+44 20 8123 2220
info@marketpublishers.com

United States eReader Market Report 2016

https://marketpublishers.com/r/U2D512DBF9FEN.html
Date: November 2016
Pages: 118
Price: US$ 3,800.00 (Single User License)
ID: U2D512DBF9FEN

Abstracts

Notes:

Sales, means the sales volume of eReader

Revenue, means the sales value of eReader

This report studies sales (consumption) of eReader in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

E-ink

LCD

Segment regions including

North America

Europe

China

Taiwan

Reat of the World

The players list

Amazon

+44 20 8123 2220
info@marketpublishers.com

Sony

Barnes &Noble

PocketBook

Kobo (Rakuten)

Bookeen

Ectaco

Ematic

DistriRead (ICARUS)

Aluratek

Tolino

Hanvon

Onyx

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of eReader in each application, can be divided into

+44 20 8123 2220
info@marketpublishers.com

Application 1

Application 2

Application 3

+44 20 8123 2220
info@marketpublishers.com

Contents

United States eReader Market Report 2016

1 EREADER OVERVIEW

1.1 Product Overview and Scope of eReader
1.2 Classification of eReader
  1.2.1 Type I
  1.2.2 Type II
  1.2.3 Type III
1.3 Application of eReader
  1.3.1 Application
  1.3.2 Application
  1.3.3 Application
1.4 United States Market Size Sales (Value) and Revenue (Volume) of eReader (2011-2021)
  1.4.1 United States eReader Sales and Growth Rate (2011-2021)
  1.4.2 United States eReader Revenue and Growth Rate (2011-2021)

2 UNITED STATES EREADER COMPETITION BY MANUFACTURERS

2.1 United States eReader Sales and Market Share of Key Manufacturers (2015 and 2016)
2.2 United States eReader Revenue and Share by Manufactures (2015 and 2016)
2.3 United States eReader Average Price by Manufactures (2015 and 2016)
2.4 eReader Market Competitive Situation and Trends
  2.4.1 eReader Market Concentration Rate
  2.4.2 eReader Market Share of Top 3 and Top 5 Manufacturers
  2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES EREADER SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

3.1 United States eReader Sales and Market Share by Type (2011-2016)
3.2 United States eReader Revenue and Market Share by Type (2011-2016)
3.3 United States eReader Price by Type (2011-2016)
3.4 United States eReader Sales Growth Rate by Type (2011-2016)

+44 20 8123 2220
info@marketpublishers.com

4 UNITED STATES EREADER SALES (VOLUME) BY APPLICATION (2011-2016)

4.1 United States eReader Sales and Market Share by Application (2011-2016)
4.2 United States eReader Sales Growth Rate by Application (2011-2016)
4.3 Market Drivers and Opportunities

5 UNITED STATES EREADER MANUFACTURERS PROFILES/ANALYSIS

5.1 E-ink
  5.1.1 Company Basic Information, Manufacturing Base and Competitors
  5.1.2 eReader Product Type, Application and Specification
    5.1.2.1 Type I
    5.1.2.2 Type II
  5.1.3 E-ink eReader Sales, Revenue, Price and Gross Margin (2011-2016)
  5.1.4 Main Business/Business Overview
5.2 LCD
  5.2.2 eReader Product Type, Application and Specification
    5.2.2.1 Type I
    5.2.2.2 Type II
  5.2.3 LCD eReader Sales, Revenue, Price and Gross Margin (2011-2016)
  5.2.4 Main Business/Business Overview
5.3 Segment regions including
  5.3.2 eReader Product Type, Application and Specification
    5.3.2.1 Type I
    5.3.2.2 Type II
  5.3.3 Segment regions including eReader Sales, Revenue, Price and Gross Margin (2011-2016)
  5.3.4 Main Business/Business Overview
5.4 North America
  5.4.2 eReader Product Type, Application and Specification
    5.4.2.1 Type I
    5.4.2.2 Type II
  5.4.3 North America eReader Sales, Revenue, Price and Gross Margin (2011-2016)
  5.4.4 Main Business/Business Overview
5.5 Europe
  5.5.2 eReader Product Type, Application and Specification
    5.5.2.1 Type I
    5.5.2.2 Type II
  5.5.3 Europe eReader Sales, Revenue, Price and Gross Margin (2011-2016)

