

# **United States E-book Device Market Report 2018**

https://marketpublishers.com/r/U7359882B2BQEN.html Date: March 2018 Pages: 105 Price: US\$ 3,800.00 (Single User License) ID: U7359882B2BQEN

# Abstracts

In this report, the United States E-book Device market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West Southwest The Middle Atlantic New England The South The Midwest

with sales (volume), revenue (value), market share and growth rate of E-book Device in these regions, from 2013 to 2025 (forecast).

United States E-book Device market competition by top manufacturers/players, with Ebook Device sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Barnes&Noble



PocketBook
------------

Kobo(Rakuten)

Bookeen

Ectaco

Ematic

DistriRead(ICARUS)

Aluratek

Tolino

Hanvon

Onyx

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

E-ink eReader

TFT-LCD eReader

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Ages 13-17 Ages 18-24 Ages 25-34



Ages 35-44

Ages 45-54

Ages 55+

If you have any special requirements, please let us know and we will offer you the report as you want.



# Contents

United States E-book Device Market Report 2018

## **1 E-BOOK DEVICE OVERVIEW**

1.1 Product Overview and Scope of E-book Device

1.2 Classification of E-book Device by Product Category

1.2.1 United States E-book Device Market Size (Sales Volume) Comparison by Type (2013-2025)

1.2.2 United States E-book Device Market Size (Sales Volume) Market Share by Type (Product Category) in 2017

1.2.3 E-ink eReader

1.2.4 TFT-LCD eReader

1.3 United States E-book Device Market by Application/End Users

1.3.1 United States E-book Device Market Size (Consumption) and Market Share Comparison by Application (2013-2025)

- 1.3.2 Ages 13-17
- 1.3.3 Ages 18-24
- 1.3.4 Ages 25-34
- 1.3.5 Ages 35-44
- 1.3.6 Ages 45-54
- 1.3.7 Ages 55+

1.4 United States E-book Device Market by Region

1.4.1 United States E-book Device Market Size (Value) Comparison by Region (2013-2025)

- 1.4.2 The West E-book Device Status and Prospect (2013-2025)
- 1.4.3 Southwest E-book Device Status and Prospect (2013-2025)
- 1.4.4 The Middle Atlantic E-book Device Status and Prospect (2013-2025)
- 1.4.5 New England E-book Device Status and Prospect (2013-2025)
- 1.4.6 The South E-book Device Status and Prospect (2013-2025)
- 1.4.7 The Midwest E-book Device Status and Prospect (2013-2025)
- 1.5 United States Market Size (Value and Volume) of E-book Device (2013-2025)
- 1.5.1 United States E-book Device Sales and Growth Rate (2013-2025)
- 1.5.2 United States E-book Device Revenue and Growth Rate (2013-2025)

## 2 UNITED STATES E-BOOK DEVICE MARKET COMPETITION BY PLAYERS/SUPPLIERS



2.1 United States E-book Device Sales and Market Share of Key Players/Suppliers (2013-2018)

2.2 United States E-book Device Revenue and Share by Players/Suppliers (2013-2018)

2.3 United States E-book Device Average Price by Players/Suppliers (2013-2018)

2.4 United States E-book Device Market Competitive Situation and Trends

2.4.1 United States E-book Device Market Concentration Rate

2.4.2 United States E-book Device Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers E-book Device Manufacturing Base Distribution, Sales Area, Product Type

