

United States DVR-Integrated Television Sets Market Report 2016

<https://marketpublishers.com/r/U5C46AE059EEN.html>

Date: September 2016

Pages: 120

Price: US\$ 3,800.00 (Single User License)

ID: U5C46AE059EEN

Abstracts

Notes:

Sales, means the sales volume of DVR-Integrated Television Sets

Revenue, means the sales value of DVR-Integrated Television Sets

This report studies sales (consumption) of DVR-Integrated Television Sets in USA market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Arris Group, Inc. (US)

AT&T, Inc. (US)

Comcast Corporation (US)

DIRECTV LLC (USA)

Echostar Corporation (US)

Kabel Deutschland Holding AG (Germany)

Motorola Mobility (US)

NAGRAVISION SA (Switzerland)

NDS (UK)

Philips International B.V. (The Netherlands)

Time Warner Cable, Inc. (US)

TiVo, Inc. (US)

Verizon Communications, Inc. (US)

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of DVR-Integrated Television Sets in each application, can be divided into

Application 1

Application 2

Application 3

Contents

United States DVR-Integrated Television Sets Market Report 2016

1 DVR-INTEGRATED TELEVISION SETS OVERVIEW

- 1.1 Product Overview and Scope of DVR-Integrated Television Sets
- 1.2 Classification of DVR-Integrated Television Sets
 - 1.2.1 Type I
 - 1.2.2 Type II
 - 1.2.3 Type III
- 1.3 Application of DVR-Integrated Television Sets
 - 1.3.1 Application
 - 1.3.2 Application
 - 1.3.3 Application
- 1.4 USA Market Size Sales (Value) and Revenue (Volume) of DVR-Integrated Television Sets (2011-2021)
 - 1.4.1 USA DVR-Integrated Television Sets Sales and Growth Rate (2011-2021)
 - 1.4.2 USA DVR-Integrated Television Sets Revenue and Growth Rate (2011-2021)

2 USA DVR-INTEGRATED TELEVISION SETS COMPETITION BY MANUFACTURERS

- 2.1 USA DVR-Integrated Television Sets Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 USA DVR-Integrated Television Sets Revenue and Share by Manufactures (2015 and 2016)
- 2.3 USA DVR-Integrated Television Sets Average Price by Manufactures (2015 and 2016)
- 2.4 DVR-Integrated Television Sets Market Competitive Situation and Trends
 - 2.4.1 DVR-Integrated Television Sets Market Concentration Rate
 - 2.4.2 DVR-Integrated Television Sets Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 USA DVR-INTEGRATED TELEVISION SETS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 USA DVR-Integrated Television Sets Sales and Market Share by Type (2011-2016)
- 3.2 USA DVR-Integrated Television Sets Revenue and Market Share by Type

(2011-2016)

