

# United States Digital Photo Frame Market Report 2017

<https://marketpublishers.com/r/UDC4E6EE10CEN.html>

Date: January 2017

Pages: 103

Price: US\$ 3,800.00 (Single User License)

ID: UDC4E6EE10CEN

## Abstracts

### Notes:

Sales, means the sales volume of Digital Photo Frame

Revenue, means the sales value of Digital Photo Frame

This report studies sales (consumption) of Digital Photo Frame in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

GiiNii

NIX

Aluratek

Micca

Sungale

Digital Foci

Philips

ViewSonic

Pix-Star

## Sylvania

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Simple function digital photo frames

Simple "multimedia" digital photo frames

Improved "multimedia" digital photo frames

Split by applications, this report focuses on sales, market share and growth rate of Digital Photo Frame in each application, can be divided into

Household

Commercial

## Contents

### United States Digital Photo Frame Market Report 2017

#### **1 DIGITAL PHOTO FRAME OVERVIEW**

- 1.1 Product Overview and Scope of Digital Photo Frame
- 1.2 Classification of Digital Photo Frame
  - 1.2.1 Simple function digital photo frames
  - 1.2.2 Simple 'multimedia' digital photo frames
  - 1.2.3 Improved 'multimedia' digital photo frames
- 1.3 Application of Digital Photo Frame
  - 1.3.1 Household
  - 1.3.2 Commercial
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Digital Photo Frame (2011-2021)
  - 1.4.1 United States Digital Photo Frame Sales and Growth Rate (2011-2021)
  - 1.4.2 United States Digital Photo Frame Revenue and Growth Rate (2011-2021)

#### **2 UNITED STATES DIGITAL PHOTO FRAME COMPETITION BY MANUFACTURERS**

- 2.1 United States Digital Photo Frame Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Digital Photo Frame Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Digital Photo Frame Average Price by Manufactures (2015 and 2016)
- 2.4 Digital Photo Frame Market Competitive Situation and Trends
  - 2.4.1 Digital Photo Frame Market Concentration Rate
  - 2.4.2 Digital Photo Frame Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

#### **3 UNITED STATES DIGITAL PHOTO FRAME SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2011-2016)**

- 3.1 United States Digital Photo Frame Sales and Market Share by States (2011-2016)
- 3.2 United States Digital Photo Frame Revenue and Market Share by States (2011-2016)
- 3.3 United States Digital Photo Frame Price by States (2011-2016)

## **4 UNITED STATES DIGITAL PHOTO FRAME SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)**

- 4.1 United States Digital Photo Frame Sales and Market Share by Type (2011-2016)
- 4.2 United States Digital Photo Frame Revenue and Market Share by Type (2011-2016)
- 4.3 United States Digital Photo Frame Price by Type (2011-2016)
- 4.4 United States Digital Photo Frame Sales Growth Rate by Type (2011-2016)

## **5 UNITED STATES DIGITAL PHOTO FRAME SALES (VOLUME) BY APPLICATION (2011-2016)**

- 5.1 United States Digital Photo Frame Sales and Market Share by Application (2011-2016)
- 5.2 United States Digital Photo Frame Sales Growth Rate by Application (2011-2016)
- 5.3 Market Drivers and Opportunities

## **6 UNITED STATES DIGITAL PHOTO FRAME MANUFACTURERS PROFILES/ANALYSIS**

### 6.1 GiiNii

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Digital Photo Frame Product Type, Application and Specification
  - 6.1.2.1 Simple function digital photo frames
  - 6.1.2.2 Simple 'multimedia' digital photo frames
- 6.1.3 GiiNii Digital Photo Frame Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.1.4 Main Business/Business Overview

### 6.2 NIX

- 6.2.2 Digital Photo Frame Product Type, Application and Specification
  - 6.2.2.1 Simple function digital photo frames
  - 6.2.2.2 Simple 'multimedia' digital photo frames
- 6.2.3 NIX Digital Photo Frame Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.2.4 Main Business/Business Overview

### 6.3 Aluratek

- 6.3.2 Digital Photo Frame Product Type, Application and Specification
  - 6.3.2.1 Simple function digital photo frames
  - 6.3.2.2 Simple 'multimedia' digital photo frames
- 6.3.3 Aluratek Digital Photo Frame Sales, Revenue, Price and Gross Margin (2011-2016)

