

United States Digital TV Antennas Market Report 2017

<https://marketpublishers.com/r/U1687908EE3EN.html>

Date: February 2017

Pages: 122

Price: US\$ 3,800.00 (Single User License)

ID: U1687908EE3EN

Abstracts

Notes:

Sales, means the sales volume of Digital TV Antennas

Revenue, means the sales value of Digital TV Antennas

This report studies sales (consumption) of Digital TV Antennas in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Digital TV Recorder

GS Group

Sofia Digital

Avion Electronics

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Split by applications, this report focuses on sales, market share and growth rate of Digital TV Antennas in each application, can be divided into

Application 1

Application 2

Contents

United States Digital TV Antennas Market Report 2017

1 DIGITAL TV ANTENNAS OVERVIEW

- 1.1 Product Overview and Scope of Digital TV Antennas
- 1.2 Classification of Digital TV Antennas
 - 1.2.1 Type I
 - 1.2.2 Type II
- 1.3 Application of Digital TV Antennas
 - 1.3.1 Application
 - 1.3.2 Application
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Digital TV Antennas (2012-2022)
 - 1.4.1 United States Digital TV Antennas Sales and Growth Rate (2012-2022)
 - 1.4.2 United States Digital TV Antennas Revenue and Growth Rate (2012-2022)

2 UNITED STATES DIGITAL TV ANTENNAS COMPETITION BY MANUFACTURERS

- 2.1 United States Digital TV Antennas Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Digital TV Antennas Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Digital TV Antennas Average Price by Manufactures (2015 and 2016)
- 2.4 Digital TV Antennas Market Competitive Situation and Trends
 - 2.4.1 Digital TV Antennas Market Concentration Rate
 - 2.4.2 Digital TV Antennas Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES DIGITAL TV ANTENNAS SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2012-2017)

- 3.1 United States Digital TV Antennas Sales and Market Share by States (2012-2017)
- 3.2 United States Digital TV Antennas Revenue and Market Share by States (2012-2017)
- 3.3 United States Digital TV Antennas Price by States (2012-2017)

4 UNITED STATES DIGITAL TV ANTENNAS SALES (VOLUME) AND REVENUE

(VALUE) BY TYPE (2012-2017)

- 4.1 United States Digital TV Antennas Sales and Market Share by Type (2012-2017)
- 4.2 United States Digital TV Antennas Revenue and Market Share by Type (2012-2017)
- 4.3 United States Digital TV Antennas Price by Type (2012-2017)
- 4.4 United States Digital TV Antennas Sales Growth Rate by Type (2012-2017)

5 UNITED STATES DIGITAL TV ANTENNAS SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Digital TV Antennas Sales and Market Share by Application (2012-2017)
- 5.2 United States Digital TV Antennas Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES DIGITAL TV ANTENNAS MANUFACTURERS PROFILES/ANALYSIS

- 6.1 Digital TV Recorder
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Digital TV Antennas Product Type, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B
 - 6.1.3 Digital TV Recorder Digital TV Antennas Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.1.4 Main Business/Business Overview
- 6.2 GS Group
 - 6.2.2 Digital TV Antennas Product Type, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
 - 6.2.3 GS Group Digital TV Antennas Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.2.4 Main Business/Business Overview
- 6.3 Sofia Digital
 - 6.3.2 Digital TV Antennas Product Type, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 Sofia Digital Digital TV Antennas Sales, Revenue, Price and Gross Margin (2012-2017)

6.3.4 Main Business/Business Overview

6.4 Avion Electronics

6.4.2 Digital TV Antennas Product Type, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Avion Electronics Digital TV Antennas Sales, Revenue, Price and Gross Margin (2012-2017)

6.4.4 Main Business/Business Overview

7 DIGITAL TV ANTENNAS MANUFACTURING COST ANALYSIS

7.1 Digital TV Antennas Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Digital TV Antennas

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 Digital TV Antennas Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Digital TV Antennas Major Manufacturers in 2015

8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

11 UNITED STATES DIGITAL TV ANTENNAS MARKET FORECAST (2017-2022)

11.1 United States Digital TV Antennas Sales, Revenue Forecast (2017-2022)

11.2 United States Digital TV Antennas Sales Forecast by Type (2017-2022)

11.3 United States Digital TV Antennas Sales Forecast by Application (2017-2022)

11.4 Digital TV Antennas Price Forecast (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Digital TV Antennas

Table Classification of Digital TV Antennas

Figure United States Sales Market Share of Digital TV Antennas by Type in 2015

Table Application of Digital TV Antennas

Figure United States Sales Market Share of Digital TV Antennas by Application in 2015

