpublishers.com

United States Educational Toy Market Report 2018

https://marketpublishers.com/r/UD8499D68B1EN.html
Date: February 2018
Pages: 119
Price: US$ 3,800.00 (Single User License)
ID: UD8499D68B1EN

Abstracts

In this report, the United States Educational Toy market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Educational Toy in these regions, from 2013 to 2025 (forecast).

United States Educational Toy market competition by top manufacturers/players, with Educational Toy sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

LEGO

+44 20 8123 2220
info@marketpublishers.com

Mattel

Hasbro

Bandai

TAKARA TOMY

Gigotoys

MGA Entertainment

Melissa & Doug

Simba-Dickie Group

Giochi Preziosi

PLAYMOBIL

Ravensburger

Vtech

Leapfrog

Spin Master

MindWare

Safari

BanBao

Qunxing

Goldlok Toys

Star-Moon

+44 20 8123 2220
info@marketpublishers.com

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Activity Toys

Games and Puzzles

Construction Toys

Dolls and Accessories

Outdoor and Sports Toys

Other

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Individual Customers

Wholesale Purchasers

If you have any special requirements, please let us know and we will offer you the report as you want.

+44 20 8123 2220
info@marketpublishers.com

Contents

United States Educational Toy Market Report 2018

1 EDUCATIONAL TOY OVERVIEW

1.1 Product Overview and Scope of Educational Toy
1.2 Classification of Educational Toy by Product Category
  1.2.1 United States Educational Toy Market Size (Sales Volume) Comparison by Type (2013-2025)
  1.2.2 United States Educational Toy Market Size (Sales Volume) Market Share by Type (Product Category) in 2017
  1.2.3 Activity Toys
  1.2.4 Games and Puzzles
  1.2.5 Construction Toys
  1.2.6 Dolls and Accessories
  1.2.7 Outdoor and Sports Toys
  1.2.8 Other
1.3 United States Educational Toy Market by Application/End Users
  1.3.1 United States Educational Toy Market Size (Consumption) and Market Share Comparison by Application (2013-2025)
  1.3.2 Individual Customers
  1.3.3 Wholesale Purchasers
1.4 United States Educational Toy Market by Region
  1.4.1 United States Educational Toy Market Size (Value) Comparison by Region (2013-2025)
  1.4.2 The West Educational Toy Status and Prospect (2013-2025)
  1.4.3 Southwest Educational Toy Status and Prospect (2013-2025)
  1.4.4 The Middle Atlantic Educational Toy Status and Prospect (2013-2025)
  1.4.5 New England Educational Toy Status and Prospect (2013-2025)
  1.4.6 The South Educational Toy Status and Prospect (2013-2025)
  1.4.7 The Midwest Educational Toy Status and Prospect (2013-2025)
1.5 United States Market Size (Value and Volume) of Educational Toy (2013-2025)
  1.5.1 United States Educational Toy Sales and Growth Rate (2013-2025)
  1.5.2 United States Educational Toy Revenue and Growth Rate (2013-2025)

2 UNITED STATES EDUCATIONAL TOY MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Educational Toy Sales and Market Share of Key Players/Suppliers (2013-2018)
2.2 United States Educational Toy Revenue and Share by Players/Suppliers (2013-2018)
2.3 United States Educational Toy Average Price by Players/Suppliers (2013-2018)
2.4 United States Educational Toy Market Competitive Situation and Trends
2.4.1 United States Educational Toy Market Concentration Rate
2.4.2 United States Educational Toy Market Share of Top 3 and Top 5 Players/Suppliers
2.4.3 Mergers & Acquisitions, Expansion in United States Market
2.5 United States Players/Suppliers Educational Toy Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES EDUCATIONAL TOY SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)

3.1 United States Educational Toy Sales and Market Share by Region (2013-2018)
3.2 United States Educational Toy Revenue and Market Share by Region (2013-2018)
3.3 United States Educational Toy Price by Region (2013-2018)