+44 20 8123 2220
info@marketpublishers.com

5.5.4 Main Business/Business Overview
5.6 China
5.6.2 eReader Product Type, Application and Specification
5.6.2.1 Type I
5.6.2.2 Type II
5.6.3 China eReader Sales, Revenue, Price and Gross Margin (2011-2016)
5.6.4 Main Business/Business Overview
5.7 Taiwan
5.7.2 eReader Product Type, Application and Specification
5.7.2.1 Type I
5.7.2.2 Type II
5.7.3 Taiwan eReader Sales, Revenue, Price and Gross Margin (2011-2016)
5.7.4 Main Business/Business Overview
5.8 Reat of the World
5.8.2 eReader Product Type, Application and Specification
5.8.2.1 Type I
5.8.2.2 Type II
5.8.3 Reat of the World eReader Sales, Revenue, Price and Gross Margin (2011-2016)
5.8.4 Main Business/Business Overview
5.9 The players list
5.9.2 eReader Product Type, Application and Specification
5.9.2.1 Type I
5.9.2.2 Type II
5.9.3 The players list eReader Sales, Revenue, Price and Gross Margin (2011-2016)
5.9.4 Main Business/Business Overview
5.10 Amazon
5.10.2 eReader Product Type, Application and Specification
5.10.2.1 Type I
5.10.2.2 Type II
5.10.3 Amazon eReader Sales, Revenue, Price and Gross Margin (2011-2016)
5.10.4 Main Business/Business Overview
5.11 Sony
5.12 Barnes &Noble
5.13 PocketBook
5.14 Kobo (Rakuten)
5.15 Bookeen
5.16 Ectaco
5.17 Ematic

+44 20 8123 2220
info@marketpublishers.com

5.18 DistriRead (ICARUS)
5.19 Aluratek
5.20 Tolino
5.21 Hanvon
5.22 Onyx

6 EREADER MANUFACTURING COST ANALYSIS

6.1 eReader Key Raw Materials Analysis
  6.1.1 Key Raw Materials
  6.1.2 Price Trend of Key Raw Materials
  6.1.3 Key Suppliers of Raw Materials
  6.1.4 Market Concentration Rate of Raw Materials
6.2 Proportion of Manufacturing Cost Structure
  6.2.1 Raw Materials
  6.2.2 Labor Cost
  6.2.3 Manufacturing Expenses
6.3 Manufacturing Process Analysis of eReader

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

7.1 eReader Industrial Chain Analysis
7.2 Upstream Raw Materials Sourcing
7.3 Raw Materials Sources of eReader Major Manufacturers in 2015
7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

8.1 Marketing Channel
  8.1.1 Direct Marketing
  8.1.2 Indirect Marketing
  8.1.3 Marketing Channel Development Trend
8.2 Market Positioning
  8.2.1 Pricing Strategy
  8.2.2 Brand Strategy
  8.2.3 Target Client
8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

+44 20 8123 2220
info@marketpublishers.com

9.1 Technology Progress/Risk
9.1.1 Substitutes Threat
9.1.2 Technology Progress in Related Industry
9.2 Consumer Needs/Customer Preference Change
9.3 Economic/Political Environmental Change

10 UNITED STATES EREADER MARKET FORECAST (2016-2021)

10.1 United States eReader Sales, Revenue Forecast (2016-2021)
10.2 United States eReader Sales Forecast by Type (2016-2021)
10.3 United States eReader Sales Forecast by Application (2016-2021)
10.4 eReader Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

Disclosure Section
Research Methodology
Data Source
Disclaimer

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of eReader
Table Classification of eReader
Figure United States Sales Market Share of eReader by Type in 2015
Table Application of eReader
Figure United States Sales Market Share of eReader by Application in 2015
Figure United States eReader Sales and Growth Rate (2011-2021)
Figure United States eReader Revenue and Growth Rate (2011-2021)
Table United States eReader Sales of Key Manufacturers (2015 and 2016)
Table United States eReader Sales Share by Manufacturers (2015 and 2016)
Figure 2015 eReader Sales Share by Manufacturers
Figure 2016 eReader Sales Share by Manufacturers
Table United States eReader Revenue by Manufacturers (2015 and 2016)
Table United States eReader Revenue Share by Manufacturers (2015 and 2016)
Table 2015 United States eReader Revenue Share by Manufacturers
Table 2016 United States eReader Revenue Share by Manufacturers
Table United States Market eReader Average Price of Key Manufacturers (2015 and 2016)
Figure United States Market eReader Average Price of Key Manufacturers in 2015
Figure eReader Market Share of Top 3 Manufacturers
Figure eReader Market Share of Top 5 Manufacturers
Table United States eReader Sales by Type (2011-2016)
Table United States eReader Sales Share by Type (2011-2016)
Figure United States eReader Sales Market Share by Type in 2015
Table United States eReader Revenue and Market Share by Type (2011-2016)
Table United States eReader Revenue Share by Type (2011-2016)
Figure Revenue Market Share of eReader by Type (2011-2016)
Table United States eReader Price by Type (2011-2016)
Figure United States eReader Sales Growth Rate by Type (2011-2016)
Table United States eReader Sales by Application (2011-2016)
Table United States eReader Sales Market Share by Application (2011-2016)
Figure United States eReader Sales Market Share by Application in 2015
Table United States eReader Sales Growth Rate by Application (2011-2016)
Figure United States eReader Sales Growth Rate by Application (2011-2016)
Table E-ink Basic Information List
Table E-ink eReader Sales, Revenue, Price and Gross Margin (2011-2016)

