

United States Dish-washing Detergent Market Report 2017

<https://marketpublishers.com/r/U7F659687EAWEN.html>

Date: November 2017

Pages: 108

Price: US\$ 3,800.00 (Single User License)

ID: U7F659687EAWEN

Abstracts

In this report, the United States Dish-washing Detergent market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Dish-washing Detergent in these regions, from 2012 to 2022 (forecast).

United States Dish-washing Detergent market competition by top manufacturers/players, with Dish-washing Detergent sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

P&G

Unilever

Church & Dwight

Henkel

Clorox

ReckittBenckiser

Kao

Scjohnson

Lion

Colgate

Amway

Phoenix Brand

LIBY Group

Nice Group

Blue Moon

On the basis of product, this report displays the sales volume, revenue, product price, market share and growth rate of each type, primarily split into

Weak alkaline liquid detergent

Neutral liquid detergent

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Dish-washing Detergent for each application, including

Bowls

Plates

Knife

Fork

Chopsticks

Contents

United States Dish-washing Detergent Market Report 2017

1 DISH-WASHING DETERGENT OVERVIEW

1.1 Product Overview and Scope of Dish-washing Detergent

1.2 Classification of Dish-washing Detergent by Product Category

1.2.1 United States Dish-washing Detergent Market Size (Sales Volume) Comparison by Type (2012-2022)

1.2.2 United States Dish-washing Detergent Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

1.2.3 Weak alkaline liquid detergent

1.2.4 Neutral liquid detergent

1.3 United States Dish-washing Detergent Market by Application/End Users

1.3.1 United States Dish-washing Detergent Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

1.3.2 Bowls

1.3.3 Plates

1.3.4 Knife

1.3.5 Fork

1.3.6 Chopsticks

1.4 United States Dish-washing Detergent Market by Region

1.4.1 United States Dish-washing Detergent Market Size (Value) Comparison by Region (2012-2022)

1.4.2 The West Dish-washing Detergent Status and Prospect (2012-2022)

1.4.3 Southwest Dish-washing Detergent Status and Prospect (2012-2022)

1.4.4 The Middle Atlantic Dish-washing Detergent Status and Prospect (2012-2022)

1.4.5 New England Dish-washing Detergent Status and Prospect (2012-2022)

1.4.6 The South Dish-washing Detergent Status and Prospect (2012-2022)

1.4.7 The Midwest Dish-washing Detergent Status and Prospect (2012-2022)

1.5 United States Market Size (Value and Volume) of Dish-washing Detergent (2012-2022)

1.5.1 United States Dish-washing Detergent Sales and Growth Rate (2012-2022)

1.5.2 United States Dish-washing Detergent Revenue and Growth Rate (2012-2022)

2 UNITED STATES DISH-WASHING DETERGENT MARKET COMPETITION BY PLAYERS/SUPPLIERS

- 2.1 United States Dish-washing Detergent Sales and Market Share of Key Players/Suppliers (2012-2017)
- 2.2 United States Dish-washing Detergent Revenue and Share by Players/Suppliers (2012-2017)
- 2.3 United States Dish-washing Detergent Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Dish-washing Detergent Market Competitive Situation and Trends
 - 2.4.1 United States Dish-washing Detergent Market Concentration Rate
 - 2.4.2 United States Dish-washing Detergent Market Share of Top 3 and Top 5 Players/Suppliers
 - 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Dish-washing Detergent Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES DISH-WASHING DETERGENT SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

- 3.1 United States Dish-washing Detergent Sales and Market Share by Region (2012-2017)
- 3.2 United States Dish-washing Detergent Revenue and Market Share by Region (2012-2017)
- 3.3 United States Dish-washing Detergent Price by Region (2012-2017)

4 UNITED STATES DISH-WASHING DETERGENT SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

- 4.1 United States Dish-washing Detergent Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Dish-washing Detergent Revenue and Market Share by Type (2012-2017)
- 4.3 United States Dish-washing Detergent Price by Type (2012-2017)
- 4.4 United States Dish-washing Detergent Sales Growth Rate by Type (2012-2017)

5 UNITED STATES DISH-WASHING DETERGENT SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Dish-washing Detergent Sales and Market Share by Application (2012-2017)
- 5.2 United States Dish-washing Detergent Sales Growth Rate by Application