3.3 USA DVR-Integrated Television Sets Price by Type (2011-2016)

3.4 USA DVR-Integrated Television Sets Sales Growth Rate by Type (2011-2016)

4 USA DVR-INTEGRATED TELEVISION SETS SALES (VOLUME) BY APPLICATION (2011-2016)

4.1 USA DVR-Integrated Television Sets Sales and Market Share by Application (2011-2016)

4.2 USA DVR-Integrated Television Sets Sales Growth Rate by Application (2011-2016)

4.3 Market Drivers and Opportunities

5 USA DVR-INTEGRATED TELEVISION SETS MANUFACTURERS PROFILES/ANALYSIS

5.1 Arris Group, Inc. (US)

5.1.1 Company Basic Information, Manufacturing Base and Competitors

5.1.2 DVR-Integrated Television Sets Product Type, Application and Specification

5.1.2.1 Type I

5.1.2.2 Type II

5.1.3 Arris Group, Inc. (US) DVR-Integrated Television Sets Sales, Revenue, Price and Gross Margin (2011-2016)

5.1.4 Main Business/Business Overview

5.2 AT&T, Inc. (US)

5.2.2 DVR-Integrated Television Sets Product Type, Application and Specification

5.2.2.1 Type I

5.2.2.2 Type II

5.2.3 AT&T, Inc. (US) DVR-Integrated Television Sets Sales, Revenue, Price and Gross Margin (2011-2016)

5.2.4 Main Business/Business Overview

5.3 Comcast Corporation (US)

5.3.2 DVR-Integrated Television Sets Product Type, Application and Specification

5.3.2.1 Type I

5.3.2.2 Type II

5.3.3 Comcast Corporation (US) DVR-Integrated Television Sets Sales, Revenue, Price and Gross Margin (2011-2016)

5.3.4 Main Business/Business Overview

5.4 DIRECTV LLC (USA)

5.4.2 DVR-Integrated Television Sets Product Type, Application and Specification

- 5.4.2.1 Type I
- 5.4.2.2 Type II
- 5.4.3 DIRECTV LLC (USA) DVR-Integrated Television Sets Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.4.4 Main Business/Business Overview
- 5.5 Echostar Corporation (US)
 - 5.5.2 DVR-Integrated Television Sets Product Type, Application and Specification
 - 5.5.2.1 Type I
 - 5.5.2.2 Type II
 - 5.5.3 Echostar Corporation (US) DVR-Integrated Television Sets Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.5.4 Main Business/Business Overview
- 5.6 Kabel Deutschland Holding AG (Germany)
 - 5.6.2 DVR-Integrated Television Sets Product Type, Application and Specification
 - 5.6.2.1 Type I
 - 5.6.2.2 Type II
 - 5.6.3 Kabel Deutschland Holding AG (Germany) DVR-Integrated Television Sets Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.6.4 Main Business/Business Overview
- 5.7 Motorola Mobility (US)
 - 5.7.2 DVR-Integrated Television Sets Product Type, Application and Specification
 - 5.7.2.1 Type I
 - 5.7.2.2 Type II
 - 5.7.3 Motorola Mobility (US) DVR-Integrated Television Sets Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.7.4 Main Business/Business Overview
- 5.8 NAGRAVISION SA (Switzerland)
 - 5.8.2 DVR-Integrated Television Sets Product Type, Application and Specification
 - 5.8.2.1 Type I
 - 5.8.2.2 Type II
 - 5.8.3 NAGRAVISION SA (Switzerland) DVR-Integrated Television Sets Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.8.4 Main Business/Business Overview
- 5.9 NDS (UK)
 - 5.9.2 DVR-Integrated Television Sets Product Type, Application and Specification
 - 5.9.2.1 Type I
 - 5.9.2.2 Type II
 - 5.9.3 NDS (UK) DVR-Integrated Television Sets Sales, Revenue, Price and Gross Margin (2011-2016)

- 5.9.4 Main Business/Business Overview
- 5.10 Philips International B.V. (The Netherlands)
 - 5.10.2 DVR-Integrated Television Sets Product Type, Application and Specification
 - 5.10.2.1 Type I
 - 5.10.2.2 Type II
 - 5.10.3 Philips International B.V. (The Netherlands) DVR-Integrated Television Sets Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.10.4 Main Business/Business Overview
- 5.11 Time Warner Cable, Inc. (US)
- 5.12 TiVo, Inc. (US)
- 5.13 Verizon Communications, Inc. (US)

6 DVR-INTEGRATED TELEVISION SETS MANUFACTURING COST ANALYSIS

- 6.1 DVR-Integrated Television Sets Key Raw Materials Analysis
 - 6.1.1 Key Raw Materials
 - 6.1.2 Price Trend of Key Raw Materials
 - 6.1.3 Key Suppliers of Raw Materials
 - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
 - 6.2.1 Raw Materials
 - 6.2.2 Labor Cost
 - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of DVR-Integrated Television Sets

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 DVR-Integrated Television Sets Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of DVR-Integrated Television Sets Major Manufacturers in 2015
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
 - 8.1.1 Direct Marketing
 - 8.1.2 Indirect Marketing
 - 8.1.3 Marketing Channel Development Trend

