

# **United States Dry Wine Market Report 2017**

https://marketpublishers.com/r/UE368872115EN.html

Date: January 2017

Pages: 123

Price: US\$ 3,800.00 (Single User License)

ID: UE368872115EN

# **Abstracts**

# Notes:

Sales, means the sales volume of Dry Wine

Revenue, means the sales value of Dry Wine

This report studies sales (consumption) of Dry Wine in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

**E&J** Gallo Winery

Constellation

Castel

The Wine Group

**Accolade Wines** 

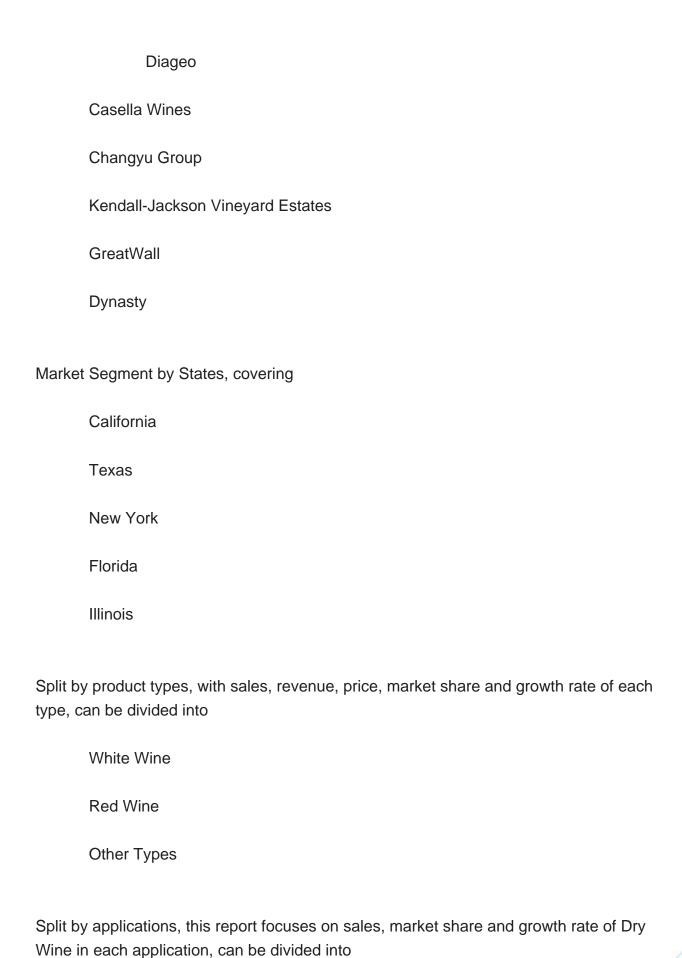
Concha y Toro

Treasury Wine Estates (TWE)

Trinchero Family

Pernod-Ricard





United States Dry Wine Market Report 2017



Daily Meals

**Social Occasions** 

**Entertainment Venues** 

Other Situations



# **Contents**

United States Dry Wine Market Report 2017

#### 1 DRY WINE OVERVIEW

- 1.1 Product Overview and Scope of Dry Wine
- 1.2 Classification of Dry Wine
  - 1.2.1 White Wine
  - 1.2.2 Red Wine
  - 1.2.3 Other Types
- 1.3 Application of Dry Wine
  - 1.3.1 Daily Meals
- 1.3.2 Social Occasions
- 1.3.3 Entertainment Venues
- 1.3.4 Other Situations
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Dry Wine (2012-2022)
  - 1.4.1 United States Dry Wine Sales and Growth Rate (2012-2022)
  - 1.4.2 United States Dry Wine Revenue and Growth Rate (2012-2022)

#### 2 UNITED STATES DRY WINE COMPETITION BY MANUFACTURERS

- 2.1 United States Dry Wine Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Dry Wine Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Dry Wine Average Price by Manufactures (2015 and 2016)
- 2.4 Dry Wine Market Competitive Situation and Trends
  - 2.4.1 Dry Wine Market Concentration Rate
  - 2.4.2 Dry Wine Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

# 3 UNITED STATES DRY WINE SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2012-2017)

- 3.1 United States Dry Wine Sales and Market Share by States (2012-2017)
- 3.2 United States Dry Wine Revenue and Market Share by States (2012-2017)
- 3.3 United States Dry Wine Price by States (2012-2017)



# 4 UNITED STATES DRY WINE SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2012-2017)

- 4.1 United States Dry Wine Sales and Market Share by Type (2012-2017)
- 4.2 United States Dry Wine Revenue and Market Share by Type (2012-2017)
- 4.3 United States Dry Wine Price by Type (2012-2017)
- 4.4 United States Dry Wine Sales Growth Rate by Type (2012-2017)

# 5 UNITED STATES DRY WINE SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Dry Wine Sales and Market Share by Application (2012-2017)
- 5.2 United States Dry Wine Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

