

United States Down Jacket Market Report 2016

<https://marketpublishers.com/r/U8F34A38702EN.html>

Date: November 2016

Pages: 110

Price: US\$ 3,800.00 (Single User License)

ID: U8F34A38702EN

Abstracts

Notes:

Sales, means the sales volume of Down Jacket

Revenue, means the sales value of Down Jacket

This report studies sales (consumption) of Down Jacket in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Bosideng

Semir

ROMON

Meter/bonwe

JEANSWEST

INMAN

HLA

HSTYLE

A21

CHERICOM

ERAL

CAMEL

UNIQLO

Jack&Jones

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Down Jacket in each application, can be divided into

Application 1

Application 2

Application 3

Contents

United States Down Jacket Market Report 2016

1 DOWN JACKET OVERVIEW

- 1.1 Product Overview and Scope of Down Jacket
- 1.2 Classification of Down Jacket
 - 1.2.1 Type I
 - 1.2.2 Type II
 - 1.2.3 Type III
- 1.3 Application of Down Jacket
 - 1.3.1 Application
 - 1.3.2 Application
 - 1.3.3 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Down Jacket (2011-2021)
 - 1.4.1 United States Down Jacket Sales and Growth Rate (2011-2021)
 - 1.4.2 United States Down Jacket Revenue and Growth Rate (2011-2021)

2 UNITED STATES DOWN JACKET COMPETITION BY MANUFACTURERS

- 2.1 United States Down Jacket Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Down Jacket Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Down Jacket Average Price by Manufactures (2015 and 2016)
- 2.4 Down Jacket Market Competitive Situation and Trends
 - 2.4.1 Down Jacket Market Concentration Rate
 - 2.4.2 Down Jacket Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES DOWN JACKET SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 United States Down Jacket Sales and Market Share by Type (2011-2016)
- 3.2 United States Down Jacket Revenue and Market Share by Type (2011-2016)
- 3.3 United States Down Jacket Price by Type (2011-2016)
- 3.4 United States Down Jacket Sales Growth Rate by Type (2011-2016)

4 UNITED STATES DOWN JACKET SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 United States Down Jacket Sales and Market Share by Application (2011-2016)
- 4.2 United States Down Jacket Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

5 UNITED STATES DOWN JACKET MANUFACTURERS PROFILES/ANALYSIS

5.1 Bosideng

- 5.1.1 Company Basic Information, Manufacturing Base and Competitors
- 5.1.2 Down Jacket Product Type, Application and Specification
 - 5.1.2.1 Type I
 - 5.1.2.2 Type II
- 5.1.3 Bosideng Down Jacket Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.1.4 Main Business/Business Overview

5.2 Semir

- 5.2.2 Down Jacket Product Type, Application and Specification
 - 5.2.2.1 Type I
 - 5.2.2.2 Type II
- 5.2.3 Semir Down Jacket Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.2.4 Main Business/Business Overview

5.3 ROMON

- 5.3.2 Down Jacket Product Type, Application and Specification
 - 5.3.2.1 Type I
 - 5.3.2.2 Type II
- 5.3.3 ROMON Down Jacket Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.3.4 Main Business/Business Overview

5.4 Meter/bonwe

- 5.4.2 Down Jacket Product Type, Application and Specification
 - 5.4.2.1 Type I
 - 5.4.2.2 Type II
- 5.4.3 Meter/bonwe Down Jacket Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.4.4 Main Business/Business Overview

5.5 JEANSWEST

- 5.5.2 Down Jacket Product Type, Application and Specification
 - 5.5.2.1 Type I
 - 5.5.2.2 Type II
- 5.5.3 JEANSWEST Down Jacket Sales, Revenue, Price and Gross Margin

(2011-2016)