4 UNITED STATES EDUCATIONAL TOY SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)

4.1 United States Educational Toy Sales and Market Share by Type (Product Category) (2013-2018)
4.2 United States Educational Toy Revenue and Market Share by Type (2013-2018)
4.3 United States Educational Toy Price by Type (2013-2018)
4.4 United States Educational Toy Sales Growth Rate by Type (2013-2018)

5 UNITED STATES EDUCATIONAL TOY SALES (VOLUME) BY APPLICATION (2013-2018)

5.1 United States Educational Toy Sales and Market Share by Application (2013-2018)
5.2 United States Educational Toy Sales Growth Rate by Application (2013-2018)
5.3 Market Drivers and Opportunities

6 UNITED STATES EDUCATIONAL TOY PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 LEGO
6.1.1 Company Basic Information, Manufacturing Base and Competitors
6.1.2 Educational Toy Product Category, Application and Specification
6.1.2.1 Product A
6.1.2.2 Product B
6.1.3 LEGO Educational Toy Sales, Revenue, Price and Gross Margin (2013-2018)
6.1.4 Main Business/Business Overview
6.2 Mattel
6.2.2 Educational Toy Product Category, Application and Specification
6.2.2.1 Product A
6.2.2.2 Product B
6.2.3 Mattel Educational Toy Sales, Revenue, Price and Gross Margin (2013-2018)
6.2.4 Main Business/Business Overview
6.3 Hasbro
6.3.2 Educational Toy Product Category, Application and Specification
6.3.2.1 Product A
6.3.2.2 Product B
6.3.3 Hasbro Educational Toy Sales, Revenue, Price and Gross Margin (2013-2018)
6.3.4 Main Business/Business Overview
6.4 Bandai
6.4.2 Educational Toy Product Category, Application and Specification
6.4.2.1 Product A
6.4.2.2 Product B
6.4.3 Bandai Educational Toy Sales, Revenue, Price and Gross Margin (2013-2018)
6.4.4 Main Business/Business Overview
6.5 TAKARA TOMY
6.5.2 Educational Toy Product Category, Application and Specification
6.5.2.1 Product A
6.5.2.2 Product B
6.5.3 TAKARA TOMY Educational Toy Sales, Revenue, Price and Gross Margin (2013-2018)
6.5.4 Main Business/Business Overview
6.6 Gigotoys
6.6.2 Educational Toy Product Category, Application and Specification
6.6.2.1 Product A
6.6.2.2 Product B
6.6.3 Gigotoys Educational Toy Sales, Revenue, Price and Gross Margin (2013-2018)
6.6.4 Main Business/Business Overview
6.7 MGA Entertainment

6.7.2 Educational Toy Product Category, Application and Specification
6.7.2.1 Product A
6.7.2.2 Product B
6.7.3 MGA Entertainment Educational Toy Sales, Revenue, Price and Gross Margin (2013-2018)
6.7.4 Main Business/Business Overview
6.8 Melissa & Doug
6.8.2 Educational Toy Product Category, Application and Specification
6.8.2.1 Product A
6.8.2.2 Product B
6.8.3 Melissa & Doug Educational Toy Sales, Revenue, Price and Gross Margin (2013-2018)
6.8.4 Main Business/Business Overview
6.9 Simba-Dickie Group
6.9.2 Educational Toy Product Category, Application and Specification
6.9.2.1 Product A
6.9.2.2 Product B
6.9.3 Simba-Dickie Group Educational Toy Sales, Revenue, Price and Gross Margin (2013-2018)
6.9.4 Main Business/Business Overview
6.10 Giochi Preziosi
6.10.2 Educational Toy Product Category, Application and Specification
6.10.2.1 Product A
6.10.2.2 Product B
6.10.3 Giochi Preziosi Educational Toy Sales, Revenue, Price and Gross Margin (2013-2018)
6.10.4 Main Business/Business Overview
6.11 PLAYMOBIL
6.12 Ravensburger
6.13 Vtech
6.14 Leapfrog
6.15 Spin Master
6.16 MindWare
6.17 Safari
6.18 BanBao
6.19 Qunxing
6.20 Goldlok Toys
6.21 Star-Moon

