

United States Digital TV Tuners Market Report 2017

<https://marketpublishers.com/r/U06C42A2116EN.html>

Date: February 2017

Pages: 122

Price: US\$ 3,800.00 (Single User License)

ID: U06C42A2116EN

Abstracts

Notes:

Sales, means the sales volume of Digital TV Tuners

Revenue, means the sales value of Digital TV Tuners

This report studies sales (consumption) of Digital TV Tuners in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Digital TV Recorder

GS Group

Sofia Digital

Avion Electronics

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Split by applications, this report focuses on sales, market share and growth rate of Digital TV Tuners in each application, can be divided into

Application 1

Application 2

Contents

United States Digital TV Tuners Market Report 2017

1 DIGITAL TV TUNERS OVERVIEW

- 1.1 Product Overview and Scope of Digital TV Tuners
- 1.2 Classification of Digital TV Tuners
 - 1.2.1 Type I
 - 1.2.2 Type II
- 1.3 Application of Digital TV Tuners
 - 1.3.1 Application
 - 1.3.2 Application
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Digital TV Tuners (2012-2022)
 - 1.4.1 United States Digital TV Tuners Sales and Growth Rate (2012-2022)
 - 1.4.2 United States Digital TV Tuners Revenue and Growth Rate (2012-2022)

2 UNITED STATES DIGITAL TV TUNERS COMPETITION BY MANUFACTURERS

- 2.1 United States Digital TV Tuners Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Digital TV Tuners Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Digital TV Tuners Average Price by Manufactures (2015 and 2016)
- 2.4 Digital TV Tuners Market Competitive Situation and Trends
 - 2.4.1 Digital TV Tuners Market Concentration Rate
 - 2.4.2 Digital TV Tuners Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES DIGITAL TV TUNERS SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2012-2017)

- 3.1 United States Digital TV Tuners Sales and Market Share by States (2012-2017)
- 3.2 United States Digital TV Tuners Revenue and Market Share by States (2012-2017)
- 3.3 United States Digital TV Tuners Price by States (2012-2017)

4 UNITED STATES DIGITAL TV TUNERS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2012-2017)

- 4.1 United States Digital TV Tuners Sales and Market Share by Type (2012-2017)
- 4.2 United States Digital TV Tuners Revenue and Market Share by Type (2012-2017)
- 4.3 United States Digital TV Tuners Price by Type (2012-2017)
- 4.4 United States Digital TV Tuners Sales Growth Rate by Type (2012-2017)

5 UNITED STATES DIGITAL TV TUNERS SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Digital TV Tuners Sales and Market Share by Application (2012-2017)
- 5.2 United States Digital TV Tuners Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES DIGITAL TV TUNERS MANUFACTURERS PROFILES/ANALYSIS

- 6.1 Digital TV Recorder
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Digital TV Tuners Product Type, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B
 - 6.1.3 Digital TV Recorder Digital TV Tuners Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.1.4 Main Business/Business Overview
- 6.2 GS Group
 - 6.2.2 Digital TV Tuners Product Type, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
 - 6.2.3 GS Group Digital TV Tuners Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.2.4 Main Business/Business Overview
- 6.3 Sofia Digital
 - 6.3.2 Digital TV Tuners Product Type, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 Sofia Digital Digital TV Tuners Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.3.4 Main Business/Business Overview
- 6.4 Avion Electronics

6.4.2 Digital TV Tuners Product Type, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Avion Electronics Digital TV Tuners Sales, Revenue, Price and Gross Margin (2012-2017)

6.4.4 Main Business/Business Overview

7 DIGITAL TV TUNERS MANUFACTURING COST ANALYSIS

7.1 Digital TV Tuners Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Digital TV Tuners

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 Digital TV Tuners Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Digital TV Tuners Major Manufacturers in 2015

8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

11 UNITED STATES DIGITAL TV TUNERS MARKET FORECAST (2017-2022)

11.1 United States Digital TV Tuners Sales, Revenue Forecast (2017-2022)

11.2 United States Digital TV Tuners Sales Forecast by Type (2017-2022)

11.3 United States Digital TV Tuners Sales Forecast by Application (2017-2022)

11.4 Digital TV Tuners Price Forecast (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Digital TV Tuners

Table Classification of Digital TV Tuners

Figure United States Sales Market Share of Digital TV Tuners by Type in 2015

Table Application of Digital TV Tuners

Figure United States Sales Market Share of Digital TV Tuners by Application in 2015