+44 20 8123 2220
info@marketpublishers.com

Figure E-ink eReader Sales Market Share (2011-2016)
Table LCD Basic Information List
Table LCD eReader Sales, Revenue, Price and Gross Margin (2011-2016)
Table LCD eReader Sales Market Share (2011-2016)
Table Segment regions including Basic Information List
Table Segment regions including eReader Sales, Revenue, Price and Gross Margin (2011-2016)
Table Segment regions including eReader Sales Market Share (2011-2016)
Table North America Basic Information List
Table North America eReader Sales, Revenue, Price and Gross Margin (2011-2016)
Table North America eReader Sales Market Share (2011-2016)
Table Europe Basic Information List
Table Europe eReader Sales, Revenue, Price and Gross Margin (2011-2016)
Table Europe eReader Sales Market Share (2011-2016)
Table China Basic Information List
Table China eReader Sales, Revenue, Price and Gross Margin (2011-2016)
Table China eReader Sales Market Share (2011-2016)
Table Taiwan Basic Information List
Table Taiwan eReader Sales, Revenue, Price and Gross Margin (2011-2016)
Table Taiwan eReader Sales Market Share (2011-2016)
Table Reat of the World Basic Information List
Table Reat of the World eReader Sales, Revenue, Price and Gross Margin (2011-2016)
Table Reat of the World eReader Sales Market Share (2011-2016)
Table The players list Basic Information List
Table The players list eReader Sales, Revenue, Price and Gross Margin (2011-2016)
Table The players list eReader Sales Market Share (2011-2016)
Table Amazon Basic Information List
Table Amazon eReader Sales, Revenue, Price and Gross Margin (2011-2016)
Table Amazon eReader Sales Market Share (2011-2016)
Table Sony Basic Information List
Table Sony eReader Sales, Revenue, Price and Gross Margin (2011-2016)
Table Sony eReader Sales Market Share (2011-2016)
Table Barnes &Noble Basic Information List
Table Barnes &Noble eReader Sales, Revenue, Price and Gross Margin (2011-2016)
Table Barnes &Noble eReader Sales Market Share (2011-2016)
Table PocketBook Basic Information List
Table PocketBook eReader Sales, Revenue, Price and Gross Margin (2011-2016)
Table PocketBook eReader Sales Market Share (2011-2016)
Table Kobo (Rakuten) Basic Information List

+44 20 8123 2220
info@marketpublishers.com

Table Kobo (Rakuten) eReader Sales, Revenue, Price and Gross Margin (2011-2016)
Table Kobo (Rakuten) eReader Sales Market Share (2011-2016)
Table Bookeen Basic Information List
Table Bookeen eReader Sales, Revenue, Price and Gross Margin (2011-2016)
Table Bookeen eReader Sales Market Share (2011-2016)
Table Ectaco Basic Information List
Table Ectaco eReader Sales, Revenue, Price and Gross Margin (2011-2016)
Table Ectaco eReader Sales Market Share (2011-2016)
Table Ematic Basic Information List
Table Ematic eReader Sales, Revenue, Price and Gross Margin (2011-2016)
Table Ematic eReader Sales Market Share (2011-2016)
Table DistriRead (ICARUS) Basic Information List
Table DistriRead (ICARUS) eReader Sales, Revenue, Price and Gross Margin (2011-2016)
Table DistriRead (ICARUS) eReader Sales Market Share (2011-2016)
Table Aluratek Basic Information List
Table Aluratek eReader Sales, Revenue, Price and Gross Margin (2011-2016)
Table Aluratek eReader Sales Market Share (2011-2016)
Table Tolino Basic Information List
Table Tolino eReader Sales, Revenue, Price and Gross Margin (2011-2016)
Table Tolino eReader Sales Market Share (2011-2016)
Table Hanvon Basic Information List
Table Hanvon eReader Sales, Revenue, Price and Gross Margin (2011-2016)
Table Hanvon eReader Sales Market Share (2011-2016)
Table Onyx Basic Information List
Table Onyx eReader Sales, Revenue, Price and Gross Margin (2011-2016)
Table Onyx eReader Sales Market Share (2011-2016)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of eReader
Figure Manufacturing Process Analysis of eReader
Figure eReader Industrial Chain Analysis
Table Raw Materials Sources of eReader Major Manufacturers in 2015
Table Major Buyers of eReader
Table Distributors/Traders List
Figure United States eReader Production and Growth Rate Forecast (2016-2021)
Figure United States eReader Revenue and Growth Rate Forecast (2016-2021)
Table United States eReader Production Forecast by Type (2016-2021)

+44 20 8123 2220
info@marketpublishers.com

Table United States eReader Consumption Forecast by Application (2016-2021)

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: United States eReader Market Report 2016
Product link: https://marketpublishers.com/r/U2D512DBF9FEN.html
Price: US$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/U2D512DBF9FEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970