+44 20 8123 2220
info@marketpublishers.com

7 EDUCATIONAL TOY MANUFACTURING COST ANALYSIS

7.1 Educational Toy Key Raw Materials Analysis
7.1.1 Key Raw Materials
7.1.2 Price Trend of Key Raw Materials
7.1.3 Key Suppliers of Raw Materials
7.1.4 Market Concentration Rate of Raw Materials
7.2 Proportion of Manufacturing Cost Structure
7.2.1 Raw Materials
7.2.2 Labor Cost
7.2.3 Manufacturing Expenses
7.3 Manufacturing Process Analysis of Educational Toy

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 Educational Toy Industrial Chain Analysis
8.2 Upstream Raw Materials Sourcing
8.3 Raw Materials Sources of Educational Toy Major Manufacturers in 2017
8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

9.1 Marketing Channel
9.1.1 Direct Marketing
9.1.2 Indirect Marketing
9.1.3 Marketing Channel Development Trend
9.2 Market Positioning
9.2.1 Pricing Strategy
9.2.2 Brand Strategy
9.2.3 Target Client
9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk
10.1.1 Substitutes Threat
10.1.2 Technology Progress in Related Industry
10.2 Consumer Needs/Customer Preference Change
10.3 Economic/Political Environmental Change

+44 20 8123 2220
info@marketpublishers.com

11 UNITED STATES EDUCATIONAL TOY MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)

11.1 United States Educational Toy Sales Volume, Revenue Forecast (2018-2025)
11.2 United States Educational Toy Sales Volume Forecast by Type (2018-2025)
11.3 United States Educational Toy Sales Volume Forecast by Application (2018-2025)
11.4 United States Educational Toy Sales Volume Forecast by Region (2018-2025)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

13.1 Methodology/Research Approach
  13.1.1 Research Programs/Design
  13.1.2 Market Size Estimation
  13.1.3 Market Breakdown and Data Triangulation
13.2 Data Source
  13.2.1 Secondary Sources
  13.2.2 Primary Sources
13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Educational Toy
Figure United States Educational Toy Market Size (K Units) by Type (2013-2025)
Figure United States Educational Toy Sales Volume Market Share by Type (Product Category) in 2017
Figure Activity Toys Product Picture
Figure Games and Puzzles Product Picture
Figure Construction Toys Product Picture
Figure Dolls and Accessories Product Picture
Figure Outdoor and Sports Toys Product Picture
Figure Other Product Picture
Figure United States Educational Toy Market Size (K Units) by Application (2013-2025)
Figure United States Sales Market Share of Educational Toy by Application in 2017
Figure Individual Customers Examples
Table Key Downstream Customer in Individual Customers
Figure Wholesale Purchasers Examples
Table Key Downstream Customer in Wholesale Purchasers
Figure United States Educational Toy Market Size (Million USD) by Region (2013-2025)
Figure The West Educational Toy Revenue (Million USD) and Growth Rate (2013-2025)
Figure Southwest Educational Toy Revenue (Million USD) and Growth Rate (2013-2025)
Figure The Middle Atlantic Educational Toy Revenue (Million USD) and Growth Rate (2013-2025)
Figure New England Educational Toy Revenue (Million USD) and Growth Rate (2013-2025)
Figure The South of US Educational Toy Revenue (Million USD) and Growth Rate (2013-2025)
Figure The Midwest Educational Toy Revenue (Million USD) and Growth Rate (2013-2025)
Figure United States Educational Toy Sales (K Units) and Growth Rate (2013-2025)
Figure United States Educational Toy Revenue (Million USD) and Growth Rate (2013-2025)
Figure United States Educational Toy Market Major Players Product Sales Volume (K Units) (2013-2018)
Table United States Educational Toy Sales (K Units) of Key Players/Suppliers (2013-2018)