5.5.4 Main Business/Business Overview

5.6 INMAN

5.6.2 Down Jacket Product Type, Application and Specification

5.6.2.1 Type I

5.6.2.2 Type II

5.6.3 INMAN Down Jacket Sales, Revenue, Price and Gross Margin (2011-2016)

5.6.4 Main Business/Business Overview

5.7 HLA

5.7.2 Down Jacket Product Type, Application and Specification

5.7.2.1 Type I

5.7.2.2 Type II

5.7.3 HLA Down Jacket Sales, Revenue, Price and Gross Margin (2011-2016)

5.7.4 Main Business/Business Overview

5.8 HSTYLE

5.8.2 Down Jacket Product Type, Application and Specification

5.8.2.1 Type I

5.8.2.2 Type II

5.8.3 HSTYLE Down Jacket Sales, Revenue, Price and Gross Margin (2011-2016)

5.8.4 Main Business/Business Overview

5.9 A21

5.9.2 Down Jacket Product Type, Application and Specification

5.9.2.1 Type I

5.9.2.2 Type II

5.9.3 A21 Down Jacket Sales, Revenue, Price and Gross Margin (2011-2016)

5.9.4 Main Business/Business Overview

5.10 CHERICOM

5.10.2 Down Jacket Product Type, Application and Specification

5.10.2.1 Type I

5.10.2.2 Type II

5.10.3 CHERICOM Down Jacket Sales, Revenue, Price and Gross Margin

(2011-2016)

5.10.4 Main Business/Business Overview

5.11 ERAL

5.12 CAMEL

5.13 UNIQLO

5.14 Jack&Jones

6 DOWN JACKET MANUFACTURING COST ANALYSIS

- 6.1 Down Jacket Key Raw Materials Analysis
 - 6.1.1 Key Raw Materials
 - 6.1.2 Price Trend of Key Raw Materials
 - 6.1.3 Key Suppliers of Raw Materials
 - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
 - 6.2.1 Raw Materials
 - 6.2.2 Labor Cost
 - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Down Jacket

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Down Jacket Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Down Jacket Major Manufacturers in 2015
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
 - 8.1.1 Direct Marketing
 - 8.1.2 Indirect Marketing
 - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
 - 9.1.1 Substitutes Threat
 - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

10 UNITED STATES DOWN JACKET MARKET FORECAST (2016-2021)

10.1 United States Down Jacket Sales, Revenue Forecast (2016-2021)

10.2 United States Down Jacket Sales Forecast by Type (2016-2021)

10.3 United States Down Jacket Sales Forecast by Application (2016-2021)

10.4 Down Jacket Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

Author List

Disclosure Section

Research Methodology

Data Source

Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Down Jacket

Table Classification of Down Jacket

Figure United States Sales Market Share of Down Jacket by Type in 2015

Table Application of Down Jacket

Figure United States Sales Market Share of Down Jacket by Application in 2015

Figure United States Down Jacket Sales and Growth Rate (2011-2021)

Figure United States Down Jacket Revenue and Growth Rate (2011-2021)

Table United States Down Jacket Sales of Key Manufacturers (2015 and 2016)

Table United States Down Jacket Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Down Jacket Sales Share by Manufacturers

Figure 2016 Down Jacket Sales Share by Manufacturers

Table United States Down Jacket Revenue by Manufacturers (2015 and 2016)

Table United States Down Jacket Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Down Jacket Revenue Share by Manufacturers

Table 2016 United States Down Jacket Revenue Share by Manufacturers

Table United States Market Down Jacket Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Down Jacket Average Price of Key Manufacturers in 2015

Figure Down Jacket Market Share of Top 3 Manufacturers

Figure Down Jacket Market Share of Top 5 Manufacturers

Table United States Down Jacket Sales by Type (2011-2016)

Table United States Down Jacket Sales Share by Type (2011-2016)

Figure United States Down Jacket Sales Market Share by Type in 2015

Table United States Down Jacket Revenue and Market Share by Type (2011-2016)

Table United States Down Jacket Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Down Jacket by Type (2011-2016)

Table United States Down Jacket Price by Type (2011-2016)

