

United States Drinkware Market Report 2017

https://marketpublishers.com/r/U9191272173EN.html Date: March 2017 Pages: 111 Price: US\$ 3,800.00 (Single User License) ID: U9191272173EN **Abstracts** Notes: Sales, means the sales volume of Drinkware Revenue, means the sales value of Drinkware This report studies sales (consumption) of Drinkware in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering Zalto Rona Prsr Ocean Nachtmann **CSK RCR** Luminarc

SPZ



| | Cheer |
|--------|--|
| | Cakops |
| | Jiange |
| | Duoter |
| | FIDLA |
| | Ikea |
| Market | Segment by States, covering |
| | California |
| | Texas |
| | New York |
| | Florida |
| | Illinois |
| | product types, with sales, revenue, price, market share and growth rate of each an be divided into |
| | Beer |
| | Wine |
| | Others |
| | |

Split by applications, this report focuses on sales, market share and growth rate of Drinkware in each application, can be divided into



Commercial

Personal



Contents

United States Drinkware Market Report 2017

1 DRINKWARE OVERVIEW

- 1.1 Product Overview and Scope of Drinkware
- 1.2 Classification of Drinkware
 - 1.2.1 Beer
 - 1.2.2 Wine
 - 1.2.3 Others
- 1.3 Application of Drinkware
 - 1.3.1 Commercial
 - 1.3.2 Personal
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Drinkware (2012-2022)
- 1.4.1 United States Drinkware Sales and Growth Rate (2012-2022)
- 1.4.2 United States Drinkware Revenue and Growth Rate (2012-2022)

2 UNITED STATES DRINKWARE COMPETITION BY MANUFACTURERS

- 2.1 United States Drinkware Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Drinkware Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Drinkware Average Price by Manufactures (2015 and 2016)
- 2.4 Drinkware Market Competitive Situation and Trends
 - 2.4.1 Drinkware Market Concentration Rate
 - 2.4.2 Drinkware Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES DRINKWARE SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2012-2017)

- 3.1 United States Drinkware Sales and Market Share by States (2012-2017)
- 3.2 United States Drinkware Revenue and Market Share by States (2012-2017)
- 3.3 United States Drinkware Price by States (2012-2017)

4 UNITED STATES DRINKWARE SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2012-2017)



- 4.1 United States Drinkware Sales and Market Share by Type (2012-2017)
- 4.2 United States Drinkware Revenue and Market Share by Type (2012-2017)
- 4.3 United States Drinkware Price by Type (2012-2017)
- 4.4 United States Drinkware Sales Growth Rate by Type (2012-2017)

5 UNITED STATES DRINKWARE SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Drinkware Sales and Market Share by Application (2012-2017)
- 5.2 United States Drinkware Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES DRINKWARE MANUFACTURERS PROFILES/ANALYSIS

- 6.1 Zalto
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Drinkware Product Type, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B
 - 6.1.3 Zalto Drinkware Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.1.4 Main Business/Business Overview
- 6.2 Rona
 - 6.2.2 Drinkware Product Type, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
 - 6.2.3 Rona Drinkware Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.2.4 Main Business/Business Overview
- 6.3 Prsr
 - 6.3.2 Drinkware Product Type, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 Prsr Drinkware Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.3.4 Main Business/Business Overview
- 6.4 Ocean
 - 6.4.2 Drinkware Product Type, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 Ocean Drinkware Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.4.4 Main Business/Business Overview



6.5 Nachtmann

- 6.5.2 Drinkware Product Type, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
- 6.5.3 Nachtmann Drinkware Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.5.4 Main Business/Business Overview
- 6.6 CSK
 - 6.6.2 Drinkware Product Type, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 CSK Drinkware Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Main Business/Business Overview
- 6.7 RCR
 - 6.7.2 Drinkware Product Type, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
 - 6.7.3 RCR Drinkware Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.7.4 Main Business/Business Overview
- 6.8 Luminarc
 - 6.8.2 Drinkware Product Type, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
 - 6.8.3 Luminarc Drinkware Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.8.4 Main Business/Business Overview
- 6.9 SPZ
 - 6.9.2 Drinkware Product Type, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
 - 6.9.3 SPZ Drinkware Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Main Business/Business Overview
- 6.10 Cheer
 - 6.10.2 Drinkware Product Type, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
 - 6.10.3 Cheer Drinkware Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.10.4 Main Business/Business Overview
- 6.11 Cakops
- 6.12 Jiange
- 6.13 Duoter



- 6.14 FIDLA
- 6.15 Ikea

7 DRINKWARE MANUFACTURING COST ANALYSIS

- 7.1 Drinkware Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Drinkware

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Drinkware Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Drinkware Major Manufacturers in 2015
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat



- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES DRINKWARE MARKET FORECAST (2017-2022)

- 11.1 United States Drinkware Sales, Revenue Forecast (2017-2022)
- 11.2 United States Drinkware Sales Forecast by Type (2017-2022)
- 11.3 United States Drinkware Sales Forecast by Application (2017-2022)
- 11.4 Drinkware Price Forecast (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Methodology
Analyst Introduction
Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Drinkware