Table United States Educational Toy Sales Share by Players/Suppliers (2013-2018)
Figure 2017 United States Educational Toy Sales Share by Players/Suppliers
Figure 2017 United States Educational Toy Sales Share by Players/Suppliers
Figure United States Educational Toy Market Major Players Product Revenue (Million USD) (2013-2018)
Table United States Educational Toy Revenue (Million USD) by Players/Suppliers (2013-2018)
Table United States Educational Toy Revenue Share by Players/Suppliers (2013-2018)
Figure 2017 United States Educational Toy Revenue Share by Players/Suppliers
Figure 2017 United States Educational Toy Revenue Share by Players/Suppliers
Table United States Market Educational Toy Average Price (USD/Unit) of Key Players/Suppliers (2013-2018)
Figure United States Market Educational Toy Average Price (USD/Unit) of Key Players/Suppliers in 2017
Figure United States Educational Toy Market Share of Top 3 Players/Suppliers
Figure United States Educational Toy Market Share of Top 5 Players/Suppliers
Table United States Players/Suppliers Educational Toy Manufacturing Base Distribution and Sales Area
Table United States Players/Suppliers Educational Toy Product Category
Table United States Educational Toy Sales (K Units) by Region (2013-2018)
Table United States Educational Toy Sales Share by Region (2013-2018)
Figure United States Educational Toy Sales Share by Region (2013-2018)
Figure United States Educational Toy Sales Market Share by Region in 2017
Table United States Educational Toy Revenue (Million USD) and Market Share by Region (2013-2018)
Table United States Educational Toy Revenue Share by Region (2013-2018)
Figure United States Educational Toy Revenue Market Share by Region (2013-2018)
Figure United States Educational Toy Revenue Market Share by Region in 2017
Table United States Educational Toy Price (USD/Unit) by Region (2013-2018)
Table United States Educational Toy Sales (K Units) by Type (2013-2018)
Table United States Educational Toy Sales Share by Type (2013-2018)
Figure United States Educational Toy Sales Share by Type (2013-2018)
Figure United States Educational Toy Sales Market Share by Type in 2017
Table United States Educational Toy Revenue (Million USD) and Market Share by Type (2013-2018)
Table United States Educational Toy Revenue Share by Type (2013-2018)
Figure Revenue Market Share of Educational Toy by Type (2013-2018)
Figure Revenue Market Share of Educational Toy by Type in 2017
Table United States Educational Toy Price (USD/Unit) by Types (2013-2018)

Figure United States Educational Toy Sales Growth Rate by Type (2013-2018)
Table United States Educational Toy Sales (K Units) by Application (2013-2018)
Table United States Educational Toy Sales Market Share by Application (2013-2018)
Figure United States Educational Toy Sales Market Share by Application (2013-2018)
Figure United States Educational Toy Sales Market Share by Application in 2017
Table United States Educational Toy Sales Growth Rate by Application (2013-2018)
Figure United States Educational Toy Sales Growth Rate by Application (2013-2018)
Table LEGO Basic Information List
Table LEGO Educational Toy Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure LEGO Educational Toy Sales Growth Rate (2013-2018)
Figure LEGO Educational Toy Sales Market Share in United States (2013-2018)
Figure LEGO Educational Toy Revenue Market Share in United States (2013-2018)
Table Mattel Basic Information List
Table Mattel Educational Toy Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure Mattel Educational Toy Sales Growth Rate (2013-2018)
Figure Mattel Educational Toy Sales Market Share in United States (2013-2018)
Figure Mattel Educational Toy Revenue Market Share in United States (2013-2018)
Table Hasbro Basic Information List
Table Hasbro Educational Toy Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure Hasbro Educational Toy Sales Growth Rate (2013-2018)
Figure Hasbro Educational Toy Sales Market Share in United States (2013-2018)
Figure Hasbro Educational Toy Revenue Market Share in United States (2013-2018)
Table Bandai Basic Information List
Table Bandai Educational Toy Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure Bandai Educational Toy Sales Growth Rate (2013-2018)
Figure Bandai Educational Toy Sales Market Share in United States (2013-2018)
Figure Bandai Educational Toy Revenue Market Share in United States (2013-2018)
Table TAKARA TOMY Basic Information List
Table TAKARA TOMY Educational Toy Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure TAKARA TOMY Educational Toy Sales Growth Rate (2013-2018)
Figure TAKARA TOMY Educational Toy Sales Market Share in United States (2013-2018)
Figure TAKARA TOMY Educational Toy Revenue Market Share in United States (2013-2018)