# 3 UNITED STATES E-BOOK DEVICE SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)

3.1 United States E-book Device Sales and Market Share by Region (2013-2018)

3.2 United States E-book Device Revenue and Market Share by Region (2013-2018)

3.3 United States E-book Device Price by Region (2013-2018)

# 4 UNITED STATES E-BOOK DEVICE SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)

4.1 United States E-book Device Sales and Market Share by Type (Product Category) (2013-2018)

4.2 United States E-book Device Revenue and Market Share by Type (2013-2018)

4.3 United States E-book Device Price by Type (2013-2018)

4.4 United States E-book Device Sales Growth Rate by Type (2013-2018)

# 5 UNITED STATES E-BOOK DEVICE SALES (VOLUME) BY APPLICATION (2013-2018)

5.1 United States E-book Device Sales and Market Share by Application (2013-2018)

5.2 United States E-book Device Sales Growth Rate by Application (2013-2018)

5.3 Market Drivers and Opportunities

## 6 UNITED STATES E-BOOK DEVICE PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 Barnes&Noble

6.1.1 Company Basic Information, Manufacturing Base and Competitors



6.1.2 E-book Device Product Category, Application and Specification

- 6.1.2.1 Product A
- 6.1.2.2 Product B

6.1.3 Barnes&Noble E-book Device Sales, Revenue, Price and Gross Margin (2013-2018)

- 6.1.4 Main Business/Business Overview
- 6.2 PocketBook

6.2.2 E-book Device Product Category, Application and Specification

- 6.2.2.1 Product A
- 6.2.2.2 Product B

6.2.3 PocketBook E-book Device Sales, Revenue, Price and Gross Margin (2013-2018)

6.2.4 Main Business/Business Overview

6.3 Kobo(Rakuten)

6.3.2 E-book Device Product Category, Application and Specification

- 6.3.2.1 Product A
- 6.3.2.2 Product B

6.3.3 Kobo(Rakuten) E-book Device Sales, Revenue, Price and Gross Margin (2013-2018)

- 6.3.4 Main Business/Business Overview
- 6.4 Bookeen
  - 6.4.2 E-book Device Product Category, Application and Specification
  - 6.4.2.1 Product A
  - 6.4.2.2 Product B
  - 6.4.3 Bookeen E-book Device Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.4.4 Main Business/Business Overview
- 6.5 Ectaco
  - 6.5.2 E-book Device Product Category, Application and Specification
  - 6.5.2.1 Product A
  - 6.5.2.2 Product B
  - 6.5.3 Ectaco E-book Device Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.5.4 Main Business/Business Overview
- 6.6 Ematic
  - 6.6.2 E-book Device Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
  - 6.6.3 Ematic E-book Device Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.6.4 Main Business/Business Overview
- 6.7 DistriRead(ICARUS)



6.7.2 E-book Device Product Category, Application and Specification

- 6.7.2.1 Product A
- 6.7.2.2 Product B

6.7.3 DistriRead(ICARUS) E-book Device Sales, Revenue, Price and Gross Margin (2013-2018)

- 6.7.4 Main Business/Business Overview
- 6.8 Aluratek
  - 6.8.2 E-book Device Product Category, Application and Specification
  - 6.8.2.1 Product A
  - 6.8.2.2 Product B
  - 6.8.3 Aluratek E-book Device Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.8.4 Main Business/Business Overview
- 6.9 Tolino

6.9.2 E-book Device Product Category, Application and Specification

- 6.9.2.1 Product A
- 6.9.2.2 Product B
- 6.9.3 Tolino E-book Device Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.9.4 Main Business/Business Overview
- 6.10 Hanvon
  - 6.10.2 E-book Device Product Category, Application and Specification
  - 6.10.2.1 Product A
  - 6.10.2.2 Product B
  - 6.10.3 Hanvon E-book Device Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.10.4 Main Business/Business Overview
- 6.11 Onyx

### 7 E-BOOK DEVICE MANUFACTURING COST ANALYSIS

- 7.1 E-book Device Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of E-book Device



#### **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 E-book Device Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of E-book Device Major Manufacturers in 2017
- 8.4 Downstream Buyers

#### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## 11 UNITED STATES E-BOOK DEVICE MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)

- 11.1 United States E-book Device Sales Volume, Revenue Forecast (2018-2025)
- 11.2 United States E-book Device Sales Volume Forecast by Type (2018-2025)
- 11.3 United States E-book Device Sales Volume Forecast by Application (2018-2025)
- 11.4 United States E-book Device Sales Volume Forecast by Region (2018-2025)

#### 12 RESEARCH FINDINGS AND CONCLUSION

#### **13 APPENDIX**



- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
- 13.1.2 Market Size Estimation
- 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Product Picture of E-book Device Figure United States E-book Device Market Size (K Units) by Type (2013-2025) Figure United States E-book Device Sales Volume Market Share by Type (Product Category) in 2017 Figure E-ink eReader Product Picture Figure TFT-LCD eReader Product Picture Figure United States E-book Device Market Size (K Units) by Application (2013-2025) Figure United States Sales Market Share of E-book Device by Application in 2017 Figure Ages 13-17 Examples Table Key Downstream Customer in Ages 13-17 Figure Ages 18-24 Examples Table Key Downstream Customer in Ages 18-24 Figure Ages 25-34 Examples Table Key Downstream Customer in Ages 25-34 Figure Ages 35-44 Examples Table Key Downstream Customer in Ages 35-44 Figure Ages 45-54 Examples Table Key Downstream Customer in Ages 45-54 Figure Ages 55+ Examples Table Key Downstream Customer in Ages 55+ Figure United States E-book Device Market Size (Million USD) by Region (2013-2025) Figure The West E-book Device Revenue (Million USD) and Growth Rate (2013-2025) Figure Southwest E-book Device Revenue (Million USD) and Growth Rate (2013-2025) Figure The Middle Atlantic E-book Device Revenue (Million USD) and Growth Rate (2013 - 2025)Figure New England E-book Device Revenue (Million USD) and Growth Rate (2013 - 2025)Figure The South of US E-book Device Revenue (Million USD) and Growth Rate (2013 - 2025)Figure The Midwest E-book Device Revenue (Million USD) and Growth Rate (2013 - 2025)Figure United States E-book Device Sales (K Units) and Growth Rate (2013-2025) Figure United States E-book Device Revenue (Million USD) and Growth Rate (2013 - 2025)

