

# **United States Digital Recording Pen Market Report** 2016

https://marketpublishers.com/r/UCB40E177B1EN.html

Date: September 2016

Pages: 115

Price: US\$ 3,800.00 (Single User License)

ID: UCB40E177B1EN

**Philips** 

Patriot

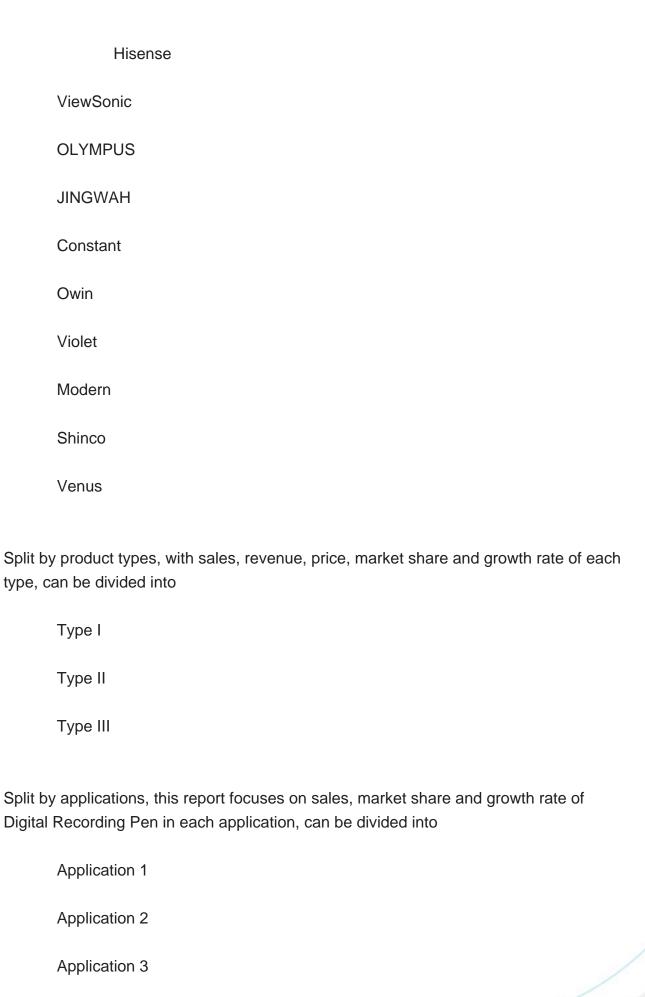
Newman

**SANYO** 

Panasonic

Abstracts
Notes:
Sales, means the sales volume of Digital Recording Pen
Revenue, means the sales value of Digital Recording Pen
This report studies sales (consumption) of Digital Recording Pen in USA market, focuses on the top players, with sales, price, revenue and market share for each player, covering
SONY
Samsung
Association











# **Contents**

United States Digital Recording Pen Market Report 2016

#### 1 DIGITAL RECORDING PEN OVERVIEW

- 1.1 Product Overview and Scope of Digital Recording Pen
- 1.2 Classification of Digital Recording Pen
  - 1.2.1 Type I
  - 1.2.2 Type II
  - 1.2.3 Type III
- 1.3 Application of Digital Recording Pen
  - 1.3.1 Application
  - 1.3.2 Application
- 1.3.3 Application
- 1.4 USA Market Size Sales (Value) and Revenue (Volume) of Digital Recording Pen (2011-2021)
  - 1.4.1 USA Digital Recording Pen Sales and Growth Rate (2011-2021)
  - 1.4.2 USA Digital Recording Pen Revenue and Growth Rate (2011-2021)

#### 2 USA DIGITAL RECORDING PEN COMPETITION BY MANUFACTURERS

- 2.1 USA Digital Recording Pen Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 USA Digital Recording Pen Revenue and Share by Manufactures (2015 and 2016)
- 2.3 USA Digital Recording Pen Average Price by Manufactures (2015 and 2016)
- 2.4 Digital Recording Pen Market Competitive Situation and Trends
  - 2.4.1 Digital Recording Pen Market Concentration Rate
  - 2.4.2 Digital Recording Pen Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