#### 6 UNITED STATES DRY WINE MANUFACTURERS PROFILES/ANALYSIS

- 6.1 E&J Gallo Winery
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Dry Wine Product Type, Application and Specification
  - 6.1.2.1 White Wine
  - 6.1.2.2 Red Wine
- 6.1.3 E&J Gallo Winery Dry Wine Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.1.4 Main Business/Business Overview
- 6.2 Constellation
  - 6.2.2 Dry Wine Product Type, Application and Specification
    - 6.2.2.1 White Wine
    - 6.2.2.2 Red Wine
  - 6.2.3 Constellation Dry Wine Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.2.4 Main Business/Business Overview
- 6.3 Castel
  - 6.3.2 Dry Wine Product Type, Application and Specification
    - 6.3.2.1 White Wine
    - 6.3.2.2 Red Wine
  - 6.3.3 Castel Dry Wine Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.3.4 Main Business/Business Overview
- 6.4 The Wine Group
  - 6.4.2 Dry Wine Product Type, Application and Specification
    - 6.4.2.1 White Wine



- 6.4.2.2 Red Wine
- 6.4.3 The Wine Group Dry Wine Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.4.4 Main Business/Business Overview
- 6.5 Accolade Wines
  - 6.5.2 Dry Wine Product Type, Application and Specification
    - 6.5.2.1 White Wine
    - 6.5.2.2 Red Wine
  - 6.5.3 Accolade Wines Dry Wine Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.5.4 Main Business/Business Overview
- 6.6 Concha y Toro
  - 6.6.2 Dry Wine Product Type, Application and Specification
    - 6.6.2.1 White Wine
    - 6.6.2.2 Red Wine
  - 6.6.3 Concha y Toro Dry Wine Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.6.4 Main Business/Business Overview
- 6.7 Treasury Wine Estates (TWE)
  - 6.7.2 Dry Wine Product Type, Application and Specification
    - 6.7.2.1 White Wine
    - 6.7.2.2 Red Wine
- 6.7.3 Treasury Wine Estates (TWE) Dry Wine Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.7.4 Main Business/Business Overview
- 6.8 Trinchero Family
  - 6.8.2 Dry Wine Product Type, Application and Specification
    - 6.8.2.1 White Wine
    - 6.8.2.2 Red Wine
- 6.8.3 Trinchero Family Dry Wine Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.8.4 Main Business/Business Overview
- 6.9 Pernod-Ricard
  - 6.9.2 Dry Wine Product Type, Application and Specification
    - 6.9.2.1 White Wine
    - 6.9.2.2 Red Wine
  - 6.9.3 Pernod-Ricard Dry Wine Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.9.4 Main Business/Business Overview
- 6.10 Diageo
  - 6.10.2 Dry Wine Product Type, Application and Specification
    - 6.10.2.1 White Wine
    - 6.10.2.2 Red Wine



- 6.10.3 Diageo Dry Wine Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.10.4 Main Business/Business Overview
- 6.11 Casella Wines
- 6.12 Changyu Group
- 6.13 Kendall-Jackson Vineyard Estates
- 6.14 GreatWall
- 6.15 Dynasty

#### 7 DRY WINE MANUFACTURING COST ANALYSIS

- 7.1 Dry Wine Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Dry Wine

# 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Dry Wine Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Dry Wine Major Manufacturers in 2015
- 8.4 Downstream Buyers

### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List



#### 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## 11 UNITED STATES DRY WINE MARKET FORECAST (2017-2022)

- 11.1 United States Dry Wine Sales, Revenue Forecast (2017-2022)
- 11.2 United States Dry Wine Sales Forecast by Type (2017-2022)
- 11.3 United States Dry Wine Sales Forecast by Application (2017-2022)
- 11.4 Dry Wine Price Forecast (2017-2022)

#### 12 RESEARCH FINDINGS AND CONCLUSION

#### 13 APPENDIX

Methodology Analyst Introduction Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Dry Wine

Table Classification of Dry Wine

Figure United States Sales Market Share of Dry Wine by Type in 2015

Figure White Wine Picture

Figure Red Wine Picture

Figure Other Types Picture

Table Application of Dry Wine

Figure United States Sales Market Share of Dry Wine by Application in 2015

Figure Daily Meals Examples

Figure Social Occasions Examples

Figure Entertainment Venues Examples

Figure Other Situations Examples

Figure United States Dry Wine Sales and Growth Rate (2012-2022)

Figure United States Dry Wine Revenue and Growth Rate (2012-2022)

Table United States Dry Wine Sales of Key Manufacturers (2015 and 2016)

Table United States Dry Wine Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Dry Wine Sales Share by Manufacturers

Figure 2016 Dry Wine Sales Share by Manufacturers

Table United States Dry Wine Revenue by Manufacturers (2015 and 2016)

Table United States Dry Wine Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Dry Wine Revenue Share by Manufacturers

Table 2016 United States Dry Wine Revenue Share by Manufacturers

Table United States Market Dry Wine Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Dry Wine Average Price of Key Manufacturers in 2015

Figure Dry Wine Market Share of Top 3 Manufacturers

Figure Dry Wine Market Share of Top 5 Manufacturers

Table United States Dry Wine Sales by States (2012-2017)

Table United States Dry Wine Sales Share by States (2012-2017)

Figure United States Dry Wine Sales Market Share by States in 2015

Table United States Dry Wine Revenue and Market Share by States (2012-2017)

Table United States Dry Wine Revenue Share by States (2012-2017)

Figure Revenue Market Share of Dry Wine by States (2012-2017)

Table United States Dry Wine Price by States (2012-2017)

Table United States Dry Wine Sales by Type (2012-2017)



Table United States Dry Wine Sales Share by Type (2012-2017)

Figure United States Dry Wine Sales Market Share by Type in 2015

Table United States Dry Wine Revenue and Market Share by Type (2012-2017)

Table United States Dry Wine Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Dry Wine by Type (2012-2017)

Table United States Dry Wine Price by Type (2012-2017)

Figure United States Dry Wine Sales Growth Rate by Type (2012-2017)

Table United States Dry Wine Sales by Application (2012-2017)

Table United States Dry Wine Sales Market Share by Application (2012-2017)

Figure United States Dry Wine Sales Market Share by Application in 2015

Table United States Dry Wine Sales Growth Rate by Application (2012-2017)

Figure United States Dry Wine Sales Growth Rate by Application (2012-2017)

Table E&J Gallo Winery Basic Information List

Table E&J Gallo Winery Dry Wine Sales, Revenue, Price and Gross Margin (2012-2017)

Figure E&J Gallo Winery Dry Wine Sales Market Share (2012-2017)

Table Constellation Basic Information List

Table Constellation Dry Wine Sales, Revenue, Price and Gross Margin (2012-2017)

Table Constellation Dry Wine Sales Market Share (2012-2017)

**Table Castel Basic Information List** 

Table Castel Dry Wine Sales, Revenue, Price and Gross Margin (2012-2017)

Table Castel Dry Wine Sales Market Share (2012-2017)

Table The Wine Group Basic Information List

Table The Wine Group Dry Wine Sales, Revenue, Price and Gross Margin (2012-2017)

Table The Wine Group Dry Wine Sales Market Share (2012-2017)

Table Accolade Wines Basic Information List

Table Accolade Wines Dry Wine Sales, Revenue, Price and Gross Margin (2012-2017)

Table Accolade Wines Dry Wine Sales Market Share (2012-2017)

Table Concha y Toro Basic Information List

Table Concha y Toro Dry Wine Sales, Revenue, Price and Gross Margin (2012-2017)

Table Concha y Toro Dry Wine Sales Market Share (2012-2017)

Table Treasury Wine Estates (TWE) Basic Information List

Table Treasury Wine Estates (TWE) Dry Wine Sales, Revenue, Price and Gross Margin (2012-2017)

Table Treasury Wine Estates (TWE) Dry Wine Sales Market Share (2012-2017)

Table Trinchero Family Basic Information List

Table Trinchero Family Dry Wine Sales, Revenue, Price and Gross Margin (2012-2017)

Table Trinchero Family Dry Wine Sales Market Share (2012-2017)

Table Pernod-Ricard Basic Information List



Table Pernod-Ricard Dry Wine Sales, Revenue, Price and Gross Margin (2012-2017)

Table Pernod-Ricard Dry Wine Sales Market Share (2012-2017)

Table Diageo Basic Information List

Table Diageo Dry Wine Sales, Revenue, Price and Gross Margin (2012-2017)

Table Diageo Dry Wine Sales Market Share (2012-2017)

Table Casella Wines Basic Information List

Table Changyu Group Basic Information List

Table Kendall-Jackson Vineyard Estates Basic Information List

Table GreatWall Basic Information List

Table Dynasty Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Dry Wine

Figure Manufacturing Process Analysis of Dry Wine

Figure Dry Wine Industrial Chain Analysis

Table Raw Materials Sources of Dry Wine Major Manufacturers in 2015

Table Major Buyers of Dry Wine

Table Distributors/Traders List

Figure United States Dry Wine Production and Growth Rate Forecast (2017-2022)

Figure United States Dry Wine Revenue and Growth Rate Forecast (2017-2022)

Table United States Dry Wine Production Forecast by Type (2017-2022)

Table United States Dry Wine Consumption Forecast by Application (2017-2022)

Table United States Dry Wine Sales Forecast by States (2017-2022)

Table United States Dry Wine Sales Share Forecast by States (2017-2022)



### I would like to order

Product name: United States Dry Wine Market Report 2017

Product link: https://marketpublishers.com/r/UE368872115EN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/UE368872115EN.html">https://marketpublishers.com/r/UE368872115EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970