

# United States Dog Collar Market Report 2017

<https://marketpublishers.com/r/UE61E1B446BPEN.html>

Date: October 2017

Pages: 118

Price: US\$ 3,800.00 (Single User License)

ID: UE61E1B446BPEN

## Abstracts

In this report, the United States Dog Collar market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Dog Collar in these regions, from 2012 to 2022 (forecast).

United States Dog Collar market competition by top manufacturers/players, with Dog Collar sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

PetSmart

Puppia

KONG

Pets First

Flexi North America

Coastal Pet Products

ED By Ellen

Hip Doggie

Pendleton

Blueberry

Zee.Dog

EzyDog

Lupine

Max and Neo Dog Gear

Logical Leather

TaoTronics

Leashboss

Pets Lovers Club

Primal Pet Gear

BonaFido Pet Supplies

Ruffwear

Pawtitas

ROKstraps Corporation

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Nylon Collars

Leather Collars

Sparkle Collars

Other types

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Dog Collar for each application, including

Daily walking

Training

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### United States Dog Collar Market Report 2017

#### **1 DOG COLLAR OVERVIEW**

##### 1.1 Product Overview and Scope of Dog Collar

##### 1.2 Classification of Dog Collar by Product Category

###### 1.2.1 United States Dog Collar Market Size (Sales Volume) Comparison by Type (2012-2022)

###### 1.2.2 United States Dog Collar Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

###### 1.2.3 Nylon Collars

###### 1.2.4 Leather Collars

###### 1.2.5 Sparkle Collars

###### 1.2.6 Other types

##### 1.3 United States Dog Collar Market by Application/End Users

###### 1.3.1 United States Dog Collar Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

###### 1.3.2 Daily walking

###### 1.3.3 Training

##### 1.4 United States Dog Collar Market by Region

###### 1.4.1 United States Dog Collar Market Size (Value) Comparison by Region (2012-2022)

###### 1.4.2 The West Dog Collar Status and Prospect (2012-2022)

###### 1.4.3 Southwest Dog Collar Status and Prospect (2012-2022)

###### 1.4.4 The Middle Atlantic Dog Collar Status and Prospect (2012-2022)

###### 1.4.5 New England Dog Collar Status and Prospect (2012-2022)

###### 1.4.6 The South Dog Collar Status and Prospect (2012-2022)

###### 1.4.7 The Midwest Dog Collar Status and Prospect (2012-2022)

##### 1.5 United States Market Size (Value and Volume) of Dog Collar (2012-2022)

###### 1.5.1 United States Dog Collar Sales and Growth Rate (2012-2022)

###### 1.5.2 United States Dog Collar Revenue and Growth Rate (2012-2022)

#### **2 UNITED STATES DOG COLLAR MARKET COMPETITION BY PLAYERS/SUPPLIERS**

##### 2.1 United States Dog Collar Sales and Market Share of Key Players/Suppliers (2012-2017)

- 2.2 United States Dog Collar Revenue and Share by Players/Suppliers (2012-2017)
- 2.3 United States Dog Collar Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Dog Collar Market Competitive Situation and Trends
  - 2.4.1 United States Dog Collar Market Concentration Rate
  - 2.4.2 United States Dog Collar Market Share of Top 3 and Top 5 Players/Suppliers
  - 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Dog Collar Manufacturing Base Distribution, Sales Area, Product Type

### **3 UNITED STATES DOG COLLAR SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)**

- 3.1 United States Dog Collar Sales and Market Share by Region (2012-2017)
- 3.2 United States Dog Collar Revenue and Market Share by Region (2012-2017)
- 3.3 United States Dog Collar Price by Region (2012-2017)

### **4 UNITED STATES DOG COLLAR SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)**

- 4.1 United States Dog Collar Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Dog Collar Revenue and Market Share by Type (2012-2017)
- 4.3 United States Dog Collar Price by Type (2012-2017)
- 4.4 United States Dog Collar Sales Growth Rate by Type (2012-2017)

### **5 UNITED STATES DOG COLLAR SALES (VOLUME) BY APPLICATION (2012-2017)**

- 5.1 United States Dog Collar Sales and Market Share by Application (2012-2017)
- 5.2 United States Dog Collar Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

### **6 UNITED STATES DOG COLLAR PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

- 6.1 PetSmart
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Dog Collar Product Category, Application and Specification
    - 6.1.2.1 Product A

- 6.1.2.2 Product B
- 6.1.3 PetSmart Dog Collar Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 Puppia
  - 6.2.2 Dog Collar Product Category, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
  - 6.2.3 Puppia Dog Collar Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.2.4 Main Business/Business Overview
- 6.3 KONG
  - 6.3.2 Dog Collar Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
  - 6.3.3 KONG Dog Collar Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.3.4 Main Business/Business Overview
- 6.4 Pets First
  - 6.4.2 Dog Collar Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
  - 6.4.3 Pets First Dog Collar Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.4.4 Main Business/Business Overview
- 6.5 Flexi North America
  - 6.5.2 Dog Collar Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
  - 6.5.3 Flexi North America Dog Collar Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.5.4 Main Business/Business Overview
- 6.6 Coastal Pet Products
  - 6.6.2 Dog Collar Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
  - 6.6.3 Coastal Pet Products Dog Collar Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.6.4 Main Business/Business Overview
- 6.7 ED By Ellen
  - 6.7.2 Dog Collar Product Category, Application and Specification
    - 6.7.2.1 Product A
    - 6.7.2.2 Product B

