

United States DNA Test Kit Market Report 2018

<https://marketpublishers.com/r/U33438DAD75QEN.html>

Date: March 2018

Pages: 99

Price: US\$ 3,800.00 (Single User License)

ID: U33438DAD75QEN

Abstracts

In this report, the United States DNA Test Kit market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of DNA Test Kit in these regions, from 2013 to 2025 (forecast).

United States DNA Test Kit market competition by top manufacturers/players, with DNA Test Kit sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

AncestryDNA

23andMe

National Geographic

LivingDNA

FamilyTree DNA

MyHeritage

Thermo Fisher

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Animal

Plant

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Santific Research

Medical

Forensic

Other

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

United States DNA Test Kit Market Report 2018

1 DNA TEST KIT OVERVIEW

1.1 Product Overview and Scope of DNA Test Kit

1.2 Classification of DNA Test Kit by Product Category

1.2.1 United States DNA Test Kit Market Size (Sales Volume) Comparison by Type (2013-2025)

1.2.2 United States DNA Test Kit Market Size (Sales Volume) Market Share by Type (Product Category) in 2017

1.2.3 Animal

1.2.4 Plant

1.3 United States DNA Test Kit Market by Application/End Users

1.3.1 United States DNA Test Kit Market Size (Consumption) and Market Share Comparison by Application (2013-2025)

1.3.2 Santific Research

1.3.3 Medical

1.3.4 Forensic

1.3.5 Other

1.4 United States DNA Test Kit Market by Region

1.4.1 United States DNA Test Kit Market Size (Value) Comparison by Region (2013-2025)

1.4.2 The West DNA Test Kit Status and Prospect (2013-2025)

1.4.3 Southwest DNA Test Kit Status and Prospect (2013-2025)

1.4.4 The Middle Atlantic DNA Test Kit Status and Prospect (2013-2025)

1.4.5 New England DNA Test Kit Status and Prospect (2013-2025)

1.4.6 The South DNA Test Kit Status and Prospect (2013-2025)

1.4.7 The Midwest DNA Test Kit Status and Prospect (2013-2025)

1.5 United States Market Size (Value and Volume) of DNA Test Kit (2013-2025)

1.5.1 United States DNA Test Kit Sales and Growth Rate (2013-2025)

1.5.2 United States DNA Test Kit Revenue and Growth Rate (2013-2025)

2 UNITED STATES DNA TEST KIT MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States DNA Test Kit Sales and Market Share of Key Players/Suppliers (2013-2018)

- 2.2 United States DNA Test Kit Revenue and Share by Players/Suppliers (2013-2018)
- 2.3 United States DNA Test Kit Average Price by Players/Suppliers (2013-2018)
- 2.4 United States DNA Test Kit Market Competitive Situation and Trends
 - 2.4.1 United States DNA Test Kit Market Concentration Rate
 - 2.4.2 United States DNA Test Kit Market Share of Top 3 and Top 5 Players/Suppliers
 - 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers DNA Test Kit Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES DNA TEST KIT SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)

- 3.1 United States DNA Test Kit Sales and Market Share by Region (2013-2018)
- 3.2 United States DNA Test Kit Revenue and Market Share by Region (2013-2018)
- 3.3 United States DNA Test Kit Price by Region (2013-2018)

4 UNITED STATES DNA TEST KIT SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)

- 4.1 United States DNA Test Kit Sales and Market Share by Type (Product Category) (2013-2018)
- 4.2 United States DNA Test Kit Revenue and Market Share by Type (2013-2018)
- 4.3 United States DNA Test Kit Price by Type (2013-2018)
- 4.4 United States DNA Test Kit Sales Growth Rate by Type (2013-2018)

5 UNITED STATES DNA TEST KIT SALES (VOLUME) BY APPLICATION (2013-2018)

- 5.1 United States DNA Test Kit Sales and Market Share by Application (2013-2018)
- 5.2 United States DNA Test Kit Sales Growth Rate by Application (2013-2018)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES DNA TEST KIT PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 AncestryDNA
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 DNA Test Kit Product Category, Application and Specification
 - 6.1.2.1 Product A

- 6.1.2.2 Product B
- 6.1.3 AncestryDNA DNA Test Kit Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.1.4 Main Business/Business Overview
- 6.2 23andMe
 - 6.2.2 DNA Test Kit Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
 - 6.2.3 23andMe DNA Test Kit Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.2.4 Main Business/Business Overview
- 6.3 National Geographic
 - 6.3.2 DNA Test Kit Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 National Geographic DNA Test Kit Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.3.4 Main Business/Business Overview
- 6.4 LivingDNA
 - 6.4.2 DNA Test Kit Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 LivingDNA DNA Test Kit Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.4.4 Main Business/Business Overview
- 6.5 FamilyTree DNA
 - 6.5.2 DNA Test Kit Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 FamilyTree DNA DNA Test Kit Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.5.4 Main Business/Business Overview
- 6.6 MyHeritage
 - 6.6.2 DNA Test Kit Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 MyHeritage DNA Test Kit Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.6.4 Main Business/Business Overview
- 6.7 Thermo Fisher
 - 6.7.2 DNA Test Kit Product Category, Application and Specification
 - 6.7.2.1 Product A