Figure United States E-book Device Market Major Players Product Sales Volume (K



Units) (2013-2018)

Table United States E-book Device Sales (K Units) of Key Players/Suppliers (2013-2018)

Table United States E-book Device Sales Share by Players/Suppliers (2013-2018) Figure 2017 United States E-book Device Sales Share by Players/Suppliers Figure 2017 United States E-book Device Sales Share by Players/Suppliers Figure United States E-book Device Market Major Players Product Revenue (Million USD) (2013-2018)

Table United States E-book Device Revenue (Million USD) by Players/Suppliers (2013-2018)

Table United States E-book Device Revenue Share by Players/Suppliers (2013-2018) Figure 2017 United States E-book Device Revenue Share by Players/Suppliers Figure 2017 United States E-book Device Revenue Share by Players/Suppliers Table United States Market E-book Device Average Price (USD/Unit) of Key Players/Suppliers (2013-2018)

Figure United States Market E-book Device Average Price (USD/Unit) of Key Players/Suppliers in 2017

Figure United States E-book Device Market Share of Top 3 Players/Suppliers Figure United States E-book Device Market Share of Top 5 Players/Suppliers Table United States Players/Suppliers E-book Device Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers E-book Device Product Category Table United States E-book Device Sales (K Units) by Region (2013-2018) Table United States E-book Device Sales Share by Region (2013-2018) Figure United States E-book Device Sales Share by Region (2013-2018) Figure United States E-book Device Sales Market Share by Region in 2017 Table United States E-book Device Revenue (Million USD) and Market Share by Region (2013-2018)

Table United States E-book Device Revenue Share by Region (2013-2018) Figure United States E-book Device Revenue Market Share by Region (2013-2018) Figure United States E-book Device Revenue Market Share by Region in 2017

Table United States E-book Device Price (USD/Unit) by Region (2013-2018)

Table United States E-book Device Sales (K Units) by Type (2013-2018)

Table United States E-book Device Sales Share by Type (2013-2018)

Figure United States E-book Device Sales Share by Type (2013-2018)

Figure United States E-book Device Sales Market Share by Type in 2017

Table United States E-book Device Revenue (Million USD) and Market Share by Type (2013-2018)

Table United States E-book Device Revenue Share by Type (2013-2018)



Figure Revenue Market Share of E-book Device by Type (2013-2018) Figure Revenue Market Share of E-book Device by Type in 2017 Table United States E-book Device Price (USD/Unit) by Types (2013-2018) Figure United States E-book Device Sales Growth Rate by Type (2013-2018) Table United States E-book Device Sales (K Units) by Application (2013-2018) Table United States E-book Device Sales Market Share by Application (2013-2018) Figure United States E-book Device Sales Market Share by Application (2013-2018) Figure United States E-book Device Sales Market Share by Application in 2017 Table United States E-book Device Sales Growth Rate by Application (2013-2018) Figure United States E-book Device Sales Growth Rate by Application (2013-2018) Table Barnes&Noble Basic Information List Table Barnes&Noble E-book Device Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018) Figure Barnes&Noble E-book Device Sales Growth Rate (2013-2018) Figure Barnes&Noble E-book Device Sales Market Share in United States (2013-2018) Figure Barnes&Noble E-book Device Revenue Market Share in United States (2013 - 2018)Table PocketBook Basic Information List Table PocketBook E-book Device Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018) Figure PocketBook E-book Device Sales Growth Rate (2013-2018) Figure PocketBook E-book Device Sales Market Share in United States (2013-2018) Figure PocketBook E-book Device Revenue Market Share in United States (2013-2018) Table Kobo(Rakuten) Basic Information List Table Kobo(Rakuten) E-book Device Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018) Figure Kobo(Rakuten) E-book Device Sales Growth Rate (2013-2018) Figure Kobo(Rakuten) E-book Device Sales Market Share in United States (2013-2018) Figure Kobo(Rakuten) E-book Device Revenue Market Share in United States (2013 - 2018)Table Bookeen Basic Information List Table Bookeen E-book Device Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018) Figure Bookeen E-book Device Sales Growth Rate (2013-2018) Figure Bookeen E-book Device Sales Market Share in United States (2013-2018) Figure Bookeen E-book Device Revenue Market Share in United States (2013-2018) **Table Ectaco Basic Information List** Table Ectaco E-book Device Sales (K Units), Revenue (Million USD), Price (USD/Unit)

