

United States Drums Market Report 2016

https://marketpublishers.com/r/UA406B7BBE3EN.html Date: October 2016 Pages: 124 Price: US\$ 3,800.00 (Single User License) ID: UA406B7BBE3EN

Abstracts

Notes:

Sales, means the sales volume of Drums

Revenue, means the sales value of Drums

This report studies sales (consumption) of Drums in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Roland Yamaha Alesis Gretsch Drums Ludwig Drums Remo Ashton Music Fibes Drum Company

Drum Workshop

Hoshino Gakki



Jupiter Band Instruments

Majestic Percussion

Meinl Percussion

Pearl Musical Instrument

Walberg and Auge

Wang Percussion Instrument

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Traditional Drums

Electronic Drums

Type III

Split by applications, this report focuses on sales, market share and growth rate of Drums in each application, can be divided into

Professional

Amateur

Educational



Contents

United States Drums Market Report 2016

1 DRUMS OVERVIEW

- 1.1 Product Overview and Scope of Drums
- 1.2 Classification of Drums
- 1.2.1 Traditional Drums
- 1.2.2 Electronic Drums
- 1.2.3 Type III
- 1.3 Application of Drums
- 1.3.1 Professional
- 1.3.2 Amateur
- 1.3.3 Educational

1.4 United States Market Size Sales (Value) and Revenue (Volume) of Drums (2011-2021)

1.4.1 United States Drums Sales and Growth Rate (2011-2021)

1.4.2 United States Drums Revenue and Growth Rate (2011-2021)

2 UNITED STATES DRUMS COMPETITION BY MANUFACTURERS

2.1 United States Drums Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 United States Drums Revenue and Share by Manufactures (2015 and 2016)

2.3 United States Drums Average Price by Manufactures (2015 and 2016)

- 2.4 Drums Market Competitive Situation and Trends
- 2.4.1 Drums Market Concentration Rate
- 2.4.2 Drums Market Share of Top 3 and Top 5 Manufacturers
- 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES DRUMS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 United States Drums Sales and Market Share by Type (2011-2016)
- 3.2 United States Drums Revenue and Market Share by Type (2011-2016)
- 3.3 United States Drums Price by Type (2011-2016)
- 3.4 United States Drums Sales Growth Rate by Type (2011-2016)



4 UNITED STATES DRUMS SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 United States Drums Sales and Market Share by Application (2011-2016)
- 4.2 United States Drums Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

5 UNITED STATES DRUMS MANUFACTURERS PROFILES/ANALYSIS

- 5.1 Roland
 - 5.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 5.1.2 Drums Product Type, Application and Specification
 - 5.1.2.1 Type I
 - 5.1.2.2 Type II
 - 5.1.3 Roland Drums Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.1.4 Main Business/Business Overview
- 5.2 Yamaha
 - 5.2.2 Drums Product Type, Application and Specification
 - 5.2.2.1 Type I
 - 5.2.2.2 Type II
 - 5.2.3 Yamaha Drums Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.2.4 Main Business/Business Overview
- 5.3 Alesis
 - 5.3.2 Drums Product Type, Application and Specification
 - 5.3.2.1 Type I
 - 5.3.2.2 Type II
 - 5.3.3 Alesis Drums Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.3.4 Main Business/Business Overview
- 5.4 Gretsch Drums
 - 5.4.2 Drums Product Type, Application and Specification
 - 5.4.2.1 Type I
 - 5.4.2.2 Type II
- 5.4.3 Gretsch Drums Drums Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.4.4 Main Business/Business Overview
- 5.5 Ludwig Drums
 - 5.5.2 Drums Product Type, Application and Specification
 - 5.5.2.1 Type I
 - 5.5.2.2 Type II
- 5.5.3 Ludwig Drums Drums Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.5.4 Main Business/Business Overview