6.7.2.2 Product B

6.7.3 Thermo Fisher DNA Test Kit Sales, Revenue, Price and Gross Margin
(2013-2018)

6.7.4 Main Business/Business Overview

7 DNA TEST KIT MANUFACTURING COST ANALYSIS

7.1 DNA Test Kit Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of DNA Test Kit

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 DNA Test Kit Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of DNA Test Kit Major Manufacturers in 2017

8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

11 UNITED STATES DNA TEST KIT MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)

11.1 United States DNA Test Kit Sales Volume, Revenue Forecast (2018-2025)

11.2 United States DNA Test Kit Sales Volume Forecast by Type (2018-2025)

11.3 United States DNA Test Kit Sales Volume Forecast by Application (2018-2025)

11.4 United States DNA Test Kit Sales Volume Forecast by Region (2018-2025)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

13.1 Methodology/Research Approach

13.1.1 Research Programs/Design

13.1.2 Market Size Estimation

13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of DNA Test Kit

Figure United States DNA Test Kit Market Size (K Units) by Type (2013-2025)

Figure United States DNA Test Kit Sales Volume Market Share by Type (Product Category) in 2017

Figure Animal Product Picture

Figure Plant Product Picture

Figure United States DNA Test Kit Market Size (K Units) by Application (2013-2025)

Figure United States Sales Market Share of DNA Test Kit by Application in 2017

Figure Santific Research Examples

Table Key Downstream Customer in Santific Research

Figure Medical Examples

Table Key Downstream Customer in Medical

Figure Forensic Examples

Table Key Downstream Customer in Forensic

Figure Other Examples

Table Key Downstream Customer in Other

Figure United States DNA Test Kit Market Size (Million USD) by Region (2013-2025)

Figure The West DNA Test Kit Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest DNA Test Kit Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Middle Atlantic DNA Test Kit Revenue (Million USD) and Growth Rate (2013-2025)

Figure New England DNA Test Kit Revenue (Million USD) and Growth Rate (2013-2025)

Figure The South of US DNA Test Kit Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Midwest DNA Test Kit Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States DNA Test Kit Sales (K Units) and Growth Rate (2013-2025)

Figure United States DNA Test Kit Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States DNA Test Kit Market Major Players Product Sales Volume (K Units) (2013-2018)

Table United States DNA Test Kit Sales (K Units) of Key Players/Suppliers (2013-2018)

Table United States DNA Test Kit Sales Share by Players/Suppliers (2013-2018)

Figure 2017 United States DNA Test Kit Sales Share by Players/Suppliers

Figure 2017 United States DNA Test Kit Sales Share by Players/Suppliers

Figure United States DNA Test Kit Market Major Players Product Revenue (Million USD) (2013-2018)

Table United States DNA Test Kit Revenue (Million USD) by Players/Suppliers (2013-2018)

Table United States DNA Test Kit Revenue Share by Players/Suppliers (2013-2018)

Figure 2017 United States DNA Test Kit Revenue Share by Players/Suppliers

Figure 2017 United States DNA Test Kit Revenue Share by Players/Suppliers

Table United States Market DNA Test Kit Average Price (USD/Unit) of Key Players/Suppliers (2013-2018)

Figure United States Market DNA Test Kit Average Price (USD/Unit) of Key Players/Suppliers in 2017

Figure United States DNA Test Kit Market Share of Top 3 Players/Suppliers

Figure United States DNA Test Kit Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers DNA Test Kit Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers DNA Test Kit Product Category

Table United States DNA Test Kit Sales (K Units) by Region (2013-2018)

Table United States DNA Test Kit Sales Share by Region (2013-2018)

Figure United States DNA Test Kit Sales Share by Region (2013-2018)

Figure United States DNA Test Kit Sales Market Share by Region in 2017

Table United States DNA Test Kit Revenue (Million USD) and Market Share by Region (2013-2018)

Table United States DNA Test Kit Revenue Share by Region (2013-2018)

Figure United States DNA Test Kit Revenue Market Share by Region (2013-2018)

Figure United States DNA Test Kit Revenue Market Share by Region in 2017

Table United States DNA Test Kit Price (USD/Unit) by Region (2013-2018)

Table United States DNA Test Kit Sales (K Units) by Type (2013-2018)

Table United States DNA Test Kit Sales Share by Type (2013-2018)

Figure United States DNA Test Kit Sales Share by Type (2013-2018)

Figure United States DNA Test Kit Sales Market Share by Type in 2017

Table United States DNA Test Kit Revenue (Million USD) and Market Share by Type (2013-2018)

Table United States DNA Test Kit Revenue Share by Type (2013-2018)