8.2 Market Positioning

8.2.1 Pricing Strategy

8.2.2 Brand Strategy

8.2.3 Target Client

8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

9.1 Technology Progress/Risk

9.1.1 Substitutes Threat

9.1.2 Technology Progress in Related Industry

9.2 Consumer Needs/Customer Preference Change

9.3 Economic/Political Environmental Change

10 USA DVR-INTEGRATED TELEVISION SETS MARKET FORECAST (2016-2021)

10.1 USA DVR-Integrated Television Sets Sales, Revenue Forecast (2016-2021)

10.2 USA DVR-Integrated Television Sets Sales Forecast by Type (2016-2021)

10.3 USA DVR-Integrated Television Sets Sales Forecast by Application (2016-2021)

10.4 DVR-Integrated Television Sets Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

Author List

Disclosure Section

Research Methodology

Data Source

Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of DVR-Integrated Television Sets

Table Classification of DVR-Integrated Television Sets

Figure USA Sales Market Share of DVR-Integrated Television Sets by Type in 2015

Table Application of DVR-Integrated Television Sets

Figure USA Sales Market Share of DVR-Integrated Television Sets by Application in 2015

Figure USA DVR-Integrated Television Sets Sales and Growth Rate (2011-2021)

Figure USA DVR-Integrated Television Sets Revenue and Growth Rate (2011-2021)

Table USA DVR-Integrated Television Sets Sales of Key Manufacturers (2015 and 2016)

Table USA DVR-Integrated Television Sets Sales Share by Manufacturers (2015 and 2016)

Figure 2015 DVR-Integrated Television Sets Sales Share by Manufacturers

Figure 2016 DVR-Integrated Television Sets Sales Share by Manufacturers

Table USA DVR-Integrated Television Sets Revenue by Manufacturers (2015 and 2016)

Table USA DVR-Integrated Television Sets Revenue Share by Manufacturers (2015 and 2016)

Table 2015 USA DVR-Integrated Television Sets Revenue Share by Manufacturers

Table 2016 USA DVR-Integrated Television Sets Revenue Share by Manufacturers

Table USA Market DVR-Integrated Television Sets Average Price of Key Manufacturers (2015 and 2016)

Figure USA Market DVR-Integrated Television Sets Average Price of Key Manufacturers in 2015

Figure DVR-Integrated Television Sets Market Share of Top 3 Manufacturers

Figure DVR-Integrated Television Sets Market Share of Top 5 Manufacturers

Table USA DVR-Integrated Television Sets Sales by Type (2011-2016)

Table USA DVR-Integrated Television Sets Sales Share by Type (2011-2016)

Figure USA DVR-Integrated Television Sets Sales Market Share by Type in 2015

Table USA DVR-Integrated Television Sets Revenue and Market Share by Type (2011-2016)

Table USA DVR-Integrated Television Sets Revenue Share by Type (2011-2016)

Figure Revenue Market Share of DVR-Integrated Television Sets by Type (2011-2016)

Table USA DVR-Integrated Television Sets Price by Type (2011-2016)

Figure USA DVR-Integrated Television Sets Sales Growth Rate by Type (2011-2016)

Table USA DVR-Integrated Television Sets Sales by Application (2011-2016)

Table USA DVR-Integrated Television Sets Sales Market Share by Application (2011-2016)

Figure USA DVR-Integrated Television Sets Sales Market Share by Application in 2015

Table USA DVR-Integrated Television Sets Sales Growth Rate by Application (2011-2016)

Figure USA DVR-Integrated Television Sets Sales Growth Rate by Application (2011-2016)

Table Arris Group, Inc. (US) Basic Information List

Table Arris Group, Inc. (US) DVR-Integrated Television Sets Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Arris Group, Inc. (US) DVR-Integrated Television Sets Sales Market Share (2011-2016)

Table AT&T, Inc. (US) Basic Information List

Table AT&T, Inc. (US) DVR-Integrated Television Sets Sales, Revenue, Price and Gross Margin (2011-2016)

Table AT&T, Inc. (US) DVR-Integrated Television Sets Sales Market Share (2011-2016)

Table Comcast Corporation (US) Basic Information List

Table Comcast Corporation (US) DVR-Integrated Television Sets Sales, Revenue, Price and Gross Margin (2011-2016)