Table Classification of Drinkware

Figure United States Sales Market Share of Drinkware by Type in 2015

Figure Beer Picture

Figure Wine Picture

Figure Others Picture

Table Application of Drinkware

Figure United States Sales Market Share of Drinkware by Application in 2015

Figure Commercial Examples

Figure Personal Examples

Figure United States Drinkware Sales and Growth Rate (2012-2022)

Figure United States Drinkware Revenue and Growth Rate (2012-2022)

Table United States Drinkware Sales of Key Manufacturers (2015 and 2016)

Table United States Drinkware Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Drinkware Sales Share by Manufacturers

Figure 2016 Drinkware Sales Share by Manufacturers

Table United States Drinkware Revenue by Manufacturers (2015 and 2016)

Table United States Drinkware Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Drinkware Revenue Share by Manufacturers

Table 2016 United States Drinkware Revenue Share by Manufacturers

Table United States Market Drinkware Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Drinkware Average Price of Key Manufacturers in 2015

Figure Drinkware Market Share of Top 3 Manufacturers

Figure Drinkware Market Share of Top 5 Manufacturers

Table United States Drinkware Sales by States (2012-2017)

Table United States Drinkware Sales Share by States (2012-2017)

Figure United States Drinkware Sales Market Share by States in 2015

Table United States Drinkware Revenue and Market Share by States (2012-2017)

Table United States Drinkware Revenue Share by States (2012-2017)

Figure Revenue Market Share of Drinkware by States (2012-2017)

Table United States Drinkware Price by States (2012-2017)

Table United States Drinkware Sales by Type (2012-2017)

Table United States Drinkware Sales Share by Type (2012-2017)

Figure United States Drinkware Sales Market Share by Type in 2015



Table United States Drinkware Revenue and Market Share by Type (2012-2017)

Table United States Drinkware Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Drinkware by Type (2012-2017)

Table United States Drinkware Price by Type (2012-2017)

Figure United States Drinkware Sales Growth Rate by Type (2012-2017)

Table United States Drinkware Sales by Application (2012-2017)

Table United States Drinkware Sales Market Share by Application (2012-2017)

Figure United States Drinkware Sales Market Share by Application in 2015

Table United States Drinkware Sales Growth Rate by Application (2012-2017)

Figure United States Drinkware Sales Growth Rate by Application (2012-2017)

Table Zalto Basic Information List

Table Zalto Drinkware Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Zalto Drinkware Sales Market Share (2012-2017)

Table Rona Basic Information List

Table Rona Drinkware Sales, Revenue, Price and Gross Margin (2012-2017)

Table Rona Drinkware Sales Market Share (2012-2017)

Table Prsr Basic Information List

Table Prsr Drinkware Sales, Revenue, Price and Gross Margin (2012-2017)

Table Prsr Drinkware Sales Market Share (2012-2017)

Table Ocean Basic Information List

Table Ocean Drinkware Sales, Revenue, Price and Gross Margin (2012-2017)

Table Ocean Drinkware Sales Market Share (2012-2017)

Table Nachtmann Basic Information List

Table Nachtmann Drinkware Sales, Revenue, Price and Gross Margin (2012-2017)

Table Nachtmann Drinkware Sales Market Share (2012-2017)

Table CSK Basic Information List

Table CSK Drinkware Sales, Revenue, Price and Gross Margin (2012-2017)

Table CSK Drinkware Sales Market Share (2012-2017)

Table RCR Basic Information List

Table RCR Drinkware Sales, Revenue, Price and Gross Margin (2012-2017)

Table RCR Drinkware Sales Market Share (2012-2017)

Table Luminarc Basic Information List

Table Luminarc Drinkware Sales, Revenue, Price and Gross Margin (2012-2017)

Table Luminarc Drinkware Sales Market Share (2012-2017)

Table SPZ Basic Information List

Table SPZ Drinkware Sales, Revenue, Price and Gross Margin (2012-2017)

Table SPZ Drinkware Sales Market Share (2012-2017)

Table Cheer Basic Information List

Table Cheer Drinkware Sales, Revenue, Price and Gross Margin (2012-2017)



Table Cheer Drinkware Sales Market Share (2012-2017)

Table Cakops Basic Information List

Table Jiange Basic Information List

Table Duoter Basic Information List

Table FIDLA Basic Information List

Table Ikea Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Drinkware

Figure Manufacturing Process Analysis of Drinkware

Figure Drinkware Industrial Chain Analysis

Table Raw Materials Sources of Drinkware Major Manufacturers in 2015

Table Major Buyers of Drinkware

Table Distributors/Traders List

Figure United States Drinkware Production and Growth Rate Forecast (2017-2022)

Figure United States Drinkware Revenue and Growth Rate Forecast (2017-2022)

Table United States Drinkware Production Forecast by Type (2017-2022)

Table United States Drinkware Consumption Forecast by Application (2017-2022)

Table United States Drinkware Sales Forecast by States (2017-2022)

Table United States Drinkware Sales Share Forecast by States (2017-2022)



I would like to order

Product name: United States Drinkware Market Report 2017

Product link: https://marketpublishers.com/r/U9191272173EN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/U9191272173EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

| Last name: | |
|---------------|---------------------------|
| Email: | |
| Company: | |
| Address: | |
| City: | |
| Zip code: | |
| Country: | |
| Tel: | |
| Fax: | |
| Your message: | |
| | |
| | |
| | |
| | **All fields are required |
| | Custumer signature |
| | |
| | |

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970