Figure United States Digital TV Tuners Sales and Growth Rate (2012-2022)

Figure United States Digital TV Tuners Revenue and Growth Rate (2012-2022)

Table United States Digital TV Tuners Sales of Key Manufacturers (2015 and 2016)

Table United States Digital TV Tuners Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Digital TV Tuners Sales Share by Manufacturers

Figure 2016 Digital TV Tuners Sales Share by Manufacturers

Table United States Digital TV Tuners Revenue by Manufacturers (2015 and 2016)

Table United States Digital TV Tuners Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Digital TV Tuners Revenue Share by Manufacturers

Table 2016 United States Digital TV Tuners Revenue Share by Manufacturers

Table United States Market Digital TV Tuners Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Digital TV Tuners Average Price of Key Manufacturers in 2015

Figure Digital TV Tuners Market Share of Top 3 Manufacturers

Figure Digital TV Tuners Market Share of Top 5 Manufacturers

Table United States Digital TV Tuners Sales by States (2012-2017)

Table United States Digital TV Tuners Sales Share by States (2012-2017)

Figure United States Digital TV Tuners Sales Market Share by States in 2015

Table United States Digital TV Tuners Revenue and Market Share by States (2012-2017)

Table United States Digital TV Tuners Revenue Share by States (2012-2017)

Figure Revenue Market Share of Digital TV Tuners by States (2012-2017)

Table United States Digital TV Tuners Price by States (2012-2017)

Table United States Digital TV Tuners Sales by Type (2012-2017)

Table United States Digital TV Tuners Sales Share by Type (2012-2017)

Figure United States Digital TV Tuners Sales Market Share by Type in 2015

Table United States Digital TV Tuners Revenue and Market Share by Type (2012-2017)

Table United States Digital TV Tuners Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Digital TV Tuners by Type (2012-2017)
Table United States Digital TV Tuners Price by Type (2012-2017)
Figure United States Digital TV Tuners Sales Growth Rate by Type (2012-2017)
Table United States Digital TV Tuners Sales by Application (2012-2017)
Table United States Digital TV Tuners Sales Market Share by Application (2012-2017)
Figure United States Digital TV Tuners Sales Market Share by Application in 2015
Table United States Digital TV Tuners Sales Growth Rate by Application (2012-2017)
Figure United States Digital TV Tuners Sales Growth Rate by Application (2012-2017)
Table Digital TV Recorder Basic Information List
Table Digital TV Recorder Digital TV Tuners Sales, Revenue, Price and Gross Margin (2012-2017)
Figure Digital TV Recorder Digital TV Tuners Sales Market Share (2012-2017)
Table GS Group Basic Information List
Table GS Group Digital TV Tuners Sales, Revenue, Price and Gross Margin (2012-2017)
Table GS Group Digital TV Tuners Sales Market Share (2012-2017)
Table Sofia Digital Basic Information List
Table Sofia Digital Digital TV Tuners Sales, Revenue, Price and Gross Margin (2012-2017)
Table Sofia Digital Digital TV Tuners Sales Market Share (2012-2017)
Table Avion Electronics Basic Information List
Table Avion Electronics Digital TV Tuners Sales, Revenue, Price and Gross Margin (2012-2017)
Table Avion Electronics Digital TV Tuners Sales Market Share (2012-2017)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Digital TV Tuners
Figure Manufacturing Process Analysis of Digital TV Tuners
Figure Digital TV Tuners Industrial Chain Analysis
Table Raw Materials Sources of Digital TV Tuners Major Manufacturers in 2015
Table Major Buyers of Digital TV Tuners
Table Distributors/Traders List
Figure United States Digital TV Tuners Production and Growth Rate Forecast (2017-2022)
Figure United States Digital TV Tuners Revenue and Growth Rate Forecast (2017-2022)
Table United States Digital TV Tuners Production Forecast by Type (2017-2022)
Table United States Digital TV Tuners Consumption Forecast by Application

(2017-2022)

Table United States Digital TV Tuners Sales Forecast by States (2017-2022)

Table United States Digital TV Tuners Sales Share Forecast by States (2017-2022)

I would like to order

Product name: United States Digital TV Tuners Market Report 2017

Product link: <https://marketpublishers.com/r/U06C42A2116EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U06C42A2116EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970