Table Gigotoys Basic Information List
Table Gigotoys Educational Toy Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure Gigotoys Educational Toy Sales Growth Rate (2013-2018)
Figure Gigotoys Educational Toy Sales Market Share in United States (2013-2018)
Figure Gigotoys Educational Toy Revenue Market Share in United States (2013-2018)
Table MGA Entertainment Basic Information List
Table MGA Entertainment Educational Toy Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure MGA Entertainment Educational Toy Sales Growth Rate (2013-2018)
Figure MGA Entertainment Educational Toy Sales Market Share in United States (2013-2018)
Figure MGA Entertainment Educational Toy Revenue Market Share in United States (2013-2018)
Table Melissa & Doug Basic Information List
Table Melissa & Doug Educational Toy Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure Melissa & Doug Educational Toy Sales Growth Rate (2013-2018)
Figure Melissa & Doug Educational Toy Sales Market Share in United States (2013-2018)
Figure Melissa & Doug Educational Toy Revenue Market Share in United States (2013-2018)
Table Simba-Dickie Group Basic Information List
Table Simba-Dickie Group Educational Toy Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure Simba-Dickie Group Educational Toy Sales Growth Rate (2013-2018)
Figure Simba-Dickie Group Educational Toy Sales Market Share in United States (2013-2018)
Figure Simba-Dickie Group Educational Toy Revenue Market Share in United States (2013-2018)
Table Giochi Preziosi Basic Information List
Table Giochi Preziosi Educational Toy Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure Giochi Preziosi Educational Toy Sales Growth Rate (2013-2018)
Figure Giochi Preziosi Educational Toy Sales Market Share in United States (2013-2018)
Figure Giochi Preziosi Educational Toy Revenue Market Share in United States (2013-2018)
Table PLAYMOBIL Basic Information List

Table Ravensburger Basic Information List
Table Vtech Basic Information List
Table Leapfrog Basic Information List
Table Spin Master Basic Information List
Table MindWare Basic Information List
Table Safari Basic Information List
Table BanBao Basic Information List
Table Qunxing Basic Information List
Table Goldlok Toys Basic Information List
Table Star-Moon Basic Information List
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Educational Toy
Figure Manufacturing Process Analysis of Educational Toy
Figure Educational Toy Industrial Chain Analysis
Table Raw Materials Sources of Educational Toy Major Players/Suppliers in 2017
Table Major Buyers of Educational Toy
Table Distributors/Traders List
Figure United States Educational Toy Sales Volume (K Units) and Growth Rate Forecast (2018-2025)
Figure United States Educational Toy Revenue (Million USD) and Growth Rate Forecast (2018-2025)
Figure United States Educational Toy Price (USD/Unit) Trend Forecast (2018-2025)
Table United States Educational Toy Sales Volume (K Units) Forecast by Type (2018-2025)
Figure United States Educational Toy Sales Volume (K Units) Forecast by Type (2018-2025)
Figure United States Educational Toy Sales Volume (K Units) Forecast by Type in 2025
Table United States Educational Toy Sales Volume (K Units) Forecast by Application (2018-2025)
Figure United States Educational Toy Sales Volume (K Units) Forecast by Application (2018-2025)
Figure United States Educational Toy Sales Volume (K Units) Forecast by Application in 2025
Table United States Educational Toy Sales Volume (K Units) Forecast by Region (2018-2025)
Table United States Educational Toy Sales Volume Share Forecast by Region (2018-2025)

+44 20 8123 2220
info@marketpublishers.com

Figure United States Educational Toy Sales Volume Share Forecast by Region (2018-2025)
Figure United States Educational Toy Sales Volume Share Forecast by Region in 2025
Table Research Programs/Design for This Report
Figure Bottom-up and Top-down Approaches for This Report
Figure Data Triangulation
Table Key Data Information from Secondary Sources
Table Key Data Information from Primary Sources

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: United States Educational Toy Market Report 2018
Product link: https://marketpublishers.com/r/UD8499D68B1EN.html
Price: US$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/UD8499D68B1EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970