Table Comcast Corporation (US) DVR-Integrated Television Sets Sales Market Share (2011-2016)

Table DIRECTV LLC (USA) Basic Information List

Table DIRECTV LLC (USA) DVR-Integrated Television Sets Sales, Revenue, Price and Gross Margin (2011-2016)

Table DIRECTV LLC (USA) DVR-Integrated Television Sets Sales Market Share (2011-2016)

Table Echostar Corporation (US) Basic Information List

Table Echostar Corporation (US) DVR-Integrated Television Sets Sales, Revenue, Price and Gross Margin (2011-2016)

Table Echostar Corporation (US) DVR-Integrated Television Sets Sales Market Share (2011-2016)

Table Kabel Deutschland Holding AG (Germany) Basic Information List

Table Kabel Deutschland Holding AG (Germany) DVR-Integrated Television Sets Sales, Revenue, Price and Gross Margin (2011-2016)

Table Kabel Deutschland Holding AG (Germany) DVR-Integrated Television Sets Sales Market Share (2011-2016)

Table Motorola Mobility (US) Basic Information List

Table Motorola Mobility (US) DVR-Integrated Television Sets Sales, Revenue, Price

and Gross Margin (2011-2016)

Table Motorola Mobility (US) DVR-Integrated Television Sets Sales Market Share (2011-2016)

Table NAGRAVISION SA (Switzerland) Basic Information List

Table NAGRAVISION SA (Switzerland) DVR-Integrated Television Sets Sales, Revenue, Price and Gross Margin (2011-2016)

Table NAGRAVISION SA (Switzerland) DVR-Integrated Television Sets Sales Market Share (2011-2016)

Table NDS (UK) Basic Information List

Table NDS (UK) DVR-Integrated Television Sets Sales, Revenue, Price and Gross Margin (2011-2016)

Table NDS (UK) DVR-Integrated Television Sets Sales Market Share (2011-2016)

Table Philips International B.V. (The Netherlands) Basic Information List

Table Philips International B.V. (The Netherlands) DVR-Integrated Television Sets Sales, Revenue, Price and Gross Margin (2011-2016)

Table Philips International B.V. (The Netherlands) DVR-Integrated Television Sets Sales Market Share (2011-2016)

Table Time Warner Cable, Inc. (US) Basic Information List

Table Time Warner Cable, Inc. (US) DVR-Integrated Television Sets Sales, Revenue, Price and Gross Margin (2011-2016)

Table Time Warner Cable, Inc. (US) DVR-Integrated Television Sets Sales Market Share (2011-2016)

Table TiVo, Inc. (US) Basic Information List

Table TiVo, Inc. (US) DVR-Integrated Television Sets Sales, Revenue, Price and Gross Margin (2011-2016)

Table TiVo, Inc. (US) DVR-Integrated Television Sets Sales Market Share (2011-2016)

Table Verizon Communications, Inc. (US) Basic Information List

Table Verizon Communications, Inc. (US) DVR-Integrated Television Sets Sales, Revenue, Price and Gross Margin (2011-2016)

Table Verizon Communications, Inc. (US) DVR-Integrated Television Sets Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of DVR-Integrated Television Sets

Figure Manufacturing Process Analysis of DVR-Integrated Television Sets

Figure DVR-Integrated Television Sets Industrial Chain Analysis

Table Raw Materials Sources of DVR-Integrated Television Sets Major Manufacturers in 2015

Table Major Buyers of DVR-Integrated Television Sets

Table Distributors/Traders List

Figure USA DVR-Integrated Television Sets Production and Growth Rate Forecast
(2016-2021)

Figure USA DVR-Integrated Television Sets Revenue and Growth Rate Forecast
(2016-2021)

Table USA DVR-Integrated Television Sets Production Forecast by Type (2016-2021)

Table USA DVR-Integrated Television Sets Consumption Forecast by Application
(2016-2021)

I would like to order

Product name: United States DVR-Integrated Television Sets Market Report 2016

Product link: <https://marketpublishers.com/r/U5C46AE059EEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U5C46AE059EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970