Figure United States Down Jacket Sales Growth Rate by Type (2011-2016)

Table United States Down Jacket Sales by Application (2011-2016)

Table United States Down Jacket Sales Market Share by Application (2011-2016)

Figure United States Down Jacket Sales Market Share by Application in 2015

Table United States Down Jacket Sales Growth Rate by Application (2011-2016)

Figure United States Down Jacket Sales Growth Rate by Application (2011-2016)

Table Bosideng Basic Information List

Table Bosideng Down Jacket Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Bosideng Down Jacket Sales Market Share (2011-2016)

Table Semir Basic Information List

Table Semir Down Jacket Sales, Revenue, Price and Gross Margin (2011-2016)

Table Semir Down Jacket Sales Market Share (2011-2016)

Table ROMON Basic Information List

Table ROMON Down Jacket Sales, Revenue, Price and Gross Margin (2011-2016)

Table ROMON Down Jacket Sales Market Share (2011-2016)

Table Meter/bonwe Basic Information List

Table Meter/bonwe Down Jacket Sales, Revenue, Price and Gross Margin (2011-2016)

Table Meter/bonwe Down Jacket Sales Market Share (2011-2016)

Table JEANSWEST Basic Information List

Table JEANSWEST Down Jacket Sales, Revenue, Price and Gross Margin
(2011-2016)

Table JEANSWEST Down Jacket Sales Market Share (2011-2016)

Table INMAN Basic Information List

Table INMAN Down Jacket Sales, Revenue, Price and Gross Margin (2011-2016)

Table INMAN Down Jacket Sales Market Share (2011-2016)

Table HLA Basic Information List

Table HLA Down Jacket Sales, Revenue, Price and Gross Margin (2011-2016)

Table HLA Down Jacket Sales Market Share (2011-2016)

Table HSTYLE Basic Information List

Table HSTYLE Down Jacket Sales, Revenue, Price and Gross Margin (2011-2016)

Table HSTYLE Down Jacket Sales Market Share (2011-2016)

Table A21 Basic Information List

Table A21 Down Jacket Sales, Revenue, Price and Gross Margin (2011-2016)

Table A21 Down Jacket Sales Market Share (2011-2016)

Table CHERICOM Basic Information List

Table CHERICOM Down Jacket Sales, Revenue, Price and Gross Margin (2011-2016)

Table CHERICOM Down Jacket Sales Market Share (2011-2016)

Table ERAL Basic Information List

Table ERAL Down Jacket Sales, Revenue, Price and Gross Margin (2011-2016)

Table ERAL Down Jacket Sales Market Share (2011-2016)

Table CAMEL Basic Information List

Table CAMEL Down Jacket Sales, Revenue, Price and Gross Margin (2011-2016)

Table CAMEL Down Jacket Sales Market Share (2011-2016)

Table UNIQLO Basic Information List

Table UNIQLO Down Jacket Sales, Revenue, Price and Gross Margin (2011-2016)

Table UNIQLO Down Jacket Sales Market Share (2011-2016)

Table Jack&Jones Basic Information List

Table Jack&Jones Down Jacket Sales, Revenue, Price and Gross Margin (2011-2016)

Table Jack&Jones Down Jacket Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Down Jacket

Figure Manufacturing Process Analysis of Down Jacket

Figure Down Jacket Industrial Chain Analysis

Table Raw Materials Sources of Down Jacket Major Manufacturers in 2015

Table Major Buyers of Down Jacket

Table Distributors/Traders List

Figure United States Down Jacket Production and Growth Rate Forecast (2016-2021)

Figure United States Down Jacket Revenue and Growth Rate Forecast (2016-2021)

Table United States Down Jacket Production Forecast by Type (2016-2021)

Table United States Down Jacket Consumption Forecast by Application (2016-2021)

I would like to order

Product name: United States Down Jacket Market Report 2016

Product link: <https://marketpublishers.com/r/U8F34A38702EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U8F34A38702EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970