Figure United States Digital TV Antennas Sales and Growth Rate (2012-2022)

Figure United States Digital TV Antennas Revenue and Growth Rate (2012-2022)

Table United States Digital TV Antennas Sales of Key Manufacturers (2015 and 2016)

Table United States Digital TV Antennas Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Digital TV Antennas Sales Share by Manufacturers

Figure 2016 Digital TV Antennas Sales Share by Manufacturers

Table United States Digital TV Antennas Revenue by Manufacturers (2015 and 2016)

Table United States Digital TV Antennas Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Digital TV Antennas Revenue Share by Manufacturers

Table 2016 United States Digital TV Antennas Revenue Share by Manufacturers

Table United States Market Digital TV Antennas Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Digital TV Antennas Average Price of Key Manufacturers in 2015

Figure Digital TV Antennas Market Share of Top 3 Manufacturers

Figure Digital TV Antennas Market Share of Top 5 Manufacturers

Table United States Digital TV Antennas Sales by States (2012-2017)

Table United States Digital TV Antennas Sales Share by States (2012-2017)

Figure United States Digital TV Antennas Sales Market Share by States in 2015

Table United States Digital TV Antennas Revenue and Market Share by States (2012-2017)

Table United States Digital TV Antennas Revenue Share by States (2012-2017)

Figure Revenue Market Share of Digital TV Antennas by States (2012-2017)

Table United States Digital TV Antennas Price by States (2012-2017)

Table United States Digital TV Antennas Sales by Type (2012-2017)

Table United States Digital TV Antennas Sales Share by Type (2012-2017)

Figure United States Digital TV Antennas Sales Market Share by Type in 2015

Table United States Digital TV Antennas Revenue and Market Share by Type

(2012-2017)

Table United States Digital TV Antennas Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Digital TV Antennas by Type (2012-2017)

Table United States Digital TV Antennas Price by Type (2012-2017)

Figure United States Digital TV Antennas Sales Growth Rate by Type (2012-2017)

Table United States Digital TV Antennas Sales by Application (2012-2017)

Table United States Digital TV Antennas Sales Market Share by Application
(2012-2017)

Figure United States Digital TV Antennas Sales Market Share by Application in 2015

Table United States Digital TV Antennas Sales Growth Rate by Application (2012-2017)

Figure United States Digital TV Antennas Sales Growth Rate by Application
(2012-2017)

Table Digital TV Recorder Basic Information List

Table Digital TV Recorder Digital TV Antennas Sales, Revenue, Price and Gross
Margin (2012-2017)

Figure Digital TV Recorder Digital TV Antennas Sales Market Share (2012-2017)

Table GS Group Basic Information List

Table GS Group Digital TV Antennas Sales, Revenue, Price and Gross Margin
(2012-2017)

Table GS Group Digital TV Antennas Sales Market Share (2012-2017)

Table Sofia Digital Basic Information List

Table Sofia Digital Digital TV Antennas Sales, Revenue, Price and Gross Margin
(2012-2017)

Table Sofia Digital Digital TV Antennas Sales Market Share (2012-2017)

Table Avion Electronics Basic Information List

Table Avion Electronics Digital TV Antennas Sales, Revenue, Price and Gross Margin
(2012-2017)

Table Avion Electronics Digital TV Antennas Sales Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Digital TV Antennas

Figure Manufacturing Process Analysis of Digital TV Antennas

Figure Digital TV Antennas Industrial Chain Analysis

Table Raw Materials Sources of Digital TV Antennas Major Manufacturers in 2015

Table Major Buyers of Digital TV Antennas

Table Distributors/Traders List

Figure United States Digital TV Antennas Production and Growth Rate Forecast
(2017-2022)

Figure United States Digital TV Antennas Revenue and Growth Rate Forecast
(2017-2022)

Table United States Digital TV Antennas Production Forecast by Type (2017-2022)

Table United States Digital TV Antennas Consumption Forecast by Application
(2017-2022)

Table United States Digital TV Antennas Sales Forecast by States (2017-2022)

Table United States Digital TV Antennas Sales Share Forecast by States (2017-2022)

I would like to order

Product name: United States Digital TV Antennas Market Report 2017

Product link: <https://marketpublishers.com/r/U1687908EE3EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U1687908EE3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970