

# United States E-book Market Report 2016

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## Abstracts

### Notes:

Sales, means the sales volume of E-book

Revenue, means the sales value of E-book

This report studies sales (consumption) of E-book in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Hachette Livre

Penguin Random House

Cengage Learning

Kensington Publishing

Springer Nature

Wiley

McGraw Hill

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of E-book in each application, can be divided into

Application 1

Application 2

Application 3

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