5.6 Remo

- 5.6.2 Drums Product Type, Application and Specification
- 5.6.2.1 Type I
- 5.6.2.2 Type II
- 5.6.3 Remo Drums Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.6.4 Main Business/Business Overview
- 5.7 Ashton Music
 - 5.7.2 Drums Product Type, Application and Specification
 - 5.7.2.1 Type I
 - 5.7.2.2 Type II
 - 5.7.3 Ashton Music Drums Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.7.4 Main Business/Business Overview
- 5.8 Fibes Drum Company
 - 5.8.2 Drums Product Type, Application and Specification
 - 5.8.2.1 Type I
 - 5.8.2.2 Type II
- 5.8.3 Fibes Drum Company Drums Sales, Revenue, Price and Gross Margin
- (2011-2016)
- 5.8.4 Main Business/Business Overview
- 5.9 Drum Workshop
 - 5.9.2 Drums Product Type, Application and Specification
 - 5.9.2.1 Type I
 - 5.9.2.2 Type II
 - 5.9.3 Drum Workshop Drums Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.9.4 Main Business/Business Overview
- 5.10 Hoshino Gakki
 - 5.10.2 Drums Product Type, Application and Specification
 - 5.10.2.1 Type I
 - 5.10.2.2 Type II
 - 5.10.3 Hoshino Gakki Drums Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.10.4 Main Business/Business Overview
- 5.11 Jupiter Band Instruments
- 5.12 Majestic Percussion
- 5.13 Meinl Percussion
- 5.14 Pearl Musical Instrument
- 5.15 Walberg and Auge
- 5.16 Wang Percussion Instrument

6 DRUMS MANUFACTURING COST ANALYSIS



- 6.1 Drums Key Raw Materials Analysis
- 6.1.1 Key Raw Materials
- 6.1.2 Price Trend of Key Raw Materials
- 6.1.3 Key Suppliers of Raw Materials
- 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
- 6.2.1 Raw Materials
- 6.2.2 Labor Cost
- 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Drums

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Drums Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Drums Major Manufacturers in 2015
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
 - 8.1.1 Direct Marketing
 - 8.1.2 Indirect Marketing
 - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
 - 9.1.1 Substitutes Threat
 - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change



10 UNITED STATES DRUMS MARKET FORECAST (2016-2021)

10.1 United States Drums Sales, Revenue Forecast (2016-2021)
10.2 United States Drums Sales Forecast by Type (2016-2021)
10.3 United States Drums Sales Forecast by Application (2016-2021)
10.4 Drums Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

Author List Disclosure Section Research Methodology Data Source Disclaimer



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Drums Table Classification of Drums Figure United States Sales Market Share of Drums by Type in 2015 Figure Traditional Drums Picture **Figure Electronic Drums Picture** Table Application of Drums Figure United States Sales Market Share of Drums by Application in 2015 **Figure Professional Examples Figure Amateur Examples** Figure Educational Examples Figure United States Drums Sales and Growth Rate (2011-2021) Figure United States Drums Revenue and Growth Rate (2011-2021) Table United States Drums Sales of Key Manufacturers (2015 and 2016) Table United States Drums Sales Share by Manufacturers (2015 and 2016) Figure 2015 Drums Sales Share by Manufacturers Figure 2016 Drums Sales Share by Manufacturers Table United States Drums Revenue by Manufacturers (2015 and 2016) Table United States Drums Revenue Share by Manufacturers (2015 and 2016) Table 2015 United States Drums Revenue Share by Manufacturers Table 2016 United States Drums Revenue Share by Manufacturers Table United States Market Drums Average Price of Key Manufacturers (2015 and 2016) Figure United States Market Drums Average Price of Key Manufacturers in 2015 Figure Drums Market Share of Top 3 Manufacturers Figure Drums Market Share of Top 5 Manufacturers Table United States Drums Sales by Type (2011-2016) Table United States Drums Sales Share by Type (2011-2016) Figure United States Drums Sales Market Share by Type in 2015 Table United States Drums Revenue and Market Share by Type (2011-2016) Table United States Drums Revenue Share by Type (2011-2016) Figure Revenue Market Share of Drums by Type (2011-2016) Table United States Drums Price by Type (2011-2016) Figure United States Drums Sales Growth Rate by Type (2011-2016) Table United States Drums Sales by Application (2011-2016) Table United States Drums Sales Market Share by Application (2011-2016)