# 3 USA DIGITAL RECORDING PEN SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 USA Digital Recording Pen Sales and Market Share by Type (2011-2016)
- 3.2 USA Digital Recording Pen Revenue and Market Share by Type (2011-2016)
- 3.3 USA Digital Recording Pen Price by Type (2011-2016)
- 3.4 USA Digital Recording Pen Sales Growth Rate by Type (2011-2016)



# 4 USA DIGITAL RECORDING PEN SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 USA Digital Recording Pen Sales and Market Share by Application (2011-2016)
- 4.2 USA Digital Recording Pen Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

#### 5 USA DIGITAL RECORDING PEN MANUFACTURERS PROFILES/ANALYSIS

- **5.1 SONY** 
  - 5.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 5.1.2 Digital Recording Pen Product Type, Application and Specification
    - 5.1.2.1 Type I
    - 5.1.2.2 Type II
- 5.1.3 SONY Digital Recording Pen Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.1.4 Main Business/Business Overview
- 5.2 Samsung
  - 5.2.2 Digital Recording Pen Product Type, Application and Specification
    - 5.2.2.1 Type I
    - 5.2.2.2 Type II
- 5.2.3 Samsung Digital Recording Pen Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.2.4 Main Business/Business Overview
- 5.3 Association
  - 5.3.2 Digital Recording Pen Product Type, Application and Specification
    - 5.3.2.1 Type I
    - 5.3.2.2 Type II
- 5.3.3 Association Digital Recording Pen Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.3.4 Main Business/Business Overview
- 5.4 Philips
  - 5.4.2 Digital Recording Pen Product Type, Application and Specification
    - 5.4.2.1 Type I
    - 5.4.2.2 Type II
- 5.4.3 Philips Digital Recording Pen Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.4.4 Main Business/Business Overview
- 5.5 Panasonic



- 5.5.2 Digital Recording Pen Product Type, Application and Specification
  - 5.5.2.1 Type I
  - 5.5.2.2 Type II
- 5.5.3 Panasonic Digital Recording Pen Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.5.4 Main Business/Business Overview
- 5.6 Patriot
  - 5.6.2 Digital Recording Pen Product Type, Application and Specification
    - 5.6.2.1 Type I
    - 5.6.2.2 Type II
- 5.6.3 Patriot Digital Recording Pen Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.6.4 Main Business/Business Overview
- 5.7 Newman
  - 5.7.2 Digital Recording Pen Product Type, Application and Specification
    - 5.7.2.1 Type I
    - 5.7.2.2 Type II
- 5.7.3 Newman Digital Recording Pen Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.7.4 Main Business/Business Overview
- 5.8 SANYO
  - 5.8.2 Digital Recording Pen Product Type, Application and Specification
    - 5.8.2.1 Type I
    - 5.8.2.2 Type II
- 5.8.3 SANYO Digital Recording Pen Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.8.4 Main Business/Business Overview
- 5.9 Hisense
  - 5.9.2 Digital Recording Pen Product Type, Application and Specification
    - 5.9.2.1 Type I
    - 5.9.2.2 Type II
- 5.9.3 Hisense Digital Recording Pen Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.9.4 Main Business/Business Overview
- 5.10 ViewSonic
  - 5.10.2 Digital Recording Pen Product Type, Application and Specification
    - 5.10.2.1 Type I
    - 5.10.2.2 Type II
  - 5.10.3 ViewSonic Digital Recording Pen Sales, Revenue, Price and Gross Margin



### (2011-2016)

- 5.10.4 Main Business/Business Overview
- 5.11 OLYMPUS
- 5.12 JINGWAH
- 5.13 Constant
- 5.14 Owin
- 5.15 Violet
- 5.16 Modern
- 5.17 Shinco
- 5.18 Venus

#### 6 DIGITAL RECORDING PEN MANUFACTURING COST ANALYSIS

- 6.1 Digital Recording Pen Key Raw Materials Analysis
  - 6.1.1 Key Raw Materials
  - 6.1.2 Price Trend of Key Raw Materials
  - 6.1.3 Key Suppliers of Raw Materials
  - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
  - 6.2.1 Raw Materials
  - 6.2.2 Labor Cost
  - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Digital Recording Pen

