

# **United States Digital TV Recorders Market Report** 2017

https://marketpublishers.com/r/U69468A21A8EN.html

Date: February 2017

Pages: 122

Price: US\$ 3,800.00 (Single User License)

ID: U69468A21A8EN

#### **Abstracts**

### Notes:

Sales, means the sales volume of Digital TV Recorders

Revenue, means the sales value of Digital TV Recorders

This report studies sales (consumption) of Digital TV Recorders in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Digital TV Recorder

**GS** Group

Sofia Digital

**Avion Electronics** 

Market Segment by States, covering

California

Texas

New York



Florida
Illinois
Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into
Type I
Type II
Split by applications, this report focuses on sales, market share and growth rate of Digital TV Recorders in each application, can be divided into  Application 1  Application 2



#### **Contents**

United States Digital TV Recorders Market Report 2017

#### 1 DIGITAL TV RECORDERS OVERVIEW

- 1.1 Product Overview and Scope of Digital TV Recorders
- 1.2 Classification of Digital TV Recorders
  - 1.2.1 Type I
  - 1.2.2 Type II
- 1.3 Application of Digital TV Recorders
  - 1.3.1 Application
  - 1.3.2 Application
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Digital TV Recorders (2012-2022)
- 1.4.1 United States Digital TV Recorders Sales and Growth Rate (2012-2022)
- 1.4.2 United States Digital TV Recorders Revenue and Growth Rate (2012-2022)

### 2 UNITED STATES DIGITAL TV RECORDERS COMPETITION BY MANUFACTURERS

- 2.1 United States Digital TV Recorders Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Digital TV Recorders Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Digital TV Recorders Average Price by Manufactures (2015 and 2016)
- 2.4 Digital TV Recorders Market Competitive Situation and Trends
  - 2.4.1 Digital TV Recorders Market Concentration Rate
  - 2.4.2 Digital TV Recorders Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

## 3 UNITED STATES DIGITAL TV RECORDERS SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2012-2017)

- 3.1 United States Digital TV Recorders Sales and Market Share by States (2012-2017)
- 3.2 United States Digital TV Recorders Revenue and Market Share by States (2012-2017)
- 3.3 United States Digital TV Recorders Price by States (2012-2017)



### 4 UNITED STATES DIGITAL TV RECORDERS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2012-2017)

- 4.1 United States Digital TV Recorders Sales and Market Share by Type (2012-2017)
- 4.2 United States Digital TV Recorders Revenue and Market Share by Type (2012-2017)
- 4.3 United States Digital TV Recorders Price by Type (2012-2017)
- 4.4 United States Digital TV Recorders Sales Growth Rate by Type (2012-2017)

### 5 UNITED STATES DIGITAL TV RECORDERS SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Digital TV Recorders Sales and Market Share by Application (2012-2017)
- 5.2 United States Digital TV Recorders Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

### 6 UNITED STATES DIGITAL TV RECORDERS MANUFACTURERS PROFILES/ANALYSIS

- 6.1 Digital TV Recorder
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Digital TV Recorders Product Type, Application and Specification
  - 6.1.2.1 Product A
  - 6.1.2.2 Product B
- 6.1.3 Digital TV Recorder Digital TV Recorders Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.1.4 Main Business/Business Overview
- 6.2 GS Group
  - 6.2.2 Digital TV Recorders Product Type, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
- 6.2.3 GS Group Digital TV Recorders Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.2.4 Main Business/Business Overview
- 6.3 Sofia Digital
- 6.3.2 Digital TV Recorders Product Type, Application and Specification
  - 6.3.2.1 Product A



- 6.3.2.2 Product B
- 6.3.3 Sofia Digital TV Recorders Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.3.4 Main Business/Business Overview
- 6.4 Avion Electronics
  - 6.4.2 Digital TV Recorders Product Type, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
- 6.4.3 Avion Electronics Digital TV Recorders Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.4.4 Main Business/Business Overview

#### 7 DIGITAL TV RECORDERS MANUFACTURING COST ANALYSIS

- 7.1 Digital TV Recorders Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Digital TV Recorders

#### 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Digital TV Recorders Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Digital TV Recorders Major Manufacturers in 2015
- 8.4 Downstream Buyers

#### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning



- 9.2.1 Pricing Strategy
- 9.2.2 Brand Strategy
- 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

#### 11 UNITED STATES DIGITAL TV RECORDERS MARKET FORECAST (2017-2022)

- 11.1 United States Digital TV Recorders Sales, Revenue Forecast (2017-2022)
- 11.2 United States Digital TV Recorders Sales Forecast by Type (2017-2022)
- 11.3 United States Digital TV Recorders Sales Forecast by Application (2017-2022)
- 11.4 Digital TV Recorders Price Forecast (2017-2022)