(2012-2017)

5.3 Market Drivers and Opportunities

6 UNITED STATES DISH-WASHING DETERGENT PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 P&G

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Dish-washing Detergent Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 P&G Dish-washing Detergent Sales, Revenue, Price and Gross Margin

(2012-2017)

6.1.4 Main Business/Business Overview

6.2 Unilever

6.2.2 Dish-washing Detergent Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 Unilever Dish-washing Detergent Sales, Revenue, Price and Gross Margin

(2012-2017)

6.2.4 Main Business/Business Overview

6.3 Church & Dwight

6.3.2 Dish-washing Detergent Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 Church & Dwight Dish-washing Detergent Sales, Revenue, Price and Gross
Margin (2012-2017)

6.3.4 Main Business/Business Overview

6.4 Henkel

6.4.2 Dish-washing Detergent Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Henkel Dish-washing Detergent Sales, Revenue, Price and Gross Margin
(2012-2017)

6.4.4 Main Business/Business Overview

6.5 Clorox

6.5.2 Dish-washing Detergent Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 Clorox Dish-washing Detergent Sales, Revenue, Price and Gross Margin (2012-2017)

6.5.4 Main Business/Business Overview

6.6 ReckittBenckiser

6.6.2 Dish-washing Detergent Product Category, Application and Specification

6.6.2.1 Product A

6.6.2.2 Product B

6.6.3 ReckittBenckiser Dish-washing Detergent Sales, Revenue, Price and Gross Margin (2012-2017)

6.6.4 Main Business/Business Overview

6.7 Kao

6.7.2 Dish-washing Detergent Product Category, Application and Specification

6.7.2.1 Product A

6.7.2.2 Product B

6.7.3 Kao Dish-washing Detergent Sales, Revenue, Price and Gross Margin (2012-2017)

6.7.4 Main Business/Business Overview

6.8 Scjohnson

6.8.2 Dish-washing Detergent Product Category, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 Scjohnson Dish-washing Detergent Sales, Revenue, Price and Gross Margin (2012-2017)

6.8.4 Main Business/Business Overview

6.9 Lion

6.9.2 Dish-washing Detergent Product Category, Application and Specification

6.9.2.1 Product A

6.9.2.2 Product B

6.9.3 Lion Dish-washing Detergent Sales, Revenue, Price and Gross Margin (2012-2017)

6.9.4 Main Business/Business Overview

6.10 Colgate

6.10.2 Dish-washing Detergent Product Category, Application and Specification

6.10.2.1 Product A

6.10.2.2 Product B

6.10.3 Colgate Dish-washing Detergent Sales, Revenue, Price and Gross Margin (2012-2017)

6.10.4 Main Business/Business Overview

6.11 Amway

- 6.12 Phoenix Brand
- 6.13 LIBY Group
- 6.14 Nice Group
- 6.15 Blue Moon

7 DISH-WASHING DETERGENT MANUFACTURING COST ANALYSIS

- 7.1 Dish-washing Detergent Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Dish-washing Detergent

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Dish-washing Detergent Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Dish-washing Detergent Major Manufacturers in 2016
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES DISH-WASHING DETERGENT MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Dish-washing Detergent Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Dish-washing Detergent Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Dish-washing Detergent Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Dish-washing Detergent Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Dish-washing Detergent

Figure United States Dish-washing Detergent Market Size (K MT) by Type (2012-2022)

Figure United States Dish-washing Detergent Sales Volume Market Share by Type (Product Category) in 2016

Figure Weak alkaline liquid detergent Product Picture

Figure Neutral liquid detergent Product Picture

Figure United States Dish-washing Detergent Market Size (K MT) by Application (2012-2022)

Figure United States Sales Market Share of Dish-washing Detergent by Application in 2016

Figure Bowls Examples

Figure Plates Examples

Figure Knife Examples

Figure Fork Examples

Figure Chopsticks Examples

Figure United States Dish-washing Detergent Market Size (Million USD) by Region (2012-2022)

Figure The West Dish-washing Detergent Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Dish-washing Detergent Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Dish-washing Detergent Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Dish-washing Detergent Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Dish-washing Detergent Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Dish-washing Detergent Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Dish-washing Detergent Sales (K MT) and Growth Rate (2012-2022)

