

United States Digital TV Converter Boxes Market Report 2017

https://marketpublishers.com/r/U9629591417EN.html

Date: February 2017 Pages: 115 Price: US\$ 3,800.00 (Single User License) ID: U9629591417EN

Abstracts

Notes:

Sales, means the sales volume of Digital TV Converter Boxes

Revenue, means the sales value of Digital TV Converter Boxes

This report studies sales (consumption) of Digital TV Converter Boxes in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Digital TV Recorder

GS Group

Sofia Digital

Avion Electronics

Market Segment by States, covering

California

Texas

New York



Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Split by applications, this report focuses on sales, market share and growth rate of Digital TV Converter Boxes in each application, can be divided into

Application 1

Application 2



Contents

United States Digital TV Converter Boxes Market Report 2017

1 DIGITAL TV CONVERTER BOXES OVERVIEW

- 1.1 Product Overview and Scope of Digital TV Converter Boxes
- 1.2 Classification of Digital TV Converter Boxes
- 1.2.1 Type I
- 1.2.2 Type II
- 1.3 Application of Digital TV Converter Boxes
 - 1.3.1 Application
 - 1.3.2 Application

1.4 United States Market Size Sales (Volume) and Revenue (Value) of Digital TV Converter Boxes (2012-2022)

1.4.1 United States Digital TV Converter Boxes Sales and Growth Rate (2012-2022)

1.4.2 United States Digital TV Converter Boxes Revenue and Growth Rate (2012-2022)

2 UNITED STATES DIGITAL TV CONVERTER BOXES COMPETITION BY MANUFACTURERS

2.1 United States Digital TV Converter Boxes Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 United States Digital TV Converter Boxes Revenue and Share by Manufactures (2015 and 2016)

2.3 United States Digital TV Converter Boxes Average Price by Manufactures (2015 and 2016)

2.4 Digital TV Converter Boxes Market Competitive Situation and Trends

- 2.4.1 Digital TV Converter Boxes Market Concentration Rate
- 2.4.2 Digital TV Converter Boxes Market Share of Top 3 and Top 5 Manufacturers
- 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES DIGITAL TV CONVERTER BOXES SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2012-2017)

3.1 United States Digital TV Converter Boxes Sales and Market Share by States (2012-2017)

3.2 United States Digital TV Converter Boxes Revenue and Market Share by States



(2012-2017)

3.3 United States Digital TV Converter Boxes Price by States (2012-2017)

4 UNITED STATES DIGITAL TV CONVERTER BOXES SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2012-2017)

4.1 United States Digital TV Converter Boxes Sales and Market Share by Type (2012-2017)

4.2 United States Digital TV Converter Boxes Revenue and Market Share by Type (2012-2017)

4.3 United States Digital TV Converter Boxes Price by Type (2012-2017)

4.4 United States Digital TV Converter Boxes Sales Growth Rate by Type (2012-2017)

5 UNITED STATES DIGITAL TV CONVERTER BOXES SALES (VOLUME) BY APPLICATION (2012-2017)

5.1 United States Digital TV Converter Boxes Sales and Market Share by Application (2012-2017)
5.2 United States Digital TV Converter Boxes Sales Growth Rate by Application (2012-2017)
5.3 Market Drivers and Opportunities

6 UNITED STATES DIGITAL TV CONVERTER BOXES MANUFACTURERS

PROFILES/ANALYSIS

6.1 Digital TV Recorder

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Digital TV Converter Boxes Product Type, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 Digital TV Recorder Digital TV Converter Boxes Sales, Revenue, Price and Gross Margin (2012-2017)

6.1.4 Main Business/Business Overview

6.2 GS Group

6.2.2 Digital TV Converter Boxes Product Type, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 GS Group Digital TV Converter Boxes Sales, Revenue, Price and Gross Margin (2012-2017)



- 6.2.4 Main Business/Business Overview
- 6.3 Sofia Digital
- 6.3.2 Digital TV Converter Boxes Product Type, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B

6.3.3 Sofia Digital Digital TV Converter Boxes Sales, Revenue, Price and Gross Margin (2012-2017)

- 6.3.4 Main Business/Business Overview
- 6.4 Avion Electronics
- 6.4.2 Digital TV Converter Boxes Product Type, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B

6.4.3 Avion Electronics Digital TV Converter Boxes Sales, Revenue, Price and Gross Margin (2012-2017)

6.4.4 Main Business/Business Overview

7 DIGITAL TV CONVERTER BOXES MANUFACTURING COST ANALYSIS

- 7.1 Digital TV Converter Boxes Key Raw Materials Analysis
- 7.1.1 Key Raw Materials
- 7.1.2 Price Trend of Key Raw Materials
- 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Digital TV Converter Boxes

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Digital TV Converter Boxes Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Digital TV Converter Boxes Major Manufacturers in 2015
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

9.1 Marketing Channel



- 9.1.1 Direct Marketing
- 9.1.2 Indirect Marketing
- 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
- 9.2.1 Pricing Strategy
- 9.2.2 Brand Strategy
- 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
- 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES DIGITAL TV CONVERTER BOXES MARKET FORECAST (2017-2022)

11.1 United States Digital TV Converter Boxes Sales, Revenue Forecast (2017-2022)
11.2 United States Digital TV Converter Boxes Sales Forecast by Type (2017-2022)
11.3 United States Digital TV Converter Boxes Sales Forecast by Application
(2017-2022)