#### 12 RESEARCH FINDINGS AND CONCLUSION

#### 13 APPENDIX

Methodology Analyst Introduction Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



#### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Digital TV Recorders

Table Classification of Digital TV Recorders

Figure United States Sales Market Share of Digital TV Recorders by Type in 2015

Table Application of Digital TV Recorders

Figure United States Sales Market Share of Digital TV Recorders by Application in 2015

Figure United States Digital TV Recorders Sales and Growth Rate (2012-2022)

Figure United States Digital TV Recorders Revenue and Growth Rate (2012-2022)

Table United States Digital TV Recorders Sales of Key Manufacturers (2015 and 2016)

Table United States Digital TV Recorders Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Digital TV Recorders Sales Share by Manufacturers

Figure 2016 Digital TV Recorders Sales Share by Manufacturers

Table United States Digital TV Recorders Revenue by Manufacturers (2015 and 2016)

Table United States Digital TV Recorders Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Digital TV Recorders Revenue Share by Manufacturers

Table 2016 United States Digital TV Recorders Revenue Share by Manufacturers

Table United States Market Digital TV Recorders Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Digital TV Recorders Average Price of Key Manufacturers in 2015

Figure Digital TV Recorders Market Share of Top 3 Manufacturers

Figure Digital TV Recorders Market Share of Top 5 Manufacturers

Table United States Digital TV Recorders Sales by States (2012-2017)

Table United States Digital TV Recorders Sales Share by States (2012-2017)

Figure United States Digital TV Recorders Sales Market Share by States in 2015

Table United States Digital TV Recorders Revenue and Market Share by States (2012-2017)

Table United States Digital TV Recorders Revenue Share by States (2012-2017)

Figure Revenue Market Share of Digital TV Recorders by States (2012-2017)

Table United States Digital TV Recorders Price by States (2012-2017)

Table United States Digital TV Recorders Sales by Type (2012-2017)

Table United States Digital TV Recorders Sales Share by Type (2012-2017)

Figure United States Digital TV Recorders Sales Market Share by Type in 2015

Table United States Digital TV Recorders Revenue and Market Share by Type



(2012-2017)

Table United States Digital TV Recorders Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Digital TV Recorders by Type (2012-2017)

Table United States Digital TV Recorders Price by Type (2012-2017)

Figure United States Digital TV Recorders Sales Growth Rate by Type (2012-2017)

Table United States Digital TV Recorders Sales by Application (2012-2017)

Table United States Digital TV Recorders Sales Market Share by Application (2012-2017)

Figure United States Digital TV Recorders Sales Market Share by Application in 2015 Table United States Digital TV Recorders Sales Growth Rate by Application (2012-2017)

Figure United States Digital TV Recorders Sales Growth Rate by Application (2012-2017)

Table Digital TV Recorder Basic Information List

Table Digital TV Recorder Digital TV Recorders Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Digital TV Recorder Digital TV Recorders Sales Market Share (2012-2017)

Table GS Group Basic Information List

Table GS Group Digital TV Recorders Sales, Revenue, Price and Gross Margin (2012-2017)

Table GS Group Digital TV Recorders Sales Market Share (2012-2017)

Table Sofia Digital Basic Information List

Table Sofia Digital TV Recorders Sales, Revenue, Price and Gross Margin (2012-2017)

Table Sofia Digital TV Recorders Sales Market Share (2012-2017)

Table Avion Electronics Basic Information List

Table Avion Electronics Digital TV Recorders Sales, Revenue, Price and Gross Margin (2012-2017)

Table Avion Electronics Digital TV Recorders Sales Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Digital TV Recorders

Figure Manufacturing Process Analysis of Digital TV Recorders

Figure Digital TV Recorders Industrial Chain Analysis

Table Raw Materials Sources of Digital TV Recorders Major Manufacturers in 2015

Table Major Buyers of Digital TV Recorders

Table Distributors/Traders List

Figure United States Digital TV Recorders Production and Growth Rate Forecast



(2017-2022)

Figure United States Digital TV Recorders Revenue and Growth Rate Forecast (2017-2022)

Table United States Digital TV Recorders Production Forecast by Type (2017-2022) Table United States Digital TV Recorders Consumption Forecast by Application (2017-2022)

Table United States Digital TV Recorders Sales Forecast by States (2017-2022)

Table United States Digital TV Recorders Sales Share Forecast by States (2017-2022)



#### I would like to order

Product name: United States Digital TV Recorders Market Report 2017

Product link: <a href="https://marketpublishers.com/r/U69468A21A8EN.html">https://marketpublishers.com/r/U69468A21A8EN.html</a>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

#### **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/U69468A21A8EN.html">https://marketpublishers.com/r/U69468A21A8EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature
	-

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970