### 7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Digital Recording Pen Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Digital Recording Pen Major Manufacturers in 2015
- 7.4 Downstream Buyers

# 8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
  - 8.1.1 Direct Marketing
  - 8.1.2 Indirect Marketing
  - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
- 8.2.1 Pricing Strategy



- 8.2.2 Brand Strategy
- 8.2.3 Target Client
- 8.3 Distributors/Traders List

#### 9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
  - 9.1.1 Substitutes Threat
  - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

## 10 USA DIGITAL RECORDING PEN MARKET FORECAST (2016-2021)

- 10.1 USA Digital Recording Pen Sales, Revenue Forecast (2016-2021)
- 10.2 USA Digital Recording Pen Sales Forecast by Type (2016-2021)
- 10.3 USA Digital Recording Pen Sales Forecast by Application (2016-2021)
- 10.4 Digital Recording Pen Price Forecast (2016-2021)

# 11 RESEARCH FINDINGS AND CONCLUSION

#### 12 APPENDIX

Author List
Disclosure Section
Research Methodology
Data Source
Disclaimer



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Digital Recording Pen

Table Classification of Digital Recording Pen

Figure USA Sales Market Share of Digital Recording Pen by Type in 2015

Table Application of Digital Recording Pen

Figure USA Sales Market Share of Digital Recording Pen by Application in 2015

Figure USA Digital Recording Pen Sales and Growth Rate (2011-2021)

Figure USA Digital Recording Pen Revenue and Growth Rate (2011-2021)

Table USA Digital Recording Pen Sales of Key Manufacturers (2015 and 2016)

Table USA Digital Recording Pen Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Digital Recording Pen Sales Share by Manufacturers

Figure 2016 Digital Recording Pen Sales Share by Manufacturers

Table USA Digital Recording Pen Revenue by Manufacturers (2015 and 2016)

Table USA Digital Recording Pen Revenue Share by Manufacturers (2015 and 2016)

Table 2015 USA Digital Recording Pen Revenue Share by Manufacturers

Table 2016 USA Digital Recording Pen Revenue Share by Manufacturers

Table USA Market Digital Recording Pen Average Price of Key Manufacturers (2015 and 2016)

Figure USA Market Digital Recording Pen Average Price of Key Manufacturers in 2015

Figure Digital Recording Pen Market Share of Top 3 Manufacturers

Figure Digital Recording Pen Market Share of Top 5 Manufacturers

Table USA Digital Recording Pen Sales by Type (2011-2016)

Table USA Digital Recording Pen Sales Share by Type (2011-2016)

Figure USA Digital Recording Pen Sales Market Share by Type in 2015

Table USA Digital Recording Pen Revenue and Market Share by Type (2011-2016)

Table USA Digital Recording Pen Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Digital Recording Pen by Type (2011-2016)

Table USA Digital Recording Pen Price by Type (2011-2016)

Figure USA Digital Recording Pen Sales Growth Rate by Type (2011-2016)

Table USA Digital Recording Pen Sales by Application (2011-2016)

Table USA Digital Recording Pen Sales Market Share by Application (2011-2016)

Figure USA Digital Recording Pen Sales Market Share by Application in 2015

Table USA Digital Recording Pen Sales Growth Rate by Application (2011-2016)

Figure USA Digital Recording Pen Sales Growth Rate by Application (2011-2016)

**Table SONY Basic Information List** 

Table SONY Digital Recording Pen Sales, Revenue, Price and Gross Margin



(2011-2016)

Figure SONY Digital Recording Pen Sales Market Share (2011-2016)

Table Samsung Basic Information List

Table Samsung Digital Recording Pen Sales, Revenue, Price and Gross Margin (2011-2016)

Table Samsung Digital Recording Pen Sales Market Share (2011-2016)

Table Association Basic Information List

Table Association Digital Recording Pen Sales, Revenue, Price and Gross Margin (2011-2016)

Table Association Digital Recording Pen Sales Market Share (2011-2016)

Table Philips Basic Information List

Table Philips Digital Recording Pen Sales, Revenue, Price and Gross Margin (2011-2016)