- 6.7.3 ED By Ellen Dog Collar Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.7.4 Main Business/Business Overview
- 6.8 Hip Doggie
  - 6.8.2 Dog Collar Product Category, Application and Specification
    - 6.8.2.1 Product A
    - 6.8.2.2 Product B
  - 6.8.3 Hip Doggie Dog Collar Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.8.4 Main Business/Business Overview
- 6.9 Pendleton
  - 6.9.2 Dog Collar Product Category, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
  - 6.9.3 Pendleton Dog Collar Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.9.4 Main Business/Business Overview
- 6.10 Blueberry
  - 6.10.2 Dog Collar Product Category, Application and Specification
    - 6.10.2.1 Product A
    - 6.10.2.2 Product B
  - 6.10.3 Blueberry Dog Collar Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.10.4 Main Business/Business Overview
- 6.11 Zee.Dog
- 6.12 EzyDog
- 6.13 Lupine
- 6.14 Max and Neo Dog Gear
- 6.15 Logical Leather
- 6.16 TaoTronics
- 6.17 Leashboss
- 6.18 Pets Lovers Club
- 6.19 Primal Pet Gear
- 6.20 BonaFido Pet Supplies
- 6.21 Ruffwear
- 6.22 Pawtitas
- 6.23 ROKstraps Corporation

## **7 DOG COLLAR MANUFACTURING COST ANALYSIS**

- 7.1 Dog Collar Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials

- 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Dog Collar

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Dog Collar Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Dog Collar Major Manufacturers in 2016
- 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES DOG COLLAR MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)**

- 11.1 United States Dog Collar Sales Volume, Revenue Forecast (2017-2022)



- 11.2 United States Dog Collar Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Dog Collar Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Dog Collar Sales Volume Forecast by Region (2017-2022)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Dog Collar

Figure United States Dog Collar Market Size (K Units) by Type (2012-2022)

Figure United States Dog Collar Sales Volume Market Share by Type (Product Category) in 2016

Figure Nylon Collars Product Picture

Figure Leather Collars Product Picture

Figure Sparkle Collars Product Picture

Figure Other types Product Picture

Figure United States Dog Collar Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Dog Collar by Application in 2016

Figure Daily walking Examples

Table Key Downstream Customer in Daily walking

Figure Training Examples

Table Key Downstream Customer in Training

Figure United States Dog Collar Market Size (Million USD) by Region (2012-2022)

Figure The West Dog Collar Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Dog Collar Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Dog Collar Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Dog Collar Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Dog Collar Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Dog Collar Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Dog Collar Sales (K Units) and Growth Rate (2012-2022)

Figure United States Dog Collar Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Dog Collar Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Dog Collar Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Dog Collar Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Dog Collar Sales Share by Players/Suppliers

Figure 2017 United States Dog Collar Sales Share by Players/Suppliers

Figure United States Dog Collar Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Dog Collar Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Dog Collar Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Dog Collar Revenue Share by Players/Suppliers

Figure 2017 United States Dog Collar Revenue Share by Players/Suppliers

Table United States Market Dog Collar Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Dog Collar Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Dog Collar Market Share of Top 3 Players/Suppliers

Figure United States Dog Collar Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Dog Collar Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Dog Collar Product Category

Table United States Dog Collar Sales (K Units) by Region (2012-2017)

Table United States Dog Collar Sales Share by Region (2012-2017)

Figure United States Dog Collar Sales Share by Region (2012-2017)

Figure United States Dog Collar Sales Market Share by Region in 2016

Table United States Dog Collar Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Dog Collar Revenue Share by Region (2012-2017)

Figure United States Dog Collar Revenue Market Share by Region (2012-2017)

Figure United States Dog Collar Revenue Market Share by Region in 2016

Table United States Dog Collar Price (USD/Unit) by Region (2012-2017)

Table United States Dog Collar Sales (K Units) by Type (2012-2017)

Table United States Dog Collar Sales Share by Type (2012-2017)

Figure United States Dog Collar Sales Share by Type (2012-2017)

Figure United States Dog Collar Sales Market Share by Type in 2016

Table United States Dog Collar Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Dog Collar Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Dog Collar by Type (2012-2017)

Figure Revenue Market Share of Dog Collar by Type in 2016

Table United States Dog Collar Price (USD/Unit) by Types (2012-2017)

Figure United States Dog Collar Sales Growth Rate by Type (2012-2017)

Table United States Dog Collar Sales (K Units) by Application (2012-2017)

Table United States Dog Collar Sales Market Share by Application (2012-2017)