#### 6.3.4 Main Business/Business Overview

### 6.4 Micca

#### 6.4.2 Digital Photo Frame Product Type, Application and Specification

##### 6.4.2.1 Simple function digital photo frames

##### 6.4.2.2 Simple 'multimedia' digital photo frames

#### 6.4.3 Micca Digital Photo Frame Sales, Revenue, Price and Gross Margin (2011-2016)

#### 6.4.4 Main Business/Business Overview

### 6.5 Sungale

#### 6.5.2 Digital Photo Frame Product Type, Application and Specification

##### 6.5.2.1 Simple function digital photo frames

##### 6.5.2.2 Simple 'multimedia' digital photo frames

#### 6.5.3 Sungale Digital Photo Frame Sales, Revenue, Price and Gross Margin (2011-2016)

#### 6.5.4 Main Business/Business Overview

### 6.6 Digital Foci

#### 6.6.2 Digital Photo Frame Product Type, Application and Specification

##### 6.6.2.1 Simple function digital photo frames

##### 6.6.2.2 Simple 'multimedia' digital photo frames

#### 6.6.3 Digital Foci Digital Photo Frame Sales, Revenue, Price and Gross Margin (2011-2016)

#### 6.6.4 Main Business/Business Overview

### 6.7 Philips

#### 6.7.2 Digital Photo Frame Product Type, Application and Specification

##### 6.7.2.1 Simple function digital photo frames

##### 6.7.2.2 Simple 'multimedia' digital photo frames

#### 6.7.3 Philips Digital Photo Frame Sales, Revenue, Price and Gross Margin (2011-2016)

#### 6.7.4 Main Business/Business Overview

### 6.8 ViewSonic

#### 6.8.2 Digital Photo Frame Product Type, Application and Specification

##### 6.8.2.1 Simple function digital photo frames

##### 6.8.2.2 Simple 'multimedia' digital photo frames

#### 6.8.3 ViewSonic Digital Photo Frame Sales, Revenue, Price and Gross Margin (2011-2016)

#### 6.8.4 Main Business/Business Overview

### 6.9 Pix-Star

#### 6.9.2 Digital Photo Frame Product Type, Application and Specification

##### 6.9.2.1 Simple function digital photo frames

##### 6.9.2.2 Simple 'multimedia' digital photo frames

6.9.3 Pix-Star Digital Photo Frame Sales, Revenue, Price and Gross Margin  
(2011-2016)

6.9.4 Main Business/Business Overview

6.10 Sylvania

6.10.2 Digital Photo Frame Product Type, Application and Specification

6.10.2.1 Simple function digital photo frames

6.10.2.2 Simple 'multimedia' digital photo frames

6.10.3 Sylvania Digital Photo Frame Sales, Revenue, Price and Gross Margin  
(2011-2016)

6.10.4 Main Business/Business Overview

## **7 DIGITAL PHOTO FRAME MANUFACTURING COST ANALYSIS**

7.1 Digital Photo Frame Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Digital Photo Frame

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

8.1 Digital Photo Frame Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Digital Photo Frame Major Manufacturers in 2015

8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

- 9.2.2 Brand Strategy
- 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES DIGITAL PHOTO FRAME MARKET FORECAST (2016-2021)**

- 11.1 United States Digital Photo Frame Sales, Revenue Forecast (2016-2021)
- 11.2 United States Digital Photo Frame Sales Forecast by Type (2016-2021)
- 11.3 United States Digital Photo Frame Sales Forecast by Application (2016-2021)
- 11.4 Digital Photo Frame Price Forecast (2016-2021)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

- Methodology
- Analyst Introduction
- Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Digital Photo Frame

Table Classification of Digital Photo Frame

Figure United States Sales Market Share of Digital Photo Frame by Type in 2015

Figure Simple function digital photo frames Picture

Figure Simple"multimedia"digital photo frames Picture

Figure Improved"multimedia"digital photo frames Picture

Table Application of Digital Photo Frame

Figure United States Sales Market Share of Digital Photo Frame by Application in 2015

Figure Household Examples

Figure Commercial Examples

Figure United States Digital Photo Frame Sales and Growth Rate (2011-2021)

Figure United States Digital Photo Frame Revenue and Growth Rate (2011-2021)

Table United States Digital Photo Frame Sales of Key Manufacturers (2015 and 2016)

Table United States Digital Photo Frame Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Digital Photo Frame Sales Share by Manufacturers

Figure 2016 Digital Photo Frame Sales Share by Manufacturers

Table United States Digital Photo Frame Revenue by Manufacturers (2015 and 2016)

Table United States Digital Photo Frame Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Digital Photo Frame Revenue Share by Manufacturers

Table 2016 United States Digital Photo Frame Revenue Share by Manufacturers

Table United States Market Digital Photo Frame Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Digital Photo Frame Average Price of Key Manufacturers in 2015

Figure Digital Photo Frame Market Share of Top 3 Manufacturers

Figure Digital Photo Frame Market Share of Top 5 Manufacturers

Table United States Digital Photo Frame Sales by States (2011-2016)

Table United States Digital Photo Frame Sales Share by States (2011-2016)

Figure United States Digital Photo Frame Sales Market Share by States in 2015

Table United States Digital Photo Frame Revenue and Market Share by States (2011-2016)

Table United States Digital Photo Frame Revenue Share by States (2011-2016)

Figure Revenue Market Share of Digital Photo Frame by States (2011-2016)



Table United States Digital Photo Frame Price by States (2011-2016)  
Table United States Digital Photo Frame Sales by Type (2011-2016)  
Table United States Digital Photo Frame Sales Share by Type (2011-2016)  
Figure United States Digital Photo Frame Sales Market Share by Type in 2015  
Table United States Digital Photo Frame Revenue and Market Share by Type (2011-2016)  
Table United States Digital Photo Frame Revenue Share by Type (2011-2016)  
Figure Revenue Market Share of Digital Photo Frame by Type (2011-2016)  
Table United States Digital Photo Frame Price by Type (2011-2016)  
Figure United States Digital Photo Frame Sales Growth Rate by Type (2011-2016)  
Table United States Digital Photo Frame Sales by Application (2011-2016)  
Table United States Digital Photo Frame Sales Market Share by Application (2011-2016)  
Figure United States Digital Photo Frame Sales Market Share by Application in 2015  
Table United States Digital Photo Frame Sales Growth Rate by Application (2011-2016)  
Figure United States Digital Photo Frame Sales Growth Rate by Application (2011-2016)  
Table GiiNii Basic Information List  
Table GiiNii Digital Photo Frame Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure GiiNii Digital Photo Frame Sales Market Share (2011-2016)  
Table NIX Basic Information List  
Table NIX Digital Photo Frame Sales, Revenue, Price and Gross Margin (2011-2016)  
Table NIX Digital Photo Frame Sales Market Share (2011-2016)  
Table Aluratek Basic Information List  
Table Aluratek Digital Photo Frame Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Aluratek Digital Photo Frame Sales Market Share (2011-2016)  
Table Micca Basic Information List  
Table Micca Digital Photo Frame Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Micca Digital Photo Frame Sales Market Share (2011-2016)  
Table Sungale Basic Information List  
Table Sungale Digital Photo Frame Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Sungale Digital Photo Frame Sales Market Share (2011-2016)  
Table Digital Foci Basic Information List  
Table Digital Foci Digital Photo Frame Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Digital Foci Digital Photo Frame Sales Market Share (2011-2016)  
Table Philips Basic Information List

Table Philips Digital Photo Frame Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Philips Digital Photo Frame Sales Market Share (2011-2016)  
Table ViewSonic Basic Information List  
Table ViewSonic Digital Photo Frame Sales, Revenue, Price and Gross Margin (2011-2016)  
Table ViewSonic Digital Photo Frame Sales Market Share (2011-2016)  
Table Pix-Star Basic Information List  
Table Pix-Star Digital Photo Frame Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Pix-Star Digital Photo Frame Sales Market Share (2011-2016)  
Table Sylvania Basic Information List  
Table Sylvania Digital Photo Frame Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Sylvania Digital Photo Frame Sales Market Share (2011-2016)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Digital Photo Frame  
Figure Manufacturing Process Analysis of Digital Photo Frame  
Figure Digital Photo Frame Industrial Chain Analysis  
Table Raw Materials Sources of Digital Photo Frame Major Manufacturers in 2015  
Table Major Buyers of Digital Photo Frame  
Table Distributors/Traders List  
Figure United States Digital Photo Frame Production and Growth Rate Forecast (2016-2021)  
Figure United States Digital Photo Frame Revenue and Growth Rate Forecast (2016-2021)  
Table United States Digital Photo Frame Production Forecast by Type (2016-2021)  
Table United States Digital Photo Frame Consumption Forecast by Application (2016-2021)  
Table United States Digital Photo Frame Sales Forecast by States (2016-2021)  
Table United States Digital Photo Frame Sales Share Forecast by States (2016-2021)

## I would like to order

Product name: United States Digital Photo Frame Market Report 2017

Product link: <https://marketpublishers.com/r/UDC4E6EE10CEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UDC4E6EE10CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970