Table Philips Digital Recording Pen Sales Market Share (2011-2016)

Table Panasonic Basic Information List

Table Panasonic Digital Recording Pen Sales, Revenue, Price and Gross Margin (2011-2016)

Table Panasonic Digital Recording Pen Sales Market Share (2011-2016)

**Table Patriot Basic Information List** 

Table Patriot Digital Recording Pen Sales, Revenue, Price and Gross Margin (2011-2016)

Table Patriot Digital Recording Pen Sales Market Share (2011-2016)

Table Newman Basic Information List

Table Newman Digital Recording Pen Sales, Revenue, Price and Gross Margin (2011-2016)

Table Newman Digital Recording Pen Sales Market Share (2011-2016)

Table SANYO Basic Information List

Table SANYO Digital Recording Pen Sales, Revenue, Price and Gross Margin (2011-2016)

Table SANYO Digital Recording Pen Sales Market Share (2011-2016)

**Table Hisense Basic Information List** 

Table Hisense Digital Recording Pen Sales, Revenue, Price and Gross Margin (2011-2016)

Table Hisense Digital Recording Pen Sales Market Share (2011-2016)

Table ViewSonic Basic Information List

Table ViewSonic Digital Recording Pen Sales, Revenue, Price and Gross Margin (2011-2016)

Table ViewSonic Digital Recording Pen Sales Market Share (2011-2016)

Table OLYMPUS Basic Information List



Table OLYMPUS Digital Recording Pen Sales, Revenue, Price and Gross Margin (2011-2016)

Table OLYMPUS Digital Recording Pen Sales Market Share (2011-2016)

Table JINGWAH Basic Information List

Table JINGWAH Digital Recording Pen Sales, Revenue, Price and Gross Margin (2011-2016)

Table JINGWAH Digital Recording Pen Sales Market Share (2011-2016)

**Table Constant Basic Information List** 

Table Constant Digital Recording Pen Sales, Revenue, Price and Gross Margin (2011-2016)

Table Constant Digital Recording Pen Sales Market Share (2011-2016)

**Table Owin Basic Information List** 

Table Owin Digital Recording Pen Sales, Revenue, Price and Gross Margin (2011-2016)

Table Owin Digital Recording Pen Sales Market Share (2011-2016)

**Table Violet Basic Information List** 

Table Violet Digital Recording Pen Sales, Revenue, Price and Gross Margin (2011-2016)

Table Violet Digital Recording Pen Sales Market Share (2011-2016)

**Table Modern Basic Information List** 

Table Modern Digital Recording Pen Sales, Revenue, Price and Gross Margin (2011-2016)

Table Modern Digital Recording Pen Sales Market Share (2011-2016)

Table Shinco Basic Information List

Table Shinco Digital Recording Pen Sales, Revenue, Price and Gross Margin (2011-2016)

Table Shinco Digital Recording Pen Sales Market Share (2011-2016)

**Table Venus Basic Information List** 

Table Venus Digital Recording Pen Sales, Revenue, Price and Gross Margin (2011-2016)

Table Venus Digital Recording Pen Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Digital Recording Pen

Figure Manufacturing Process Analysis of Digital Recording Pen

Figure Digital Recording Pen Industrial Chain Analysis

Table Raw Materials Sources of Digital Recording Pen Major Manufacturers in 2015

Table Major Buyers of Digital Recording Pen



Table Distributors/Traders List

Figure USA Digital Recording Pen Production and Growth Rate Forecast (2016-2021) Figure USA Digital Recording Pen Revenue and Growth Rate Forecast (2016-2021) Table USA Digital Recording Pen Production Forecast by Type (2016-2021) Table USA Digital Recording Pen Consumption Forecast by Application (2016-2021)



#### I would like to order

Product name: United States Digital Recording Pen Market Report 2016
Product link: <a href="https://marketpublishers.com/r/UCB40E177B1EN.html">https://marketpublishers.com/r/UCB40E177B1EN.html</a>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/UCB40E177B1EN.html">https://marketpublishers.com/r/UCB40E177B1EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

& Conditions at https://marketpublishers.com/docs/terms.html

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms