

United States Dry Shampoo Market Report 2017

<https://marketpublishers.com/r/U73AE1225F9EN.html>

Date: December 2017

Pages: 106

Price: US\$ 3,800.00 (Single User License)

ID: U73AE1225F9EN

Abstracts

In this report, the United States Dry Shampoo market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Dry Shampoo in these regions, from 2012 to 2022 (forecast).

United States Dry Shampoo market competition by top manufacturers/players, with Dry Shampoo sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

L'Oréal

P&G

Henkel

Batiste

Shiseido

COCOVEL

RF

Sephora

TIGI

BOETTGER GRUPPE

Church & Dwight Co., Inc.

Yeah's

Palmer's

Philip B

Holika Holika

Paul & Joe

BIOTHERM

SHILLS

Revlon

Bosley

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

All Natural

Paraben-Free

Gluten-Free

Oil Free

Silicone-Free

Sulfate Free

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Residential

Barbershop

Military

Hotel

Others

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

United States Dry Shampoo Market Report 2017

1 DRY SHAMPOO OVERVIEW

1.1 Product Overview and Scope of Dry Shampoo

1.2 Classification of Dry Shampoo by Product Category

1.2.1 United States Dry Shampoo Market Size (Sales Volume) Comparison by Type (2012-2022)

1.2.2 United States Dry Shampoo Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

1.2.3 All Natural

1.2.4 Paraben-Free

1.2.5 Gluten-Free

1.2.6 Oil Free

1.2.7 Silicone-Free

1.2.8 Sulfate Free

1.3 United States Dry Shampoo Market by Application/End Users

1.3.1 United States Dry Shampoo Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

1.3.2 Residential

1.3.3 Barbershop

1.3.4 Military

1.3.5 Hotel

1.3.6 Others

1.4 United States Dry Shampoo Market by Region

1.4.1 United States Dry Shampoo Market Size (Value) Comparison by Region (2012-2022)

1.4.2 The West Dry Shampoo Status and Prospect (2012-2022)

1.4.3 Southwest Dry Shampoo Status and Prospect (2012-2022)

1.4.4 The Middle Atlantic Dry Shampoo Status and Prospect (2012-2022)

1.4.5 New England Dry Shampoo Status and Prospect (2012-2022)

1.4.6 The South Dry Shampoo Status and Prospect (2012-2022)

1.4.7 The Midwest Dry Shampoo Status and Prospect (2012-2022)

1.5 United States Market Size (Value and Volume) of Dry Shampoo (2012-2022)

1.5.1 United States Dry Shampoo Sales and Growth Rate (2012-2022)

1.5.2 United States Dry Shampoo Revenue and Growth Rate (2012-2022)

2 UNITED STATES DRY SHAMPOO MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Dry Shampoo Sales and Market Share of Key Players/Suppliers (2012-2017)

2.2 United States Dry Shampoo Revenue and Share by Players/Suppliers (2012-2017)

2.3 United States Dry Shampoo Average Price by Players/Suppliers (2012-2017)

2.4 United States Dry Shampoo Market Competitive Situation and Trends

2.4.1 United States Dry Shampoo Market Concentration Rate

2.4.2 United States Dry Shampoo Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Dry Shampoo Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES DRY SHAMPOO SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

3.1 United States Dry Shampoo Sales and Market Share by Region (2012-2017)

3.2 United States Dry Shampoo Revenue and Market Share by Region (2012-2017)

3.3 United States Dry Shampoo Price by Region (2012-2017)

4 UNITED STATES DRY SHAMPOO SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

4.1 United States Dry Shampoo Sales and Market Share by Type (Product Category) (2012-2017)

4.2 United States Dry Shampoo Revenue and Market Share by Type (2012-2017)

4.3 United States Dry Shampoo Price by Type (2012-2017)

4.4 United States Dry Shampoo Sales Growth Rate by Type (2012-2017)

5 UNITED STATES DRY SHAMPOO SALES (VOLUME) BY APPLICATION (2012-2017)

5.1 United States Dry Shampoo Sales and Market Share by Application (2012-2017)

5.2 United States Dry Shampoo Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

6 UNITED STATES DRY SHAMPOO PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 L'Oréal

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Dry Shampoo Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 L'Oréal Dry Shampoo Sales, Revenue, Price and Gross Margin (2012-2017)

6.1.4 Main Business/Business Overview

6.2 P&G

6.2.2 Dry Shampoo Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 P&G Dry Shampoo Sales, Revenue, Price and Gross Margin (2012-2017)

6.2.4 Main Business/Business Overview

6.3 Henkel

6.3.2 Dry Shampoo Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 Henkel Dry Shampoo Sales, Revenue, Price and Gross Margin (2012-2017)

6.3.4 Main Business/Business Overview

6.4 Batiste

6.4.2 Dry Shampoo Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Batiste Dry Shampoo Sales, Revenue, Price and Gross Margin (2012-2017)

6.4.4 Main Business/Business Overview

6.5 Shiseido

6.5.2 Dry Shampoo Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 Shiseido Dry Shampoo Sales, Revenue, Price and Gross Margin (2012-2017)

6.5.4 Main Business/Business Overview

6.6 COCOVEL

6.6.2 Dry Shampoo Product Category, Application and Specification

6.6.2.1 Product A

6.6.2.2 Product B

6.6.3 COCOVEL Dry Shampoo Sales, Revenue, Price and Gross Margin (2012-2017)

6.6.4 Main Business/Business Overview

6.7 RF

- 6.7.2 Dry Shampoo Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
- 6.7.3 RF Dry Shampoo Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.7.4 Main Business/Business Overview
- 6.8 Sephora
 - 6.8.2 Dry Shampoo Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
 - 6.8.3 Sephora Dry Shampoo Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.8.4 Main Business/Business Overview
- 6.9 TIGI
 - 6.9.2 Dry Shampoo Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
 - 6.9.3 TIGI Dry Shampoo Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Main Business/Business Overview
- 6.10 BOETTGER GRUPPE
 - 6.10.2 Dry Shampoo Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
 - 6.10.3 BOETTGER GRUPPE Dry Shampoo Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.10.4 Main Business/Business Overview
- 6.11 Church & Dwight Co., Inc.
- 6.12 Yeah's
- 6.13 Palmer's
- 6.14 Philip B
- 6.15 Holika Holika
- 6.16 Paul & Joe
- 6.17 BIODERM
- 6.18 SHILLS
- 6.19 Revlon
- 6.20 Bosley

7 DRY SHAMPOO MANUFACTURING COST ANALYSIS

- 7.1 Dry Shampoo Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials

- 7.1.2 Price Trend of Key Raw Materials
- 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Dry Shampoo

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Dry Shampoo Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Dry Shampoo Major Manufacturers in 2016
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES DRY SHAMPOO MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Dry Shampoo Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Dry Shampoo Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Dry Shampoo Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Dry Shampoo Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Dry Shampoo

Figure United States Dry Shampoo Market Size (K Units) by Type (2012-2022)

Figure United States Dry Shampoo Sales Volume Market Share by Type (Product Category) in 2016

Figure All Natural Product Picture

Figure Paraben-Free Product Picture

Figure Gluten-Free Product Picture

Figure Oil Free Product Picture

Figure Silicone-Free Product Picture

Figure Sulfate Free Product Picture

Figure United States Dry Shampoo Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Dry Shampoo by Application in 2016

Figure Residential Examples

Table Key Downstream Customer in Residential

Figure Barbershop Examples

Table Key Downstream Customer in Barbershop

Figure Military Examples

Table Key Downstream Customer in Military

Figure Hotel Examples

Table Key Downstream Customer in Hotel

Figure Others Examples

Table Key Downstream Customer in Others

Figure United States Dry Shampoo Market Size (Million USD) by Region (2012-2022)

Figure The West Dry Shampoo Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Dry Shampoo Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Dry Shampoo Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Dry Shampoo Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Dry Shampoo Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Dry Shampoo Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Dry Shampoo Sales (K Units) and Growth Rate (2012-2022)

Figure United States Dry Shampoo Revenue (Million USD) and Growth Rate

(2012-2022)

Figure United States Dry Shampoo Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Dry Shampoo Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Dry Shampoo Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Dry Shampoo Sales Share by Players/Suppliers

Figure 2017 United States Dry Shampoo Sales Share by Players/Suppliers

Figure United States Dry Shampoo Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Dry Shampoo Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Dry Shampoo Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Dry Shampoo Revenue Share by Players/Suppliers

Figure 2017 United States Dry Shampoo Revenue Share by Players/Suppliers

Table United States Market Dry Shampoo Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Dry Shampoo Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Dry Shampoo Market Share of Top 3 Players/Suppliers

Figure United States Dry Shampoo Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Dry Shampoo Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Dry Shampoo Product Category

Table United States Dry Shampoo Sales (K Units) by Region (2012-2017)

Table United States Dry Shampoo Sales Share by Region (2012-2017)

Figure United States Dry Shampoo Sales Share by Region (2012-2017)

Figure United States Dry Shampoo Sales Market Share by Region in 2016

Table United States Dry Shampoo Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Dry Shampoo Revenue Share by Region (2012-2017)

Figure United States Dry Shampoo Revenue Market Share by Region (2012-2017)

Figure United States Dry Shampoo Revenue Market Share by Region in 2016

Table United States Dry Shampoo Price (USD/Unit) by Region (2012-2017)

Table United States Dry Shampoo Sales (K Units) by Type (2012-2017)

Table United States Dry Shampoo Sales Share by Type (2012-2017)

Figure United States Dry Shampoo Sales Share by Type (2012-2017)

Figure United States Dry Shampoo Sales Market Share by Type in 2016

Table United States Dry Shampoo Revenue (Million USD) and Market Share by Type

(2012-2017)

Table United States Dry Shampoo Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Dry Shampoo by Type (2012-2017)

Figure Revenue Market Share of Dry Shampoo by Type in 2016

Table United States Dry Shampoo Price (USD/Unit) by Types (2012-2017)

Figure United States Dry Shampoo Sales Growth Rate by Type (2012-2017)

Table United States Dry Shampoo Sales (K Units) by Application (2012-2017)

Table United States Dry Shampoo Sales Market Share by Application (2012-2017)

Figure United States Dry Shampoo Sales Market Share by Application (2012-2017)

Figure United States Dry Shampoo Sales Market Share by Application in 2016

Table United States Dry Shampoo Sales Growth Rate by Application (2012-2017)

Figure United States Dry Shampoo Sales Growth Rate by Application (2012-2017)

Table L'Oréal Basic Information List

Table L'Oréal Dry Shampoo Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure L'Oréal Dry Shampoo Sales Growth Rate (2012-2017)

Figure L'Oréal Dry Shampoo Sales Market Share in United States (2012-2017)

Figure L'Oréal Dry Shampoo Revenue Market Share in United States (2012-2017)

Table P&G Basic Information List

Table P&G Dry Shampoo Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure P&G Dry Shampoo Sales Growth Rate (2012-2017)

Figure P&G Dry Shampoo Sales Market Share in United States (2012-2017)

Figure P&G Dry Shampoo Revenue Market Share in United States (2012-2017)

Table Henkel Basic Information List

Table Henkel Dry Shampoo Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Henkel Dry Shampoo Sales Growth Rate (2012-2017)

Figure Henkel Dry Shampoo Sales Market Share in United States (2012-2017)

Figure Henkel Dry Shampoo Revenue Market Share in United States (2012-2017)

Table Batiste Basic Information List

Table Batiste Dry Shampoo Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Batiste Dry Shampoo Sales Growth Rate (2012-2017)

Figure Batiste Dry Shampoo Sales Market Share in United States (2012-2017)

Figure Batiste Dry Shampoo Revenue Market Share in United States (2012-2017)

Table Shiseido Basic Information List

Table Shiseido Dry Shampoo Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Shiseido Dry Shampoo Sales Growth Rate (2012-2017)

Figure Shiseido Dry Shampoo Sales Market Share in United States (2012-2017)

Figure Shiseido Dry Shampoo Revenue Market Share in United States (2012-2017)

Table COCOVEL Basic Information List

Table COCOVEL Dry Shampoo Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure COCOVEL Dry Shampoo Sales Growth Rate (2012-2017)

Figure COCOVEL Dry Shampoo Sales Market Share in United States (2012-2017)

Figure COCOVEL Dry Shampoo Revenue Market Share in United States (2012-2017)

Table RF Basic Information List

Table RF Dry Shampoo Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure RF Dry Shampoo Sales Growth Rate (2012-2017)

Figure RF Dry Shampoo Sales Market Share in United States (2012-2017)

Figure RF Dry Shampoo Revenue Market Share in United States (2012-2017)

Table Sephora Basic Information List

Table Sephora Dry Shampoo Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Sephora Dry Shampoo Sales Growth Rate (2012-2017)

Figure Sephora Dry Shampoo Sales Market Share in United States (2012-2017)

Figure Sephora Dry Shampoo Revenue Market Share in United States (2012-2017)

Table TIGI Basic Information List

Table TIGI Dry Shampoo Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure TIGI Dry Shampoo Sales Growth Rate (2012-2017)

Figure TIGI Dry Shampoo Sales Market Share in United States (2012-2017)

Figure TIGI Dry Shampoo Revenue Market Share in United States (2012-2017)

Table BOETTGER GRUPPE Basic Information List

Table BOETTGER GRUPPE Dry Shampoo Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure BOETTGER GRUPPE Dry Shampoo Sales Growth Rate (2012-2017)

Figure BOETTGER GRUPPE Dry Shampoo Sales Market Share in United States (2012-2017)

Figure BOETTGER GRUPPE Dry Shampoo Revenue Market Share in United States (2012-2017)

Table Church & Dwight Co., Inc. Basic Information List

Table Yeah's Basic Information List

Table Palmer's Basic Information List

Table Philip B Basic Information List

Table Holika Holika Basic Information List

Table Paul & Joe Basic Information List

Table BIOTHERM Basic Information List

Table SHILLS Basic Information List

Table Revlon Basic Information List

Table Bosley Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Dry Shampoo

Figure Manufacturing Process Analysis of Dry Shampoo

Figure Dry Shampoo Industrial Chain Analysis

Table Raw Materials Sources of Dry Shampoo Major Players/Suppliers in 2016

Table Major Buyers of Dry Shampoo

Table Distributors/Traders List

Figure United States Dry Shampoo Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States Dry Shampoo Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Dry Shampoo Price (USD/Unit) Trend Forecast (2017-2022)

Table United States Dry Shampoo Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Dry Shampoo Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Dry Shampoo Sales Volume (K Units) Forecast by Type in 2022

Table United States Dry Shampoo Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Dry Shampoo Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Dry Shampoo Sales Volume (K Units) Forecast by Application in 2022

Table United States Dry Shampoo Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States Dry Shampoo Sales Volume Share Forecast by Region (2017-2022)

Figure United States Dry Shampoo Sales Volume Share Forecast by Region (2017-2022)

Figure United States Dry Shampoo Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: United States Dry Shampoo Market Report 2017

Product link: <https://marketpublishers.com/r/U73AE1225F9EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U73AE1225F9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970