and Gross Margin (2013-2018)



Figure Ectaco E-book Device Sales Growth Rate (2013-2018) Figure Ectaco E-book Device Sales Market Share in United States (2013-2018) Figure Ectaco E-book Device Revenue Market Share in United States (2013-2018) **Table Ematic Basic Information List** Table Ematic E-book Device Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018) Figure Ematic E-book Device Sales Growth Rate (2013-2018) Figure Ematic E-book Device Sales Market Share in United States (2013-2018) Figure Ematic E-book Device Revenue Market Share in United States (2013-2018) Table DistriRead(ICARUS) Basic Information List Table DistriRead(ICARUS) E-book Device Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018) Figure DistriRead(ICARUS) E-book Device Sales Growth Rate (2013-2018) Figure DistriRead(ICARUS) E-book Device Sales Market Share in United States (2013 - 2018)Figure DistriRead(ICARUS) E-book Device Revenue Market Share in United States (2013 - 2018)Table Aluratek Basic Information List Table Aluratek E-book Device Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018) Figure Aluratek E-book Device Sales Growth Rate (2013-2018) Figure Aluratek E-book Device Sales Market Share in United States (2013-2018) Figure Aluratek E-book Device Revenue Market Share in United States (2013-2018) **Table Tolino Basic Information List** Table Tolino E-book Device Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018) Figure Tolino E-book Device Sales Growth Rate (2013-2018) Figure Tolino E-book Device Sales Market Share in United States (2013-2018) Figure Tolino E-book Device Revenue Market Share in United States (2013-2018) Table Hanvon Basic Information List Table Hanvon E-book Device Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018) Figure Hanvon E-book Device Sales Growth Rate (2013-2018) Figure Hanvon E-book Device Sales Market Share in United States (2013-2018) Figure Hanvon E-book Device Revenue Market Share in United States (2013-2018) Table Onyx Basic Information List Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials



Figure Manufacturing Cost Structure of E-book Device Figure Manufacturing Process Analysis of E-book Device Figure E-book Device Industrial Chain Analysis Table Raw Materials Sources of E-book Device Major Players/Suppliers in 2017 Table Major Buyers of E-book Device Table Distributors/Traders List Figure United States E-book Device Sales Volume (K Units) and Growth Rate Forecast (2018 - 2025)Figure United States E-book Device Revenue (Million USD) and Growth Rate Forecast (2018 - 2025)Figure United States E-book Device Price (USD/Unit) Trend Forecast (2018-2025) Table United States E-book Device Sales Volume (K Units) Forecast by Type (2018 - 2025)Figure United States E-book Device Sales Volume (K Units) Forecast by Type (2018 - 2025)Figure United States E-book Device Sales Volume (K Units) Forecast by Type in 2025 Table United States E-book Device Sales Volume (K Units) Forecast by Application (2018 - 2025)Figure United States E-book Device Sales Volume (K Units) Forecast by Application (2018-2025) Figure United States E-book Device Sales Volume (K Units) Forecast by Application in 2025 Table United States E-book Device Sales Volume (K Units) Forecast by Region (2018 - 2025)Table United States E-book Device Sales Volume Share Forecast by Region (2018-2025) Figure United States E-book Device Sales Volume Share Forecast by Region (2018 - 2025)Figure United States E-book Device Sales Volume Share Forecast by Region in 2025 Table Research Programs/Design for This Report Figure Bottom-up and Top-down Approaches for This Report Figure Data Triangulation Table Key Data Information from Secondary Sources Table Key Data Information from Primary Sources



#### I would like to order

Product name: United States E-book Device Market Report 2018 Product link: https://marketpublishers.com/r/U7359882B2BQEN.html Price: US\$ 3,800.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/U7359882B2BQEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970