11.4 Digital TV Converter Boxes Price Forecast (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Methodology Analyst Introduction Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Digital TV Converter Boxes Table Classification of Digital TV Converter Boxes Figure United States Sales Market Share of Digital TV Converter Boxes by Type in 2015 Table Application of Digital TV Converter Boxes Figure United States Sales Market Share of Digital TV Converter Boxes by Application in 2015 Figure United States Digital TV Converter Boxes Sales and Growth Rate (2012-2022) Figure United States Digital TV Converter Boxes Revenue and Growth Rate (2012 - 2022)Table United States Digital TV Converter Boxes Sales of Key Manufacturers (2015 and 2016) Table United States Digital TV Converter Boxes Sales Share by Manufacturers (2015 and 2016) Figure 2015 Digital TV Converter Boxes Sales Share by Manufacturers Figure 2016 Digital TV Converter Boxes Sales Share by Manufacturers Table United States Digital TV Converter Boxes Revenue by Manufacturers (2015 and 2016) Table United States Digital TV Converter Boxes Revenue Share by Manufacturers (2015 and 2016) Table 2015 United States Digital TV Converter Boxes Revenue Share by Manufacturers Table 2016 United States Digital TV Converter Boxes Revenue Share by Manufacturers Table United States Market Digital TV Converter Boxes Average Price of Key Manufacturers (2015 and 2016) Figure United States Market Digital TV Converter Boxes Average Price of Key Manufacturers in 2015 Figure Digital TV Converter Boxes Market Share of Top 3 Manufacturers Figure Digital TV Converter Boxes Market Share of Top 5 Manufacturers Table United States Digital TV Converter Boxes Sales by States (2012-2017) Table United States Digital TV Converter Boxes Sales Share by States (2012-2017) Figure United States Digital TV Converter Boxes Sales Market Share by States in 2015 Table United States Digital TV Converter Boxes Revenue and Market Share by States (2012 - 2017)Table United States Digital TV Converter Boxes Revenue Share by States (2012-2017) Figure Revenue Market Share of Digital TV Converter Boxes by States (2012-2017)



Table United States Digital TV Converter Boxes Price by States (2012-2017) Table United States Digital TV Converter Boxes Sales by Type (2012-2017) Table United States Digital TV Converter Boxes Sales Share by Type (2012-2017) Figure United States Digital TV Converter Boxes Sales Market Share by Type in 2015 Table United States Digital TV Converter Boxes Revenue and Market Share by Type (2012-2017)

Table United States Digital TV Converter Boxes Revenue Share by Type (2012-2017) Figure Revenue Market Share of Digital TV Converter Boxes by Type (2012-2017) Table United States Digital TV Converter Boxes Price by Type (2012-2017)

Figure United States Digital TV Converter Boxes Sales Growth Rate by Type (2012-2017)

Table United States Digital TV Converter Boxes Sales by Application (2012-2017) Table United States Digital TV Converter Boxes Sales Market Share by Application (2012-2017)

Figure United States Digital TV Converter Boxes Sales Market Share by Application in 2015

Table United States Digital TV Converter Boxes Sales Growth Rate by Application (2012-2017)

Figure United States Digital TV Converter Boxes Sales Growth Rate by Application (2012-2017)

Table Digital TV Recorder Basic Information List

Table Digital TV Recorder Digital TV Converter Boxes Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Digital TV Recorder Digital TV Converter Boxes Sales Market Share (2012-2017) Table GS Group Basic Information List

Table GS Group Digital TV Converter Boxes Sales, Revenue, Price and Gross Margin (2012-2017)

Table GS Group Digital TV Converter Boxes Sales Market Share (2012-2017)Table Sofia Digital Basic Information List

Table Sofia Digital Digital TV Converter Boxes Sales, Revenue, Price and Gross Margin (2012-2017)

 Table Sofia Digital Digital TV Converter Boxes Sales Market Share (2012-2017)

Table Avion Electronics Basic Information List

Table Avion Electronics Digital TV Converter Boxes Sales, Revenue, Price and Gross Margin (2012-2017)

Table Avion Electronics Digital TV Converter Boxes Sales Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials



Figure Manufacturing Cost Structure of Digital TV Converter Boxes Figure Manufacturing Process Analysis of Digital TV Converter Boxes Figure Digital TV Converter Boxes Industrial Chain Analysis Table Raw Materials Sources of Digital TV Converter Boxes Major Manufacturers in 2015 Table Major Buyers of Digital TV Converter Boxes Table Distributors/Traders List Figure United States Digital TV Converter Boxes Production and Growth Rate Forecast (2017-2022)

Figure United States Digital TV Converter Boxes Revenue and Growth Rate Forecast (2017-2022)

Table United States Digital TV Converter Boxes Production Forecast by Type (2017-2022)

Table United States Digital TV Converter Boxes Consumption Forecast by Application (2017-2022)

Table United States Digital TV Converter Boxes Sales Forecast by States (2017-2022) Table United States Digital TV Converter Boxes Sales Share Forecast by States (2017-2022)



I would like to order

Product name: United States Digital TV Converter Boxes Market Report 2017 Product link: <u>https://marketpublishers.com/r/U9629591417EN.html</u>

> Price: US\$ 3,800.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/U9629591417EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970