Figure United States Dog Collar Sales Market Share by Application (2012-2017)

Figure United States Dog Collar Sales Market Share by Application in 2016

Table United States Dog Collar Sales Growth Rate by Application (2012-2017)

Figure United States Dog Collar Sales Growth Rate by Application (2012-2017)

Table PetSmart Basic Information List

Table PetSmart Dog Collar Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure PetSmart Dog Collar Sales Growth Rate (2012-2017)

Figure PetSmart Dog Collar Sales Market Share in United States (2012-2017)

Figure PetSmart Dog Collar Revenue Market Share in United States (2012-2017)

Table Puppia Basic Information List

Table Puppia Dog Collar Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Puppia Dog Collar Sales Growth Rate (2012-2017)

Figure Puppia Dog Collar Sales Market Share in United States (2012-2017)

Figure Puppia Dog Collar Revenue Market Share in United States (2012-2017)

Table KONG Basic Information List

Table KONG Dog Collar Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure KONG Dog Collar Sales Growth Rate (2012-2017)

Figure KONG Dog Collar Sales Market Share in United States (2012-2017)

Figure KONG Dog Collar Revenue Market Share in United States (2012-2017)

Table Pets First Basic Information List

Table Pets First Dog Collar Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Pets First Dog Collar Sales Growth Rate (2012-2017)

Figure Pets First Dog Collar Sales Market Share in United States (2012-2017)

Figure Pets First Dog Collar Revenue Market Share in United States (2012-2017)

Table Flexi North America Basic Information List

Table Flexi North America Dog Collar Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Flexi North America Dog Collar Sales Growth Rate (2012-2017)

Figure Flexi North America Dog Collar Sales Market Share in United States (2012-2017)

Figure Flexi North America Dog Collar Revenue Market Share in United States (2012-2017)

Table Coastal Pet Products Basic Information List

Table Coastal Pet Products Dog Collar Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Coastal Pet Products Dog Collar Sales Growth Rate (2012-2017)

Figure Coastal Pet Products Dog Collar Sales Market Share in United States (2012-2017)

Figure Coastal Pet Products Dog Collar Revenue Market Share in United States

(2012-2017)

Table ED By Ellen Basic Information List

Table ED By Ellen Dog Collar Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure ED By Ellen Dog Collar Sales Growth Rate (2012-2017)

Figure ED By Ellen Dog Collar Sales Market Share in United States (2012-2017)

Figure ED By Ellen Dog Collar Revenue Market Share in United States (2012-2017)

Table Hip Doggie Basic Information List

Table Hip Doggie Dog Collar Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Hip Doggie Dog Collar Sales Growth Rate (2012-2017)

Figure Hip Doggie Dog Collar Sales Market Share in United States (2012-2017)

Figure Hip Doggie Dog Collar Revenue Market Share in United States (2012-2017)

Table Pendleton Basic Information List

Table Pendleton Dog Collar Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Pendleton Dog Collar Sales Growth Rate (2012-2017)

Figure Pendleton Dog Collar Sales Market Share in United States (2012-2017)

Figure Pendleton Dog Collar Revenue Market Share in United States (2012-2017)

Table Blueberry Basic Information List

Table Blueberry Dog Collar Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Blueberry Dog Collar Sales Growth Rate (2012-2017)

Figure Blueberry Dog Collar Sales Market Share in United States (2012-2017)

Figure Blueberry Dog Collar Revenue Market Share in United States (2012-2017)

Table Zee.Dog Basic Information List

Table EzyDog Basic Information List

Table Lupine Basic Information List

Table Max and Neo Dog Gear Basic Information List

Table Logical Leather Basic Information List

Table TaoTronics Basic Information List

Table Leashboss Basic Information List

Table Pets Lovers Club Basic Information List

Table Primal Pet Gear Basic Information List

Table BonaFido Pet Supplies Basic Information List

Table Ruffwear Basic Information List

Table Pawtitas Basic Information List

Table ROKstraps Corporation Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Dog Collar

Figure Manufacturing Process Analysis of Dog Collar

Figure Dog Collar Industrial Chain Analysis

Table Raw Materials Sources of Dog Collar Major Players/Suppliers in 2016

Table Major Buyers of Dog Collar

Table Distributors/Traders List

Figure United States Dog Collar Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States Dog Collar Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Dog Collar Price (USD/Unit) Trend Forecast (2017-2022)

Table United States Dog Collar Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Dog Collar Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Dog Collar Sales Volume (K Units) Forecast by Type in 2022

Table United States Dog Collar Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Dog Collar Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Dog Collar Sales Volume (K Units) Forecast by Application in 2022

Table United States Dog Collar Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States Dog Collar Sales Volume Share Forecast by Region (2017-2022)

Figure United States Dog Collar Sales Volume Share Forecast by Region (2017-2022)

Figure United States Dog Collar Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



## I would like to order

Product name: United States Dog Collar Market Report 2017

Product link: <https://marketpublishers.com/r/UE61E1B446BPEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UE61E1B446BPEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970