Figure Revenue Market Share of DNA Test Kit by Type (2013-2018)

Figure Revenue Market Share of DNA Test Kit by Type in 2017

Table United States DNA Test Kit Price (USD/Unit) by Types (2013-2018)

Figure United States DNA Test Kit Sales Growth Rate by Type (2013-2018)

Table United States DNA Test Kit Sales (K Units) by Application (2013-2018)

Table United States DNA Test Kit Sales Market Share by Application (2013-2018)

Figure United States DNA Test Kit Sales Market Share by Application (2013-2018)
Figure United States DNA Test Kit Sales Market Share by Application in 2017
Table United States DNA Test Kit Sales Growth Rate by Application (2013-2018)
Figure United States DNA Test Kit Sales Growth Rate by Application (2013-2018)
Table AncestryDNA Basic Information List
Table AncestryDNA DNA Test Kit Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure AncestryDNA DNA Test Kit Sales Growth Rate (2013-2018)
Figure AncestryDNA DNA Test Kit Sales Market Share in United States (2013-2018)
Figure AncestryDNA DNA Test Kit Revenue Market Share in United States (2013-2018)
Table 23andMe Basic Information List
Table 23andMe DNA Test Kit Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure 23andMe DNA Test Kit Sales Growth Rate (2013-2018)
Figure 23andMe DNA Test Kit Sales Market Share in United States (2013-2018)
Figure 23andMe DNA Test Kit Revenue Market Share in United States (2013-2018)
Table National Geographic Basic Information List
Table National Geographic DNA Test Kit Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure National Geographic DNA Test Kit Sales Growth Rate (2013-2018)
Figure National Geographic DNA Test Kit Sales Market Share in United States (2013-2018)
Figure National Geographic DNA Test Kit Revenue Market Share in United States (2013-2018)
Table LivingDNA Basic Information List
Table LivingDNA DNA Test Kit Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure LivingDNA DNA Test Kit Sales Growth Rate (2013-2018)
Figure LivingDNA DNA Test Kit Sales Market Share in United States (2013-2018)
Figure LivingDNA DNA Test Kit Revenue Market Share in United States (2013-2018)
Table FamilyTree DNA Basic Information List
Table FamilyTree DNA DNA Test Kit Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure FamilyTree DNA DNA Test Kit Sales Growth Rate (2013-2018)
Figure FamilyTree DNA DNA Test Kit Sales Market Share in United States (2013-2018)
Figure FamilyTree DNA DNA Test Kit Revenue Market Share in United States (2013-2018)
Table MyHeritage Basic Information List
Table MyHeritage DNA Test Kit Sales (K Units), Revenue (Million USD), Price

(USD/Unit) and Gross Margin (2013-2018)

Figure MyHeritage DNA Test Kit Sales Growth Rate (2013-2018)

Figure MyHeritage DNA Test Kit Sales Market Share in United States (2013-2018)

Figure MyHeritage DNA Test Kit Revenue Market Share in United States (2013-2018)

Table Thermo Fisher Basic Information List

Table Thermo Fisher DNA Test Kit Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Thermo Fisher DNA Test Kit Sales Growth Rate (2013-2018)

Figure Thermo Fisher DNA Test Kit Sales Market Share in United States (2013-2018)

Figure Thermo Fisher DNA Test Kit Revenue Market Share in United States (2013-2018)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of DNA Test Kit

Figure Manufacturing Process Analysis of DNA Test Kit

Figure DNA Test Kit Industrial Chain Analysis

Table Raw Materials Sources of DNA Test Kit Major Players/Suppliers in 2017

Table Major Buyers of DNA Test Kit

Table Distributors/Traders List

Figure United States DNA Test Kit Sales Volume (K Units) and Growth Rate Forecast (2018-2025)

Figure United States DNA Test Kit Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure United States DNA Test Kit Price (USD/Unit) Trend Forecast (2018-2025)

Table United States DNA Test Kit Sales Volume (K Units) Forecast by Type (2018-2025)

Figure United States DNA Test Kit Sales Volume (K Units) Forecast by Type (2018-2025)

Figure United States DNA Test Kit Sales Volume (K Units) Forecast by Type in 2025

Table United States DNA Test Kit Sales Volume (K Units) Forecast by Application (2018-2025)

Figure United States DNA Test Kit Sales Volume (K Units) Forecast by Application (2018-2025)

Figure United States DNA Test Kit Sales Volume (K Units) Forecast by Application in 2025

Table United States DNA Test Kit Sales Volume (K Units) Forecast by Region (2018-2025)

Table United States DNA Test Kit Sales Volume Share Forecast by Region (2018-2025)

Figure United States DNA Test Kit Sales Volume Share Forecast by Region
(2018-2025)

Figure United States DNA Test Kit Sales Volume Share Forecast by Region in 2025

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: United States DNA Test Kit Market Report 2018

Product link: <https://marketpublishers.com/r/U33438DAD75QEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U33438DAD75QEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970