Figure United States Dish-washing Detergent Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Dish-washing Detergent Market Major Players Product Sales Volume (K MT) (2012-2017)

Table United States Dish-washing Detergent Sales (K MT) of Key Players/Suppliers (2012-2017)

Table United States Dish-washing Detergent Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Dish-washing Detergent Sales Share by Players/Suppliers

Figure 2017 United States Dish-washing Detergent Sales Share by Players/Suppliers

Figure United States Dish-washing Detergent Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Dish-washing Detergent Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Dish-washing Detergent Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Dish-washing Detergent Revenue Share by Players/Suppliers

Figure 2017 United States Dish-washing Detergent Revenue Share by Players/Suppliers

Table United States Market Dish-washing Detergent Average Price (USD/MT) of Key Players/Suppliers (2012-2017)

Figure United States Market Dish-washing Detergent Average Price (USD/MT) of Key Players/Suppliers in 2016

Figure United States Dish-washing Detergent Market Share of Top 3 Players/Suppliers

Figure United States Dish-washing Detergent Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Dish-washing Detergent Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Dish-washing Detergent Product Category

Table United States Dish-washing Detergent Sales (K MT) by Region (2012-2017)

Table United States Dish-washing Detergent Sales Share by Region (2012-2017)

Figure United States Dish-washing Detergent Sales Share by Region (2012-2017)

Figure United States Dish-washing Detergent Sales Market Share by Region in 2016

Table United States Dish-washing Detergent Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Dish-washing Detergent Revenue Share by Region (2012-2017)

Figure United States Dish-washing Detergent Revenue Market Share by Region (2012-2017)

Figure United States Dish-washing Detergent Revenue Market Share by Region in 2016

Table United States Dish-washing Detergent Price (USD/MT) by Region (2012-2017)

Table United States Dish-washing Detergent Sales (K MT) by Type (2012-2017)

Table United States Dish-washing Detergent Sales Share by Type (2012-2017)

Figure United States Dish-washing Detergent Sales Share by Type (2012-2017)

Figure United States Dish-washing Detergent Sales Market Share by Type in 2016
Table United States Dish-washing Detergent Revenue (Million USD) and Market Share by Type (2012-2017)
Table United States Dish-washing Detergent Revenue Share by Type (2012-2017)
Figure Revenue Market Share of Dish-washing Detergent by Type (2012-2017)
Figure Revenue Market Share of Dish-washing Detergent by Type in 2016
Table United States Dish-washing Detergent Price (USD/MT) by Types (2012-2017)
Figure United States Dish-washing Detergent Sales Growth Rate by Type (2012-2017)
Table United States Dish-washing Detergent Sales (K MT) by Application (2012-2017)
Table United States Dish-washing Detergent Sales Market Share by Application (2012-2017)
Figure United States Dish-washing Detergent Sales Market Share by Application (2012-2017)
Figure United States Dish-washing Detergent Sales Market Share by Application in 2016
Table United States Dish-washing Detergent Sales Growth Rate by Application (2012-2017)
Figure United States Dish-washing Detergent Sales Growth Rate by Application (2012-2017)
Table P&G Basic Information List
Table P&G Dish-washing Detergent Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)
Figure P&G Dish-washing Detergent Sales Growth Rate (2012-2017)
Figure P&G Dish-washing Detergent Sales Market Share in United States (2012-2017)
Figure P&G Dish-washing Detergent Revenue Market Share in United States (2012-2017)
Table Unilever Basic Information List
Table Unilever Dish-washing Detergent Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)
Figure Unilever Dish-washing Detergent Sales Growth Rate (2012-2017)
Figure Unilever Dish-washing Detergent Sales Market Share in United States (2012-2017)
Figure Unilever Dish-washing Detergent Revenue Market Share in United States (2012-2017)
Table Church & Dwight Basic Information List
Table Church & Dwight Dish-washing Detergent Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)
Figure Church & Dwight Dish-washing Detergent Sales Growth Rate (2012-2017)
Figure Church & Dwight Dish-washing Detergent Sales Market Share in United States

(2012-2017)

Figure Church & Dwight Dish-washing Detergent Revenue Market Share in United States (2012-2017)

