

# United States Disposable Shampoo Market Report 2017

https://marketpublishers.com/r/U9B8DB23AC3EN.html

Date: January 2017 Pages: 122 Price: US\$ 3,800.00 (Single User License) ID: U9B8DB23AC3EN

### Abstracts

#### Notes:

Sales, means the sales volume of Disposable Shampoo

Revenue, means the sales value of Disposable Shampoo

This report studies sales (consumption) of Disposable Shampoo in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Head & Shoulders
Pantene
CLEAR
VS
L'Oreal
Dove
Rejoice
Schwarzkopf



LUX

Aquair

Syoss

SLEK

Lovefun

Hazeline

CLATROL

#### Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Dry

Oil

Neutral

Split by applications, this report focuses on sales, market share and growth rate of



Disposable Shampoo in each application, can be divided into

Homecare

Salon



# Contents

United States Disposable Shampoo Market Report 2017

#### 1 DISPOSABLE SHAMPOO OVERVIEW

- 1.1 Product Overview and Scope of Disposable Shampoo
- 1.2 Classification of Disposable Shampoo
- 1.2.1 Dry
- 1.2.2 Oil
- 1.2.3 Neutral
- 1.3 Application of Disposable Shampoo
- 1.3.1 Homecare
- 1.3.2 Salon

1.4 United States Market Size Sales (Volume) and Revenue (Value) of Disposable Shampoo (2012-2022)

- 1.4.1 United States Disposable Shampoo Sales and Growth Rate (2012-2022)
- 1.4.2 United States Disposable Shampoo Revenue and Growth Rate (2012-2022)

#### 2 UNITED STATES DISPOSABLE SHAMPOO COMPETITION BY MANUFACTURERS

2.1 United States Disposable Shampoo Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 United States Disposable Shampoo Revenue and Share by Manufactures (2015 and 2016)

2.3 United States Disposable Shampoo Average Price by Manufactures (2015 and 2016)

- 2.4 Disposable Shampoo Market Competitive Situation and Trends
- 2.4.1 Disposable Shampoo Market Concentration Rate
- 2.4.2 Disposable Shampoo Market Share of Top 3 and Top 5 Manufacturers
- 2.4.3 Mergers & Acquisitions, Expansion

### 3 UNITED STATES DISPOSABLE SHAMPOO SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2012-2017)

3.1 United States Disposable Shampoo Sales and Market Share by States (2012-2017)3.2 United States Disposable Shampoo Revenue and Market Share by States (2012-2017)



3.3 United States Disposable Shampoo Price by States (2012-2017)

# 4 UNITED STATES DISPOSABLE SHAMPOO SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2012-2017)

4.1 United States Disposable Shampoo Sales and Market Share by Type (2012-2017)

4.2 United States Disposable Shampoo Revenue and Market Share by Type (2012-2017)

4.3 United States Disposable Shampoo Price by Type (2012-2017)

4.4 United States Disposable Shampoo Sales Growth Rate by Type (2012-2017)

# 5 UNITED STATES DISPOSABLE SHAMPOO SALES (VOLUME) BY APPLICATION (2012-2017)

5.1 United States Disposable Shampoo Sales and Market Share by Application (2012-2017)

5.2 United States Disposable Shampoo Sales Growth Rate by Application (2012-2017)5.3 Market Drivers and Opportunities

#### 6 UNITED STATES DISPOSABLE SHAMPOO MANUFACTURERS PROFILES/ANALYSIS

6.1 Head & Shoulders

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Disposable Shampoo Product Type, Application and Specification

6.1.2.1 Dry

6.1.2.2 Oil

6.1.3 Head & Shoulders Disposable Shampoo Sales, Revenue, Price and Gross Margin (2012-2017)

6.1.4 Main Business/Business Overview

6.2 Pantene

6.2.2 Disposable Shampoo Product Type, Application and Specification

6.2.2.1 Dry

6.2.2.2 Oil

6.2.3 Pantene Disposable Shampoo Sales, Revenue, Price and Gross Margin (2012-2017)

6.2.4 Main Business/Business Overview

6.3 CLEAR

6.3.2 Disposable Shampoo Product Type, Application and Specification



6.3.2.1 Dry

6.3.2.2 Oil

6.3.3 CLEAR Disposable Shampoo Sales, Revenue, Price and Gross Margin (2012-2017)

6.3.4 Main Business/Business Overview

6.4 VS

6.4.2 Disposable Shampoo Product Type, Application and Specification

6.4.2.1 Dry

6.4.2.2 Oil

6.4.3 VS Disposable Shampoo Sales, Revenue, Price and Gross Margin (2012-2017) 6.4.4 Main Business/Business Overview

6.5 L'Oreal

6.5.2 Disposable Shampoo Product Type, Application and Specification

6.5.2.1 Dry

6.5.2.2 Oil

6.5.3 L'Oreal Disposable Shampoo Sales, Revenue, Price and Gross Margin (2012-2017)

6.5.4 Main Business/Business Overview

6.6 Dove

6.6.2 Disposable Shampoo Product Type, Application and Specification

6.6.2.1 Dry

6.6.2.2 Oil

6.6.3 Dove Disposable Shampoo Sales, Revenue, Price and Gross Margin (2012-2017)

6.6.4 Main Business/Business Overview

6.7 Rejoice

6.7.2 Disposable Shampoo Product Type, Application and Specification

6.7.2.1 Dry

6.7.2.2 Oil

6.7.3 Rejoice Disposable Shampoo Sales, Revenue, Price and Gross Margin (2012-2017)

6.7.4 Main Business/Business Overview

6.8 Schwarzkopf

6.8.2 Disposable Shampoo Product Type, Application and Specification

6.8.2.1 Dry

6.8.2.2 Oil

6.8.3 Schwarzkopf Disposable Shampoo Sales, Revenue, Price and Gross Margin (2012-2017)

6.8.4 Main Business/Business Overview



6.9 LUX

- 6.9.2 Disposable Shampoo Product Type, Application and Specification
  - 6.9.2.1 Dry
  - 6.9.2.2 Oil
- 6.9.3 LUX Disposable Shampoo Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.9.4 Main Business/Business Overview
- 6.10 Aquair
  - 6.10.2 Disposable Shampoo Product Type, Application and Specification
    - 6.10.2.1 Dry
    - 6.10.2.2 Oil
- 6.10.3 Aquair Disposable Shampoo Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.10.4 Main Business/Business Overview
- 6.11 Syoss
- 6.12 SLEK
- 6.13 Lovefun
- 6.14 Hazeline
- 6.15 CLATROL

#### 7 DISPOSABLE SHAMPOO MANUFACTURING COST ANALYSIS

- 7.1 Disposable Shampoo Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Disposable Shampoo

#### 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Disposable Shampoo Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Disposable Shampoo Major Manufacturers in 2015
- 8.4 Downstream Buyers



#### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
- 9.2.1 Pricing Strategy
- 9.2.2 Brand Strategy
- 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
- 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

#### 11 UNITED STATES DISPOSABLE SHAMPOO MARKET FORECAST (2017-2022)

- 11.1 United States Disposable Shampoo Sales, Revenue Forecast (2017-2022)
- 11.2 United States Disposable Shampoo Sales Forecast by Type (2017-2022)
- 11.3 United States Disposable Shampoo Sales Forecast by Application (2017-2022)
- 11.4 Disposable Shampoo Price Forecast (2017-2022)

#### 12 RESEARCH FINDINGS AND CONCLUSION

#### **13 APPENDIX**

Methodology Analyst Introduction Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



## **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Disposable Shampoo Table Classification of Disposable Shampoo Figure United States Sales Market Share of Disposable Shampoo by Type in 2015 Figure Dry Picture **Figure Oil Picture Figure Neutral Picture** Table Application of Disposable Shampoo Figure United States Sales Market Share of Disposable Shampoo by Application in 2015 Figure Homecare Examples **Figure Salon Examples** Figure United States Disposable Shampoo Sales and Growth Rate (2012-2022) Figure United States Disposable Shampoo Revenue and Growth Rate (2012-2022) Table United States Disposable Shampoo Sales of Key Manufacturers (2015 and 2016) Table United States Disposable Shampoo Sales Share by Manufacturers (2015 and 2016) Figure 2015 Disposable Shampoo Sales Share by Manufacturers Figure 2016 Disposable Shampoo Sales Share by Manufacturers Table United States Disposable Shampoo Revenue by Manufacturers (2015 and 2016) Table United States Disposable Shampoo Revenue Share by Manufacturers (2015 and 2016) Table 2015 United States Disposable Shampoo Revenue Share by Manufacturers Table 2016 United States Disposable Shampoo Revenue Share by Manufacturers Table United States Market Disposable Shampoo Average Price of Key Manufacturers (2015 and 2016) Figure United States Market Disposable Shampoo Average Price of Key Manufacturers in 2015 Figure Disposable Shampoo Market Share of Top 3 Manufacturers Figure Disposable Shampoo Market Share of Top 5 Manufacturers Table United States Disposable Shampoo Sales by States (2012-2017) Table United States Disposable Shampoo Sales Share by States (2012-2017) Figure United States Disposable Shampoo Sales Market Share by States in 2015 Table United States Disposable Shampoo Revenue and Market Share by States (2012 - 2017)

Table United States Disposable Shampoo Revenue Share by States (2012-2017)



Figure Revenue Market Share of Disposable Shampoo by States (2012-2017) Table United States Disposable Shampoo Price by States (2012-2017) Table United States Disposable Shampoo Sales by Type (2012-2017) Table United States Disposable Shampoo Sales Share by Type (2012-2017) Figure United States Disposable Shampoo Sales Market Share by Type in 2015 Table United States Disposable Shampoo Revenue and Market Share by Type (2012 - 2017)Table United States Disposable Shampoo Revenue Share by Type (2012-2017) Figure Revenue Market Share of Disposable Shampoo by Type (2012-2017) Table United States Disposable Shampoo Price by Type (2012-2017) Figure United States Disposable Shampoo Sales Growth Rate by Type (2012-2017) Table United States Disposable Shampoo Sales by Application (2012-2017) Table United States Disposable Shampoo Sales Market Share by Application (2012 - 2017)Figure United States Disposable Shampoo Sales Market Share by Application in 2015 Table United States Disposable Shampoo Sales Growth Rate by Application (2012 - 2017)Figure United States Disposable Shampoo Sales Growth Rate by Application (2012 - 2017)Table Head & Shoulders Basic Information List Table Head & Shoulders Disposable Shampoo Sales, Revenue, Price and Gross Margin (2012-2017) Figure Head & Shoulders Disposable Shampoo Sales Market Share (2012-2017) **Table Pantene Basic Information List** Table Pantene Disposable Shampoo Sales, Revenue, Price and Gross Margin (2012 - 2017)Table Pantene Disposable Shampoo Sales Market Share (2012-2017) Table CLEAR Basic Information List Table CLEAR Disposable Shampoo Sales, Revenue, Price and Gross Margin (2012 - 2017)Table CLEAR Disposable Shampoo Sales Market Share (2012-2017) Table VS Basic Information List Table VS Disposable Shampoo Sales, Revenue, Price and Gross Margin (2012-2017) Table VS Disposable Shampoo Sales Market Share (2012-2017) Table L'Oreal Basic Information List Table L'Oreal Disposable Shampoo Sales, Revenue, Price and Gross Margin (2012 - 2017)Table L'Oreal Disposable Shampoo Sales Market Share (2012-2017) Table Dove Basic Information List



Table Dove Disposable Shampoo Sales, Revenue, Price and Gross Margin (2012 - 2017)Table Dove Disposable Shampoo Sales Market Share (2012-2017) **Table Rejoice Basic Information List** Table Rejoice Disposable Shampoo Sales, Revenue, Price and Gross Margin (2012 - 2017)Table Rejoice Disposable Shampoo Sales Market Share (2012-2017) Table Schwarzkopf Basic Information List Table Schwarzkopf Disposable Shampoo Sales, Revenue, Price and Gross Margin (2012 - 2017)Table Schwarzkopf Disposable Shampoo Sales Market Share (2012-2017) Table LUX Basic Information List Table LUX Disposable Shampoo Sales, Revenue, Price and Gross Margin (2012-2017) Table LUX Disposable Shampoo Sales Market Share (2012-2017) **Table Aquair Basic Information List** Table Aquair Disposable Shampoo Sales, Revenue, Price and Gross Margin (2012 - 2017)Table Aquair Disposable Shampoo Sales Market Share (2012-2017) **Table Syoss Basic Information List Table SLEK Basic Information List** Table Lovefun Basic Information List **Table Hazeline Basic Information List** Table CLATROL Basic Information List Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Disposable Shampoo Figure Manufacturing Process Analysis of Disposable Shampoo Figure Disposable Shampoo Industrial Chain Analysis Table Raw Materials Sources of Disposable Shampoo Major Manufacturers in 2015 Table Major Buyers of Disposable Shampoo Table Distributors/Traders List Figure United States Disposable Shampoo Production and Growth Rate Forecast (2017 - 2022)Figure United States Disposable Shampoo Revenue and Growth Rate Forecast (2017 - 2022)Table United States Disposable Shampoo Production Forecast by Type (2017-2022) Table United States Disposable Shampoo Consumption Forecast by Application (2017 - 2022)



Table United States Disposable Shampoo Sales Forecast by States (2017-2022)Table United States Disposable Shampoo Sales Share Forecast by States (2017-2022)



#### I would like to order

Product name: United States Disposable Shampoo Market Report 2017 Product link: <u>https://marketpublishers.com/r/U9B8DB23AC3EN.html</u> Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

#### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/U9B8DB23AC3EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970