Figure United States Drums Sales Market Share by Application in 2015 Table United States Drums Sales Growth Rate by Application (2011-2016) Figure United States Drums Sales Growth Rate by Application (2011-2016) **Table Roland Basic Information List** Table Roland Drums Sales, Revenue, Price and Gross Margin (2011-2016) Figure Roland Drums Sales Market Share (2011-2016) Table Yamaha Basic Information List Table Yamaha Drums Sales, Revenue, Price and Gross Margin (2011-2016) Table Yamaha Drums Sales Market Share (2011-2016) Table Alesis Basic Information List Table Alesis Drums Sales, Revenue, Price and Gross Margin (2011-2016) Table Alesis Drums Sales Market Share (2011-2016) Table Gretsch Drums Basic Information List Table Gretsch Drums Drums Sales, Revenue, Price and Gross Margin (2011-2016) Table Gretsch Drums Drums Sales Market Share (2011-2016) Table Ludwig Drums Basic Information List Table Ludwig Drums Drums Sales, Revenue, Price and Gross Margin (2011-2016) Table Ludwig Drums Drums Sales Market Share (2011-2016) **Table Remo Basic Information List** Table Remo Drums Sales, Revenue, Price and Gross Margin (2011-2016) Table Remo Drums Sales Market Share (2011-2016) Table Ashton Music Basic Information List Table Ashton Music Drums Sales, Revenue, Price and Gross Margin (2011-2016) Table Ashton Music Drums Sales Market Share (2011-2016) Table Fibes Drum Company Basic Information List Table Fibes Drum Company Drums Sales, Revenue, Price and Gross Margin (2011 - 2016)Table Fibes Drum Company Drums Sales Market Share (2011-2016) Table Drum Workshop Basic Information List Table Drum Workshop Drums Sales, Revenue, Price and Gross Margin (2011-2016) Table Drum Workshop Drums Sales Market Share (2011-2016) Table Hoshino Gakki Basic Information List Table Hoshino Gakki Drums Sales, Revenue, Price and Gross Margin (2011-2016) Table Hoshino Gakki Drums Sales Market Share (2011-2016) Table Jupiter Band Instruments Basic Information List Table Jupiter Band Instruments Drums Sales, Revenue, Price and Gross Margin (2011 - 2016)Table Jupiter Band Instruments Drums Sales Market Share (2011-2016)

Table Majestic Percussion Basic Information List



Table Majestic Percussion Drums Sales, Revenue, Price and Gross Margin (2011 - 2016)Table Majestic Percussion Drums Sales Market Share (2011-2016) **Table Meinl Percussion Basic Information List** Table Meinl Percussion Drums Sales, Revenue, Price and Gross Margin (2011-2016) Table Meinl Percussion Drums Sales Market Share (2011-2016) Table Pearl Musical Instrument Basic Information List Table Pearl Musical Instrument Drums Sales, Revenue, Price and Gross Margin (2011-2016) Table Pearl Musical Instrument Drums Sales Market Share (2011-2016) Table Walberg and Auge Basic Information List Table Walberg and Auge Drums Sales, Revenue, Price and Gross Margin (2011-2016) Table Walberg and Auge Drums Sales Market Share (2011-2016) Table Wang Percussion Instrument Basic Information List Table Wang Percussion Instrument Drums Sales, Revenue, Price and Gross Margin (2011-2016) Table Wang Percussion Instrument Drums Sales Market Share (2011-2016) Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Drums Figure Manufacturing Process Analysis of Drums Figure Drums Industrial Chain Analysis Table Raw Materials Sources of Drums Major Manufacturers in 2015 Table Major Buyers of Drums Table Distributors/Traders List Figure United States Drums Production and Growth Rate Forecast (2016-2021) Figure United States Drums Revenue and Growth Rate Forecast (2016-2021) Table United States Drums Production Forecast by Type (2016-2021) Table United States Drums Consumption Forecast by Application (2016-2021)



I would like to order

Product name: United States Drums Market Report 2016

Product link: <u>https://marketpublishers.com/r/UA406B7BBE3EN.html</u>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/UA406B7BBE3EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970