Table Henkel Basic Information List

Table Henkel Dish-washing Detergent Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Henkel Dish-washing Detergent Sales Growth Rate (2012-2017)

Figure Henkel Dish-washing Detergent Sales Market Share in United States (2012-2017)

Figure Henkel Dish-washing Detergent Revenue Market Share in United States (2012-2017)

Table Clorox Basic Information List

Table Clorox Dish-washing Detergent Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Clorox Dish-washing Detergent Sales Growth Rate (2012-2017)

Figure Clorox Dish-washing Detergent Sales Market Share in United States (2012-2017)

Figure Clorox Dish-washing Detergent Revenue Market Share in United States (2012-2017)

Table ReckittBenckiser Basic Information List

Table ReckittBenckiser Dish-washing Detergent Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure ReckittBenckiser Dish-washing Detergent Sales Growth Rate (2012-2017)

Figure ReckittBenckiser Dish-washing Detergent Sales Market Share in United States (2012-2017)

Figure ReckittBenckiser Dish-washing Detergent Revenue Market Share in United States (2012-2017)

Table Kao Basic Information List

Table Kao Dish-washing Detergent Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Kao Dish-washing Detergent Sales Growth Rate (2012-2017)

Figure Kao Dish-washing Detergent Sales Market Share in United States (2012-2017)

Figure Kao Dish-washing Detergent Revenue Market Share in United States (2012-2017)

Table Scjohnson Basic Information List

Table Scjohnson Dish-washing Detergent Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Scjohnson Dish-washing Detergent Sales Growth Rate (2012-2017)

Figure Scjohnson Dish-washing Detergent Sales Market Share in United States

(2012-2017)

Figure Scjohnson Dish-washing Detergent Revenue Market Share in United States

(2012-2017)

Table Lion Basic Information List

Table Lion Dish-washing Detergent Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Lion Dish-washing Detergent Sales Growth Rate (2012-2017)

Figure Lion Dish-washing Detergent Sales Market Share in United States (2012-2017)

Figure Lion Dish-washing Detergent Revenue Market Share in United States (2012-2017)

Table Colgate Basic Information List

Table Colgate Dish-washing Detergent Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Colgate Dish-washing Detergent Sales Growth Rate (2012-2017)

Figure Colgate Dish-washing Detergent Sales Market Share in United States (2012-2017)

Figure Colgate Dish-washing Detergent Revenue Market Share in United States (2012-2017)

Table Amway Basic Information List

Table Phoenix Brand Basic Information List

Table LIBY Group Basic Information List

Table Nice Group Basic Information List

Table Blue Moon Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Dish-washing Detergent

Figure Manufacturing Process Analysis of Dish-washing Detergent

Figure Dish-washing Detergent Industrial Chain Analysis

Table Raw Materials Sources of Dish-washing Detergent Major Players/Suppliers in 2016

Table Major Buyers of Dish-washing Detergent

Table Distributors/Traders List

Figure United States Dish-washing Detergent Sales Volume (K MT) and Growth Rate Forecast (2017-2022)

Figure United States Dish-washing Detergent Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Dish-washing Detergent Price (USD/MT) Trend Forecast (2017-2022)

Table United States Dish-washing Detergent Sales Volume (K MT) Forecast by Type (2017-2022)

Figure United States Dish-washing Detergent Sales Volume (K MT) Forecast by Type (2017-2022)

Figure United States Dish-washing Detergent Sales Volume (K MT) Forecast by Type in 2022

Table United States Dish-washing Detergent Sales Volume (K MT) Forecast by Application (2017-2022)

Figure United States Dish-washing Detergent Sales Volume (K MT) Forecast by Application (2017-2022)

Figure United States Dish-washing Detergent Sales Volume (K MT) Forecast by Application in 2022

Table United States Dish-washing Detergent Sales Volume (K MT) Forecast by Region (2017-2022)

Table United States Dish-washing Detergent Sales Volume Share Forecast by Region (2017-2022)

Figure United States Dish-washing Detergent Sales Volume Share Forecast by Region (2017-2022)

Figure United States Dish-washing Detergent Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: United States Dish-washing Detergent Market Report 2017

Product link: <https://marketpublishers.com/r/U7F659687EAWEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U7F659687EAWEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970